



Academic Year 2022-23 & 2023 - 24

SL NO	Name of the workshops/seminars/conferences conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship
1	Technical talk on “ Understanding Embedded systems and Opportunities”
2	One day workshop on “Setting & Managing Smart Goals”
3	Technical talk on “ Power quality control in Converters”
4	Technical talk on “Automation Using PLC”
5	Two days International Conference On IOT, Communication, Intelligence and Computing.
6	One day International Workshop On Cloud Computing.
7	Expert Talk on 7- Habits for a Highly Successful Civil Engineering Career.
8	Technical Talk on Social Innovation and Entrepreneurship
9	Technical Talk on UPSKILLING THE CYBER SECURITY
10	Technical Talk on Approach towards Digital World
11	Technical Talk on NASSCOM : JAVA
12	Technical Talk on Future career scope in IT sector
13	Technical Talk on Social Media Attacks & its security issues
14	Technical Talk on Future Directions in Data Structures
15	Technical Talk on Blockchain & Cyber Security
16	Technical Talk on Recent Trends in Marketing
17	Expert Lecture on Financial awareness.
18	Expert Lecture on Supply Chain Management.
19	Expert Lecture on on Entrepreneurial Mindset.
20	Expert Lecture on Corporate Grooming and etiquettes.
21	Expert Lecture on Principles and Practices of Management.

22	Expert Lecture on Business Communicative English.
23	Expert Lecture on Integrated Marketing Communications.
24	Expert Lecture on Openings doors to Corporate Industries and Opportunities for MBA's.
25	Expert Lecture on Interpersonal Skills, Ethics and Etiquette's at workplace.
26	Expert Lecture on Passion for Earning during Learning.
2023 - 24	
27	Technical talk on Evolution of Artificial Intelligence: Past, Present and Future
28	Technical talk on Carbon footprint by Geo-spatial data
29	Workshop on NLP Empowerment
30	Three Days Workshop on Web Application Development
31	Expert lecture on Importance of Soft Skills in the Business Environment for Budding Managers
32	Expert lecture on Principles and Practices of Business
33	Expert lecture on "Unlocking your potential: Optimizing Multitasking Skills"
34	Expert lecture on "A Beginners Guide to shares, IPOs and Mutual Funds"
35	Expert lecture on "Expectations of Industry from Perspective Candidates"
36	Expert lecture on "Geotechnics for Sustainable Infrastructure"
37	Expert lecture on "Digital Design using Open Source Tools"
38	Expert lecture on "PLC PROGRAMMING"

1. Technical talk on “Understanding Embedded systems and Opportunities”

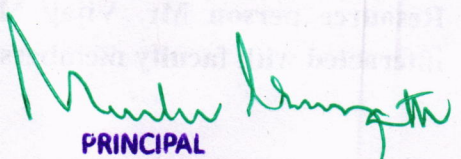
Department of Electronics & communication Engineering, Shridevi Institute of Engineering & Technology ,Tumkur has organized technical talk on “Understanding Embedded Systems and Opportunities” on 22-12-2022 (Thursday) Prof. Aizaz Ahamed Sharief has delivered welcome speech addressed to the gathering about resource person. Mr. Vijay Mahantesh, Technical Director, Cadmaxx Edtech Pvt Ltd, Bengaluru has delivered technical talk.

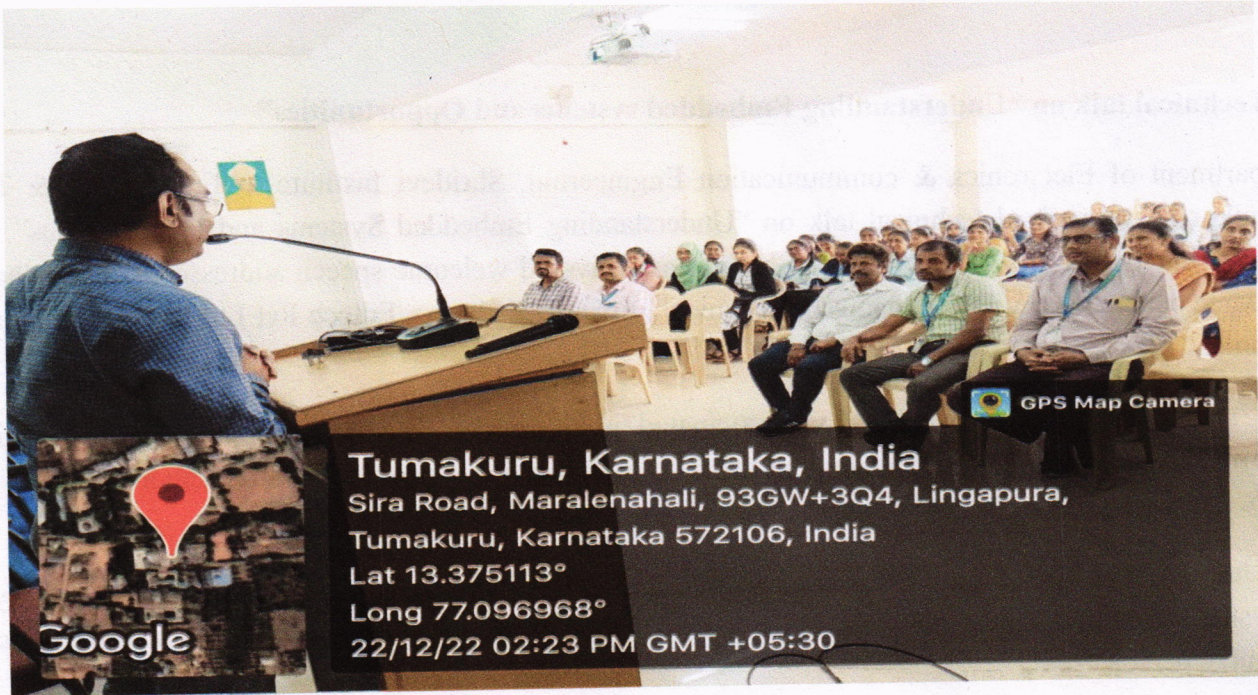
The student of ECE department has participated in the event. The resource person has Explained about significance of different advancements in the field of embedded systems and carrer opportunities in the area of embedded systems.

Dr.Umesha G B, Associate Professor addressed vote of thanks to the resource person and all faculty members and students. Final year and Pre-final year students were participated in the event and actively interacted with resource person.



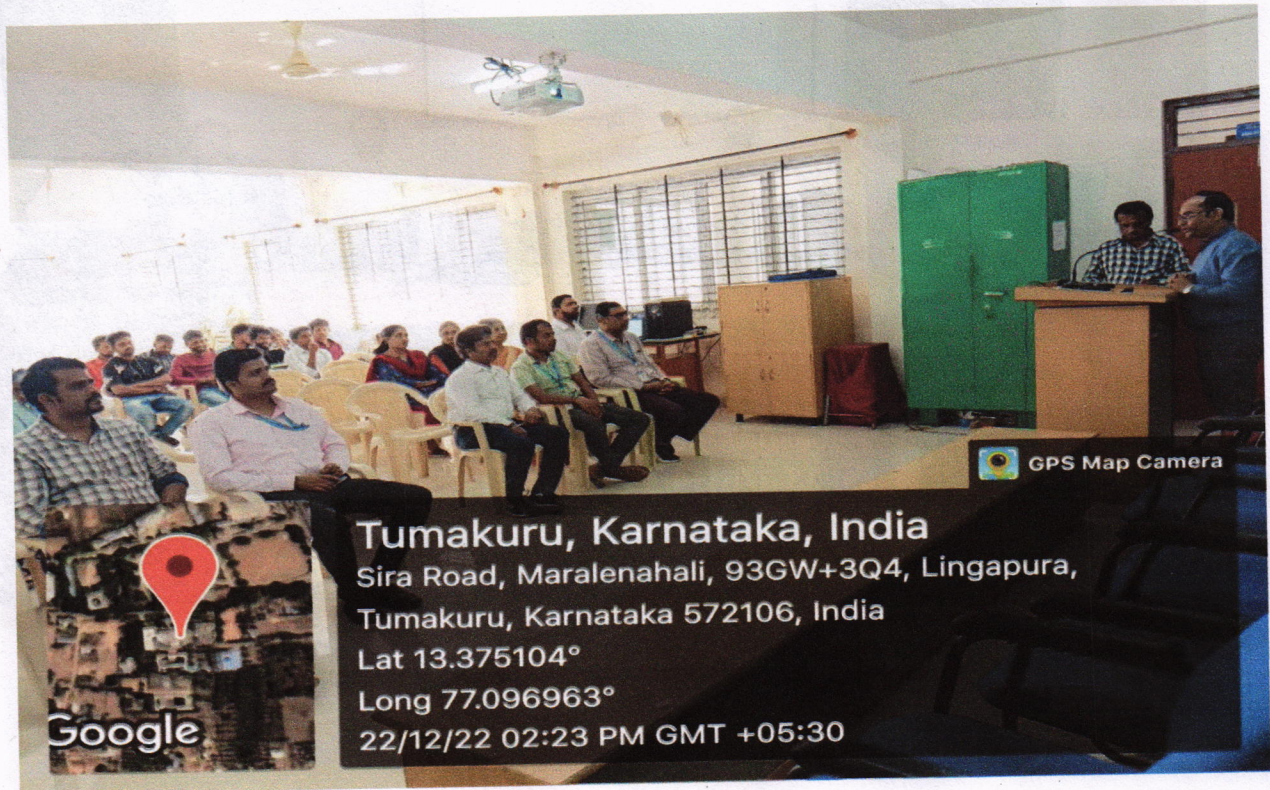
Technical talk on “Understanding Embedded systems and Opportunities”


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Tumakuru, Karnataka, India
Sira Road, Maralenahali, 93GW+3Q4, Lingapura,
Tumakuru, Karnataka 572106, India
Lat 13.375113°
Long 77.096968°
22/12/22 02:23 PM GMT +05:30

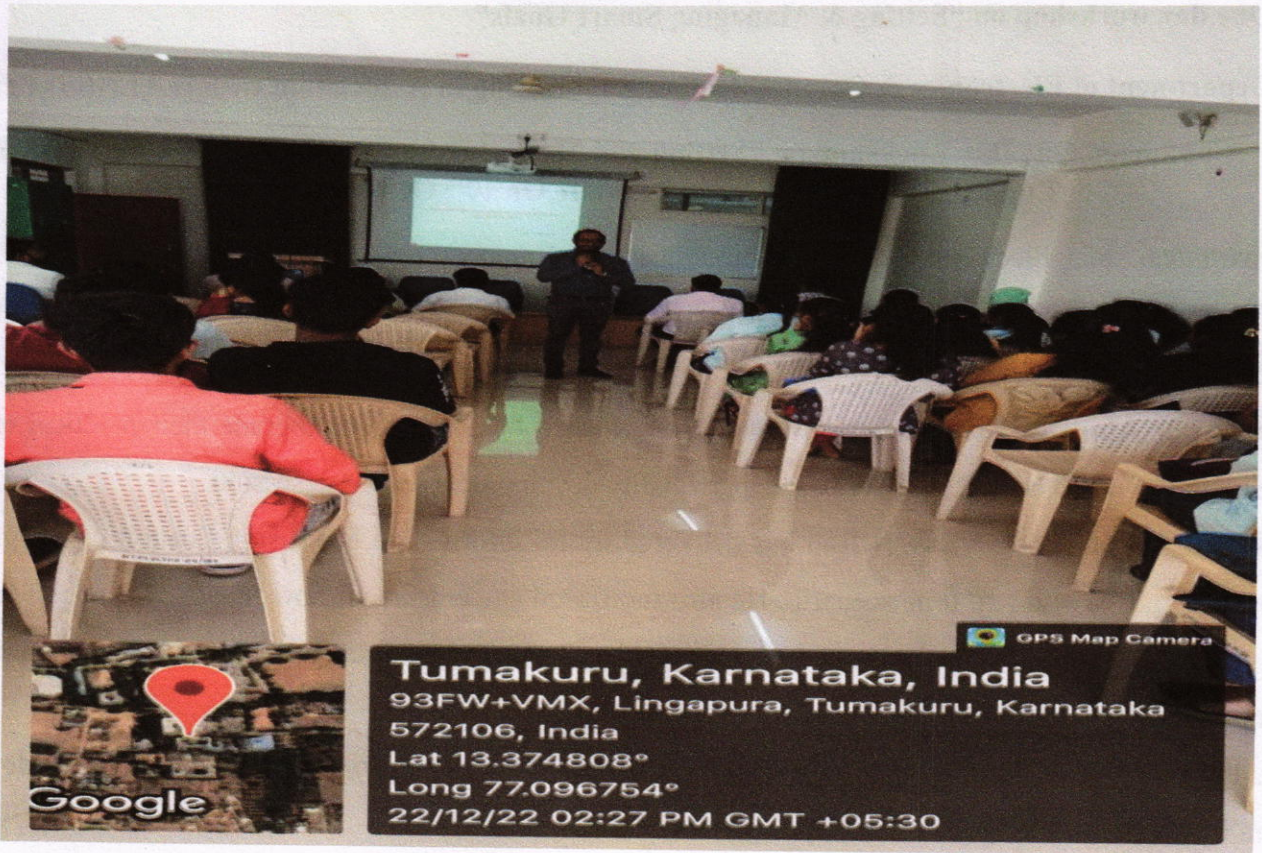
Resource person Mr. Vijay Mahantesh, Technical Director, Cadmaxx Edtech Pvt Ltd, Bengaluru delivering technical talk.



Tumakuru, Karnataka, India
Sira Road, Maralenahali, 93GW+3Q4, Lingapura,
Tumakuru, Karnataka 572106, India
Lat 13.375104°
Long 77.096963°
22/12/22 02:23 PM GMT +05:30

Resource person Mr. Vijay Mahantesh, Technical Director, Cadmaxx Edtech Pvt Ltd, Bengaluru interacted with faculty members.

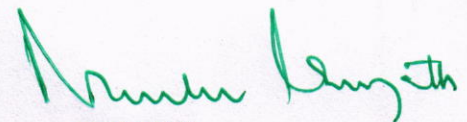
Vijay Mahantesh
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Resource person Mr. Vijay Mahantesh, Technical Director, Cadmaxx Edtech Pvt Ltd, Bengaluru interacted with ECE students.

Venue: Edusat Hall

Date of Event: 22-12-2022 (Thursday)



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2. One day workshop on “Setting & Managing Smart Goals”

Department of Electronics & Communication Engineering in Association with IETE(ISF) Bengaluru

Conducted One Day workshop on “Setting and Managing Smart Goals” at Shridevi Institute of Engineering & Technology, Tumkur On 17th October 2022 (Monday)

Department of Electronics and Communication Engineering, Shridevi Institute of Engineering & Technology, Tumkur in association with IETE (ISF) Bengaluru has organized **one day workshop** on “Setting and Managing Smart Goals”.

Prof. Aijaz Ahmed Sharief , Department Head, wished the students to upgrade their practical exposure by attending motivational and activity based personality development learning session.

Resource person Prof. Vijay N Rao has delivered useful information about signification of long term goals, short term goals with real time scenario. He also motivated students about how to achieve success in life, what are methods to achieve our goals in life. How human beings should set goals and how to manage goals to achieve success.

Dr. Pradeep K G M, Associate Professor & ISF coordinator has expressed token of gratitude to all who were involved in making the workshop a grand success.

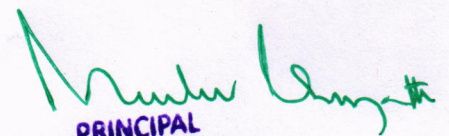
Dr. Umesh G B Associate Professor addressed vote of thanks to all the students of third and final year ECE Department for their active participation in the event.

Prof. Raghavendra, Prof.pradeep Kumar S. S wished and advised the students to improve their human values and personal and professional ethics with high goal in the betterment of society. 35 Student were participated in the event.

Venue: Edusat Hall

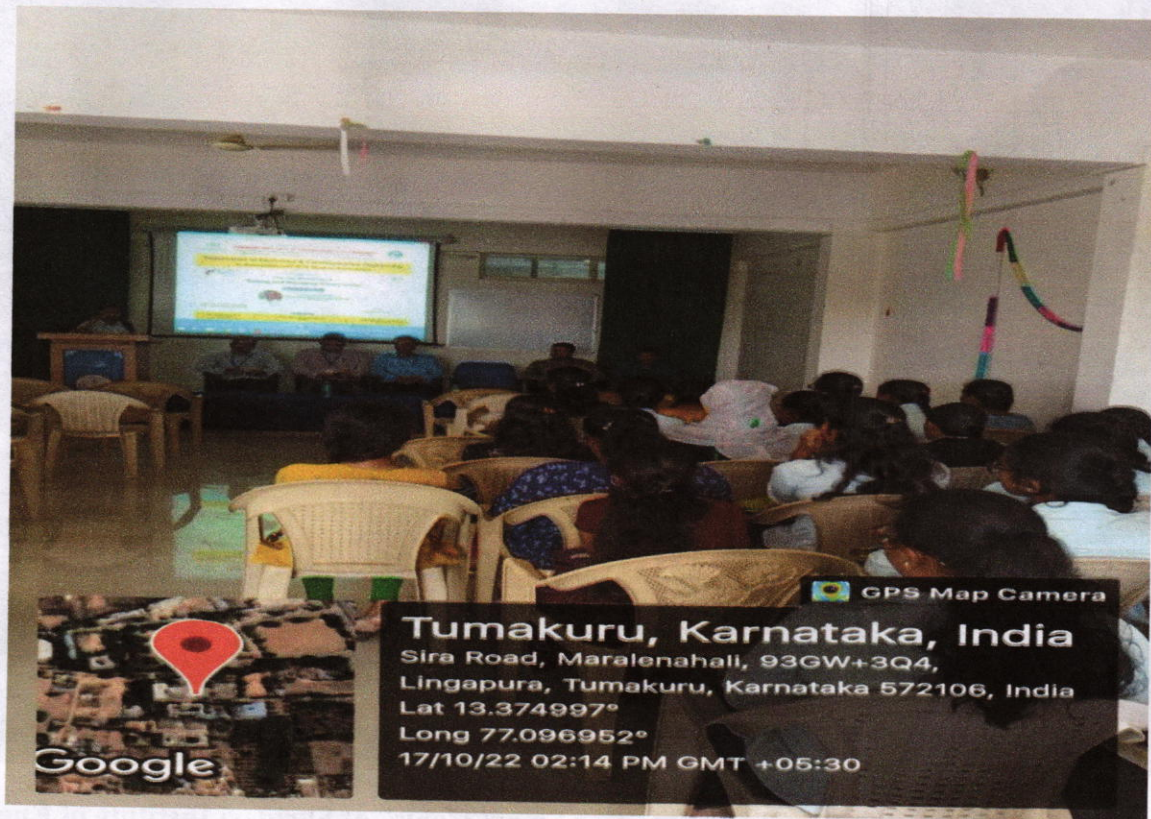
Place : SIET Campus

Date: 17-10-2022


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Prof. Aijaz Ahmed Sharief, HOD-ECE delivered welcome speech on the occasion.



ISF Student Co-Ordinator Crispina Violet reading Profile of the Resource person.

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Department of ECE honoring the resource person Prof. Vijay N Rao , Assistant Professor, Communication trainer and Motivational speaker, SIET , Tumkur.



One Day workshop on “Setting and Managing Smart Goals” at Shridevi Institute of Engineering & Technology, Tumkur On 17th October 2022 (Monday)

Nandkumar Singh 8
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3. Technical talk on “Power quality control in Converters”

Department of Electronics & communication Engineering, Shridevi Institute of Engineering & Technology ,Tumkur has organized technical talk on “**Power Quality Control in Converters**” on **19-12-2022 (Monday)** Prof. Aijaz Ahmed Sharief Department head delivered welcome speech to the gatherig about resource the person to all the students and audians.

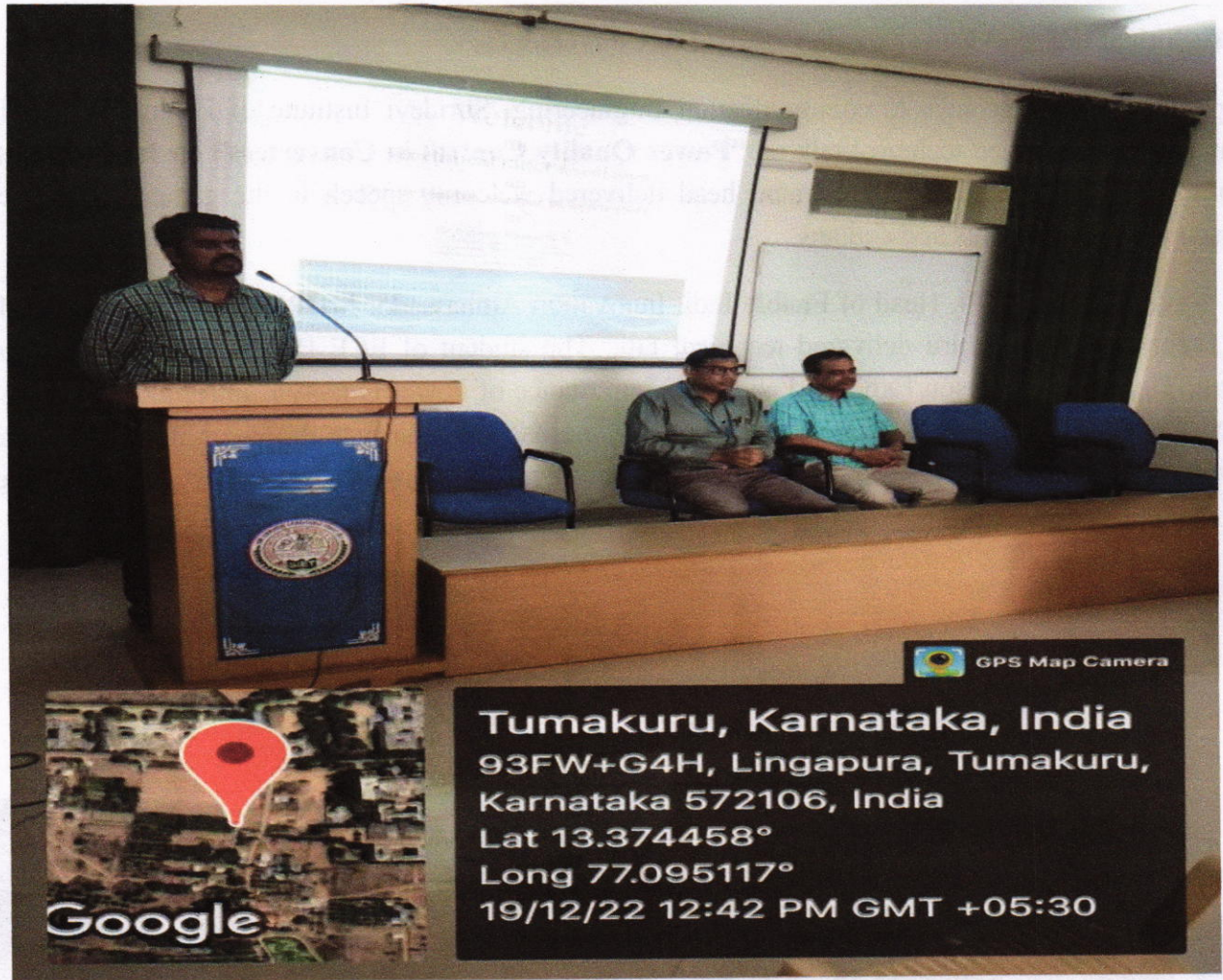
Dr. Naveen Kumar G N, Head of Enable Indi, Innovation Ambassador MHRD (Govt of India), CMR Institute of Technology, Bengaluru delivered technical talk. The student of ECE Department had participated in the event. The resource person Explained about the importance of Power Quality Control in Converters and career opportunities in the area of power electronics. Dr. Umesha G B Associate Professor and event coordinator has addressed vote of thank to resource the person, all faculty members and students of First year and Prefinal year.



