

AY-2023-2024

ODD SEM



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

CO1. Demonstrate knowledge of the functions of logistics and supply chain management

CO2. Relate concepts and activities of the supply chain to actual organizations

CO3. Analyze the role of technology in logistics and supply chain management.

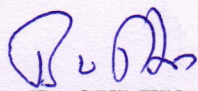
CO4. Evaluate cases for effective supply chain management and its implementation.

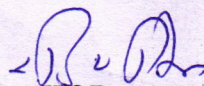
N. Srinivas Kumar
PRINCIPAL
SIET, TUMKUR.

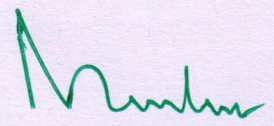
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	LOGISTICS AND SUPPLY CHAIN MANAGEMENT			SUBJECT CODE	22MBA301
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2			2		
CO3				3	
CO4		2	2		
AVERAGE	1	2	2	3	2
OVERALL MAPPING OF SUBJECT					2

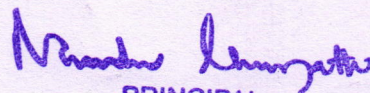
CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	78.85	0.79				1.58
CO2	78.43			1.57		
CO3	79.61				2.39	
CO4	76.7		1.53	1.53		
AVERAGE	78.40	0.79	1.53	1.55	2.39	1.58
FINAL ATTAINMENT LEVEL						1.56


FACULTY


HOD


PRINCIPAL


PRINCIPAL
SIET, TUMKUR.

Sl. No	USN	Name	IA 1			IA 2			IA 3					Assignmnet, Seminar and					SEE					Total				% of Individual CO			
			CO1	CO2	Total	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
			25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	12.5	12.5	12.5	12.5	50	68.8	68.8	68.8	68.8	100	100	100	100
1	ISV22BA001	Ohilash H M	15	13	28	23	18	41	2	0	5	1	8	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	29.5	25.5	40.5	31.5	42.9	37.1	58.9	45.8
2	ISV22BA002	Anjali M	23	22	45	25	20	45	25	25	25	25	100	6.25	6.25	6.25	6.25	25	8.25	8.25	8.25	8.25	33	62.5	61.5	64.5	59.5	90.9	89.5	93.8	86.5
3	ISV22BA003	Anjum Zehra M	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	8.25	8.25	8.25	8.25	33	64.5	64.5	64.5	64.5	93.8	93.8	93.8	93.8
4	ISV22BA004	Aruna K V	24	25	49	25	25	50	24	24	25	25	98	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	60.8	61.8	62.8	62.8	88.4	89.8	91.3	91.3
5	ISV22BA005	Balaraju D G	25	25	50	25	23	48	25	25	25	25	100	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	64	64	64	62	93.1	93.1	93.1	90.2
6	ISV22BA006	Bharath Kumar D S	23	24	47	24	25	49	10	12	14	6	42	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	45.5	48.5	50.5	43.5	66.2	70.5	73.5	63.3
7	ISV22BA008	Bhumika B R	25	25	50	0	0	0	25	24	23	25	97	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	63.8	62.8	36.8	38.8	92.7	91.3	53.5	56.4
8	ISV22BA009	Bindushree T D	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	62	62	62	62	90.2	90.2	90.2	90.2
9	ISV22BA010	Chandana Kumar K H	21	19	40	23	22	45	17	16	20	16	69	6.25	6.25	6.25	6.25	25	8	8	8	8	32	52.3	49.3	57.3	52.3	76	71.6	83.3	76
10	ISV22BA011	Chandraiah R	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	63.8	63.8	63.8	63.8	92.7	92.7	92.7	92.7
11	ISV22BA012	Chethan R	25	25	50	11	10	21	20	11	19	16	66	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	58.5	49.5	43.5	39.5	85.1	72	63.3	57.5
12	ISV22BA013	Darshan B J	11	12	23	18	17	35	19	21	15	22	77	6.25	6.25	6.25	6.25	25	5	5	5	5	20	41.3	44.3	44.3	50.3	60	64.4	64.4	73.1
13	ISV22BA014	Dhanush H U	17	17	34	18	15	33	18	18	12	14	62	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	47.8	47.8	42.8	41.8	69.5	69.5	62.2	60.7
14	ISV22BA015	Dilip B S	23	24	47	23	22	45	25	25	25	25	100	6.25	6.25	6.25	6.25	25	9	9	9	9	36	63.3	64.3	63.3	62.3	92	93.5	92	90.5
15	ISV22BA016	Harshitha B S	13	16	29	14	8	22	11	15	12	14	52	6.25	6.25	6.25	6.25	25	6	6	6	6	24	36.3	43.3	38.3	34.3	52.7	62.9	55.6	49.8
16	ISV22BA017	Harshitha G S	21	23	44	22	19	41	23	25	24	20	92	6.25	6.25	6.25	6.25	25	5.25	5.25	5.25	5.25	21	55.5	59.5	57.5	50.5	80.7	86.5	83.6	73.5
17	ISV22BA018	Hemant K R	23	21	44	15	11	26	20	21	22	22	85	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	55.8	54.8	49.8	45.8	81.1	79.6	72.4	66.5
18	ISV22BA019	Kusuma N	25	23	48	25	24	49	24	25	25	24	98	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	62.5	61.5	63.5	61.5	90.9	89.5	92.4	89.5
19	ISV22BA020	Lavanya N	21	24	45	23	21	44	23	23	22	22	90	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	57.5	60.5	58.5	56.5	83.6	88	85.1	82.2
20	ISV22BA021	Lokesh B R	14	12	26	19	16	35	0	0	0	0	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	27.5	25.5	32.5	29.5	40	37.1	47.3	42.9	
21	ISV22BA022	Mani Krishna R	18	16	34	18	14	32	16	20	21	21	78	6.25	6.25	6.25	6.25	25	5.5	5.5	5.5	5.5	22	45.8	47.8	50.8	46.8	66.5	69.5	73.8	68
22	ISV22BA023	Manjunatha J	14	19	33	21	20	41	14	16	17	9	56	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	41	48	51	42	59.6	69.8	74.2	61.1
23	ISV22BA024	Manoj Patel T M	15	18	33	22	21	43	19	22	23	16	80	6.25	6.25	6.25	6.25	25	5	5	5	5	20	45.3	51.3	56.3	48.3	65.8	74.5	81.8	70.2
24	ISV22BA025	Maruthi H	23	23	46	23	24	47	24	22	18	23	87	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	61	59	55	61	88.7	85.8	80	88.7
25	ISV22BA026	Munaf Malik D M	25	25	50	25	24	49	25	22	25	24	96	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	62.5	59.5	62.5	60.5	90.9	86.5	90.9	88
26	ISV22BA027	Namitha M N	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	9.25	9.25	9.25	9.25	37	65.5	65.5	65.5	65.5	95.3	95.3	95.3	95.3
27	ISV22BA028	Nandana T	14	12	26	18	15	33	22	14	18	23	77	6.25	6.25	6.25	6.25	25	3.75	3.75	3.75	3.75	15	46	36	46	48	66.9	52.4	66.9	69.8
28	ISV22BA029	Priya S	25	24	49	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	9	9	9	9	36	65.3	64.3	65.3	65.3	94.9	93.5	94.9	94.9
29	ISV22BA030	Ramkumar S	17	21	38	22	21	43	24	25	23	20	92	6.25	6.25	6.25	6.25	25	9.25	9.25	9.25	9.25	37	56.5	61.5	60.5	56.5	82.2	89.5	88	82.2
30	ISV22BA031	Rekha K R	25	25	50	25	24	49	25	25	25	25	100	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	64	64	64	63	93.1	93.1	93.1	91.6
31	ISV22BA033	Sandipan Adhikary	0	0	0	10	9	19	21	19	8	14	62	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	33	31	30	35	48	45.1	43.6	50.9
32	ISV22BA034	Shameer Ahamad S	22	20	42	16	14	30	24	16	25	21	86	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	58.5	48.5	53.5	47.5	85.1	70.5	77.8	69.1
33	ISV22BA035	Sharath B R	0	0	0	18	18	36	23	25	25	25	98	6.25	6.25	6.25	6.25	25	5.25	5.25	5.25	5.25	21	34.5	36.5	54.5	54.5	50.2	53.1	79.3	79.3
34	ISV22BA036	Shruthi Y P	23	24	47	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	8.25	8.25	8.25	8.25	33	62.5	63.5	64.5	64.5	90.9	92.4	93.8	93.8
35	ISV22BA037	Shushmitha M V	25	25	50	25	25	50	25	25	24	25	99	6.25	6.25	6.25	6.25	25	8	8	8	8	32	64.3	64.3	63.3	64.3	93.5	93.5	92	93.5
36	ISV22BA039	Syed Naveed	25	25	50	20	23	43	25	23	25	22	95	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	63	61	58	58	91.6	88.7	84.4	84.4
37	ISV22BA040	Tanuja G H	23	25	48	24	22	46	23	23	25	25	96	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	59	61	62	60	85.8	88.7	90.2	87.3
38	ISV22BA041	Tejashree K	20	11	31	19	13	32	8	9	8	12	37	6.25	6.25	6.25	6.25	25	7	7	7	7	28	41.3	33.3	40.3	38.3	60	48.4	58.5	55.6
39	ISV22BA042	Tejaswini T M	21	21	42	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	60	60	64	64	87.3	87.3	93.1	93.1
40	ISV22BA043	Thejaswini N	20	21	41	15	14	29	25	24	25	23	97	6.25	6.25	6.25	6.25	25	5	5	5	5	20	56.3	56.3	51.3	48.3	81.8	81.8	74.5	70.2
41	ISV22BA044	Vaishnavi H R	16	17	33	19	13	32	25	25	25	22	97	6.25	6.25	6.25	6.25	25	6	6	6	6	24	53.3	54.3	56.3	47.3	77.5	78.9	81.8	68.7
42	ISV22BA045	Vijayalakshmi S	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	8	8	8	8	32	64.3	64.3	64.3	64.3	93.5	93.5	93.5	93.5
Total																							2277	2265	2299	2215	3312	3294	3344	3221	
Average																							54.2	53.9	54.7	52.7	78.8	78.4	79.6	76.7	

