

Project Report on

**“ A STUDY ON CUSTOMER SATISFACTION TOWARDS AJIT
COATINGS PVT, LTD., HIREHALLI, TUMKUR.”**

Submitted by

Mr. THIPPESWAMY N

(1SV21BA044)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfilment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Mr.PRAVEEN KUMAR T

B.sc,MBA., PGDHRM, KSET, Ph.D

Assistant professor,

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EXTERNAL GUIDE

MR. NISCHAL G M

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DEPARTMENT OF MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY

Sira Road, Tumakuru -572106,

Karnataka

2021-2023



AJIT COATINGS PVT. LTD.,

An ISO 9001 - 2008 Certified Company

Certificate

To whomsoever if may concern

This is to certify that **Mr. Thippeswamy N (USN No: 1SV21BA044)** student of **MBA, Sridevi Institute of Engineering and Technology, Tumkur**. He has undergone project work and successfully Completed under Taken "**Customer Satisfaction with special reference to Ajit Coatings Pvt. Ltd**", Hirehalli, Tumkur - 572168 from the period of **24th Apr'2023 to 24th May'2023**.

This Permission to do the Project work was accorded as per request from the institution where the student studying, for partial fulfilment of the Course. The student showed keen interest in the training and completed the Project work. His Character and conduct during the training period were found as 'EXCELENT'.

"We wish you the very best for your success, growth and prosperity in your ventures ahead"

Place: Tumkur

Date: 01.06.2023

Michael G.M

Authorized Signature with Seal



Human resource department

Ajit Coatings Pvt Ltd

CIN : U28920KA2006PTC038565

Office : #454, 2nd Floor, 6th A Cross, 11th Main, RMV Extension, Sadashivanagar, Bengaluru - 560 080

Factory : #3/3A, KIADB Industrial Area, Hirehalli, NH-4, Tumkur - 572 168, sales@ajitcoatings.com / www.ajitcoatings.com



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ESTD: 2002



(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka and Affiliated to Visvesvaraya Technological University, Belagavi)

CERTIFICATE

This is to certify that **Mr. THTIPPESWAMY N** bearing **USN (1SV21BA044)** is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-2023)**, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **“A STUDY ON CUSTOMER SATISFACTION TOWARDS AJIT COATINGS PVT, LTD., HIREHALLI, TUMKUR.”** is prepared by him under the guidance of **Mr. PRAVEEN KUMAR T M**, Assistant Professor, Department of MBA, in partial fulfillment of the requirement for the award of the degree of **“Master of Business Administration”** of Visvesvaraya Technology University, Belagavi, Karnataka.

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Date: 06/09/2023

Place: Tumkur