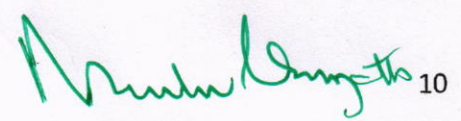
ECE students participated in the technical talk on “Power Quality Control in Converters” on 19-12-2022 (Monday)

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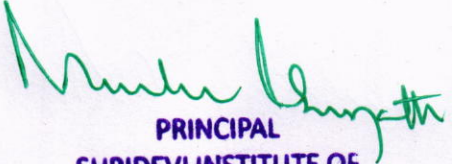


Dr.Umesha G B Event coordinator delivering welcome speech


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Prof. Aizaz Ahmed Sharief, HOD-ECE Honoring Dr.Naveen Kumar G N CMR Institute of Technology, Bengaluru.



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Faculty members of ECE department attended technical talk on
“Power Quality Control in Converters” on 19-12-2022 (Monday).

Venue: Edusat Hall

Date of Event: 19-12-2022 (Monday)


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4. Technical talk on “Automation Using PLC”

Department of Electronics & communication Engineering, Shridevi Institute of Engineering & Technology, Tumkur had organized technical talk on “Automation Using PLC” on 11-01-2023 (Wednesday)

Prof. Aijaz Ahamed Sharief, Department head delivered welcome speech to the gathering about resource person to students.

Prof. Yogananda, Assistant Professor, Department of EEE, SSIT, Tumakuru delivered technical talk.

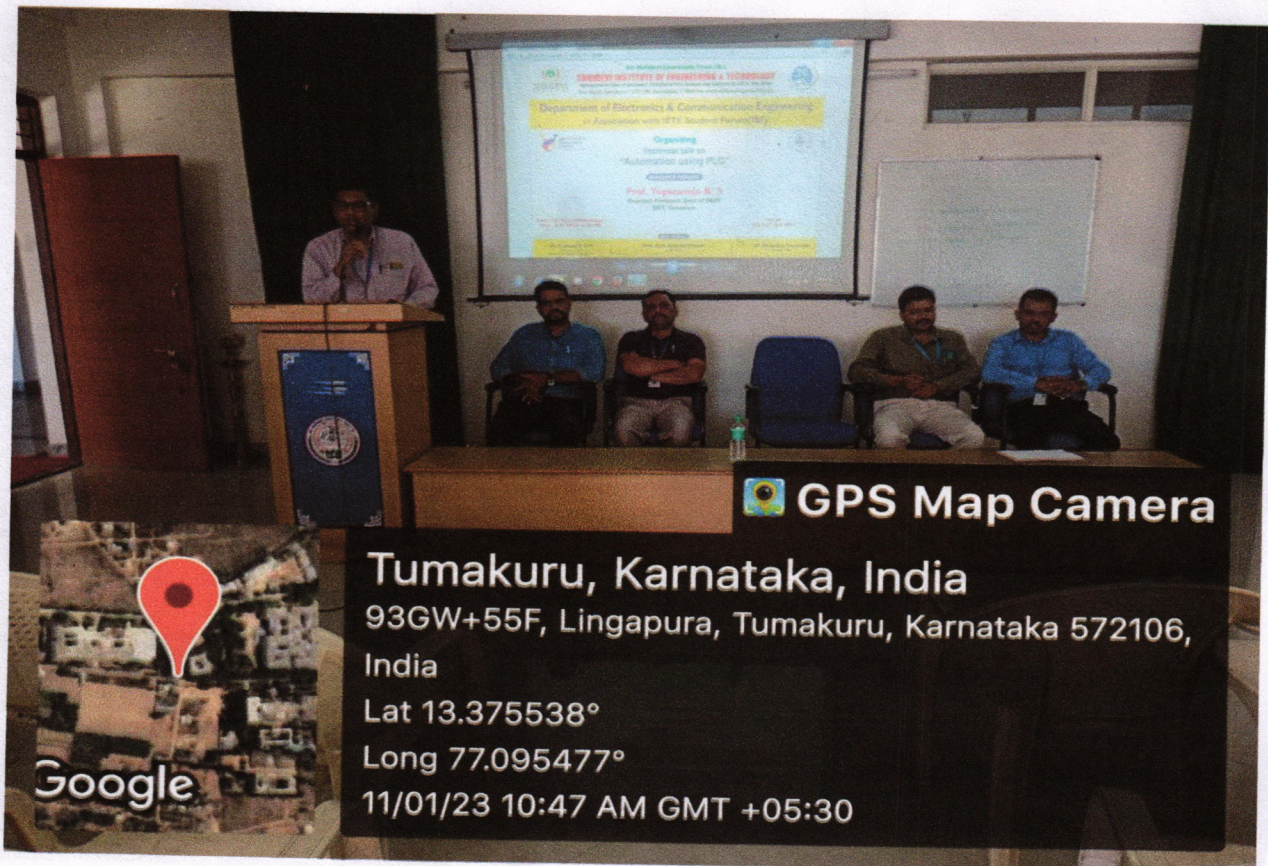
The student of ECE department were participated in the event. The resource person explained about the importance of Automation Using PLC and career opportunities in the area of industrial automation.

Dr. Pradeep K G M, Associate Professor and event coordinator addressed vote of thank to the resource person, all faculty members and all the student.

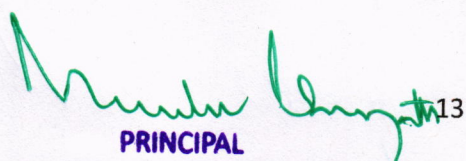
Second year and Prefinal year were participated in the event and actively interacted with the resource person.

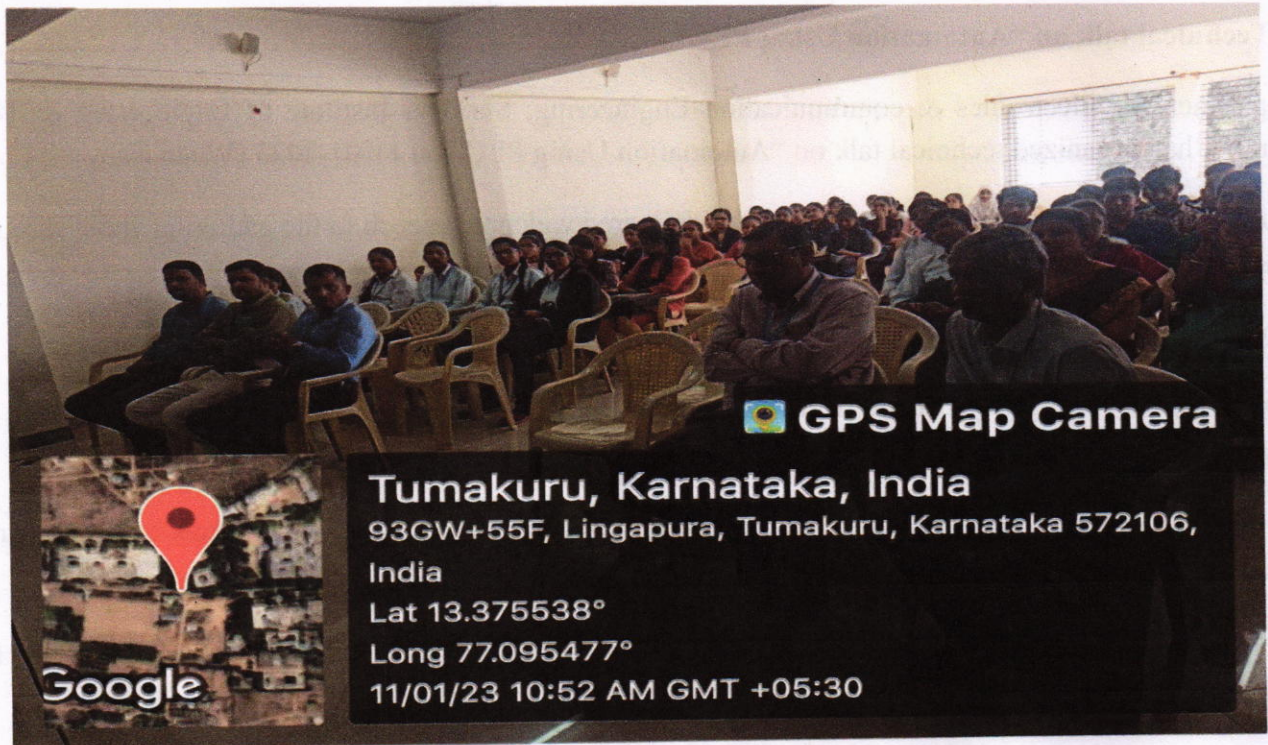
Venue: Edusat Hall

Date of Even: 11-01-2023 (Wednesday)

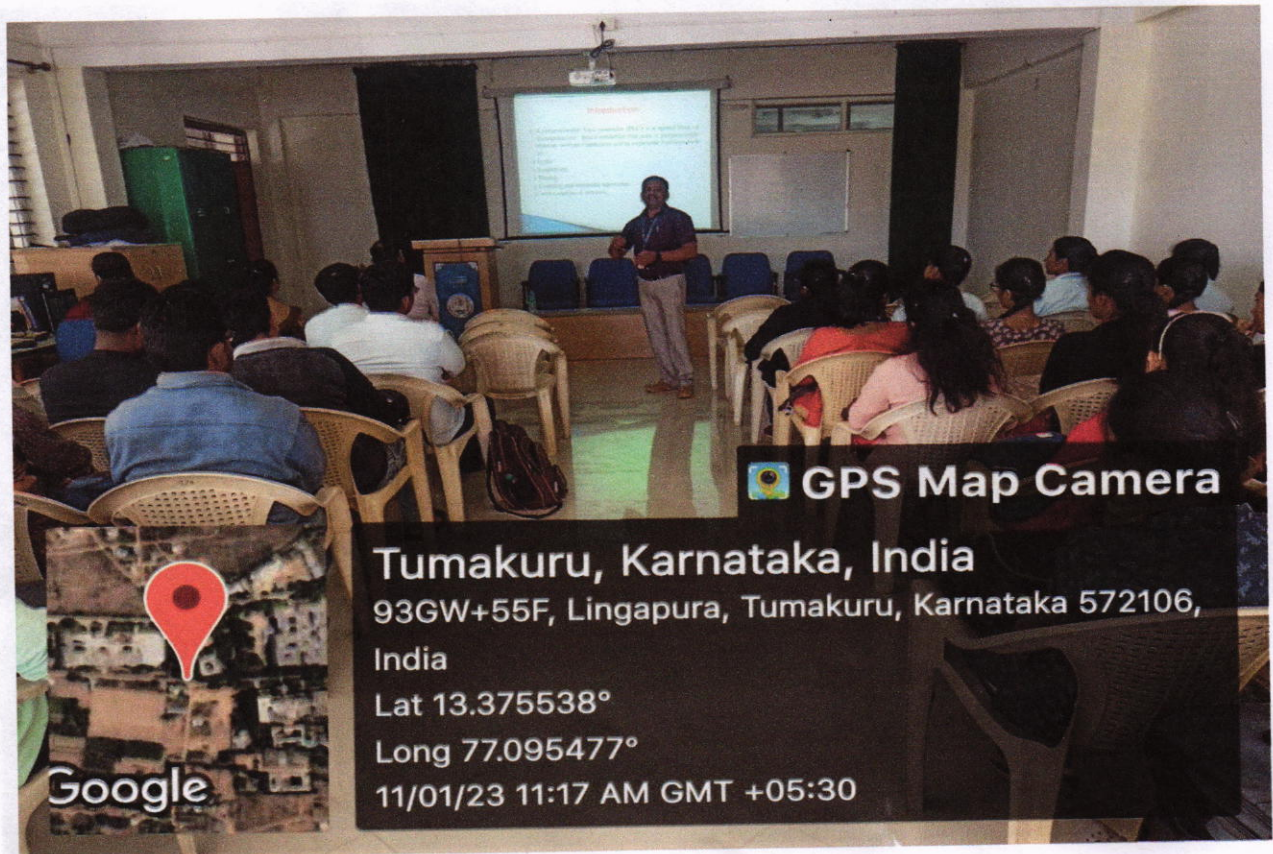


Prof . Aizaz Ahmed Sharief, Department Head delivered welcome speech.



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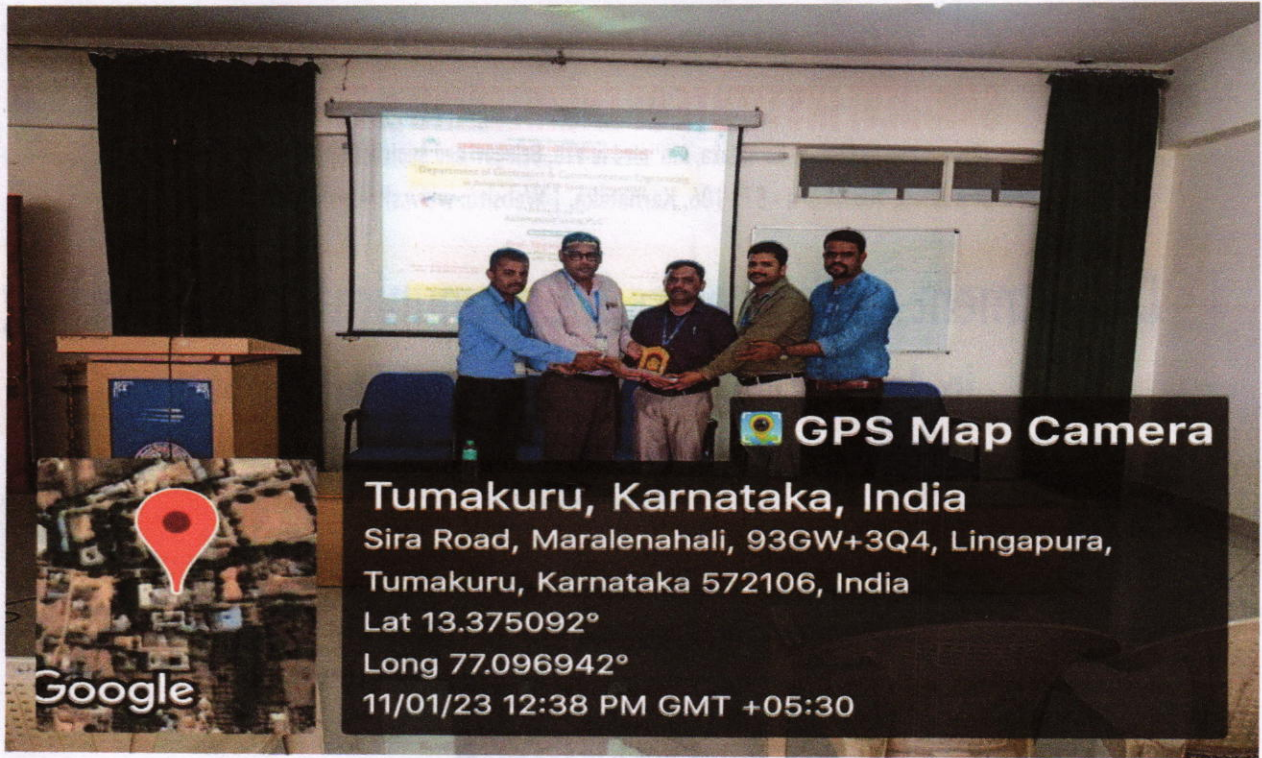


ECE Students and faculties participated in event.



Prof. Yogananda B S delivered technical talk on "Automation Using PLC".


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Department HOD and Faculty members honoring Resource person as atoken of respect.

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Sri Shridevi Charitable Trust (R.)
SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumkur - 572 106, Karnataka, India.

Phone: 0816 - 2212629 | Principal: 0816 - 2212627, 9686114899 | Telefax: 0816 - 2212628

Email: info@shrideviengineering.org, principal@shrideviengineering.org | Website: www.shrideviengineering.org

(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka and Affiliated to Visvesvaraya Technological University, Belagavi)

ESTD: 2002



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Department of Electronics & Communication Engineering in Association with IETE Student Forum(ISF)



Organizing

Technical talk on

"Automation using PLC"



RESOURCE PERSON

Prof. Yogananda B. S

Assistant Professor, Dept of E&EE
 SSIT, Tumakuru

Date: 11/01/2023 (Wednesday)
 Time: 10:30 AM to 12:30 PM

Venue:
 EDUSAT Hall, SIET

BEST WISHES

Dr. Pradeep K G M
 ISF Co-ordinator
 Associate Professor, Dept. of ECE

Prof. Aijaz Ahamed Sharief
 HOD-ECE

Dr. Narendra Viswanath
 Principal, SIET


Invitation Brochure

Narendra Viswanath

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5. Two days International Conference on IOT, Communication, Intelligence and Computing

Conference title	International Conference on Internet of Things, Communication, Intelligence and Computing. (IC-CUBE)
Date	05 and 06-05-2023
Time	10.00 am to 5 pm
Venue	Auditorium
Resource Persons	1) Dr.Rajkumar Buyya, Professor, University of Melbourne, Australia. 2)Dr.Satish Narayana Srirama, Associate Professor , School of Computer and Information science , University of Hyderabad. 3) Dr.Soumya Kanti Ghosh, Professor, Department of CSE, IIT Kharagpur. 4) Mr.Sai Ram Santhosh P, Head of Products-IoBiT Solutions.
Conference Organising Chairman	Dr.Dinesha H A ,Professor , Department of CSE, SIET, Tumkur
Conference Coordinators	Dr.Umesha G B Associate Professor, Dept. Of ECE, SIET, Tumkur Dr.Pradeep K G M, Associate Professor, Dept. Of ECE, SIET, Tumkur Dr.Manjula T, Associate Professor, Dept. Of CSE, SIET, Tumkur
Target Audience	CSE /ISE/ ECE/EEE Students
Number of students participated	400
Key Outcomes of Conference	
Session -1: Dr. Rajkumar Buyya, Professor, University of Melbourne, Australia, explained cloud education in India. He explained about importance of ANEKA tool. He explained about various aspects of cloud computing and distributed systems in real time scenario. All the students and faculty members Gained knowledge about the fundamentals of cloud computing	
Session -2: Dr. Satish Narayana Srirama, Associate Professor , School of Computer and Information science , University of Hyderabad. Prof. Satish explained latest advancements in IOT platform in connection with industries. He explained about cloud and mobile computing concepts with multiple examples. Students gained knowledge about the latest trends of cloud and mobile computing technologies.	
Session -3: Dr. Soumya Kanti Ghosh, Professor, Department of CSE, IIT Kharagpur. Resource person delivered talk on spatial data science with real time illustrations. He also explained about spatial data infrastructure (SDI). He also explained cloud-Fog-Edge –IOT computing. Dr. Ghosh explained about various challenges and opportunities in spatial data science in research perspective. Students gained knowledge about the fundamentals of spatial data science and also futuristic research direction related cloud computing.	



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Session -3: Mr. Sai Ram Santhosh P, Head of Products-IoBiT Solutions, explained about the internet of Things is transforming our physical world into a complex and dynamic system of connected devices on an unprecedented scale. Advances in technology are making possible a more widespread adoption of IoT, from pill-shaped micro-cameras that can pinpoint thousands of images within the body, to smart sensors that can assess crop conditions on a farm, to the smart home devices that are becoming increasingly popular. He also explained about the real time IOT platform based trainer kits during his session.

Speaker also explained all cutting edge technologies related to Internet of Things. How IOT platform used in multiple sectors which fulfilling demands human beings in day to day life. Students gained knowledge about the fundamentals insight of IOT based solutions and products in industry point of view.



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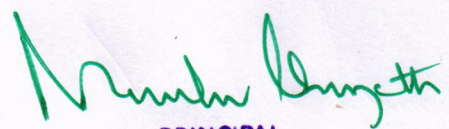
Resource Person: Prof. Rajkumar Buyya
 Professor, University of Melbourne, Australia.

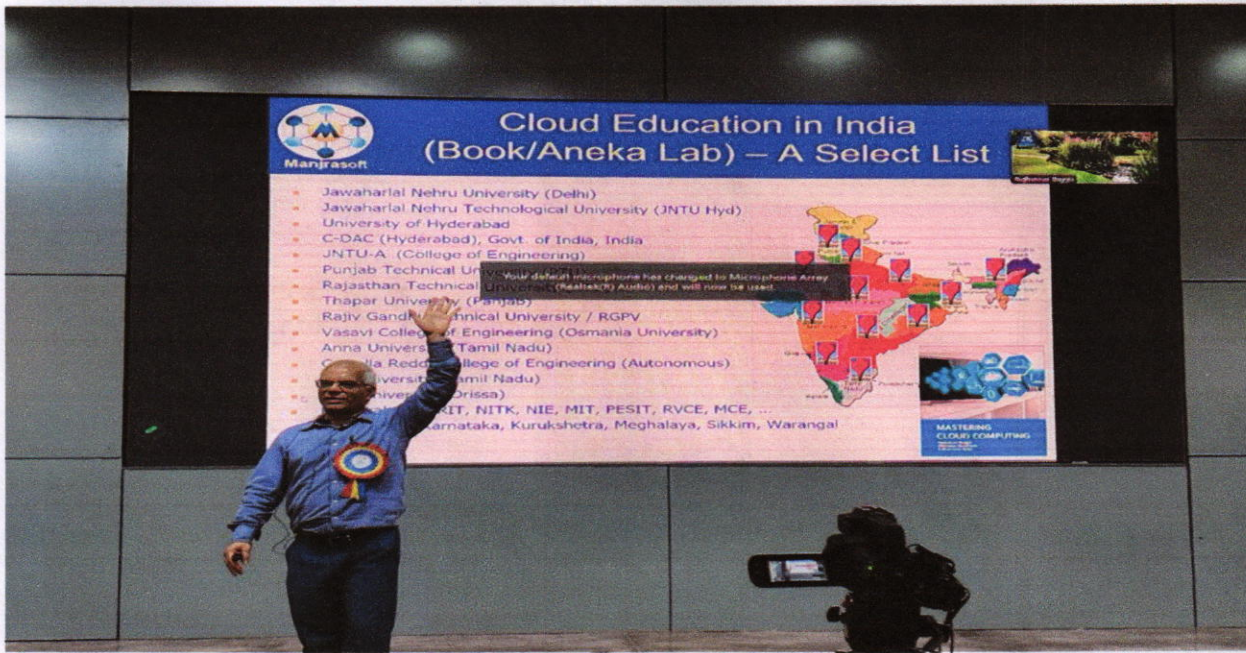
Dr. Rajkumar Buyya is a Redmond Barry Distinguished Professor and Director of the Cloud Computing and Distributed Systems (CLOUDS) Laboratory at the University of Melbourne , Australia . He is also serving as the founding CEO of Manjrasoft , a spin - off company of the University , commercializing its innovations in Cloud Computing .

Prof. Rajkumar Buyya

IC-ICIC-2023
 "International Conference on Internet of Things , Communication , Intelligence and Computing"

Brief Profile of eminent Resource person Dr. Rajkumar Buyya, Professor, University of Melbourne ,Australia.


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Eminent Resource person Dr. Rajkumar Buyya addressing the students.



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Prof. Satish Narayana Srirama

Resource Person: Prof. Satish Narayana Srirama,
 Associate Professor,
 School of Computer and Information Science,
 University of Hyderabad, India.

Research:

- * Establishing and Studying Private Clouds.
- * Migrating and Adapting Scientific/ Enterprise Computing Application to the Clouds.
- * Mobile Web and Cloud Services.
- * Sensor Data Analysis, IoT and Designing Cloud Economic and Deployment Models.

IC-ICIC-2023
 "International Conference on Internet of Things ,Communication , Intelligence and Computing"

Brief Profile of Resource person Dr.Satish Narayana Srirama, Associate Professor , School of Computer and Information science , University of Hyderabad.