Nandana Kumbhar
 PRINCIPAL
 SIET. TUMKUR.



SRI SHRIDEVI CHARITABLE TRUST (R.)
**SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY**



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

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PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

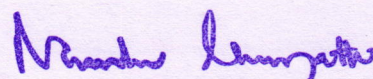
COURSE OUTCOME

CO1-Understand the importance of Information technology for business.

CO2-Develop insights into technology and investigate its impact on Business.

CO3-Understand Various Measures of Technology available in corporate world.

CO4-Understanding how creativity and innovative Technologies help to find a solution to problems.

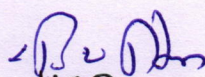

PRINCIPAL
SIET, TUMKUR.

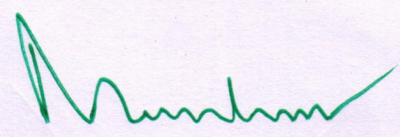
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	DR. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	INFORMATION TECHNOLOGY FOR MANAGERS			SUBJECT CODE	22MBA302
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				1
CO2			2		
CO3				3	
CO4		2		2	
AVERAGE	0.25	0.5	0.5	1.25	0.25
OVERALL MAPPING OF SUBJECT					1.60

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	70.76	0.71				0.71
CO2	63.33			1.27		
CO3	68.12				2.04	
CO4	70.56		1.41		1.41	
AVERAGE	68.19	0.78	1.41	1.27	1.73	0.71
FINAL ATTAINMENT LEVEL						1.18