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Dr. Satish Narayana Srirama, Associate Professor , School of Computer and Information science , University of Hyderabad delivering talk during the session.



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Resource Person: Dr. Soumya Kanti Ghosh
 Professor, Department of Computer Science & Engineering
 Indian Institute of Technology Kharagpur, (IIT Kharagpur)

Experience:

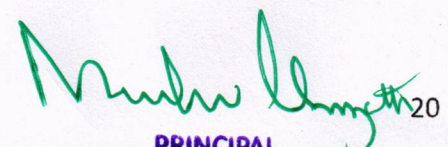
- * Remote sensing & geographic information system Scientist- ISRO
- * PhD & MTech in Computer Science - IIT Kharagpur
- * BE in Electronics & Communication- NIT Durgapur

Research:

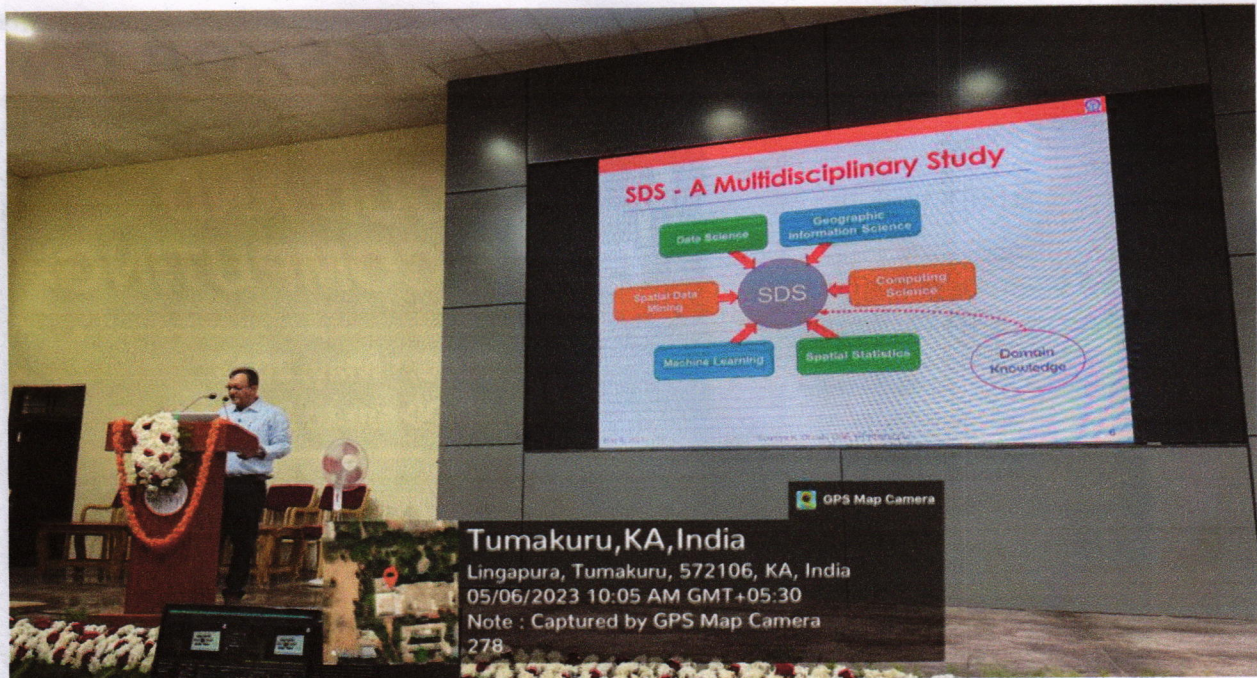
- * Geospatial Database and Services
- * SDS- Spatial Data Science
- * Cloud Computing & Security

IC-IC-2023
 "International Conference on Internet of Things , Communication , Intelligence and Computing"

Brief Profile of eminent Resource person Dr.Soumya Kanti Ghosh, Professor, Department of CSE, IIT Kharagpur.



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Resource person Dr.Soumya Kanti Ghosh delivering a talk about spatial data science.

6. One day workshop on Cloud and Edge Computing

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Workshop Title	“ Cloud and Edge Computing” (Hybrid Mode)
Date	06-05-2023
Time	10.00 am to 5 pm
Venue	Engineering Auditorium
Resource Persons	1) Dr.Rajkumar Buyya, Professor, University of Melbourne, Australia. 2)Dr.Satish Narayana Srirama, Associate Professor , School of Computer and Information science , University of Hyderabad. 3) Dr.Soumya Kanti Ghosh, Professor, Department of CSE, IIT Kharagpur. 4) Mr.Sai Ram Santhosh P, Head of Products-IobIT Solutions.
Workshop Organising Chairman	Dr.Dinesha H A ,Professor , Department of CSE, SIET, Tumkur
Workshop Coordinators	Dr.Pradeep K G M, Associate Professor, Dept. Of ECE, SIET, Tumkur Prof.Merlin.B, Asst. Professor, Dept. Of CSE, SIET, Tumkur Prof.Lavanya K, Asst. Professor, Dept. Of CSE, SIET, Tumkur
Target Audience	Third year & Final year CSE & ECE Students
Number of students participated	150

INTERNATIONAL WORKSHOP ON

Day: 2

CLOUD AND EDGE COMPUTING

06th May, 2023

10.00 am to 5.00 pm



**Shridevi Institute of Engineering
& Technology (SIET), Tumakuru**

Affiliated College under VTU, Belagavi; AICTE Approved Institution.

Sira Road, Tumakuru - 572106, Karnataka.

www.shrideviengineering.org

Topics to be Covered:-

- 21st century vision of computing and IT paradigms for delivering the vision of computing utilities
- Foundations of Cloud and Edge Computing
- Cloud and Edge Computing Platforms and Simulation Tools
- Aneka – Platform for building Clouds and their Innovative Application
- Building Enterprise Clouds using a Network of Computers
- Hands on Experience: Cloud Programming using Threads, Tasks and Map Reduce
- Cyber Security essentials
- Cyber Forensic Tools Demonstrations



Prof. Rajkumar Buyya
Professor, University of Melbourne, Australia

LEAD RESOURCE PERSONS:

Director of Cloud Computing and Distributed Systems (CLOUDS) Laboratory at the University of Melbourne, Australia. He is also serving as the founding CEO of Manjrasoft, a spin-off company of the University. He has authored over 725 publications and four text books including "Mastering Cloud Computing" published by McGraw Hill, China Machine Press and Elsevier / Morgan Kaufmann for Indian, Chinese and International markets respectively. He has been awarded as Highly Cited Researcher 2022.



Prof. Soumya Kanti Ghosh
IIT Kharagpur, West Bengal, India

Professor in the Department of Computer Science and Engineering, Indian Institute of Technology, Kharagpur (IIT Kharagpur), India. My primary areas of research include Geospatial Databases and Services, Cloud Computing and Security. Prior to IIT Kharagpur, I worked for Indian Space Research Organization in area of remote sensing and geographic information systems for natural resource management.



Prof. Satish Srirama
University of Hyderabad, India

Founder and Honorary Head of the Mobile & Cloud Computing Laboratory (Mobile & Cloud Lab). His Research is in establishing and studying Private Clouds, Migrating and Adapting Scientific / Enterprise Computing Applications to the Cloud, Mobile Web and Cloud Services, Sensor Data Analysis, IoT and Designing Cloud Economic and Deployment Models.

REGISTRATION DETAILS

Mode of Payment: Online

Registration per Participant: Student - 500/- & Faculty - 1000/-

Last Date for Registration: 30th APRIL 2023

Online Payment can be done through NEFT/ IMPS

Account Name: Shridevi Institute of Engineering & Technology

Account Number: 5289201000003

IFSC Code: CNRB0005289

MICR Code: 572015008

Bank Name: Canara Bank

Branch Name: Shridevi Group of Institution



In
HYBRID
Mode
Content
Delivery

Coordinators

Dr. Dinesha. H A, Mob. 7767076988

Dr. Manjula. T, Mob.: 9113563426

Registration Link: <https://forms.gle/xdW3Fdn7pmemJ9JX9>

For more visit weblink: <https://ic-cube.shrideviengineering.org>

Workshop Brochure on Cloud and Edge Computing

Manjula T
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Group photo of Workshop event with resource person

7. Technical talk on “Seven habits of highly successful civil engineering career”

DEPARTMENT OF CIVIL ENGINEERING

Academic year	2022 -23	Audience from	SIET CIVIL Students
Name of the event	Technical talk	Number of Participants	100
Date	19 th APR 2023	Time	10 :00 AM TO 1:00PM
Venue	SKILL LAB	Resource	Er. H R Girish

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 ENGINEERING AND TECHNOLOGY
 TUMKUR - 572106**



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY
 (Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
 Sira Road, Tumakuru - 572 106, Karnataka. | Website: www.shrideviengineering.org

Department of Civil Engineering

cordially Invites you to the
 Expert Lecture
 on

**7 - Habits for Highly Successful
 Civil Engineering Career**

Chief Guest
Er. H. R. Girish
 (Chairman, Indian Concrete Institute,
 Bengaluru centre)

Guest of Honour
Sri. M. S. Patil
 (Director, HR & IT, SCT)

Dr. Narendra Viswanath
 (Principal, SIET)

Dr. G. Mahesh Kumar
 (HOD, Civil Engineering)

Date: 19/04/2023
 Time: 10:00 AM
 Venue: SKILL LAB

Staff & Students

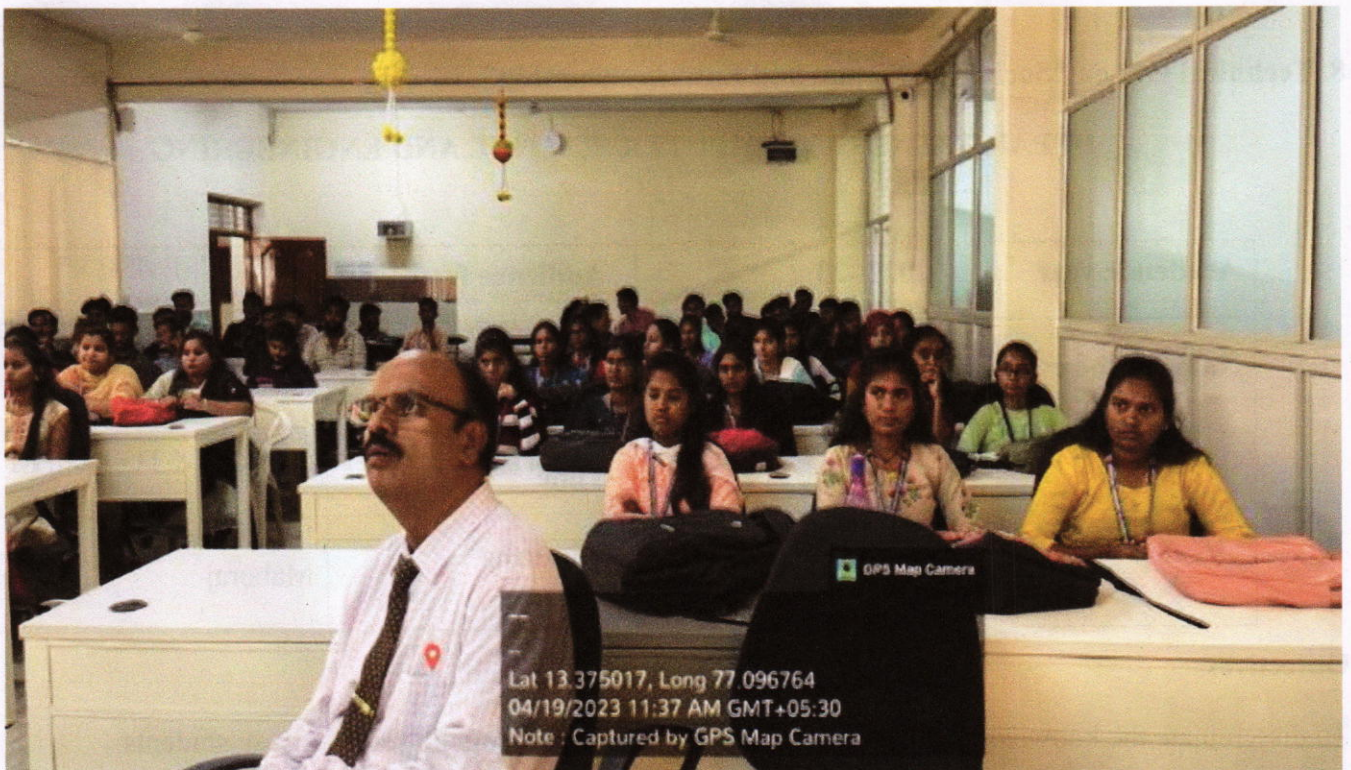
INVITATION BROCHURE



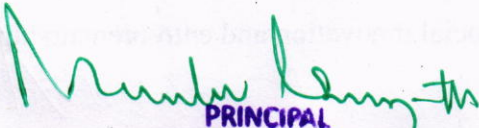
Inauguration by watering the plant



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Students and faculty actively participated in the expert lecture



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Dr. Mahesh Kumar G proposed vote of thanks during the technical talk.

8. Technical talk on “Social Innovation and Entrepreneurship”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Academic year	2022 -23	Audience from	SIET CSE /ISE 8 th Sem Students
Name of the event	1 Day Technical talk	Number of Participants	100
Date	27 th Feb 2023	Time	10 :00 AM TO 1:00PM
Venue	CSE Seminar Hall	Resource	Er. Nishan Albert Maboraj

Objectives

To disseminate the knowledge of social innovation and entrepreneurship sector among students

Outcomes

This course is designed to prepare students to the federal job market for postings require knowledge of “social innovation and entrepreneurship”. At the conclusion of this course, the audience, students, and the future

Mahesh Kumar G
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TUMKUR - 572106.

developers who are involved in technological transformation will be able to:

1. Apply knowledge in choosing the career role.
2. Apply skills to innovate society need.
3. Apply minds to be an entrepreneur.



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Department of CSE / ISE / AI&DS

A Technical Talk on
Social Innovation & Entrepreneurship

RESOURCE PERSON

Mr. Harsha. S
Secretary and Chief Instructor,
LGS Trust, Bengaluru.



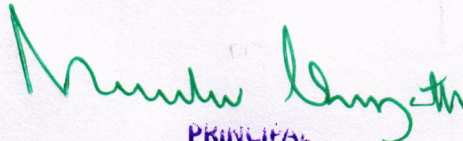
Date: 10th of July 2023
Time: 10.00 am

VENUE: CSE Seminar Hall, SIET

BEST WISHES

Dr. Basaveshha. D HOD, Dept. of CSE	Dr. Suhas. G. K HOD, Dept. of ISE	Dr. Charan. K. V HOD, Dept. of AI&DS	Dr. Narendra Viswanath Principal, Academic Senate Member, VTU
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Technical talk Brochure


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Resource person interacting with the students



Students and faculties participated in event.

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Resource person interacting with the students

9. One day workshop on “Upskilling the Cyber Security”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Academic year	2022 -23	Audience from	SIET CSE ,ISE & AIDS students
Name of the event	1 Day Workshop	Number of Participants	100
Date	31 st MAR 2023	Time	10 :00 AM TO 5:00PM
Venue	Cloud Lab	Resource	Er. Shilpa Chikkannavar Er. Naveen Pandurangan Er.Manjunatha C. & 7 More

Objectives

To disseminate the knowledge of cyber security and threat analysis among students

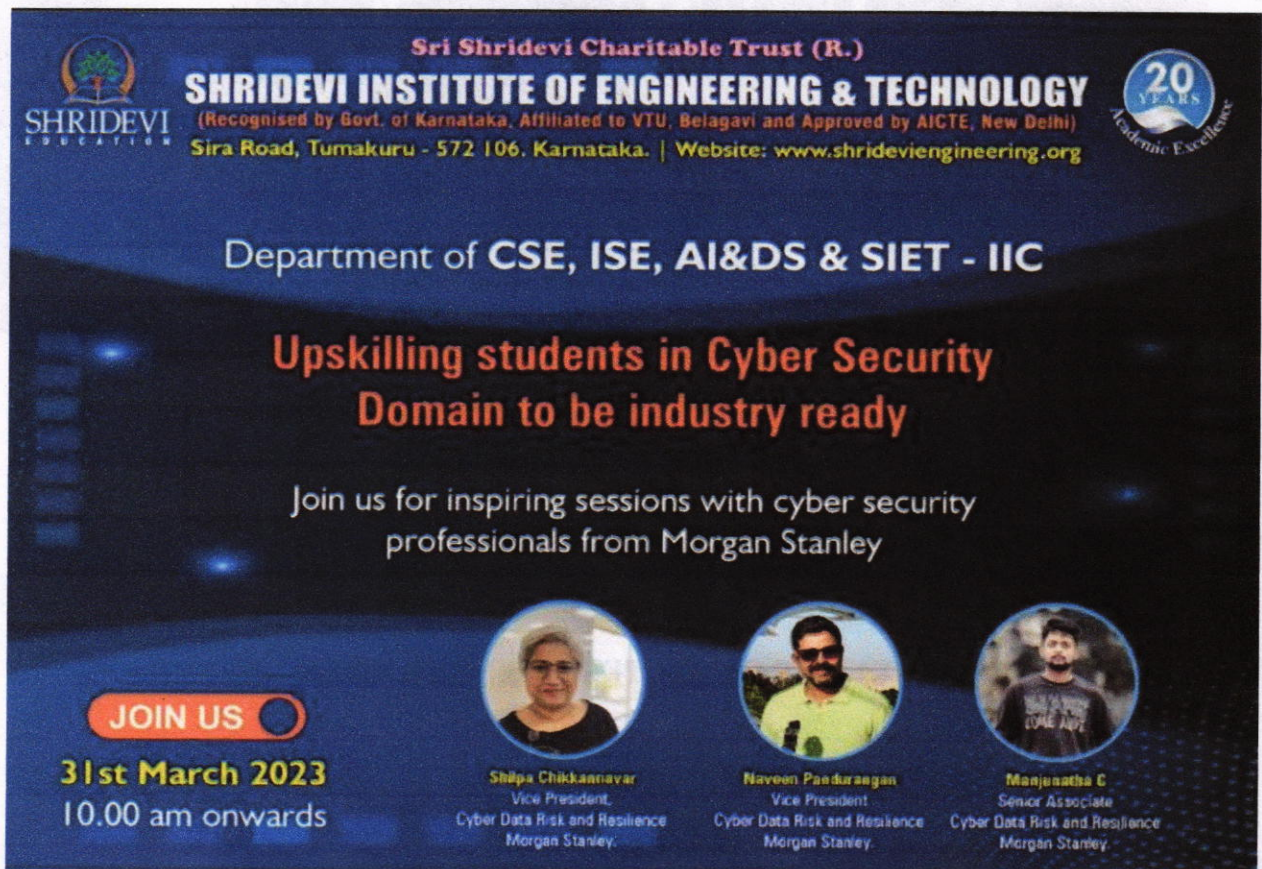
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Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of Cyber-attacks and cyber security at the conclusion of this course, the audience, students, and the future developers

who are involved in technological transformation will be able to:

1. Explain how cyber-attacks happens.
2. Analyze vulnerabilities of cyber world
3. Apply cyber security tools to investigate the vulnerabilities.






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Department of **CSE, ISE, AI&DS & SIET - IIC**

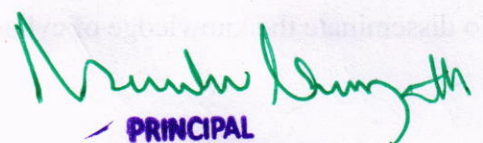
**Upskilling students in Cyber Security
Domain to be industry ready**

Join us for inspiring sessions with cyber security
professionals from Morgan Stanley

JOIN US
31st March 2023
10.00 am onwards

 Shilpa Chikkannavar Vice President, Cyber Data Risk and Resilience Morgan Stanley.	 Naveen Pandurangan Vice President, Cyber Data Risk and Resilience Morgan Stanley.	 Manjunatha C Senior Associate Cyber Data Risk and Resilience Morgan Stanley.
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Workshop Brochure




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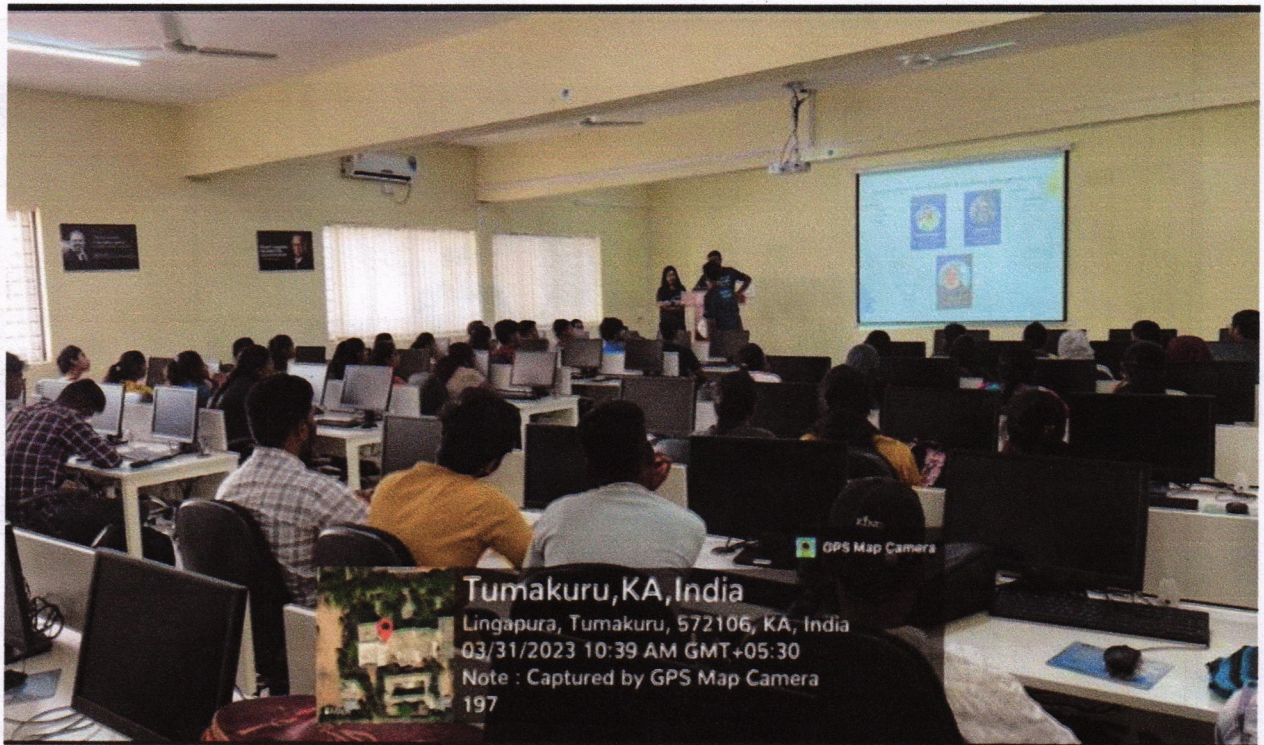


Resource person interacting with the students



Resource person interacting with the students


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Students and faculties participated in event(session 2).

10. Two day workshop on “Approach towards Digital World”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Academic year	2022 -23	Audience from	SIET CSE /ISE 8 th Sem Students
Name of the event	2 Day Workshop	Number of Participants	100
Date	6 th & 7 th MAR 2023	Time	10 :00 AM TO 5:00PM
Venue	CSE Seminar Hall	Resource	Dr Kishore G R .

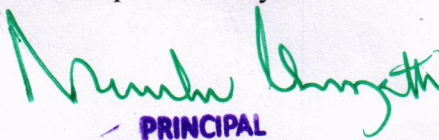
Workshop Objectives

To disseminate the knowledge of digital and analog electronics approach and its future directions among students.

Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of Data structure in future direction. After completion of this course, students will be able to –

- Demonstrate generation and detection of analog and digital modulation techniques.
- Explain sampling, PCM, delta modulation, adaptive delta modulation and super heterodyne receiver.


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- Compare the different analog and digital modulation techniques.
- Distinguish various line coding schemes used for digital data transmission.
- Apply time division multiplexing cone



Department of CSE

Two Day Workshop on
APPROACH TOWARDS DIGITAL WORLD
 Date: 06th & 07th March, 2023

RESOURCE PERSON
Dr. Kishore G R
 Associate Professor, Dept. of ISE
 Jyothy Institute of Technology

Benefits

- Designing & Analyzing Application of Analog Circuits.
- Designing different data processing circuits.
- Developing simple HDL Programs.
- Certificates will be provided.

Patrons

- Dr. M. R. Hulinaykar**
Chairman & Managing Trustee, Sri Shridevi Charitable Trust (R), Tumkur.
- Sri. M. S. Patil**
Director, ISE & IT, Sri Shridevi Charitable Trust (R), Tumkur.
- Dr. Narendra Viswanath**
Principal, SIET, Tumkur
Academic Senate Member, VTU Belagavi.

Convener
Dr. Sasvesha. D
 HOD, Dept of CSE, SIET

Co-ordinators

- Dr. Dinesha. H. A**
In-charge of CSE, SIET
- Dr. Manjula. T**
Dept of CSE, SIET
- Prof. Kiran. G. M**
Dept of CSE, SIET
- Prof. Gurusankar. H. B**
Dept of ISE, SIET

+91-9113563426 | CSE Seminar Hall, SIET

Invitation Brochure



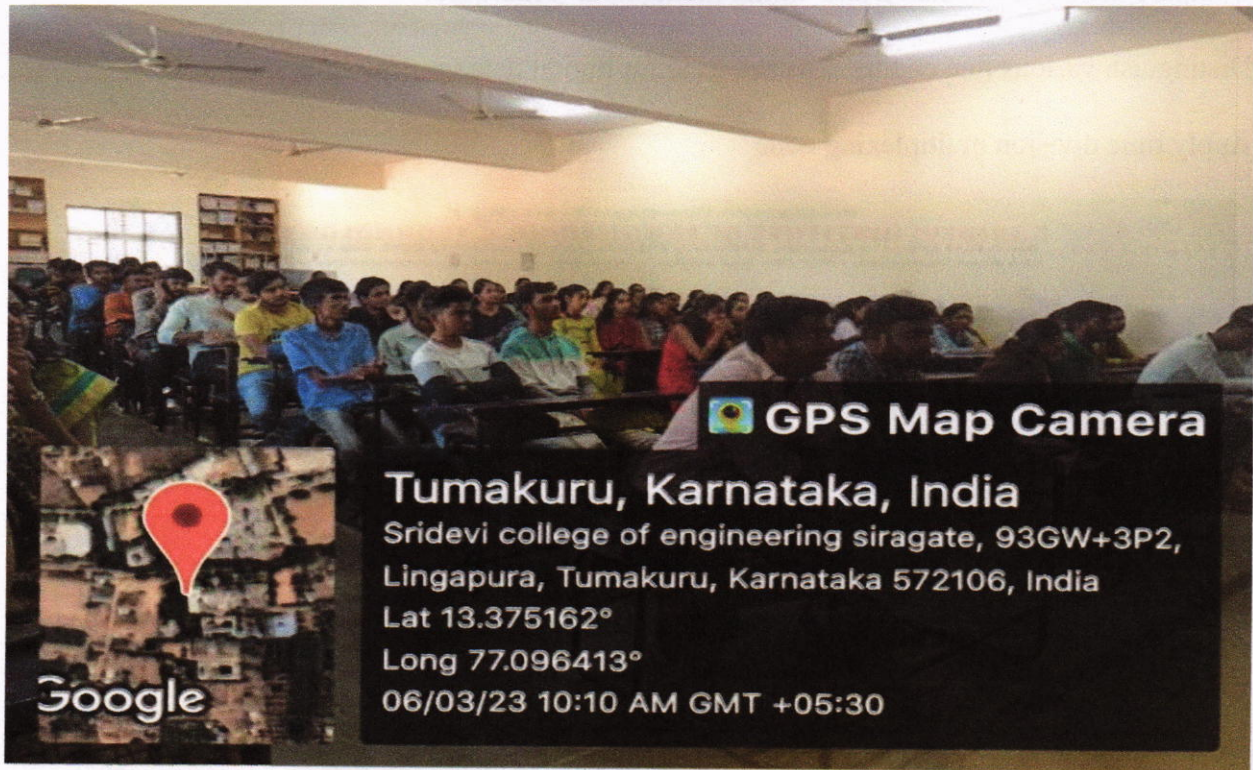
GPS Map Camera

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 Sridevi college of engineering siragate, 93GW+3P2,
 Lingapura, Tumakuru, Karnataka 572106, India
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 Long 77.096419°
 06/03/23 10:16 AM GMT +05:30

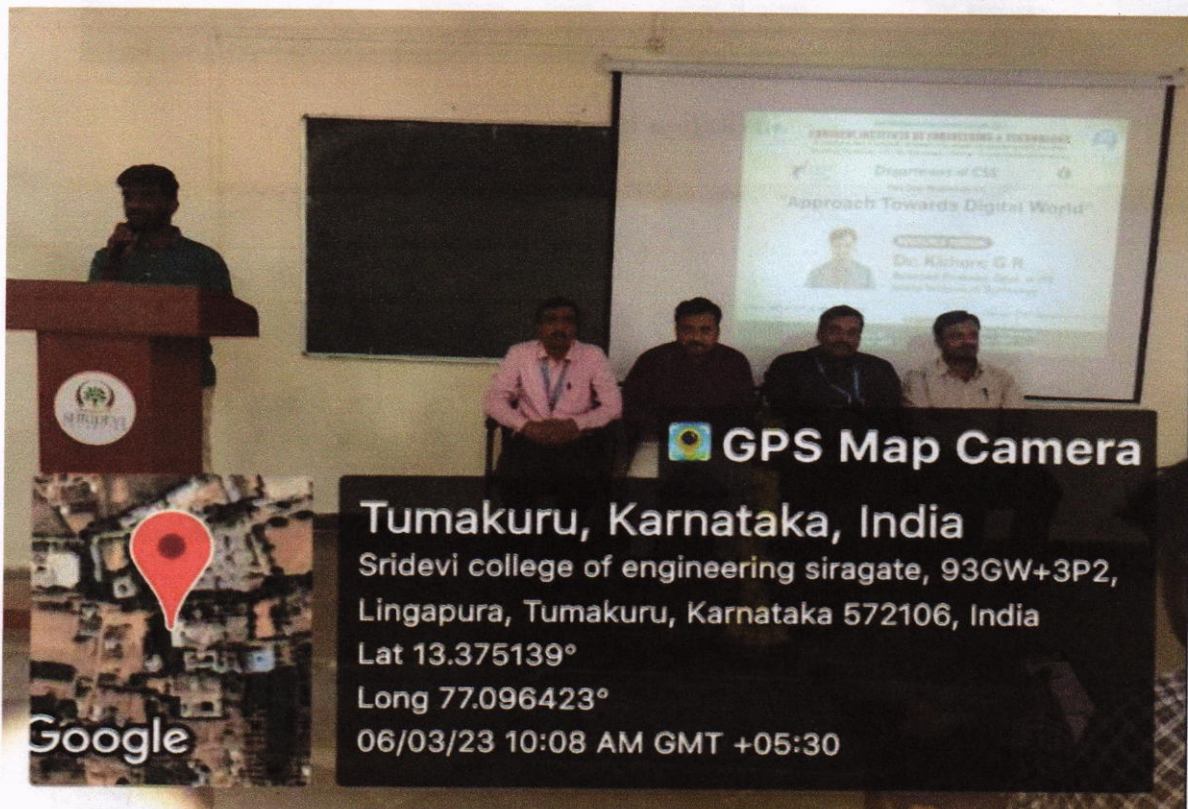
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Workshop Inauguration



Students and faculties participated in event



Feedback from a student

Manjunath
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11. Technical talk on “NASSCOM: JAVA”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Course Duration: 4/03/2023 to 11/03/2023


No. of Participants: 78

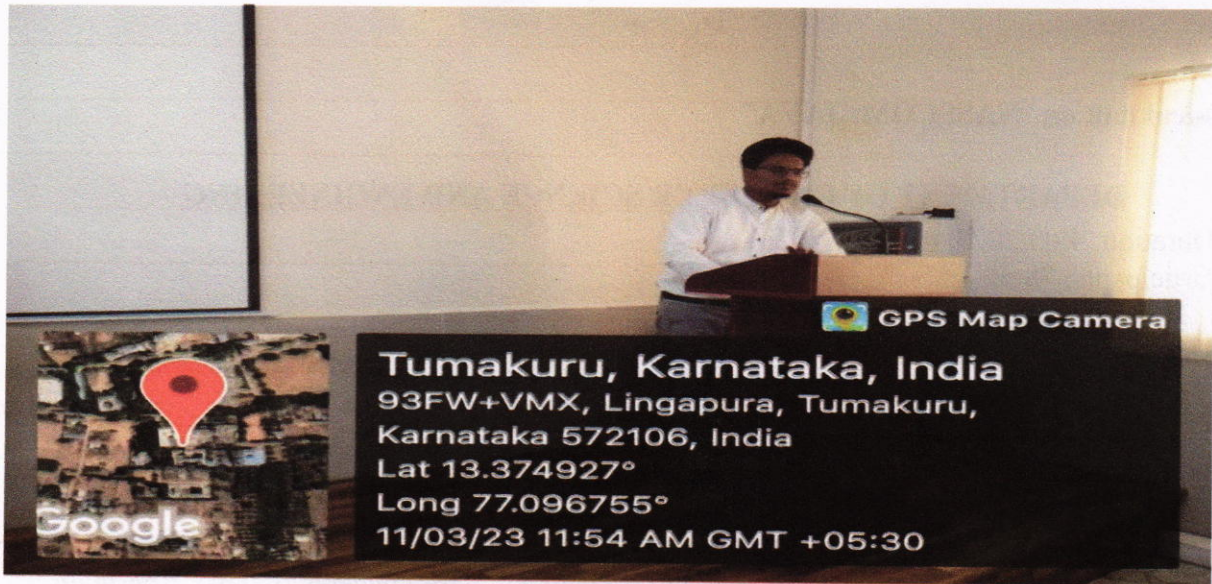
Resource Person: Mr. Imtiyaz
NASSCOM Trainer

Mode: OFFLINE

Objective: The objective of this Program is to enrich students with concepts of Java. The main aim of this program is to maintain and enhance student’s effectiveness by inculcating versatility and knowledge of using latest techniques in Java.




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Sample – E-Certificate



Principal Signature
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12. Technical talk on “Future Career Scope in IT Sector”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Technical talk on

“Future Career Scope in IT Sector”

Academic year	2022 -23	Audience from	SIET CSE /ISE 8 th Sem Students
Name of the event	1 Day Technical talk	Number of Participants	100
Date	27 th Feb 2023	Time	10 :00 AM TO 1:00PM
Venue	CSE Seminar Hall	Resource	Er. Nishan Albert Maboraj


Objectives

To disseminate the knowledge of future career scope in IT sector among students

Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of “future career scope in IT sector”. At the conclusion of this course, the audience, students, and the future developers who are involved in technological transformation will be able to:

1. Apply knowledge in choosing the job role.
2. Apply skills to get select in recruitment.
3. Apply minds to grow professionally


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Department of Computer Science & Engineering
organizing Tech - Talk on

“Future Career Scope in IT Sector”



RESOURCE PERSON

Mr. Nishan Albert Manoraj

Member of Technical Staff

VMWARE Software India Pvt. Ltd.



27th Feb 2023, 09.00 am onwards

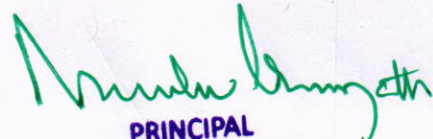


CSE Seminar Hall, SIET

Invitation Brochure

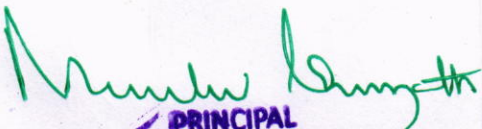


Photos during the technical talk


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Feedback from a student


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13. Technical talk on “Social Media Attacks and Its Security Issues”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Technical talk on

“Social Media Attacks and Its Security Issues”

Academic year	2022 -23	Audience from	SIET 3 rd Sem Students
Name of the event	1 Day Technical talk	Number of Participants	100
Date	23 rd Feb 2023	Time	10 :00 AM TO 5:00PM
Venue	CSE Seminar Hall	Resource	Er. Jossy Georgi

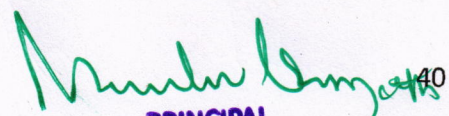
Objectives

To disseminate the knowledge of social media attacks and its security issues among students

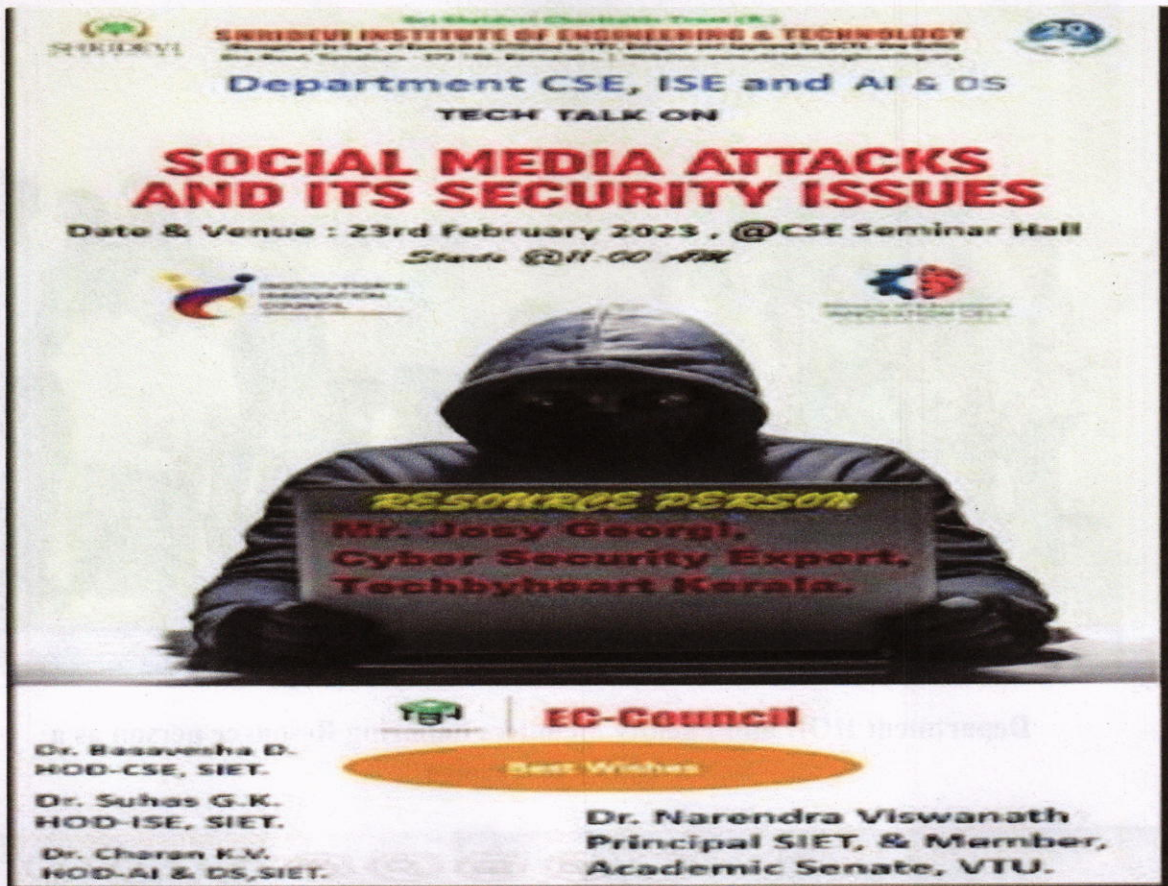
Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of social media attacks and its security issues/cyber security/ At the conclusion of this course, the audience, students and the future developers who are involved in technological transformation will be able to:

1. Apply how to secure use of social media.
2. Identify the vulnerabilities and perform simple penetration testing.
3. Disseminate social media attacks and its security issues among Netzens.



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Department CSE, ISE and AI & DS
TECH TALK ON
SOCIAL MEDIA ATTACKS AND ITS SECURITY ISSUES
Date & Venue : 23rd February 2023 , @CSE Seminar Hall
Starts @11-00 AM

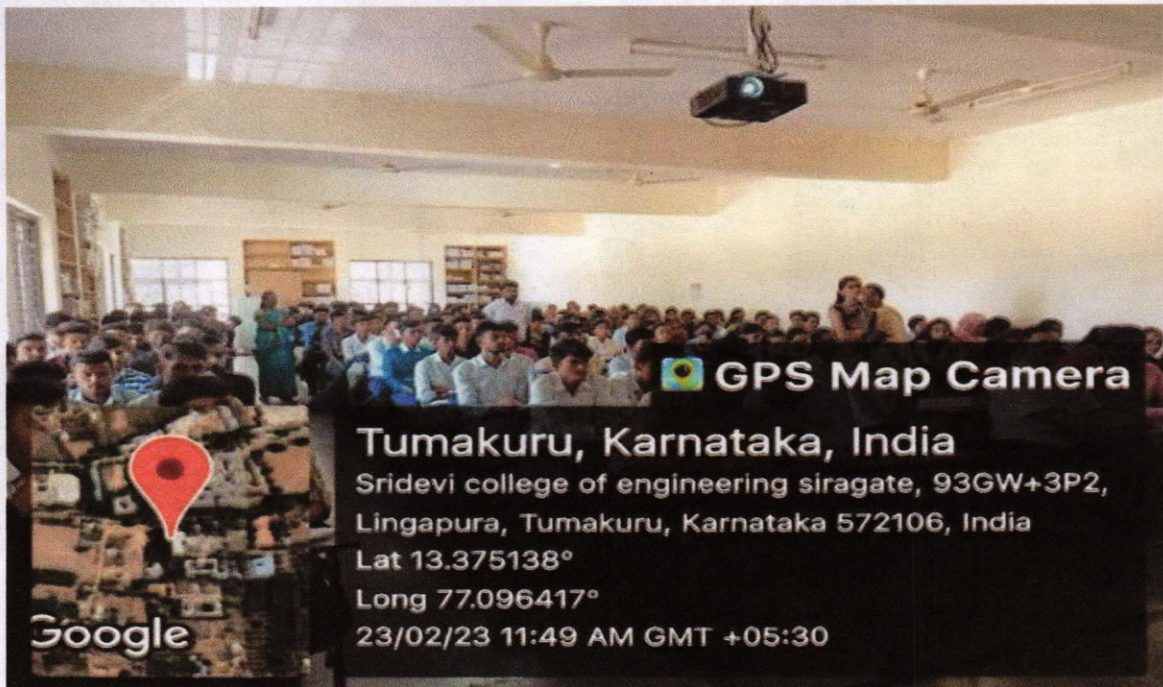
RESOURCE PERSON
Mr. Josy Georgi,
Cyber Security Expert,
Techbyheart Kerala.

EC-Council
Best Wishes

Dr. Basavenha D.
HOD-CSE, SIET.
Dr. Suhas G.K.
HOD-ISE, SIET.
Dr. Charan K.V.
HOD-AI & DS, SIET.

Dr. Narendra Viswanath
Principal SIET, & Member,
Academic Senate, VTU.

Invitation Brochure



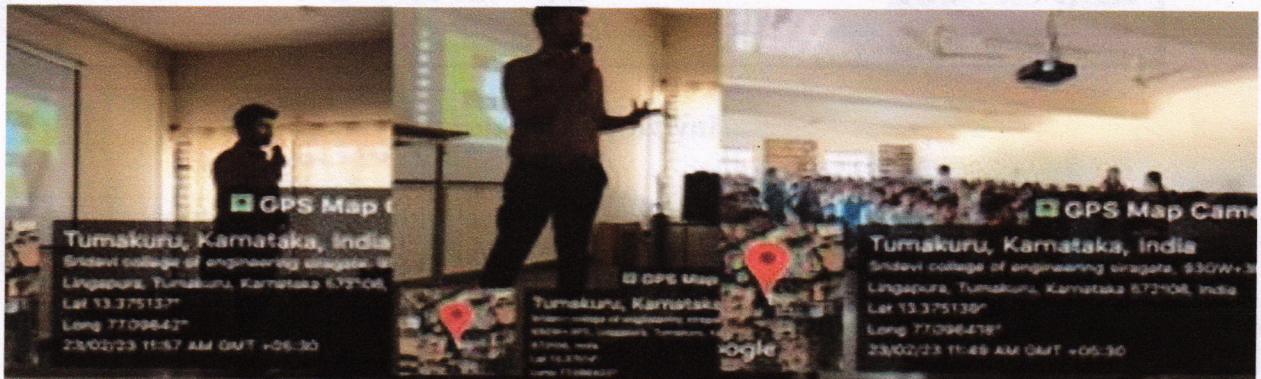
Students and faculties participated in event.

Narendra Viswanath 41
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Department HOD and Faculty members honoring Resource person as a token of respect



Guest delivering his speech

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14 . Two day workshop on “Future Directions in Data Structures”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING DEPARTMENT

Two day Worksshop ON

“Future Directions in Data Structures”

Academic year	2022 -23	Audience from	SIET CSE/ISE/AIDS
Name of the event	Future Directions in Data Structures	Number of Participants	100
Date	15th & 16th Feb 2023	Time	10 :00 AM TO 5:00PM
Venue	CSE Seminar Hall	Resource	Prof. Monica M

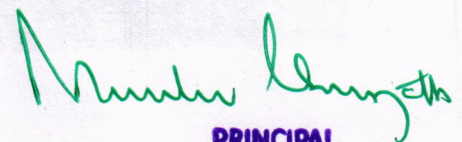
Workshop Objectives

To disseminate the knowledge of data structure and its future directions among students

Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of Data structure in future direction. At the conclusion of this course, the audience, students and the future developers who are involved in technological transformation will be able to:

1. Explain the importance of data structure.
2. Apply the Usage for its future applications.
3. Hands on with practicality and case study



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Department of CSE

Two Day Workshop on

FUTURE DIRECTIONS IN DATA STRUCTURES

Date: 15th & 16th Feb, 2023



RESOURCE PERSON

Mrs. MONIKA M

Benefits

- Getting knowledge to solve real world problems.
- Applying algorithms for problem solving.
- Identifying the applications of data structures.
- Certificates will be provided.

Patrons

Dr. M. R. Hulinaykar
 Chairman & Managing Trustee,
 Sri Shridevi Charitable Trust (R), Tumkur.

Sri. M. S. Patil
 Director, HR & IT,
 Sri Shridevi Charitable Trust (R), Tumkur.

Dr. Narendra Viswanath
 Principal, SIET, Tumkur,
 Academic Session Member, VTU Belagavi.