Grace Hemalatha
FACULTY


HOD


PRINCIPAL

III Sem IT FOR MANAGERS 2023-24

Sl. No.	USN	Name	IA Test 1			IA Test 2			IA Test 3					Assignment, Seminar &					SEE					Total				% of Individual Cos			
			CO1	CO2	Total	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
			30	20	50	30	20	50	33	25	29	13	100	6.3	6.3	6.25	6.25	25	13	13	13	13	50	81.8	63.8	77.8	51.8				
1	ISV22BA001	Abhilash H M	12	10	22	17	9	26	18	13	10	11	52	6.3	6.3	6.25	6.25	25	5	5	5	5	20	41.3	34.3	38.3	31.3	50.43	53.68	49.16	60.33
2	ISV22BA002	Anjali M	21	16	37	27	19	46	31	17	24	0	72	6.3	6.3	6.25	6.25	25	6.5	6.5	6.5	6.5	26	64.8	45.8	63.8	31.8	79.16	71.71	81.94	61.29
3	ISV22BA003	Anjum Zehra M	22	18	40	30	20	50	32	20	27	20	99	6.3	6.3	6.25	6.25	25	8.8	8.8	8.8	8.8	35	69	53	72	55	84.35	83.07	92.54	106.2
4	ISV22BA004	Aruna K V	18	17	35	27	17	44	36	9	24	18	87	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	68	40	65	49	83.13	62.7	83.55	94.59
5	ISV22BA005	Balaraju D G	20	19	39	29	20	49	36	20	23	20	99	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	70	53	66	54	85.57	83.07	84.83	104.2
6	ISV22BA006	Bharath Kumar	8	6	14	19	7	26	20	14	9	9	52	6.3	6.3	6.25	6.25	25	5.8	5.8	5.8	5.8	23	40	32	40	28	48.9	50.16	51.41	54.05
8	ISV22BA008	Bhumika B R	24	13	37	0	0	0	43	15	12	18	88	6.3	6.3	6.25	6.25	25	6.8	6.8	6.8	6.8	27	80	41	25	31	97.8	64.26	32.13	59.85
9	ISV22BA009	Bindushree T D	21	14	35	30	20	50	37	23	19	20	99	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	72	51	63	54	88.02	79.94	80.98	104.2
10	ISV22BA010	Chandana Kumar	11	11	22	25	13	38	23	21	11	13	68	6.3	6.3	6.25	6.25	25	5.8	5.8	5.8	5.8	23	46	44	48	38	56.23	68.97	61.7	73.36
11	ISV22BA011	Chandraiah R	10	10	20	24	16	40	13	6	13	6	38	6.3	6.3	6.25	6.25	25	6.8	6.8	6.8	6.8	27	36	29	50	35	44.01	45.45	64.27	67.57
12	ISV22BA012	Chethan R	17	11	28	26	16	42	23	7	1	9	40	6.3	6.3	6.25	6.25	25	5	5	5	5	20	51.3	29.3	38.3	36.3	62.65	45.85	49.16	69.98
13	ISV22BA013	Darshan B J	12	9	21	19	13	32	25	7	14	15	61	6.3	6.3	6.25	6.25	25	5	5	5	5	20	48.3	27.3	44.3	39.3	58.99	42.71	56.88	75.77
14	ISV22BA014	Dhanush H U	7	3	10	14	11	25	16	14	13	9	52	6.3	6.3	6.25	6.25	25	6.3	6.3	6.3	6.3	25	35.5	29.5	39.5	32.5	43.4	46.24	50.77	62.74
15	ISV22BA015	Dilip B S	16	14	30	24	16	40	37	37	16	0	90	6.3	6.3	6.25	6.25	25	7.5	7.5	7.5	7.5	30	66.8	64.8	53.8	29.8	81.6	101.5	69.09	57.43
16	ISV22BA016	Harshitha B S	7	5	12	8	5	13	27	6	23	4	60	6.3	6.3	6.25	6.25	25	4.3	4.3	4.3	4.3	17	44.5	21.5	41.5	19.5	54.4	33.7	53.34	37.64
17	ISV22BA017	Harshitha G S	17	8	25	26	17	43	27	17	14	9	67	6.3	6.3	6.25	6.25	25	5.3	5.3	5.3	5.3	21	55.5	36.5	51.5	37.5	67.85	57.21	66.2	72.39
18	ISV22BA018	Hemanth K R	17	4	21	20	15	35	14	0	31	14	59	6.3	6.3	6.25	6.25	25	8.3	8.3	8.3	8.3	33	45.5	18.5	65.5	43.5	55.62	29	84.19	83.98
19	ISV22BA019	Kusuma N	17	15	32	22	17	39	29	16	19	0	64	6.3	6.3	6.25	6.25	25	8.3	8.3	8.3	8.3	33	60.5	45.5	55.5	31.5	73.96	71.32	71.34	60.81
20	ISV22BA020	Lavanya N	20	14	34	25	16	41	29	16	20	18	83	6.3	6.3	6.25	6.25	25	6.5	6.5	6.5	6.5	26	61.8	42.8	57.8	46.8	75.49	67.01	74.23	90.25
21	ISV22BA021	Lokesh V R	7	4	4	10	6	16	0	0	0	0	0	6.3	6.3	6.25	6.25	25	6	6	6	6	24	19.3	16.3	22.3	18.3	23.53	25.47	28.6	35.23
22	ISV22BA022	Mani Krishna R	18	7	25	19	9	28	29	16	29	0	74	6.3	6.3	6.25	6.25	25	8.8	8.8	8.8	8.8	35	62	38	63	24	75.79	59.56	80.98	46.33
23	ISV22BA023	Manjunatha J	15	5	20	22	15	37	0	0	0	0	0	6.3	6.3	6.25	6.25	25	8	8	8	8	32	29.3	19.3	36.3	29.3	35.76	30.17	46.59	56.47
24	ISV22BA024	Manoj Patel T M	22	10	32	24	13	37	41	22	11	0	74	6.3	6.3	6.25	6.25	25	8	8	8	8	32	77.3	46.3	49.3	27.3	94.44	72.49	63.3	52.61
25	ISV22BA025	Maruthi H	13	5	18	15	10	25	27	13	19	0	59	6.3	6.3	6.25	6.25	25	7.5	7.5	7.5	7.5	30	53.8	31.8	47.8	23.8	65.71	49.76	61.38	45.85
26	ISV22BA026	Munaf Malik D M	19	18	37	27	18	45	19	12	21	18	70	6.3	6.3	6.25	6.25	25	8.5	8.5	8.5	8.5	34	52.8	44.8	62.8	50.8	64.49	70.14	80.66	97.97
27	ISV22BA027	Namitha M N	22	19	41	29	19	48	37	20	22	19	98	6.3	6.3	6.25	6.25	25	8.8	8.8	8.8	8.8	35	74	54	66	53	90.46	84.64	84.83	102.3
28	ISV22BA028	Nandana T	16	6	22	23	9	32	20	17	15	0	52	6.3	6.3	6.25	6.25	25	5.8	5.8	5.8	5.8	23	48	35	50	21	58.68	54.86	64.27	40.54
29	ISV22BA029	Priya S	19	17	36	30	18	48	40	17	20	21	98	6.3	6.3	6.25	6.25	25	8.8	8.8	8.8	8.8	35	74	49	65	54	90.46	76.8	83.55	104.2
30	ISV22BA030	Ramkumar S	20	12	32	23	13	36	41	15	12	18	86	6.3	6.3	6.25	6.25	25	8	8	8	8	32	75.3	41.3	49.3	45.3	91.99	64.66	63.3	87.36