Convenor

Dr. Basaveshha. D
 HOD, Dept. of CSE, SIET

Co-ordinators

Dr. Divyesh H. A
 Dept. of CSE, SIET

Dr. Manjula. T
 Dept. of CSE, SIET

Prof. Kiran. G. M
 Dept. of CSE, SIET

Prof. Gurushankar. H. B
 Dept. of ISE, SIET

+91-9113563426

CSE Seminar Hall, SIET

Invitation Brochure



Narendra Viswanath
 PRINCIPAL

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Glimpse of course conduction



Workshop Valedictory

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15. Two day workshop on “Blockchain and Cybersecurity”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Two day workshop on

“Blockchain and Cybersecurity”

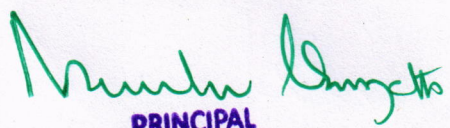
Objectives

To disseminate the knowledge of cyber security and blockchain technology among students

Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of Blockchain Technology and cyber security At the conclusion of this course, the audience, students and the future developers who are involved in technological transformation will be able to:

1. Explain how blockchain technology works
2. Integrate blockchain technology into the current business processes to make them secure
3. Hands on with respect to cyber security tools


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 Sira Road, Tumakuru - 572 106, Karnataka. | Website: www.shrideviengineering.org

Department of CSE & ISE
 Organizing Two Day Hands-On Workshop on
BLOCKCHAIN & CYBER SECURITY
 Date: 06th & 07th Jan, 2023




RESOURCE PERSON
Dr. Gururaj H L
 Associate Professor
 Manipal Institute of Technology, Bangalore

Prerequisite	Benefits
<ul style="list-style-type: none"> - No Prior programming Knowledge required. - One laptop per student. 	<ul style="list-style-type: none"> - Real time experience on Cyber Security. - Certificates will be provided.

Patrons

Dr. M. R. Hulinaykar Chairman & Managing Trustee, Sri Shridevi Charitable Trust (R), Tumakuru.	Sri. M. S. Patil Director, HR & IT Sri Shridevi Charitable Trust (R), Tumakuru.	Dr. Narendra Viswanath Principal, SIET, Tumakuru Academic Senate Member, VTU Belagavi.
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Convener

Dr. Basavesha. D HOD, Dept of CSE, SIET	Dr. Suhas. G. K HOD, Dept of ISE, SIET
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Co-ordinators

Dr. Dinesha. H. A Dept of CSE, SIET	Dr. Manjula. T Dept of CSE, SIET	Prof. Kiran. G. M Dept of CSE, SIET	Prof. Gurushankar. H. B Dept of ISE, SIET
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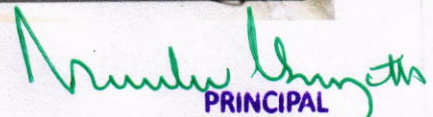
☎ +91-8113563426 📍 Skill & Career Development Centre, Ground Floor

Workshop Brochure



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 93FW+VMX, Lingapura, Tumakuru,
 Karnataka 572106, India
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 Long 77.096749°
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ENGINEERING AND TECHNOLOGY
TUMKUR - 572106.



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 Karnataka 572106, India
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 Long 77.096766°
 06/01/23 11:04 AM GMT +05:30



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 Karnataka 572106, India
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 Long 77.096765°
 06/01/23 10:57 AM GMT +05:30

Photos during the workshop

Murthy Chandra
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TUMKUR - 572106.

16. Technical talk on “Recent Trends in Marketing”

DEPARTMENT OF MBA

Expert lecture on

“Recent Trends in Marketing”

Expert Lecture Topic	“Recent Trends in Marketing”
Date	07 th Aug 2023
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. Ganesh Babu M Director, A & E Publications Pvt Ltd, Bangalore
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd and 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi
Key Takeaways of Expert Lecture	
<p>In the expert lecture on recent trends in marketing, students can expect to learn about a variety of emerging strategies and techniques that are shaping the field of marketing. Topics could include:</p> <ol style="list-style-type: none"> 1. Digital Transformation: Exploring how businesses are leveraging digital platforms, data analytics, and AI to enhance their marketing efforts. 2. Personalization: Discussing the importance of tailoring marketing messages and experiences to individual customer preferences and behaviors. 3. Content Marketing: Understanding how creating valuable and relevant content can attract and engage audiences in an authentic way. 4. Influencer Marketing: Exploring the impact of social media influencers on consumer behavior and how brands are collaborating with them. 5. Social Responsibility: Discussing the rising emphasis on ethical and sustainable marketing practices and its effect on brand reputation. 6. Augmented Reality (AR) and Virtual Reality (VR): Exploring how these technologies are being used to create immersive brand experiences. <p>By the end of the lecture, students should have a clear understanding of these trends and their implications for the marketing landscape. They'll be better equipped to adapt and innovate in their future marketing careers.</p>	

A Photo Gallery on Expert Lecture “Recent Trends in Marketing”



Sri Shridevi Charitable Trust (R.)
SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY
 Sira Road, Tumkur - 572 106, Karnataka, India.

Phone: 0816 - 2212629 | Principal: 0816 - 2212627, 9686114899 | Telefax: 0816 - 2212628
 Email: info@shrideviengineering.org, principal@shrideviengineering.org | Website: www.shrideviengineering.org

(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka and Affiliated to Visvesvaraya Technological University, Belagavi)





Department of MBA

**Organizes Expert talk on
 “Recent Trends in Marketing”**

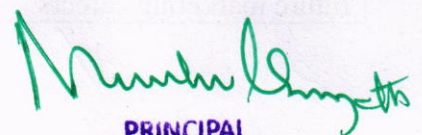
By
Dr. M.Ganesh Babu
 Director
 A&E Publication Private Ltd, Bangalore

Date: 07/08/2023 Time: 11 am
 Venue: MBA Seminar Hall

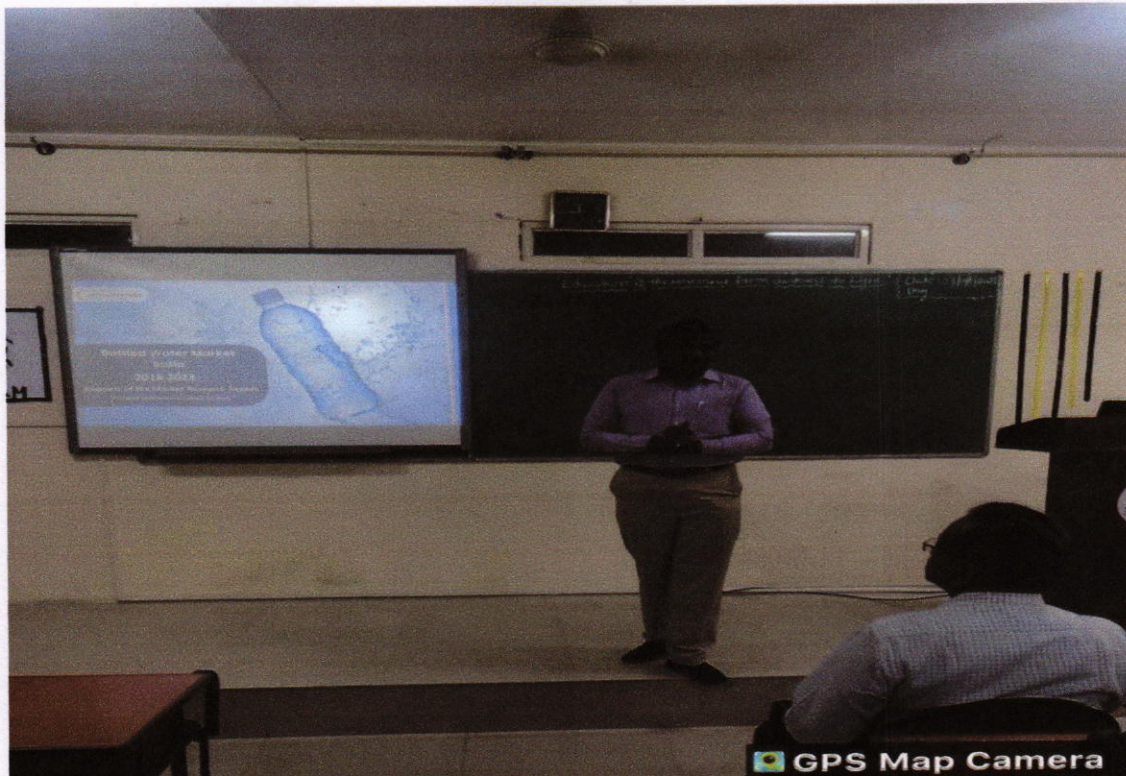
Organizing Secretary
Dr. K.S.Ramakrishna
 Professor & Head, Dept. of MBA, SIET, Tumkur





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TUMKUR - 572106



GPS Map Camera



Google

Tumakuru, Karnataka, India

Sridevi college of engineering siragate, 93GW+3P2,

Lingapura, Tumakuru, Karnataka 572106, India

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Long 77.096432°

07/08/23 11:40 AM GMT +05:30



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Principal Signature
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**SHRIDEVI INSTITUTE OF
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19. Expert lecture on “Financial Awareness”

DEPARTMENT OF MBA

Expert lecture on

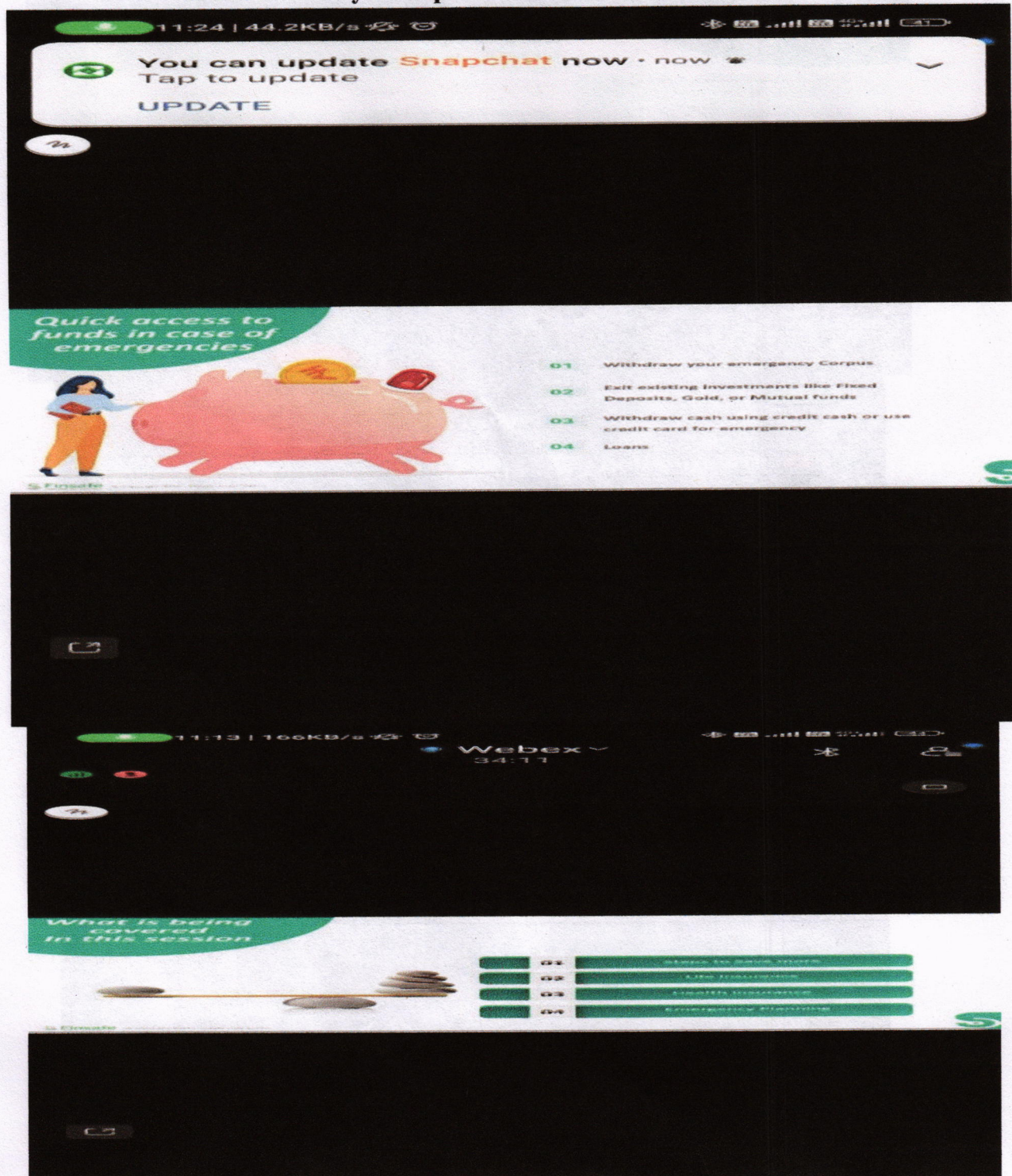
“Financial Awareness”

Expert Lecture Topic	“Financial Awareness”
Date	04 th Aug 2023
Time	11.00 am onwards
Expert Speaker	Mrs. Soumya Anand Financial Educator, Finsafe India Pvt Ltd. Bangalore
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd and 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi
Key Takeaways of Expert Lecture	
In a financial awareness session, students can gain a deep understanding of various financial concepts and skills that are crucial for their future. Some potential outcomes include:	
<ol style="list-style-type: none"> 1. Basic Financial Literacy: Students will learn about essential financial concepts like budgeting, saving, investing, and debt management. 2. Smart Money Management: They will develop skills to manage their personal finances effectively, making informed decisions about spending, saving, and borrowing. 3. Investment Knowledge: Students will grasp the fundamentals of investing, learning about different investment options, risk management, and the power of compounding. 4. Debt Management: Understanding the implications of loans, credit cards, and interest rates will help students make responsible decisions when taking on debt. 5. Goal Setting: They will learn how to set realistic financial goals and create plans to achieve them, whether it's saving for a car, a home, or retirement. 6. Economic Awareness: Students can gain insights into how the economy works, how inflation affects purchasing power, and the interplay between personal finances and broader 	

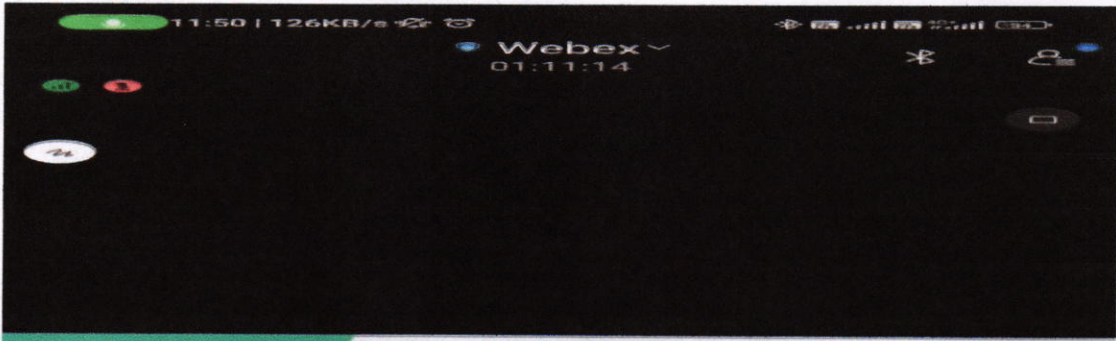
economic trends.

By achieving these outcomes, students will be better prepared to navigate the complexities of personal finance, make sound financial choices, and build a strong foundation for their future financial well-being.

A Photo Gallery on Expert Lecture “Financial Awareness”



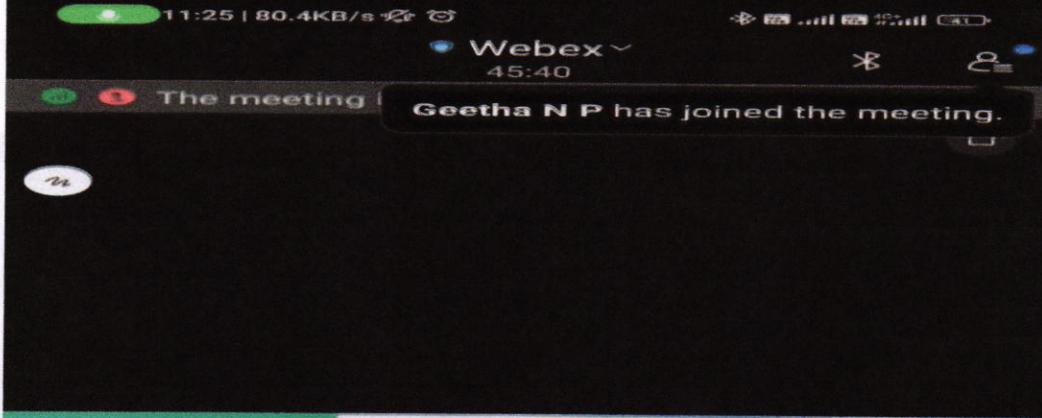
Manjunath
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TUMKUR - 572106.



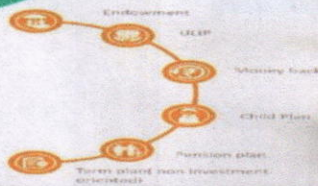
Types of loans & their impact

MINIMUM PAYMENT TRAP
 1. Used to pay only the minimum due amount.
 2. Generally, 5 percent of total outstanding amount.
 For example: On a bill of Rs. 50,000 and an APR of 42%, if you only make the minimum payments, it would take around 35 months and Rs. 87,500 to pay off the total debt.

Particulars	Personal Loan	CC	BNPL	Salary Advance
Interest Rate (p.a)	10-18%	24% 42%	20%	15%+
EMI for 1,00,000 (Loan period 1 yr)	9,025	9,455	9,455	9,025
Total Interest + Principle	1,09,025	1,09,455	1,09,455	1,09,025



Types of Life Insurance



Manjula Chingetha
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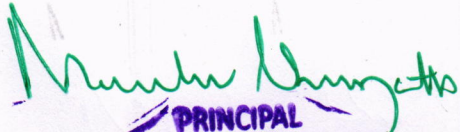
18. Expert lecture on “Recent trends in Supply Chain Management”

DEPARTMENT OF MBA

Expert lecture on

“Recent trends in Supply Chain Management”

Expert Lecture Topic	“Recent trends in Supply Chain Management”
Date	3 rd August 2023
Time	11.30am onwards
Venue	MBA SeminarHall
Expert Speaker	Mr. Ajay Hiremath Assistant Manager Nykaa, E-Commerce Company, Bengaluru
Organising Chairman	Prof. Prathap B N Assistant Professor, SIET, Tumkur
Staff members	Mr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Grace Hemalatha, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Divya, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd & 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi


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Key Take aways of Expert Lecture

Mr. Ajay Hiremath, Assistant Manager, Nykaa, E-Commerce Company, Bengaluru had addressed MBA students on "Recent trends in Supply Chain Management". He has explained the recent trends of supply chain management such as digital transformation E-Commerce Boom and supplier diversification. He has emphasized how exactly the collaboration and partnership will improve the supply chain responsiveness in moving the right goods at right time to a right person. This always makes the customer to build trust on the organization when the company will stick to their promises in delivering the goods on time.

Mr. Ajay has emphasised on the synchronization of Information and coordination between the supply chain partners will always make the supply chain highly responsive which will help in moving the goods on time. He also enlighten that supply chain has become one of the important differentiating factors when you differentiate between big organizations.

The speaker used both audio and visual Aids and made presentation effective. He was pretty confident and body language was good when he delivering the lecture to postgraduate students of MBA. He emphasize the students on the career opportunities available in supply chain management and also informed the certification programs are available for students in supply chain domain.

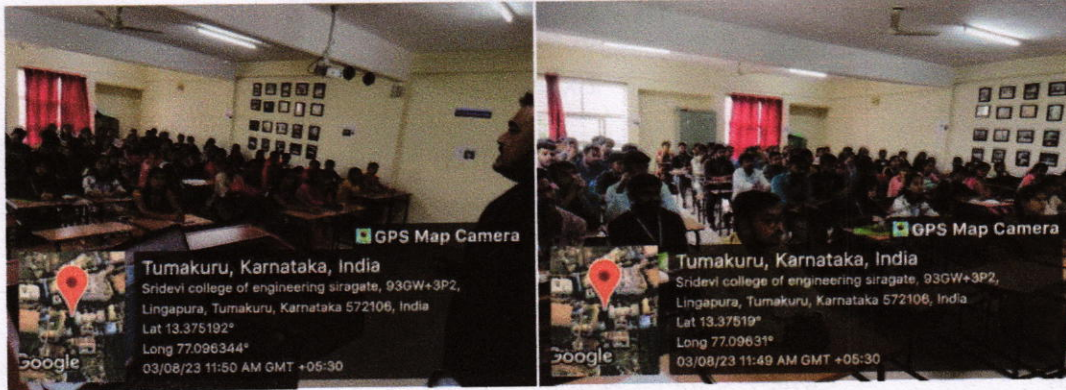
Throughout his lecture he tried to bring down the differences between industry and academia by providing suitable examples and instances.

Conclusion: the session was interesting and students have gained the knowledge of importance of supply chain, recently trends in supply chain and the coordination need to be built in supply chain to make your supply chain very responsive.

The speaker was quite approachable and easily connectable to student while clarifying the queries posed by students.

The session was very interesting and motivated the students and staff it has gained the knowledge of recent trends in Supply chain management.

A Photo Gallery on Expert Lecture "Recent trends in Supply Chain Management"



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Department of MBA

Organizes Expert talk on
"Recent Trends in Supply Chain Management"
 By
Mr. Ajay Hiremath
 Assistant Manager
 Nykaa, E-commerce company, Bengaluru

Date: 14/03/2023 Venue: MBA Seminar Hall
 Time: 11 am

Organizing Secretary
Prof. Prathap .B.N
 Assistant Professor, Dept. of MBA, SIET, Tumkur



Ajay Hiremath

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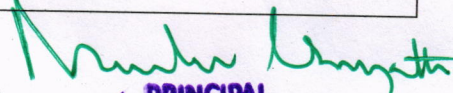
19. Expert lecture on “Entrepreneurial Mindset”

DEPARTMENT OF MBA

Expert lecture on

“Entrepreneurial Mindset”

Expert Lecture Topic	“Entrepreneurial Mindset”
Date	24 th June 2023
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	J F M Rajeev G P Provisional National Trainer, JCI India, In association with JCI Tumkur, Metro
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi
Key Takeaways of Expert Lecture	
<p>An expert lecture on the entrepreneurial mindset would aim to instill a set of attitudes, behaviors, and perspectives that empower students to think and act like entrepreneurs. The outcomes for students could include:</p> <ol style="list-style-type: none"> 1. Creativity and Innovation: Students will develop the ability to generate new ideas, solutions, and opportunities, fostering a mindset of continuous innovation. 2. Risk-taking and Resilience: They'll learn to embrace calculated risks, manage uncertainty, and bounce back from failures, building resilience and adaptability. 3. Problem Solving: Students will gain skills in identifying and solving complex problems, often with limited resources, a crucial trait for entrepreneurship. 4. Networking and Relationship Building: They'll understand the importance of building and nurturing relationships with mentors, peers, and industry experts. 5. Flexibility and Agility: Students will appreciate the need to pivot and adapt their strategies based on changing market conditions and feedback. <p>By the end of the lecture, students should be better equipped to approach challenges with an entrepreneurial mindset, whether they choose to start their own ventures or apply entrepreneurial thinking within existing organizations.</p>	


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A Photo Gallery on Expert Lecture “Entrepreneurial Mindset”



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Department of MBA
 In Association with JCI Tumkur Metro Conducting Training Program on
ENTREPRENEURIAL MINDSET
Date: 24th June, 2023

RESOURCE PERSON

JFM RAJEEV GP
 Provisional National Trainer
 JCI India

Patrons

Dr. M. R. Hulinaykar Chairman & Managing Trustee, Sri Shridevi Charitable Trust (R), Tumakuru	Sri. M. S. Patil Director, HR & IT Sri Shridevi Charitable Trust (R), Tumakuru	Dr. Narendra Viswanath Principal, SIET, Tumakuru Academic Senate Member, VTU Belagavi	Co-ordinator Dr. Ramakrishna. K. S HOD - MBA, SIET, Tumakuru
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MBA Seminar Hall, SIET

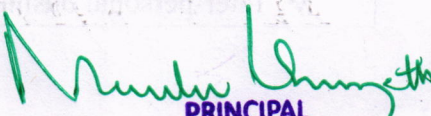
20. Expert lecture on “Corporate Grooming & Etiquettes”

DEPARTMENT OF MBA

Expert lecture on

“Corporate Grooming & Etiquettes”

Expert Lecture Topic	“Corporate Grooming & Etiquettes”
Date	17 th March 2023
Time	10am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mrs. Mamatha K K Corporate Trainer, Bengaluru
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur


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Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Grace Hemalatha, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Divya, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu. R, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd & 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi

Key Takeaways of Expert Lecture

Mrs mamtha explained Corporate grooming is about ensuring that an employees grooming, including dressing, personal hygiene and personality reflect a positive and professional image about himself, and thereby ensures that he is able to represent his business in a professional manner. It refers to sensible dressing at work place which helps an individual to make a mark of his/her own in the first meeting itself.

Corporate dressing teaches an individual to dress according to the organization culture. Do not wear something which will make you feel odd one out at the workplace. Dressing sensibly makes you feel confident throughout the day. Believe me; you do not feel like working if you wear a wrinkled shirt or ill-fitting pants to work. No one knows you better than you yourself. It is not necessary that something which looks good on your colleague would also look good on you.

She emphasised **“You need to feel good about the way you look.”** Make sure your clothes fit you well. You need to feel comfortable in your dress. Too tight and revealing clothes make you popular at the workplace for all wrong reasons. Nobody bothers to notice you, if you are not sensibly dressed. Formal dressing, if done correctly helps you create the first impression.

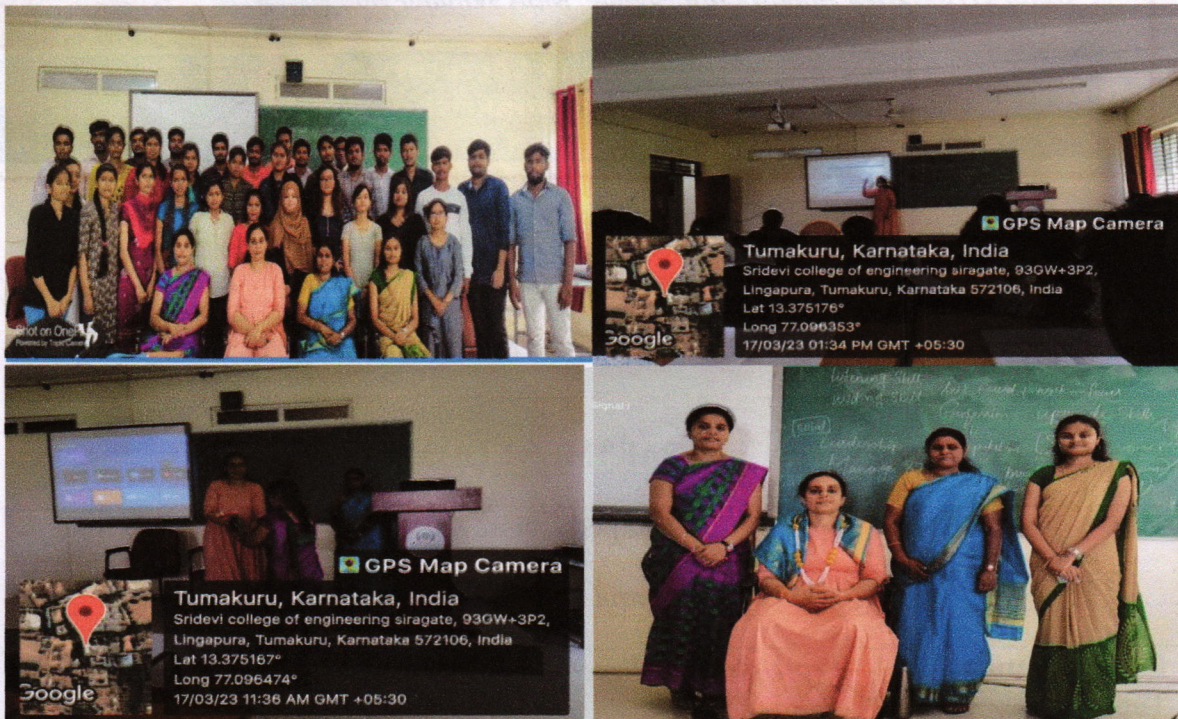
She also explained other concept Etiquettes which is very much needed by Post Graduate management students. She emphasised Etiquettes is the way you handle yourself in a business and social environment. It can range from meetings with the boss to meetings with clients and customers - and knowing the right things to do and say. The basics of business etiquette will include knowing the proper manners for meeting and greeting others, how close to stand and why, customs of clients of employees & employers, basic office equipment etiquette, the professional presence for everyone (what to wear and not to wear) ,the basics of how to act in both business and social situations , how to manage dining situations in every culture(which fork, glass and plate, etc).

She explained the Basic rules of Etiquette such as

- ❖ Introduction
- ❖ Telephone calls
- ❖ Business Dining
- ❖ Interactive with the foreign
- ❖ Inter-personal business etiquette

Conclusion: The “Corporate grooming and Ettiqttes” Expert lecture was a great success, and the participants learned a lot about Corporate grooming and Ettiqttes. The practical exercises helped the participants to apply the concepts they learned and develop their ettiqttes. The feedback from the participants was positive, and they appreciated the effort put in by the college to conduct such Expert lecture. Overall, the Expert lecture was a great learning experience for everyone who attended.

A Photo Gallery on Expert Lecture “Corporate Grooming & Ettiqttes”



Murthy Channappa
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Department of MBA



Organizes Expert talk on

“Corporate Grooming & Etiquettes”

By

Mrs. Mamatha K K

Corporate Trainer, Bengaluru

Date: 17/03/2023 Time: 11 am Venue: MBA Seminar Hall



Organizing Secretary

Dr. K.S. Ramakrishna

Professor and Head, SIET, Tumkur


21. Expert lecture on” *“Principles and Practices of Business”*

DEPARTMENT OF MBA

Expert lecture on

“Principles and Practices of Business”

Expert Lecture Topic	<i>“Principles and Practices of Business ”</i>
Date	14 th March 2023
Time	10am onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. L.R. Ramesh Babu Managing Director Shri Bhagavathi Bhagawan Rice Industries, Tumkur
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur


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Target Audience	2 nd & 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi

Key Takeaways of Expert Lecture

Dr. L.R. Ramesh Babu the First Generation Entrepreneur well known Rice Industrialist who is a highest tax payer in Tumkur Dist. Had addressed MBA students on Principle and Practices in Business. He has shared his Entrepreneurial journey and Motivated students to a entrepreneur.

He started his Rice Business at the age of 24 by supplying rice bags from rices mills to Mandi Merchants in Mandipete Tumkur. He shared that he has started the business with a working capital of Rs 35000 and scaled in Business of becoming paying Highest Tax in entire dist. He has shared the initials hurdles and challenges he has faced in his Business. He also shared that how to overcome difficulties and problem. He emphasized the advantages of being a Entrepreneur and How to perform Business with Ethics. Ethics are very important in business and to serve the society along with business.

He explained the very basic qualities and characteristics of an Entrepreneur such as

- ❖ Enjoy freedom and flexibility
- ❖ Being Innovative, Inventive and Creative
- ❖ Goal oriented and ambitious
- ❖ Risk Bearing capacity
- ❖ Highly self initiated
- ❖ One who understand the basic finance principles of business

He quoted the advantages of being Entrepreneur

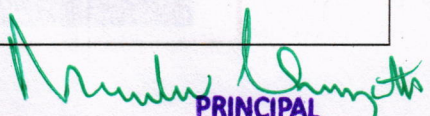
- ❖ Work flexibility
- ❖ Ability to follow your passion
- ❖ Total control
- ❖ Being Creative and innovative
- ❖ Unlimited earning potential

Disadvantages of being Entrepreneur

- ❖ Bearing Financial risk
- ❖ Being working for long hours
- ❖ Greater responsibility and accountability
- ❖ High competition
- ❖ Unreliable income

Dr. Ramesh Babu has explained the very mindset of an Entrepreneur

- ❖ Curiosity
- ❖ Independence
- ❖ Persuasiveness


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22. Expert lecture on “Business Communicative English”

DEPARTMENT OF MBA

Expert lecture on

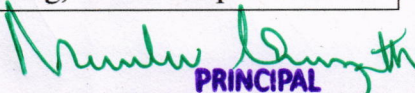
“Business Communicative English”

Expert Lecture Topic	“Business Communicative English ”
Date	10 th March 2023
Time	10am onwards
Venue	MBA Seminar Hall
Expert Speaker	Prof. Prathap Narayanan Retired Associate Professor, Sree Siddaganga College of Arts, Science & Commerce, Tumkur
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Grace Hemalatha, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Divya, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu. R, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd & 4 th Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi

Key Takeaways of Expert Lecture

Prof. Prathap Narayanan is a well known English Professor who served in Sree Siddaganga College of Arts, Science & Commerce, Tumkur addressed MBA students on “*Business Communicative English*”, which is very much needed for post Graduate students when they enter into professional life. He emphasized on importance of Communicative English in present competitive world especially for students who want to start their professional journey.

The workshop started with an introduction and ice-breaking session. The expert explained the importance of effective communication in the workplace and how it can lead to better relationships with colleagues and increased productivity. He explained the advantages oral communication and its importance in day to day professional life. He gave a presentation on the different barriers to effective communication, including cultural and language barriers. The participants were then given a practical exercise on active listening, which helped them to

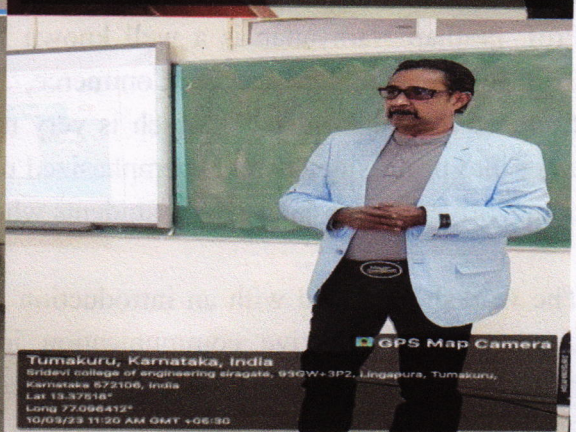
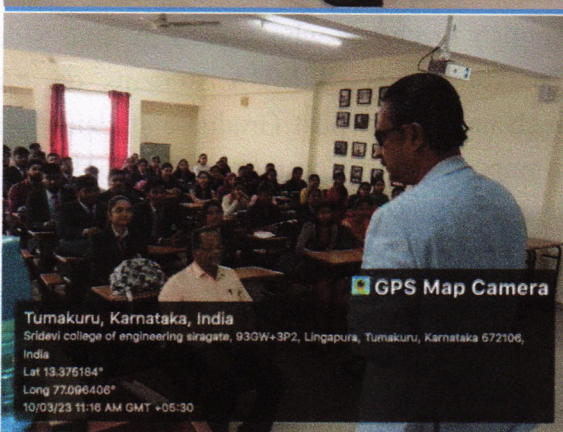
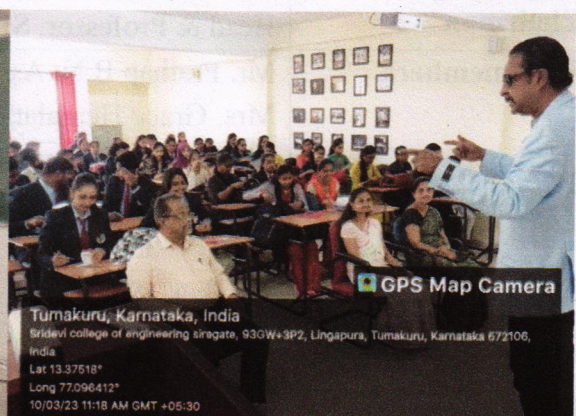
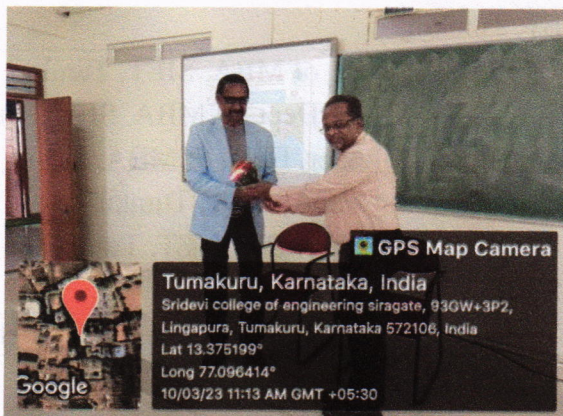

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understand the importance of listening in communication.

He gave a presentation on non-verbal communication and its impact on communication. The participants were given a practical exercise on body language, which helped them to understand how their body language can convey different messages. Then he discussed different communication styles and how to adapt to different styles for effective communication. The participants were given a role-play exercise where they had to practice different communication styles.

Conclusion: The Business Communication Skills Expert lecture was a great success, and the participants learned a lot about effective communication. The practical exercises helped the participants to apply the concepts they learned and develop their communication skills. The feedback from the participants was positive, and they appreciated the effort put in by the college to conduct such Expert lecture. Overall, the Expert lecture was a great learning experience for everyone who attended.

A Photo Gallery on Expert Lecture “Business Communicative English”





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Department of MBA



Organizes Expert talk on
“Business Communicative English”
Learn, Unlearn...Relearn.
By
Prof. Prathap Narayanan
Associate Professor, Sree Siddaganga College of
Arts, Science & Commerce, Tumkur
Date: 10/03/2023 Time: 11 am Venue: MBA Seminar Hall



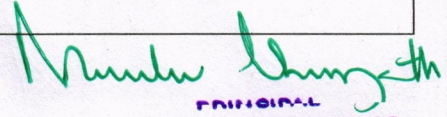
Organizing Secretary
Dr. K.S. Ramakrishna
Professor and Head, SIET, Tumkur

23. Expert lecture on “Integrated Marketing Communications”

DEPARTMENT OF MBA

Expert lecture on “Integrated Marketing Communications”

Expert Lecture Topic	“Integrated Marketing Communications”
Date	19 th May 2023
Time	10.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. K P Venkataswamy Assistant Professor, School of Management, Reva University, Bangalore
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Sem MBA Students


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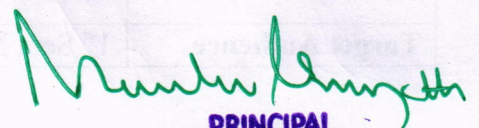
Association with Institute Innovation Council and Ministry of Education, New Delhi

Key Takeaways of Expert Lecture

An expert lecture on integrated marketing communication would provide students with a deep understanding of how various marketing channels and strategies can be harmoniously combined to create a unified and effective message for a brand. The outcomes for students might include enhanced knowledge of:

1. **Strategic Planning:** Students will learn how to develop comprehensive marketing plans that integrate different communication tools to achieve specific business objectives.
2. **Consistent Branding:** They'll understand the importance of maintaining consistent messaging and branding across different platforms and media to build a strong brand identity.
3. **Audience Segmentation:** Students will gain insights into segmenting target audiences and tailoring messages to each segment for maximum impact.
4. **Media Mix:** They'll learn to select and utilize a mix of traditional and digital media (e.g., advertising, public relations, social media) to effectively reach and engage customers.
5. **Message Crafting:** Students will be able to craft messages that resonate with the intended audience, considering cultural, emotional, and psychological factors.
6. **Measurement and Evaluation:** They'll grasp how to measure and analyze the effectiveness of integrated marketing campaigns, using data-driven insights to optimize future strategies.
7. **Real-world Applications:** The lecture can provide real-world examples and case studies showcasing successful integrated marketing communication campaigns, offering practical insights.

By the end of the lecture, students should be better equipped to develop and execute integrated marketing communication plans that drive brand awareness, customer engagement, and business growth.



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A Photo Gallery on Expert Lecture “Integrated Marketing Communications”




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Sira Road, Tumakuru - 572 106, Karnataka. | Website: www.shrideviengineering.org

Department of MBA

Organizes Expert talk on
“Integrated Marketing Communications”
By
Dr. K.P. Venkataswamy
Assistant Professor, School of Management,
Reva University, Bengaluru
Date: 19/05/2023 Time: 10 am Venue: MBA Seminar Hall

Organizing Coordinator
Mr. Praveen Kumar T.M
Assistant Professor, SIET, Tumkur




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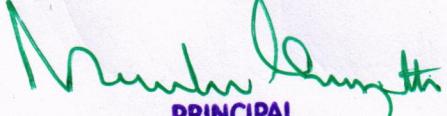
24. Expert lecture on Opening Doors to Corporate Industry and Opportunities for MBAs”

DEPARTMENT OF MBA

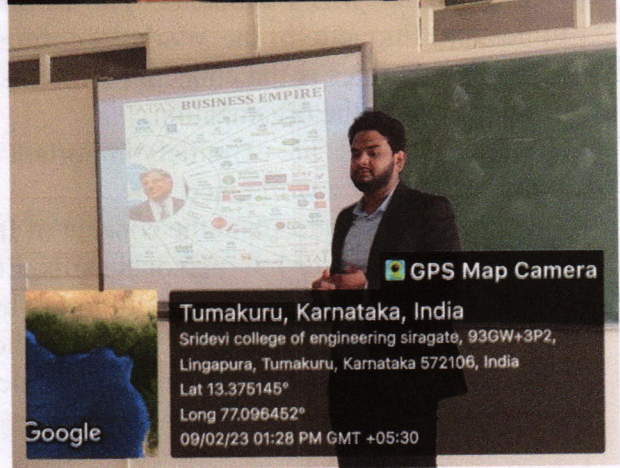
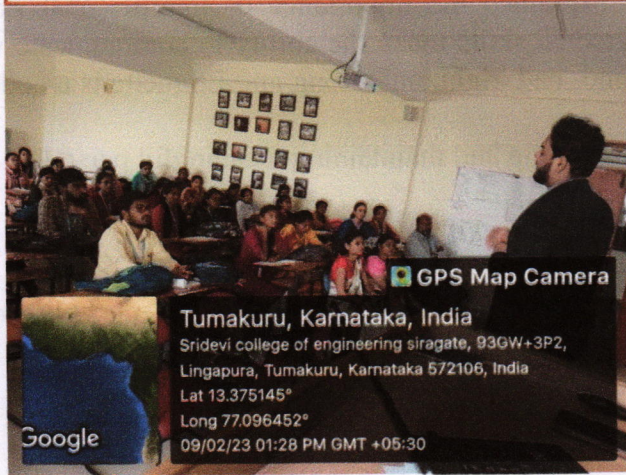
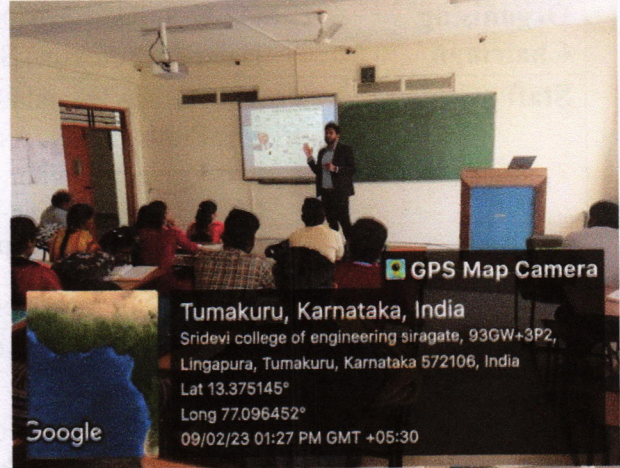
Expert lecture on

“Opening Doors to Corporate Industry and Opportunities for MBAs”

Expert Lecture Topic	“Opening Doors to Corporate Industry and Opportunities for MBAs”
Date	09 th Feb 2023
Time	10.30 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Suhail CDM – North Head TATA Consultancy Services, Bangalore.
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Mrs. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi
Key Takeaways of Expert Lecture	
<p>Mr Suhail explained the concepts of Opening Doors to Corporate industries and opportunities for MBAs. Students gained knowledge about various opportunities and fields in corporate industries. Students also understood how to choose a good company to start their career.</p> <ul style="list-style-type: none"> • Gained knowledge about GPTW (Great Place to Work) • Knowledge about employment skills • Motivated students to choose a good workplace <p>The expert Lecture was very useful to the business management postgraduate students and Students interacted with Expert Speaker. The session was very interesting students gained knowledge about GPTW.</p>	


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A Photo Gallery on Expert Lecture “Opening Doors to Corporate Industry and Opportunities for MBAs”




25. Expert lecture on “Interpersonal Skills, Ethics and Etiquettes at Workplace”

DEPARTMENT OF MBA

Expert lecture on

“Interpersonal Skills, Ethics and Etiquettes at Workplace”

Guest Lecture Topic	“Interpersonal Skills, Ethics and Etiquettes at workplace”
Date	02 nd Feb 2023
Time	02 pm onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. Gururaj B Urs Professor, MSRIM, Bangalore.


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Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Mrs. Grace Hemalatha, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi

Key Takeaways of Expert Lecture

Dr Gururaj B. Urs explained the concept of Interpersonal skills, Ethics and Etiquette in the Workplace for MBA Students. The Speaker explained the importance of Interpersonal skills, Ethics and Etiquette in the Workplace. Interpersonal skills mean the ability to communicate well with others, Ethics is the concept of what is good, bad, right and wrong and Etiquette is a code of behavior within the organization.

Interpersonal skills are extremely important for creating and maintaining meaningful personal relationships in the workplace.

- Students understand the concept of Interpersonal skills, Ethics and Etiquette.
- Importance of Interpersonal skills, Ethics and Etiquettes at Workplace.

The expert Lecture was very useful to the business management postgraduate students and people had interaction with Expert Speaker. The session was very interesting students gained the knowledge of why Interpersonal skills, Ethics and Etiquette are required in the Workplace.