31	ISV22BA031	Rekha K R	19	15	34	27	19	46	45	15	12	19	91	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	78	44	53	52	95.35	68.97	68.12	100.4
33	ISV22BA033	Sandipan Adhika	0	0	0	25	12	37	19	16	8	17	60	6.3	6.3	6.25	6.25	25	8.3	8.3	8.3	8.3	33	33.5	30.5	47.5	43.5	40.95	47.81	61.05	83.98
34	ISV22BA034	Shameer Ahamad	15	6	21	21	12	33	26	17	10	14	67	6.3	6.3	6.25	6.25	25	7.5	7.5	7.5	7.5	30	54.8	36.8	44.8	39.8	66.93	57.6	57.52	76.74
35	ISV22BA035	Sharath B R	16	0	16	24	10	34	30	28	22	0	80	6.3	6.3	6.25	6.25	25	6	6	6	6	24	58.3	40.3	58.3	22.3	71.21	63.09	74.87	42.95
36	ISV22BA036	Shruthi Y P	20	16	36	28	18	46	28	18	17	15	78	6.3	6.3	6.25	6.25	25	5.8	5.8	5.8	5.8	23	60	46	57	45	73.35	72.1	73.26	86.87
37	ISV22BA037	Shushmitha M V	18	15	33	27	18	45	42	24	16	0	82	6.3	6.3	6.25	6.25	25	6.3	6.3	6.3	6.3	25	72.5	51.5	55.5	30.5	88.63	80.72	71.34	58.88
39	ISV22BA039	Syed Naveed	22	16	38	27	18	45	36	20	23	20	99	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	72	50	64	52	88.02	78.37	82.26	100.4
40	ISV22BA040	Tanuja G H	15	5	20	23	16	39	21	21	18	0	60	6.3	6.3	6.25	6.25	25	8.3	8.3	8.3	8.3	33	50.5	40.5	55.5	30.5	61.74	63.48	71.34	58.88
41	ISV22BA041	Tejashree K	17	0	17	20	7	27	30	16	3	11	60	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	61	30	37	32	74.57	47.02	47.56	61.78
42	ISV22BA042	Tejaswini T M	26	17	43	29	20	49	36	33	29	0	98	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	76	64	72	34	92.91	100.3	92.54	65.64
43	ISV22BA043	Tejaswini N	25	13	38	22	13	35	21	16	40	0	77	6.3	6.3	6.25	6.25	25	8	8	8	8	32	60.3	43.3	76.3	27.3	73.66	67.79	98.01	52.61
44	ISV22BA044	Vaishnavi H R	18	12	30	19	11	30	25	8	23	0	56	6.3	6.3	6.25	6.25	25	8	8	8	8	32	57.3	34.3	56.3	25.3	69.99	53.68	72.3	48.75
45	ISV22BA045	Vijayalakshmi S	20	18	38	28	20	48	41	40	17	0	98	6.3	6.3	6.25	6.25	25	7.8	7.8	7.8	7.8	31	75	72	59	34	91.69	112.9	75.84	65.64
		Total	699	453	1145	954	591	1545	1170	682	710	385	2947	263	263	263	263	1050	300	300	300	300	1198	2431	1697	2226	1538	2972	2660	2861	2969
		Total Students	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42
		Total	16.6	11	27.3	22.7	14	36.8	27.9	16.2	16.9	9.2	70.2	6.3	6.3	6.25	6.25	25	7.1	7.1	7.1	7.1	28.5	57.9	40.4	53	36.6	70.76	63.33	68.12	70.69

Nandini Srinivasan
PRINCIPAL
SIET. TUMKUR.



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

- PO1:** Apply knowledge of management theories and practices to solve business problems.
PO2: Foster analytical and critical thinking abilities for data based decision making.
PO3: Ability to develop value-based leadership.
PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.
PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

- CO1.** The students will be able understand the background and concepts of consumer behavior
CO2. The students will be able to identify the dynamics of consumer behavior and the basic factors that influence the consumers decision process
CO3. The students will be able to demonstrate how concepts may be applied to marketing strategy.
CO4. Students will be able to apply and demonstrate theories to real world marketing situations by profiling and identifying marketing segments.

M. Srinivas Kumar
PRINCIPAL
SIET. TUMKUR.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS.BINDU R				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	CONSUMER BEHAVIOUR			SUBJECT CODE	22MBAMM303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1	2			2
CO2			2		
CO3				3	
CO4		2	3	2	
AVERAGE	1	2	2.5	2.5	2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	71.69	0.72	1.43			1.43
CO2	70.20			1.40		
CO3	71.17				2.14	
CO4	68.71		1.37	2.06	1.37	
AVERAGE	70.44	0.72	1.4	1.73	1.76	1.43
FINAL ATTAINMENT LEVEL						1.41

Bindu R
FACULTY

B. R. Das
HOD

M. S. Kumar
PRINCIPAL

CONSUMER BEHAVIOUR - III SEM

AY-2023-24

Sl. No	USN	Name	IA 1			IA 2			IA 3					Assignmnet, Seminar and					SEE					Total				% of Individual CO			
			CO1	CO2	Total	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
			25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	12.5	12.5	12.5	12.5	50	68.8	68.8	68.8	68.8	100	100	100	100
1	ISV22BA001	Ohilash H M	10	8	18	14	13	27	16	21	20	13	70	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	38.5	41.5	46.5	38.5	56	60.4	67.6	56
2	ISV22BA002	Anjali M	17	15	32	19	11	30	19	18	18	21	76	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	49.5	46.5	50.5	45.5	72	67.6	73.5	66.2
3	ISV22BA003	Anjum Zehra M	25	24	49	23	21	44	24	25	24	22	95	6.25	6.25	6.25	6.25	25	8.75	8.75	8.75	8.75	35	64	64	62	58	93.1	93.1	90.2	84.4
4	ISV22BA004	Aruna K V	18	21	39	19	13	32	22	25	25	24	96	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	53.8	59.8	57.8	50.8	78.2	86.9	84	73.8
5	ISV22BA005	Balaraju D G	25	24	49	21	19	40	23	25	24	24	96	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	61.8	62.8	58.8	56.8	89.8	91.3	85.5	82.5
6	ISV22BA006	Bharath Kumar D S	14	13	27	19	15	34	18	17	25	14	74	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	45.5	43.5	57.5	42.5	66.2	63.3	83.6	61.8
7	ISV22BA008	Bhumika B R	21	19	40	0	0	0	22	24	23	14	83	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	56.8	56.8	36.8	27.8	82.5	82.5	53.5	40.4
8	ISV22BA009	Bindushree T D	25	24	49	23	23	46	23	25	21	24	93	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	62	63	58	61	90.2	91.6	84.4	88.7
9	ISV22BA010	Chandana Kumar K H	15	13	28	15	14	29	21	22	18	17	78	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	49.8	48.8	46.8	44.8	72.4	70.9	68	65.1
10	ISV22BA011	Chandraiah R	21	19	40	14	12	26	23	25	23	19	90	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	57	57	50	44	82.9	82.9	72.7	64
11	ISV22BA012	Chethan R	15	11	26	10	6	16	16	19	20	21	76	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	45	44	44	41	65.5	64	64	59.6
12	ISV22BA013	Darshan B J	11	8	19	18	19	37	19	21	18	24	82	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	43.5	42.5	49.5	56.5	63.3	61.8	72	82.2
13	ISV22BA014	Dhanush H U	0	0	0	15	9	24	20	8	9	15	52	6.25	6.25	6.25	6.25	25	7	7	7	7	28	33.3	21.3	37.3	37.3	48.4	30.9	54.2	54.2
14	ISV22BA015	Dilip B S	24	23	47	21	22	43	23	24	24	24	95	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	60	60	58	59	87.3	87.3	84.4	85.8
15	ISV22BA016	Harshitha B S	8	5	13	0	0	0	9	11	12	11	43	6.25	6.25	6.25	6.25	25	5	5	5	5	20	28.3	27.3	23.3	22.3	41.1	39.6	33.8	32.4
16	ISV22BA017	Harshitha G S	0	0	0	19	12	31	20	21	21	20	82	6.25	6.25	6.25	6.25	25	8	8	8	8	32	34.3	35.3	54.3	46.3	49.8	51.3	78.9	67.3
17	ISV22BA018	Hemanth K R	16	17	33	0	0	0	20	18	24	14	76	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	48	47	36	26	69.8	68.4	52.4	37.8
18	ISV22BA019	Kusuma N	18	19	37	15	8	23	24	23	21	25	93	6.25	6.25	6.25	6.25	25	7	7	7	7	28	55.3	55.3	49.3	46.3	80.4	80.4	71.6	67.3
19	ISV22BA020	Lavanya N	23	20	43	25	23	48	24	21	22	21	88	6.25	6.25	6.25	6.25	25	8.75	8.75	8.75	8.75	35	62	56	62	59	90.2	81.5	90.2	85.8
20	ISV22BA021	Lokesh B R	8	5	13	5	4	9	0	0	0	0	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	20.8	17.8	17.8	16.8	30.2	25.8	25.8	24.4	
21	ISV22BA022	Mani Krishna R	12	15	27	15	13	28	17	18	21	25	81	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	43	47	50	52	62.5	68.4	72.7	75.6
22	ISV22BA023	Manjunatha J	14	10	24	12	12	24	0	0	0	0	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	26.8	22.8	24.8	24.8	38.9	33.1	36	36	
23	ISV22BA024	Manoj Patel T M	16	15	31	17	21	38	19	25	15	24	83	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	48.5	53.5	45.5	58.5	70.5	77.8	66.2	85.1
24	ISV22BA025	Maruthi H	18	17	35	15	18	33	24	20	24	24	92	6.25	6.25	6.25	6.25	25	5	5	5	5	20	53.3	48.3	50.3	53.3	77.5	70.2	73.1	77.5
25	ISV22BA026	Munaf Malik D M	21	19	40	19	19	38	21	23	25	24	93	6.25	6.25	6.25	6.25	25	9.25	9.25	9.25	9.25	37	57.5	57.5	59.5	58.5	83.6	83.6	86.5	85.1
26	ISV22BA027	Namitha M N	18	18	36	23	24	47	25	25	23	25	98	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	56.5	56.5	59.5	62.5	82.2	82.2	86.5	90.9
27	ISV22BA028	Nandana T	11	9	20	8	6	14	13	15	14	13	55	6.25	6.25	6.25	6.25	25	5.25	5.25	5.25	5.25	21	35.5	35.5	33.5	30.5	51.6	51.6	48.7	44.4
28	ISV22BA029	Priya S	22	25	47	25	24	49	23	21	22	24	90	6.25	6.25	6.25	6.25	25	10.5	10.5	10.5	10.5	42	61.8	62.8	63.8	64.8	89.8	91.3	92.7	94.2
29	ISV22BA030	Ramkumar S	13	13	26	17	17	34	24	21	22	20	87	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	49	46	51	49	71.3	66.9	74.2	71.3
30	ISV22BA031	Rekha K R	19	19	38	23	19	42	22	24	25	23	94	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	54.8	56.8	61.8	55.8	79.6	82.5	89.8	81.1
31	ISV22BA033	Sandipan Adhikary	1	2	3	6	9	15	15	25	11	9	60	6.25	6.25	6.25	6.25	25	8.25	8.25	8.25	8.25	33	30.5	41.5	31.5	32.5	44.4	60.4	45.8	47.3
32	ISV22BA034	Shameer Ahamad S	18	14	32	12	11	23	19	15	25	21	80	6.25	6.25	6.25	6.25	25	5.25	5.25	5.25	5.25	21	48.5	40.5	48.5	43.5	70.5	58.9	70.5	63.3
33	ISV22BA035	Sharath B R	10	8	18	8	9	17	23	21	25	21	90	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	47	43	47	44	68.4	62.5	68.4	64
34	ISV22BA036	Shruthi Y P	16	23	39	23	21	44	23	25	16	25	89	6.25	6.25	6.25	6.25	25	6	6	6	6	24	51.3	60.3	51.3	58.3	74.5	87.6	74.5	84.7
35	ISV22BA037	Shushmitha M V	21	19	40	19	19	38	20	19	25	23	87	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	55	52	58	56	80	75.6	84.4	81.5
36	ISV22BA039	Syed Naveed	25	21	46	21	18	39	24	24	23	23	94	6.25	6.25	6.25	6.25	25	7	7	7	7	28	62.3	58.3	57.3	54.3	90.5	84.7	83.3	78.9
37	ISV22BA040	Tanuja G H	19	13	32	12	13	25	21	20	20	25	86	6.25	6.25	6.25	6.25	25	7	7	7	7	28	53.3	46.3	45.3	51.3	77.5	67.3	65.8	74.5
38	ISV22BA041	Tejashree K	15	6	21	8	7	15	12	11	15	20	58	6.25	6.25	6.25	6.25	25	7	7	7	7	28	40.3	30.3	36.3	40.3	58.5	44	52.7	58.5
39	ISV22BA042	Tejaswini T M	23	24	47	25	23	48	25	24	25	23	97	6.25	6.25	6.25	6.25	25	8.75	8.75	8.75	8.75	35	63	63	65	61	91.6	91.6	94.5	88.7
40	ISV22BA043	Thejaswini N	17	14	31	19	11	30	19	18	16	22																			



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DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

CO1. Understand the selling techniques in an organization.

CO2. Develop a plan for organizing, staffing & training sales force.

CO3. Organize sales territories to maximize selling effectiveness.

CO4. Evaluate sales management strategies.

CO5. Find out the contemporary retail management issues and strategies.

CO6. Evaluate the recent trends in retailing and its impact in the success of modern business.