A Photo Gallery on Guest Lecture “Interpersonal Skills, Ethics and Etiquettes”

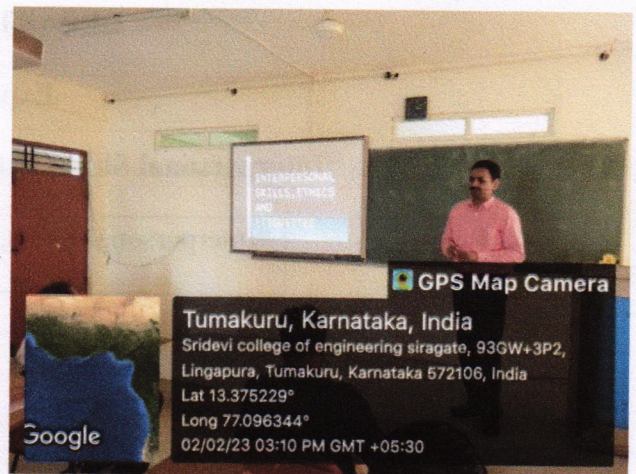


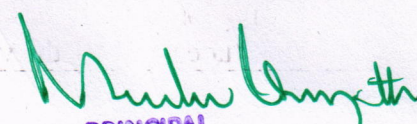
Sri Shridevi Charitable Trust (R.)
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 Sira Road, Tumakuru - 572 106, Karnataka. | Website: www.shrideviengineering.org

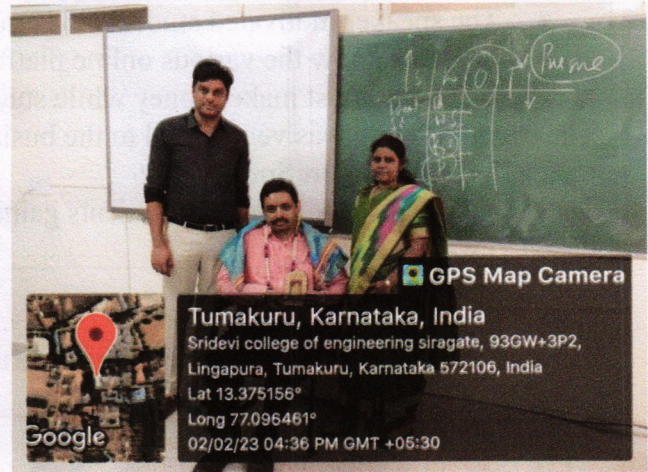
Department of MBA

Expert Talk on
"INTERPERSONAL SKILLS, ETHICS AND ETIQUETTES AT WORKPLACE"
 by
Dr. Gururaj B. Urs
 Professor
 MSRIM - Bangalore

Date: 02/02/2023 Time: 2 PM Venue: MBA Seminar Hall
 Organizing Secretary
Dr. K.S. Ramakrishna
 Professor and Head, SIET, Tumkur




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26. Expert lecture on “Passion for Earning during learning”

DEPARTMENT OF MBA

Expert lecture on

“Passion for Earning during learning”

Expert Lecture Topic	“Passion for Earning during learning”
Date	03 rd Jan 2023
Time	10.30 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Ms. Baran Umme Aiman Entrepreneur, COO, Youtuber, Motivational Speaker and Writer.
Inaugurated by	Dr. Narendra Viswanath Principal Shridevi Institute of Engineering and Technology, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Mrs. Grace Hemalatha, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B.N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Sem MBA Students
Association with	Institute Innovation Council and Ministry of Education, New Delhi
Key Takeaways of Expert Lecture	
<p>Ms Baran Umme Aiman explained the concept of Earning During Learning for MBA Students. Earning during Learning provides opportunities for the students to earn while they are learning. She also explained how it gives hands-on experience and confidence thereby preparing them better for taking up jobs in future.</p> <ul style="list-style-type: none"> • Students know the various opportunities. 	

Narendra Viswanath 73
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TUMKUR - 572106

- The speaker motivated students to earn while learning.
- Students know the various online platforms to start their Careers while learning.
- A student must make money while studying to fulfil their requirements.

The expert Lecture was very useful to the business management postgraduate students and people had interaction with Expert Speaker.

The session was very interesting students gained the knowledge of Earning during Learning in the business world.

A Photo Gallery on Expert Lecture “Passion for Earning during learning”

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Department of MBA

Organizes an Expert Lecture on
“Passion for Earning during Learning”

By Ms. Baran Umme Aiman
 Entrepreneur, COO, Youtuber
 Motivational Speaker & Writer

Date: 03/01/2023
 Time: 10.30 am
 Venue: MBA Seminar Hall

Organizing Secretary
 Dr. K.S. Ramakrishna
 Professor and Head, SIET, Tumkur



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27. Technical talk on “**Evolution of Artificial Intelligence: Past, Present and Future**”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Technical talk on

“**Evolution of Artificial Intelligence: Past, Present and Future**”

Academic year	2023 -24	Audience from	SIET CSE, ISE & AIDS Students
Name of the event	Technical talk	Number of Participants	100 +
Date	24 th FEB 2024	Time	11 :00 AM TO 1:00PM
Venue	SIET Auditorium	Resource Person	Er. Manoj Krsihnamurthy, Er.Srikanth Reddy Er. Harihara Vignesh Madeswara

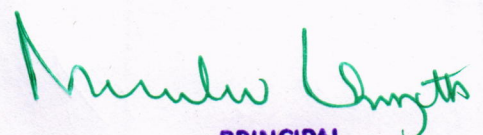
Objectives

To disseminate the knowledge of „The Evolution of Artificial Intelligence: Past, Present and Future’ among students

Outcome

This course is designed to prepare students to the federal job market for postings require knowledge of “Evolution of Artificial Intelligence: Past, Present and Future”. At the conclusion of this course, the audience, students, and the future developers who are involved in technological transformation will be able to: Design user interfaces to improve human–AI interaction and real-time decision-making

1. Evaluate the advantages, disadvantages, challenges, and ramifications of human–AI augmentation.
2. Design and develop symbiotic human–AI systems that balance the information processing power of
3. Computational systems with human intelligence and decision making. Design and evaluate conversational interfaces for different users and contexts of use.



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Glimpse of the Event

Manjunath
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DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING IN ASSOCIATION WITH IQAC ORGANIZING

Technical Talk on

**“The Evolution of Artificial Intelligence:
Past, Present, and Future”**

By

Industry Experts



Manoj Krishnamurthy
Managing Director - CV2



Srikanth Reddy
Program Manager - DataScience and AI Advisor



Harihara Vignesh Madeswaran
AIML Specialist

Date: 24-02-2024, Saturday
Time: 11:00 AM Onwards
Venue - SIET Auditorium

Dr. Basavesh D
HOD, Dept of CSE

Best Wishes from Management, Principal, HOD'S, Staff & Students

Dr. Narendra Vishwanath
Principal - SIET, Tumakuru
Academic Senate Member, VTU Belagavi

Invitation brochure

28. Technical talk on “Carbon footprint by Geo-spatial data”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

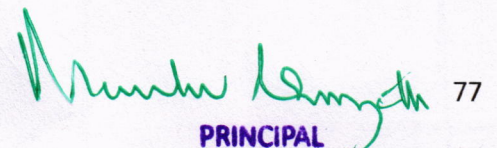
Technical talk on

“Carbon footprint by Geo-spatial data”

Academic year	2023 -24	Audience from	SIET CSE 3 rd Sem Students
Name of the event	Technical talk	Number of Participants	100 +
Date	2 nd FEB 2024	Time	11 :30 AM TO 2:00PM
Venue	SIET Auditorium	Resource Person	Mr. Shivanna B G & Mr. Harsha S

Objectives

To deliver the knowledge carbon footprint by geo spatial data and its future directions among students. Carbon footprints estimate the total amount of greenhouse gases emitted during the production, processing and retailing of consumer goods. The aim is to identify major sources of emissions in supply chains to inform relevant stakeholders so that actions can be taken to reduce emissions.

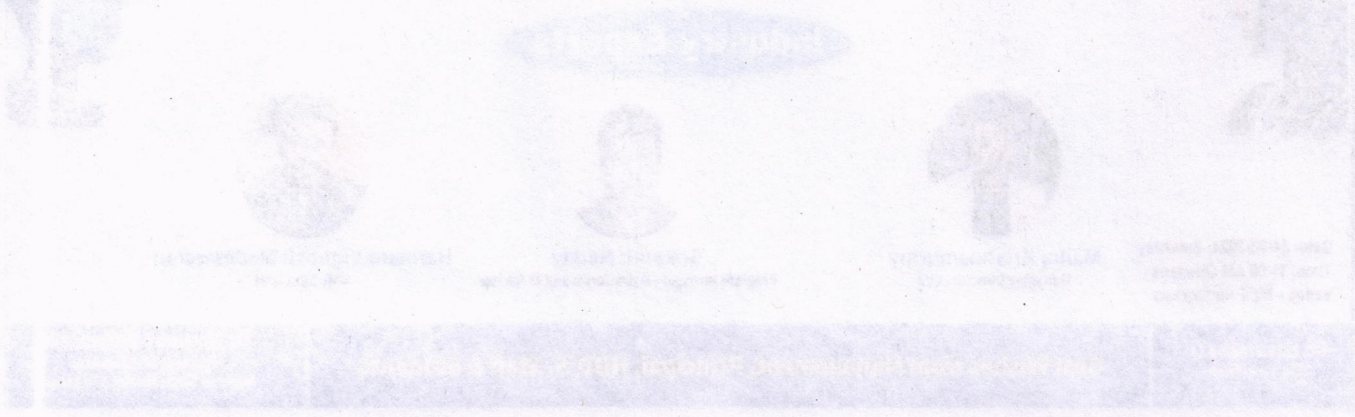


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Outcomes:

At the conclusion of this talk, the audience, students and the future developers who are involved in technological transformation will be able to:

1. Analyze all-encompassing and includes direct and indirect emissions. The analysis should determine the exclusive global amount of carbon dioxide and other greenhouse gases accumulated over the full lifecycle of a product, service, or operation.
2. Suggests the total GHG emissions of a business have been balanced to zero through reduction, removals, and/or avoided emissions.



Year	Date	Name of the event	Academic year
2024	30 FEB 2024	Technical talk	2023-24
		Participants	
		Number of	
		100+	
		11 AM TO 12 PM	
		Mr. Shrinidhi B. S.	
		Resource Person	

(Signature)
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SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY
TUMKUR - 572106.

What's Part of Your Carbon Footprint?

KANAJA NATURALS LLP

Resource Person:
Mr. B.G. Shivanna B.G.
Mr. Harsha S. S. S. S.

Tumakuru, Karnataka, India
Sira Road, Maralenahalli, 930W+6P2
Lat 13.375533°

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Sira Road, Tumakuru - 572106, Karnataka
Phone: 0816-2212629 | Fax: 0816-2212628 | Email: info@shrideviengineering.org | Web: www.shrideviengineering.org

Carbon Footprint by Geo-Spatial

What's Part of Your Carbon Footprint?

KANAJA NATURALS LLP

Resource Person:
Mr. B.G. Shivanna B.G.
Mr. Harsha S. S. S. S.

Karnataka, India
Maralenahalli, 930W+6P2, Lingapura, Tumakuru, Karnataka 572106, India
Lat 13.375533°
Long 77.096717°
02/02/24 12:07 PM GMT +05:30

Department of Computer Science and Engineering
In Association with IQAC Organization

A Technical Talk on
"Carbon Footprint by Geo-Spatial"

For 3rd Semester Students

CO₂

Date: 1st Feb 2024
Venue: SIET Auditorium
Time: 11:30 AM Onwards

Presentation by
Mr. Shivanna B.G.
Director Kanaja Naturals LLP

Tumakuru, Karnataka, India
Sira Road, Maralenahalli, 930W+6P2, Lingapura, Tumakuru, Karnataka 572106, India
Lat 13.375533°
Long 77.096717°
02/02/24 12:07 PM GMT +05:30

Tumakuru, Karnataka, India
Sira Road, Maralenahalli, 930W+6P2, Lingapura, Tumakuru, Karnataka 572106, India
Lat 13.375533°

Glimpse of the Event

Mr. Shivanna B.G.
PRINCIPAL
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TUMKUR - 572106.

29. Workshop on “NLP Empowerment”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Workshop on

“NLP Empowerment”

Academic year	2023 -24	Audience from	SIET CSE, ISE & AIDS
Name of the event	One day Workshop	Number of Participants	100 +
Date	2 nd FEB 2024	Time	10 :00 AM TO 5:00PM
Venue	Cloud lab	Resource Person	Prof. Ananth Nagu, Alliance University

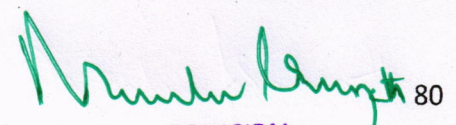
Objectives

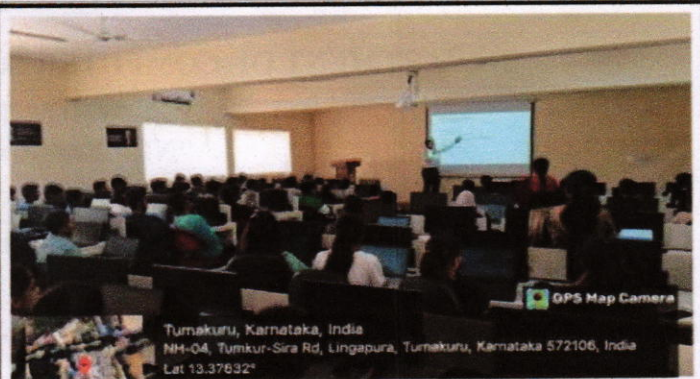
To deliver the hands-on knowledge of natural language processing and its future directions among students

Outcomes:

this course is designed to prepare students to the federal job market for postings require knowledge of Data structure in future direction. At the conclusion of this course, the audience, students and the future developers who are involved in technological transformation will be able to:

Extract information from text automatically using concepts and methods from natural language processing (NLP) including stemming, n-grams, POS tagging, and parsing. Develop speech-based applications that use speech analysis (phonetics, speech recognition, and synthesis).


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Department of Computer Science and Engineering
In Association with IQAC Organizes

Workshop on NLP Empowerment

For 5th Semester Students

Hands-on Session

- Exploring NLP libraries and frameworks
- Tokenization demonstration using NLTK
- Text preprocessing demonstration using NLTK
- POS tagging using NLTK
- Introduction to NLTK's NER module



Tumakuru, Karnataka, India
NH-04, Tumkur-Sira Rd, Lingapura, Tumakuru, Karnataka 572106, India
Lat: 13.37632°
Long: 77.096091°
02/02/24 11:17 AM GMT +05:30



Tumakuru, Karnataka, India
Sridevi college of engineering sirageta, 830W+3P2, Lingapura, Tumakuru, Karnataka 572106, India
Lat: 13.375222°
Long: 77.096091°
02/02/24 04:30 PM GMT +05:30



Tumakuru, Karnataka, India
Sridevi college of engineering sirageta, 830W+3P2, Lingapura, Tumakuru, Karnataka 572106, India
Lat: 13.375160°

Glimpse of the Event

Anuradha Channarayana
PRINCIPAL
SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY
TUMKUR - 572106.

30. Three days Workshop on “Web Application Development”

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Workshop on

“NLP Empowerment”

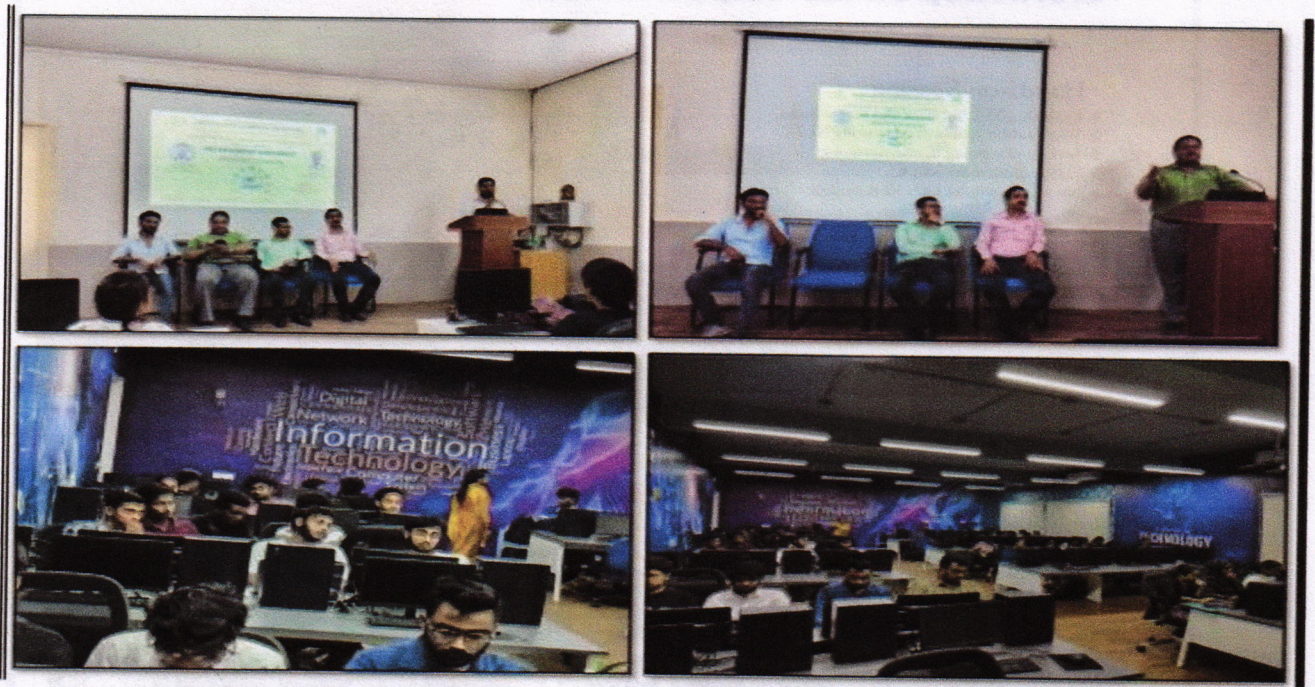
Academic year	2023 -24	Audience from	SIET CSE
Name of the event	Three day Workshop	Number of Participants	94
Date	27 th to 29th May 2024	Time	10 :00 AM
Venue	Cloud lab	Resource Person	Aravind Boyapati Suman Pal

Objectives

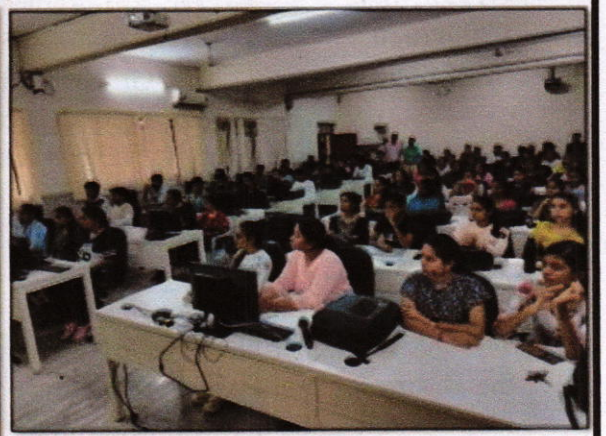
Web application development design allows web-based projects to behave and perform like mobile apps. Web applications engage users by focusing on responsive interactions, while accessed over the internet. The prime objective of organizing the event is to teach the students the fundamentals of web development. So the students can learn how to build a website on their own from scratch so it will be helpful for them in their further projects

Outcomes:

Web development is the fundamental process for starting with any of the projects. Also it is beneficial for the students as now they will be able to make their own websites and host it successfully. Project Exhibition on the Web Application Development based on this workshop was also conducted by CSE dept on 6 th June 2024.



Aravind Boyapati
PRINCIPAL
SHRIDEVI INSTITUTE OF
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TUMKUR - 572106.



Glimpse of the Event



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Department Of Computer Science and Engineering

Three days workshop on
WEB APPLICATION DEVELOPMENT



Aravind Boyapati
 Software Engineer
 Test Yantra Software Solutions



Suman Pal
 Software Engineer
 Test Yantra Software Solutions

JOIN US

27th to 29th May 2024, 10.00 am
 @ Skill Lab & COE Lab

Dr. Udayakumar, N. L. Co-ordinator & Professor, Dept. of CSE	Dr. Rajeswari R Co-ordinator & Professor, Dept. of CSE	Prof. Sharmika Swamy C V Co-ordinator & Associate Professor, Dept. of CSE	Dr. Bhargav H K Director IEC & Associate Professor, Dept. of CSE	Dr. Basवेशa D Associate Professor & HOD, Dept. of CSE	Dr. Narendra Viswanath Principal - SIET, Academic Senate Member, VTU
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Invitation Brochure

Nandhu Hanumanth
PRINCIPAL
SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY
TUMKUR - 572106

31. Expert lecture on “Importance of Soft Skills in the Business Environment for Budding Managers”

DEPARTMENT OF MBA

Expert lecture on

“Importance of Soft Skills in the Business Environment for Budding Managers”

Expert Lecture Topic	“Importance of Soft Skills in the Business Environment for Budding Managers”
Date	16.04.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Chethan N Training and Placement Officer, Shridevi Polytechnic, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

The speaker started the session by giving brief introduction about the importance of Soft Skills in the Business Environment As budding managers, your technical expertise might open doors, but it's your soft skills that will determine your success in navigating through those doors.

Why Soft Skills Matter:

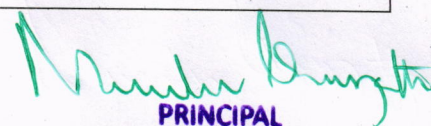
- Effective Communication
- Leadership and Teamwork
- Adaptability and Resilience
- Problem-Solving and Decision Making

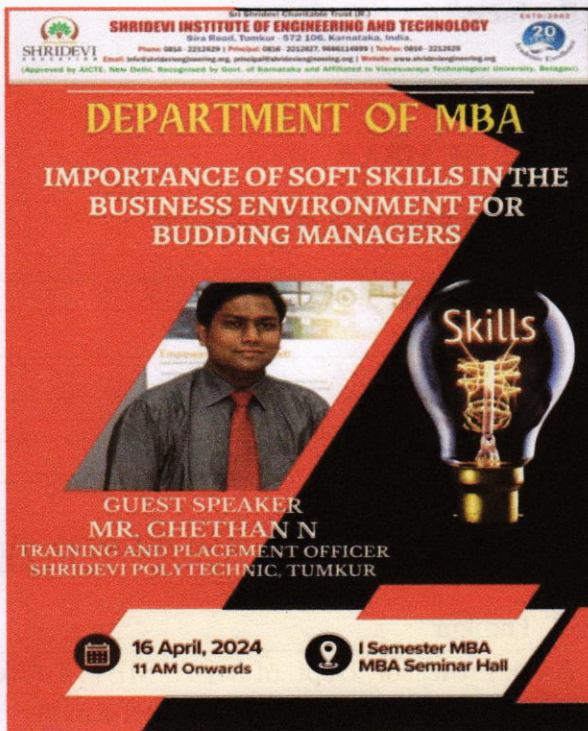
Outcomes for Students:

- Enhanced Employability
- Improved Leadership Potential
- Greater Professional Success and Satisfaction
- Personal Growth and Development

At last he concluded the session while technical expertise may open doors, it's your soft skills that will keep those doors open and lead you towards enduring success as a manager. By prioritizing the development of these skills, you not only enhance your employability and leadership potential but also experience greater professional and personal fulfillment. Remember, in the journey of becoming a successful manager, never underestimate the power of soft skills

The session was very interesting and motivated the students it has gained the knowledge related to importance of soft skills.


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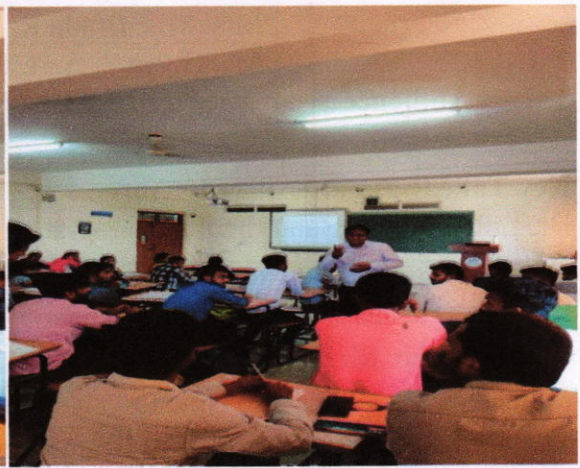
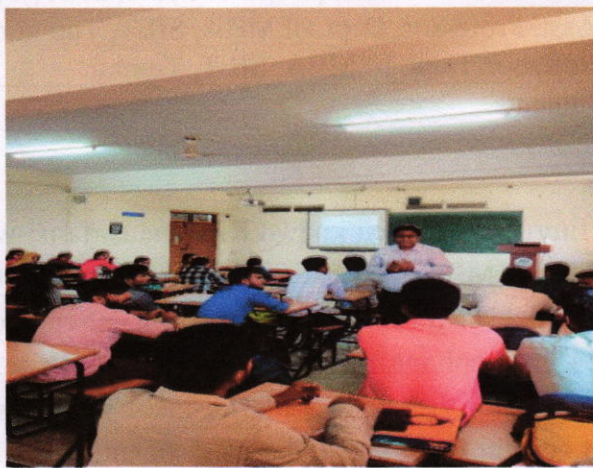


DEPARTMENT OF MBA
IMPORTANCE OF SOFT SKILLS IN THE BUSINESS ENVIRONMENT FOR BUDDING MANAGERS

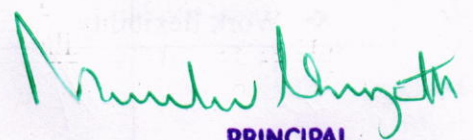
GUEST SPEAKER
MR. CHETHAN N
 TRAINING AND PLACEMENT OFFICER
 SHRIDEVI POLYTECHNIC, TUMKUR

16 April, 2024
 11 AM Onwards

I Semester MBA
 MBA Seminar Hall



Glimpse of the Event



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ENGINEERING AND TECHNOLOGY
TUMKUR - 572106.

32. Expert lecture on “Principles and Practices of Business”

DEPARTMENT OF MBA

Expert lecture on “Principles and Practices of Business”

Expert Lecture Topic	“Principles and Practices of Business”
Date	02.04.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. L.R. Ramesh Babu Managing Director, Shri Bhagavathi Bhagawan Rice Industries, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

Dr. L.R. Ramesh Babu the First Generation Entrepreneur well known Rice Industrialist who is a highest tax payer in Tumkur Dist. Had addressed MBA students on Principle and Practices in Business. He has shared his Entrepreneurial journey and Motivated students to a entrepreneur. He started his Rice Business at the age of 24 by supplying rice bags from rices mills to Mandi Merchants in Mandipete Tumkur. He shared that he has started the business with a working capital of Rs 35000 and scaled in Business of becoming paying Highest Tax in entire dist. He has shared the initials hurdles and challenges he has faced in his Business. He also shared that how to overcome difficulties and problem. He emphasized the advantages of being a Entrepreneur and How to perform Business with Ethics. Ethics are very important in business and to serve the society along with business.

He explained the very basic qualities and characteristics of an Entrepreneur such as

- ❖ Enjoy freedom and flexibility
- ❖ Being Innovative, Inventive and Creative
- ❖ Goal oriented and ambitious
- ❖ Risk Bearing capacity
- ❖ Highly self initiated
- ❖ One who understand the basic finance principles of business

He quoted the advantages of being Entrepreneur

- ❖ Work flexibility

- ❖ Ability to follow your passion
- ❖ Total control
- ❖ Being Creative and innovative
- ❖ Unlimited earning potential

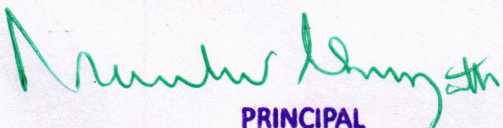
Disadvantages of being Entrepreneur

- ❖ Bearing Financial risk
- ❖ Being working for long hours
- ❖ Greater responsibility and accountability
- ❖ High competition
- ❖ Unreliable income

Dr. Ramesh Babu has explained the very mindset of an Entrepreneur

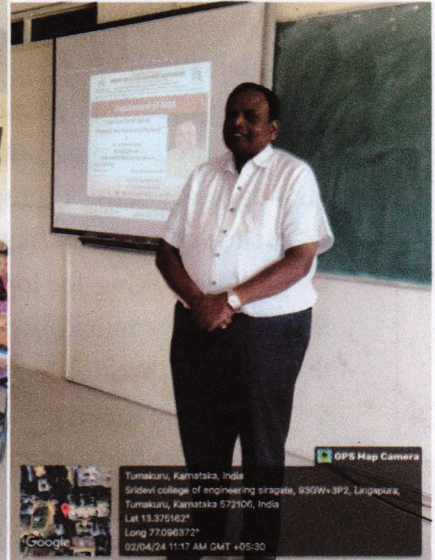
- ❖ Curiosity
- ❖ Independence
- ❖ Persuasiveness
- ❖ Focus on helping others
- ❖

The session was very interesting and motivated the students and staff it has gained the knowledge of being Entrepreneur is always best compared to salaried employees.



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 Tumakuru, Karnataka 572106, India
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 Long 77.096372°
 02/04/24 11:13 AM GMT +05:30

Tumakuru, Karnataka, India
 Shridevi college of engineering siragata, 930W+3P2, Lingapura,
 Tumakuru, Karnataka 572106, India
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 Long 77.096384°
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 Shridevi college of engineering siragata, 930W+3P2, Lingapura,
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Department of MBA

Organizes Expert talk on
"Principles and Practices of Business"

By
Dr. L.R. Ramesh Babu
 Managing Director
 Shri Bhagavathi Bhagavan Rice Industries



Date: 02/04/2024
 Time: 11 am
 Venue: MBA Seminar Hall

Organizing Secretary
Dr. K.S. Ramakrishna
 Professor and Head, SIET, Tumkur



Glimpse of the Event

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TUMKUR - 572106

33. Expert lecture on “Unlocking your potential: Optimizing Multitasking Skills”

DEPARTMENT OF MBA

Expert lecture on “Unlocking your potential: Optimizing Multitasking Skills”

Expert Lecture Topic	“Unlocking your potential: Optimizing Multitasking Skills”
Date	13.03.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Ravish Kumar M D School of Intensive Training and Guidance (SITG), M G Road, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

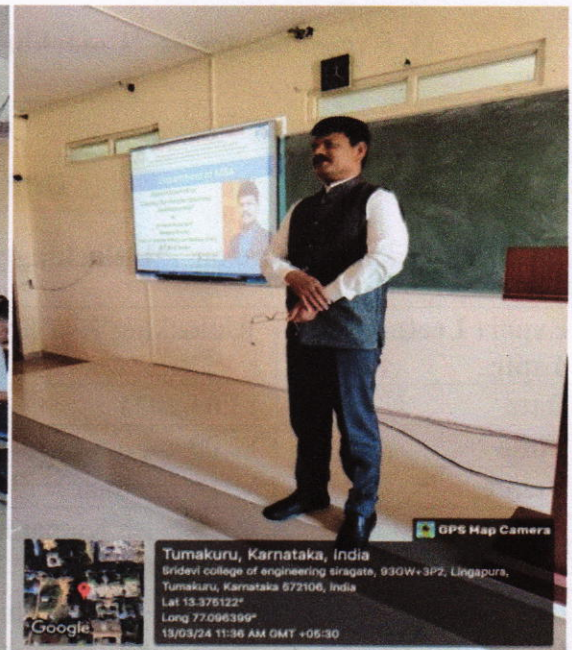
Key Takeaways of Expert Lecture

Mr. Ravish Kumar M D explained about the Multitasking and its importance in daily life, following are the key takeaways from the session

- Identify the most important tasks and allocate your focus accordingly. Some tasks may require your undivided attention, while others can be done simultaneously with less cognitive load.
- Organize your day into time blocks dedicated to specific tasks or types of tasks. This can help you avoid the temptation to multitask excessively and ensure that each task gets the attention it deserves.
- Be prepared to adapt your plans as needed. Sometimes unexpected events or new priorities will arise, requiring you to shift your focus or adjust your schedule.
- Create an environment conducive to productivity by eliminating distractions as much as possible. This could include turning off notifications, closing unnecessary tabs or apps, and finding a quiet workspace.
- Use tools and apps to help you stay organized and manage your time effectively. Project management software, calendar apps, and task lists can all be valuable resources for keeping track of multiple tasks.



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Glimpse of the Event

*Murthy Anantha*⁹⁰
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34. Expert lecture on “A Beginners Guide to shares, IPOs and Mutual Funds”

DEPARTMENT OF MBA

Expert lecture on “A Beginners Guide to shares, IPOs and Mutual Funds”


Expert Lecture Topic	“A Beginners Guide to shares, IPOs and Mutual Funds”
Date	24.01.2024
Time	3.00 pm onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. M R Krishnamurthy, Progress Partner, Prabhudas Lilladher, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Semester MBA Students
Key Takeaways of Expert Lecture	
Mr. M R Krishnamurthy explained the about the basics of stock market, following are the key takeaways from the session	
<ul style="list-style-type: none"> • Understanding the fundamentals of shares, IPOs, and mutual funds. • Insight into the risks and rewards associated with each investment option. • Learning how to analyze and make informed investment decisions. • Awareness of market trends, economic factors, and regulatory aspects. • Empowering students to create a balanced and well-diversified investment portfolio. 	
Encourage students to ask questions and actively participate in discussions to enhance their grasp of these financial concepts.	

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Department of MBA

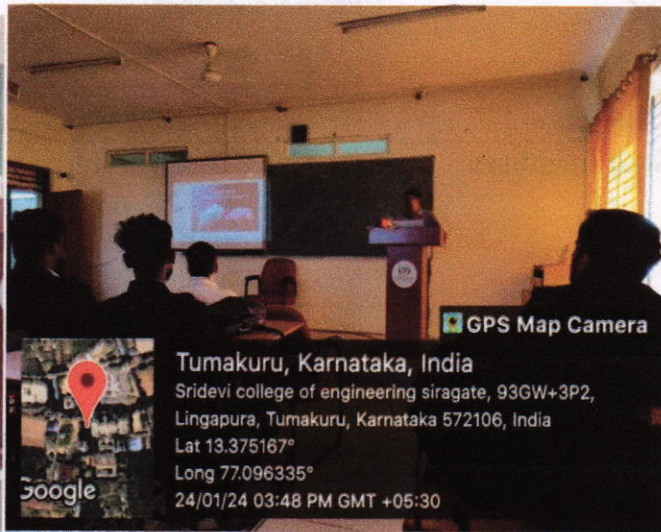
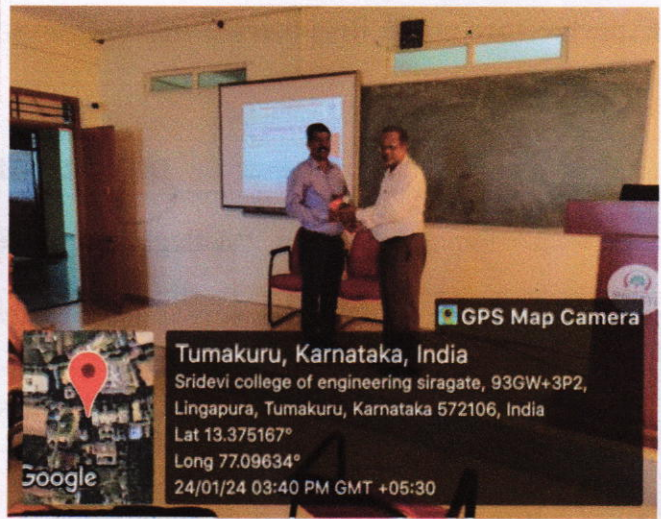
Organizes Expert Lecture on "A Beginner's Guide to Shares, IPOs and Mutual Funds"

By
Mr. M R Krishnamurthy
 Progress Partner
 Prabhudas Lilladher, Tumkur



Date: 24/01/2024 Venue: MBA Seminar

Organizing Secretary
Dr. K S Ramakrishna
 Professor and Head, Dept. of MBA, SIET, Tumkur



Glimpse of the Event

M. R. Krishnamurthy
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35. Expert lecture on “Expectations of Industry from Perspective Candidates”

DEPARTMENT OF MBA


Expert lecture on “Expectations of Industry from Perspective Candidates”

Expert Lecture Topic	“Expectations of Industry from Perspective Candidates”
Date	15.12.2023
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. G N Visweswara, National Program Manager, CPM India Sales & Marketing Pvt. Ltd., New Delhi
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Semester MBA Students

Key Takeaways of Expert Lecture

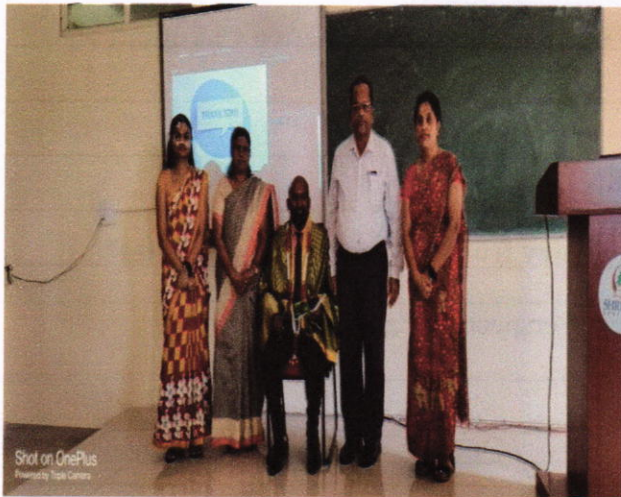
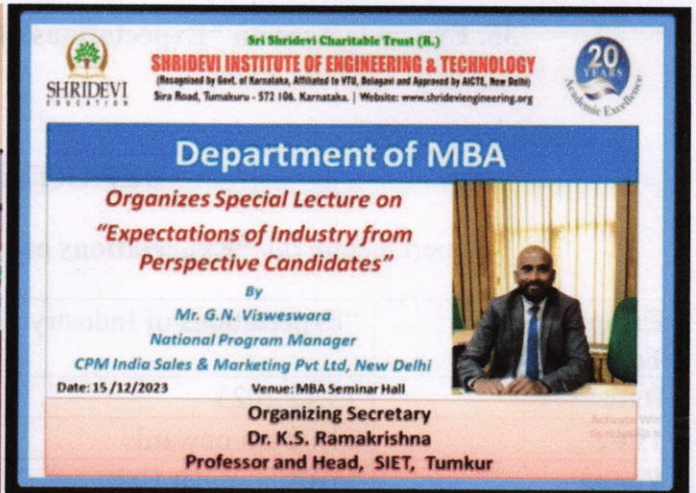
Mr. G N Visweswara explained the about the Expectations of Industry from Perspective Candidates, following are the key takeaways from the session

- Industry values candidates who possess strong technical skills relevant to their field. Stay updated on the latest tools, technologies, and industry trends.
- Communication, teamwork, and adaptability are crucial. Develop your interpersonal skills. Problem-solving and critical thinking are highly valued attributes.
- Punctuality, integrity, and a positive attitude go a long way. Dress and behave professionally; it makes a lasting impression.
- Build a professional network through internships, events, and online platforms. Networking can open doors to opportunities and provide valuable insights.
- Understand the business aspects of your industry. Be aware of current challenges, competitors, and emerging trends.
- Companies seek candidates who align with their values and culture. Research the company culture and incorporate it into your application.
- Even if you don't have formal leadership roles, highlight instances where you took initiative or led a project. Leadership potential is highly valued in candidates.



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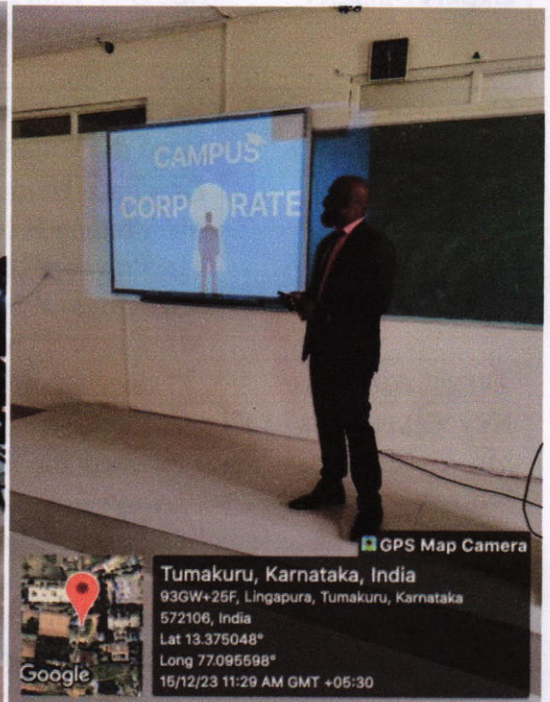
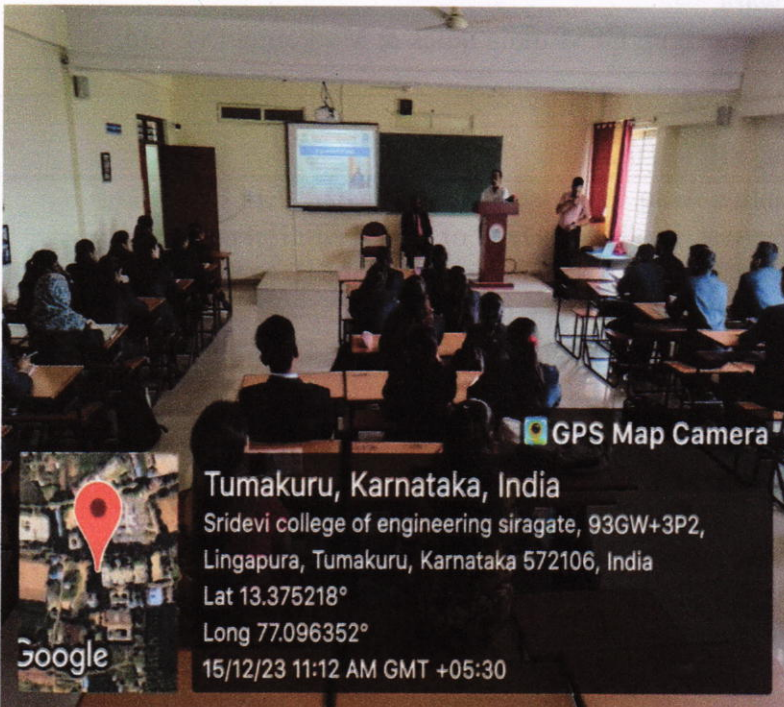
Department of MBA

Organizes Special Lecture on
"Expectations of Industry from Perspective Candidates"

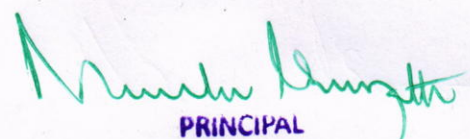
By
Mr. G.N. Visweswara
 National Program Manager
 CPM India Sales & Marketing Pvt Ltd, New Delhi

Date: 15 /12/2023 Venue: MBA Seminar Hall

Organizing Secretary
Dr. K.S. Ramakrishna
 Professor and Head, SIET, Tumkur



Glimpse of the Event


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36. Expert lecture on “Geotechnics for Sustainable Infrastructure”

DEPARTMENT OF CIVIL ENGINEERING

Expert lecture on “Geotechnics for Sustainable Infrastructure”

Academic year	2023 -24	Audience from	SIET Civil students
Name of the event	Expert lecture	Number of Participants	65
Date	12 th FEB 2024	Time	10 :00 AM
Venue	Seminar hall	Resource Person	Dr. Muttanna S Balreddy



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Invitation

Management, Principal, HOD, Staff and Students of
 Department of Civil Engineering In association with IQAC
 Cordially invite you on the occasion of

**Expert Lecture on
 'Geotechnics for Sustainable Infrastructure'**

Speaker:

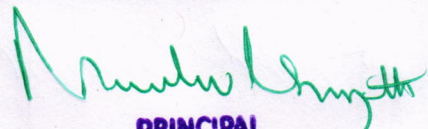
Dr. Muttanna S Balreddy
 Associate Professor
 Dept. of Civil Engineering SIT, Tumakuru

**Date : 12/02/2024
 Time : 10:00 AM
 Venue : Seminar Hall, SIET**

Dr. G Mahesh Kumar
 Professor & HOD - Civil

Dr. Narendra Viswanath
 Principal, SIET
 Academic senate member, VTU

Invitation Brochure


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Glimpse of the Event

Muthu S. Balreddy
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37. Expert lecture on “Digital Design using Open Source Tools”

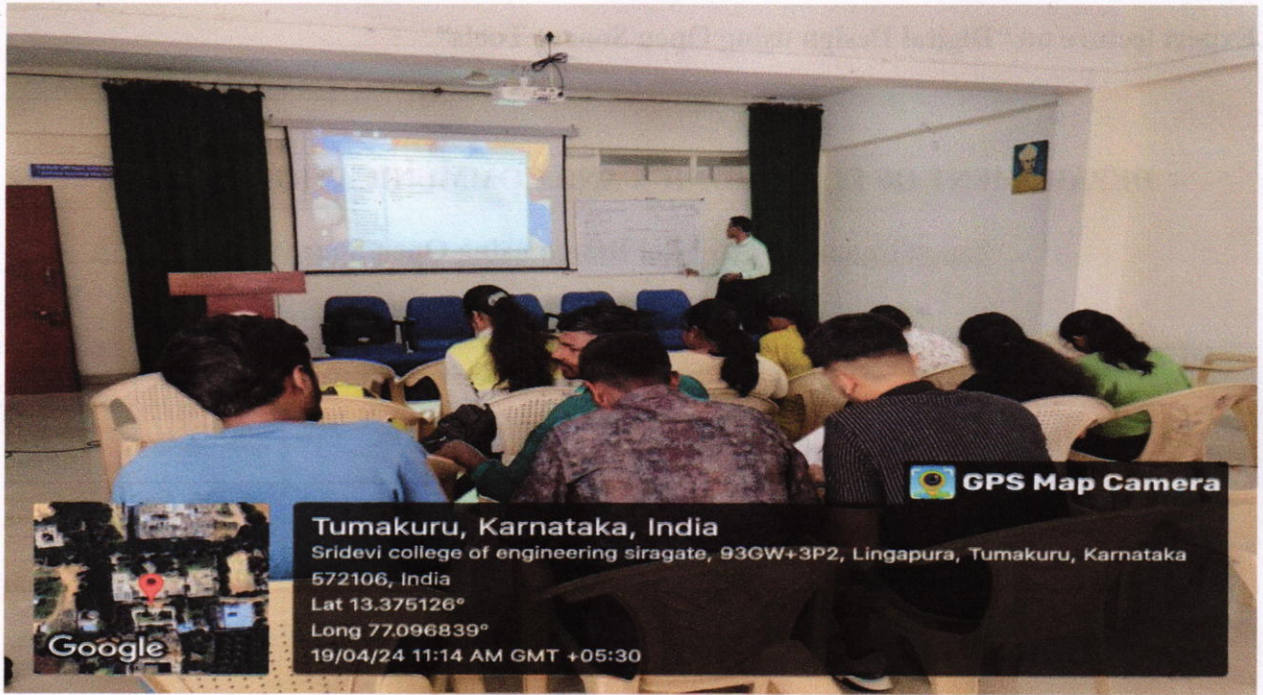
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Expert lecture on “Digital Design using Open Source Tools”


Academic year	2023 -24	Audience from	SIET ECE students
Name of the event	Expert lecture	Number of Participants	100+
Date	18 th APR to 20 th APR 2024	Time	10 :00 AM
Venue	EDUSAT hall	Resource Person	Dr. Praveenkumar Y.G ,



Praveen Kumar Y.G
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 Sridevi college of engineering siragate, 93GW+3P2, Lingapura, Tumakuru, Karnataka
 572106, India
 Lat 13.375126°
 Long 77.096839°
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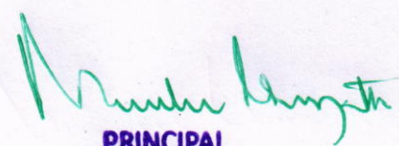


Tumakuru, Karnataka, India
 Sridevi college of engineering siragate, 93GW+3P2, Lingapura, Tumakuru, Karnataka
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Glimpse of the Event

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38. Expert lecture on “PLC PROGRAMMING”

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Expert lecture on “PLC PROGRAMMING”

Academic year	2023 -24	Audience from	SIET ECE students
Name of the event	Expert lecture	Number of Participants	100+
Date	1 ST APR 2024	Time	10 :00 AM
Venue	EDUSAT hall	Resource Person	Dr. Yogananda B S




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 **GPS Map Camera**

Tumakuru, Karnataka, India

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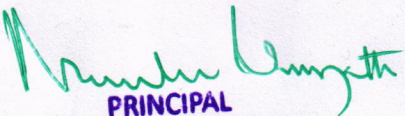
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Tumakuru, Karnataka, India

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Glimpse of the Event


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