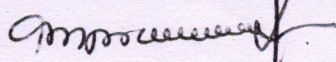
CO7. Understand Retail store management and visual merchandising practices for effective retailing.

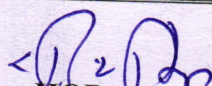
N. Srinivas Kumar
PRINCIPAL
SIET, TUMKUR.

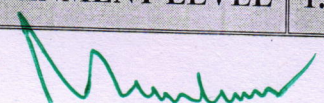
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR.PRAVEEN KUMAR T M				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	SALES AND RETAIL MANAGEMENT			SUBJECT CODE	22MBAMM304
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2			2		
CO3				3	
CO4		2		2	
CO5	1		2		3
CO6		1		2	
CO7	1		2		
AVERAGE	1	1.5	2	2.3	2.5
OVERALL MAPPING OF SUBJECT					1.86

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.13	0.75				1.50
CO2	77.55			1.55		
CO3	75.43				2.33	
CO4	76.69		1.55		1.55	
CO5	75.32	0.78		1.55		2.33
CO6	73.62		0.74		1.47	
CO7	74.77	0.75		1.50		
AVERAGE	75.5	0.76	1.15	1.53	1.78	1.92
FINAL ATTAINMENT LEVEL						1.43


FACULTY


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Sl. No	USN	Name	IA 1			IA 2			IA 3					Assignment, Seminar and Practical Component							SEE							Total							% of Individual CO										
			CO1	CO2	Total	CO1	CO2	CO3	CO1	CO2	CO3	CO4	CO5	CO6	CO7	Total	CO1	CO2	CO3	CO4	CO5	CO6	CO7	Total	CO1	CO2	CO3	CO4	CO5	CO6	CO7	Total	CO1	CO2	CO3	CO4	CO5	CO6	CO7						
1	ISV22BA001	Ohilash H M	15	24	39	10	19	10	39	2	0	1	0	2	1	7	3.57	3.57	3.57	3.57	3.57	3.57	3.57	25	3.29	3.29	3.29	3.29	3.29	3.29	23	23.9	30.9	17.9	26.9	16.9	8.6	7.86	47.1	62.09	39.1	60.1	48.6	35.86	31.8
2	ISV22BA002	Anjali M	25	14	39	18	19	9	46	13	12	11	12	11	14	12	85	3.57	3.57	3.57	3.57	3.57	3.57	25	4.29	4.29	4.29	4.29	4.29	4.29	30	45.9	33.9	36.9	38.9	27.9	21.9	19.9	90.4	68.12	80.7	86.9	80.3	88.49	80.4
3	ISV22BA003	Anjum Zehra M	22	25	47	19	18	10	47	15	14	15	11	14	14	12	95	3.57	3.57	3.57	3.57	3.57	3.57	25	4.71	4.71	4.71	4.71	4.71	4.71	33	45.3	47.3	42.3	37.3	32.3	22.3	20.3	89.3	95.14	92.5	83.4	93	90.23	82.1
4	ISV22BA004	Aruna K V	24	18	42	17	17	9	43	14	14	15	14	12	13	8	90	3.57	3.57	3.57	3.57	3.57	3.57	25	5.14	5.14	5.14	5.14	5.14	5.14	36	46.7	40.7	40.7	39.7	29.7	21.7	16.7	92.1	81.92	89.1	88.8	85.6	87.91	67.7
5	ISV22BA005	Balaraju D G	16	29	45	19	18	9	46	13	11	14	14	12	9	90	3.57	3.57	3.57	3.57	3.57	3.57	25	4.14	4.14	4.14	4.14	4.14	4.14	29	36.7	47.7	41.7	39.7	27.7	21.7	19.7	72.4	96	91.3	88.8	79.9	87.91	79.8	
6	ISV22BA006	Bharath Kumar D S	21	20	41	0	0	0	0	10	10	10	10	10	10	10	70	3.57	3.57	3.57	3.57	3.57	3.57	25	4.14	4.14	4.14	4.14	4.14	4.14	29	38.7	37.7	17.7	17.7	17.7	17.7	17.7	76.4	75.88	38.8	39.6	51	71.72	71.7
7	ISV22BA008	Bhumika B R	21	24	45	0	0	0	0	13	14	14	14	12	13	92	3.57	3.57	3.57	3.57	3.57	3.57	25	3.71	3.71	3.71	3.71	3.71	3.71	26	41.3	45.3	21.3	21.3	19.3	19.3	20.3	81.4	91.12	46.6	47.6	55.6	78.08	82.1	
8	ISV22BA009	Bindushree T D	24	23	47	18	19	10	47	14	13	15	13	13	13	14	95	3.57	3.57	3.57	3.57	3.57	3.57	25	4.57	4.57	4.57	4.57	4.57	4.57	32	46.1	44.1	41.1	40.1	31.1	21.1	22.1	91	88.82	90	89.8	89.7	85.6	89.6
9	ISV22BA010	Chandana Kumar K H	23	16	39	15	19	7	41	10	12	11	10	12	11	77	3.57	3.57	3.57	3.57	3.57	3.57	25	4.14	4.14	4.14	4.14	4.14	4.14	29	40.7	35.7	33.7	36.7	26.7	18.7	18.7	80.3	71.86	73.8	82.1	77	75.77	75.8	
10	ISV22BA011	Chandraiah R	19	23	42	16	17	9	42	13	13	14	14	13	12	92	3.57	3.57	3.57	3.57	3.57	3.57	25	4.43	4.43	4.43	4.43	4.43	4.43	31	40	44	38	39	30	21	20	78.9	88.53	83.2	87.2	86.5	85.02	81	
11	ISV22BA012	Chethan R	19	19	38	15	19	10	44	8	9	9	7	8	8	6	55	3.57	3.57	3.57	3.57	3.57	3.57	25	3.86	3.86	3.86	3.86	3.86	3.86	27	34.4	35.4	31.4	33.4	25.4	15.4	13.4	67.9	71.28	68.8	74.8	73.3	62.46	54.4
12	ISV22BA013	Darshan B J	17	15	32	16	14	8	38	9	10	11	9	8	11	7	65	3.57	3.57	3.57	3.57	3.57	3.57	25	3.57	3.57	3.57	3.57	3.57	3.57	25	33.1	32.1	34.1	30.1	23.1	18.1	14.1	65.4	64.67	74.7	67.4	66.7	73.45	57.3
13	ISV22BA014	Dhanush H U	7	6	13	13	13	8	34	6	7	4	5	7	8	9	46	3.57	3.57	3.57	3.57	3.57	3.57	25	4	4	4	4	4	4	28	20.6	20.6	24.6	25.6	22.6	15.6	16.6	40.6	41.39	53.8	57.2	65	63.04	67.1
14	ISV22BA015	Dilip B S	23	24	47	17	19	9	45	15	13	12	14	12	14	92	3.57	3.57	3.57	3.57	3.57	3.57	25	4.29	4.29	4.29	4.29	4.29	4.29	30	45.9	44.9	36.9	40.9	28.9	19.9	21.9	90.4	90.26	80.7	91.4	83.2	80.39	88.5	
15	ISV22BA016	Harshitha B S	13	15	28	0	0	0	0	7	6	5	7	5	9	46	3.57	3.57	3.57	3.57	3.57	3.57	25	3.29	3.29	3.29	3.29	3.29	3.29	23	26.9	28.9	12.9	11.9	13.9	11.9	15.9	53	58.06	28.1	26.5	39.9	48	64.2	
16	ISV22BA017	Harshitha G S	19	21	40	16	19	6	41	12	11	9	13	12	11	79	3.57	3.57	3.57	3.57	3.57	3.57	25	4.43	4.43	4.43	4.43	4.43	4.43	31	39	40	33	40	26	19	19	76.9	80.48	72.2	89.5	74.9	76.92	76.9	
17	ISV22BA018	Hemanth K R	18	23	41	18	19	5	42	12	14	11	10	11	12	82	3.57	3.57	3.57	3.57	3.57	3.57	25	3.71	3.71	3.71	3.71	3.71	3.71	26	37.3	44.3	36.3	36.3	23.3	19.3	19.3	73.5	89.11	79.4	81.2	67.1	78.08	78.1	
18	ISV22BA019	Kusuma N	23	22	45	17	20	8	45	15	14	15	11	10	14	93	3.57	3.57	3.57	3.57	3.57	3.57	25	4.14	4.14	4.14	4.14	4.14	4.14	29	45.7	43.7	39.7	38.7	25.7	21.7	21.7	90.2	87.96	86.9	86.6	74.1	87.91	87.9	
19	ISV22BA020	Lavanya N	22	24	46	19	18	8	45	12	10	15	9	14	14	86	3.57	3.57	3.57	3.57	3.57	3.57	25	4.57	4.57	4.57	4.57	4.57	4.57	32	42.1	42.1	35.1	30.1	22.1	20.1	83.1	84.79	92.2	78.6	86.9	89.65	81.6		
20	ISV22BA021	Lokesh B R	16	4	20	17	15	9	41	0	0	0	0	0	0	0	3.57	3.57	3.57	3.57	3.57	3.57	25	3.29	3.29	3.29	3.29	3.29	3.29	23	22.9	10.9	23.9	21.9	15.9	6.86	6.86	45.1	21.85	52.2	48.9	45.7	27.76	27.8	
21	ISV22BA022	Mani Krishna R	12	25	37	16	16	10	42	13	12	14	10	12	11	84	3.57	3.57	3.57	3.57	3.57	3.57	25	3.57	3.57	3.57	3.57	3.57	3.57	25	32.1	44.1	37.1	33.1	29.1	18.1	19.1	63.4	88.82	81.3	74.1	84	73.45	77.5	
22	ISV22BA023	Manjunatha J	15	24	39	17	16	8	41	0	0	0	0	0	0	0	3.57	3.57	3.57	3.57	3.57	3.57	25	4	4	4	4	4	4	28	22.6	31.6	24.6	23.6	15.6	7.57	7.57	44.5	63.52	53.8	52.7	44.9	30.65	30.7	
23	ISV22BA024	Manoj Patel T M	24	16	40	17	15	10	42	13	12	14	14	11	12	11	87	3.57	3.57	3.57	3.57	3.57	3.57	25	3.29	3.29	3.29	3.29	3.29	3.29	23	43.9	34.9	37.9	35.9	27.9	18.9	17.9	86.5	70.14	82.8	80.2	80.3	76.34	72.3
24	ISV22BA025	Maruthi H	17	18	35	18	15	10	43	11	14	12	13	14	11	7	82	3.57	3.57	3.57	3.57	3.57	3.57	25	4.14	4.14	4.14	4.14	4.14	4.14	29	35.7	39.7	37.7	35.7	31.7	18.7	14.7	70.4	79.91	82.5	79.9	91.4	75.77	59.6
25	ISV22BA026	Munaf Malik D M	25	20	45	16	19	9	44	15	13	14	14	9	14	93	3.57	3.57	3.57	3.57	3.57	3.57	25	5	5	5	5	5	5	35	48.6	41.6	38.6	41.6	31.6	17.6	22.6	95.8	83.64	84.4	93	91	71.14	91.4	
26	ISV22BA027	Namitha M N	23	24	47	17	20	10	47	15	11	12	13	13	14	13	91	3.57	3.57	3.57	3.57	3.57	3.57	25	3.86	3.86	3.86	3.86	3.86	3.86	27	45.4	42.4	36.4	40.4	30.4	21.4	20.4	89.6	85.37	79.7	90.4	87.7	86.76	82.7
27	ISV22BA028	Nandana T	22	10	32	20	15	1	36	7	6	3	6	4	5	8	39	3.57	3.57	3.57	3.57	3.57	3.57	25	3.29	3.29	3.29	3.29	3.29	3.29	23	35.9	22.9	29.9	27.9	11.9	11.9	14.9	70.7	45.99	65.3	62.3	34.2	48	60.2
28	ISV22BA029	Priva S	23	24	47	19	19	9	47	13	12	11	11	10	5	14	76	3.57	3.57	3.57	3.57	3.57	3.57	25	5.29	5.29	5.29	5.29	5.29	5.29	37	44.9	44.9	38.9	38.9	27.9	13.9	22.9							



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

CO1. Gain the practical insight of various principles and practices of recruitment and selection.

CO2. Acquire knowledge of latest conceptual framework used in recruitment and selection process and procedure applied in various industries

CO3. Illustrate the application of recruitment and selection tools and techniques in various sectors

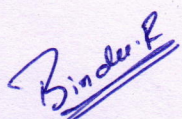
CO4. Develop a greater understanding about strategies for workforce planning and assessment, analyze the hiring management system followed in various industries.

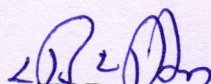
N. Srinivas
PRINCIPAL
SIET, TUMKUR.

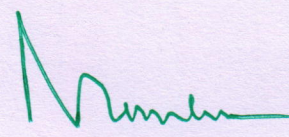
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS.BINDU R				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	RECRUITMENT AND SELECTION			SUBJECT CODE	22MBAHR303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2		2	2		
CO3				3	
CO4		2		2	
AVERAGE	1	2	2	2.5	2
OVERALL MAPPING OF SUBJECT					1.9

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	73.38	0.73				1.47
CO2	76.00		1.52	1.52		
CO3	61.45				1.84	
CO4	60.29		1.21		1.21	
AVERAGE	67.78	0.73	1.37	1.52	1.53	1.47
FINAL ATTAINMENT LEVEL						1.32


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SRI SHRIDEVI CHARITABLE TRUST (R.)
**SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY**



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

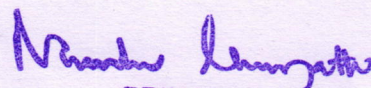
COURSE OUTCOME

CO1-Gain practical experience related to labour legislations in India across various sectors..

CO2-Acquire conceptual knowledge of Industrial relations and labour laws followed within industries.

CO3-Develop the greater understanding of IR concepts and its application in solving various issues in IR.

CO4-Apply the IR and labour laws concepts in various industries in India.


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 ENGINEERING AND TECHNOLOGY**



COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	DR. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	INDUSTRIAL RELATIONS AND LEGISLATIONS			SUBJECT CODE	22MBAHR304
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2		2	2		
CO3				3	
CO4		2		2	
AVERAGE	1	2	2	2.5	2
OVERALL MAPPING OF SUBJECT					1.90

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	64.95	0.65				1.30
CO2	55.93		1.12	1.12		
CO3	56.51				1.70	
CO4	57.38		1.14		1.14	
AVERAGE	58.70	0.65	1.13	1.12	1.42	1.30
FINAL ATTAINMENT LEVEL						1.12

Grace Hemalatha
FACULTY

[Signature]
HOD

[Signature]
PRINCIPAL

INDUSTRIAL RELATIONS AND LEGISLATIONS

2023-24

III Sem

SEM: I	USN	IA TEST 1			IA TEST 2			IA TEST 3				Assignment and Seminar				SEE				Total				Total	% of Individual CO				
		CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3		CO4				
		25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	12.5	12.5	12.5	12.5	68.75	68.75	68.75		68.75	CO1	CO2	CO3	CO4
ISV22BA008	Bhumika B R	17	12	29	0	0	0	19	15	21	22	77	6.25	6.25	6.25	6.25	8	8	8	8	50.25	41.25	35.25	36.25	163	73	60	51	53
ISV22BA016	Harshitha B S	7	6	13	0	0	0	15	14	12	12	53	6.25	6.25	6.25	6.25	4	4	4	4	32.25	30.25	22.25	22.25	107	47	44	32	32
ISV22BA020	Lavanya N	20	11	31	25	22	47	18	20	12	14	64	6.25	6.25	6.25	6.25	6	6	6	6	50.25	43.25	49.25	48.25	191	73	63	72	70
ISV22BA028	Nandana T	17	8	25	18	19	37	18	16	14	13	61	6.25	6.25	6.25	6.25	3.75	3.75	3.75	3.75	45	34	42	42	163	65	49	61	61
ISV22BA041	Tejashree K	16	17	32	22	22	44	18	15	12	15	60	6.25	6.25	6.25	6.25	5.25	5.25	5.25	5.25	45.5	43.5	45.5	48.5	33	66	63	66	71
TOTAL		77	54	130	65	63	128	88	80	71	76	315	31.25	31.25	31.3	31.25	27	27	27	27	223.25	192.3	194.25	197.25	807	325	280	283	287
Total students		5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
TOTAL		15.4	10.8	26	13	13	25.6	17.6	16	14.2	15.2	63	6.25	6.25	6.25	6.25	5.4	5.4	5.4	5.4	44.65	38.45	38.85	39.45	161	64.95	55.93	56.51	57.38

Nandana Nandana
 PRINCIPAL
 SIET, TUMKUR.



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

CO1. Understand the goals and strategies of business units.

CO2. Determine standard costing and variance analysis cost control in Business decision making,

CO3. Applications of Management accounting and control systems in Corporate.

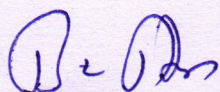
CO4. Critically evaluate all traditional and non-traditional costing methods such as absorption costing; marginal costing and activity based costing.

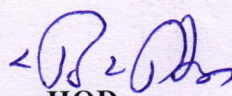
M. Srinivas Kumar
PRINCIPAL
SIET, TUMKUR.

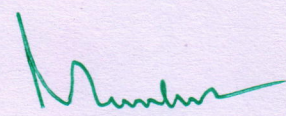
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR.PRATHAP B N				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	STRATEGIC COST MANAGEMENT			SUBJECT CODE	22MBAFM303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2			2		
CO3				3	
CO4		2		2	
AVERAGE	1	2	2	2.5	2
OVERALL MAPPING OF SUBJECT					1.9

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	68.81	0.69				1.38
CO2	69.59			1.39		
CO3	67.23				2.02	
CO4	65.90		1.32		1.32	
AVERAGE	67.88	0.69	1.32	1.39	1.67	1.38
FINAL ATTAINMENT LEVEL						1.29


FACULTY


HOD


PRINCIPAL

Strategic Cost Management - III SEM

AY-2023-24

Sl. No	USN	Name	IA 1			IA 2			IA 3					Assignmnet, Seminar and Practical					SEE					Total				% of Individual CO				
			CO1	CO2	Total	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
1	ISV22BA001	Ohilash H M	12	17	29	17	18	35	1	2	1	4	8	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	68.75	68.75	68.75	68.75	100	100	100	100	
2	ISV22BA002	Anjali M	22	22	44	19	21	40	18	16	17	20	71	6.25	6.25	6.25	6.25	25	5	5	5	5	20	51.25	49.25	47.25	52.25	38.91	47.64	46.18	52	
3	ISV22BA003	Anjum Zehra M	25	25	50	25	25	50	25	25	25	25	100	6.25	6.25	6.25	6.25	25	11.25	11.25	11.25	11.25	45	67.5	67.5	67.5	67.5	98.18	98.18	98.18	98.18	
4	ISV22BA004	Aruna K V	21	15	36	18	9	27	19	19	20	12	70	6.25	6.25	6.25	6.25	25	7	7	7	7	28	53.25	47.25	51.25	34.25	77.45	68.73	74.55	49.82	
5	ISV22BA005	Balaraju D G	24	22	46	25	24	49	23	21	22	24	90	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	61	57	61	62	88.73	82.91	88.73	90.18	
6	ISV22BA006	Bharath Kumar D S	19	22	41	20	22	42	10	8	7	10	35	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	41.5	42.5	39.5	44.5	60.36	61.82	57.45	64.73	
7	ISV22BA009	Bindushree T D	25	25	50	25	24	49	24	25	24	22	95	6.25	6.25	6.25	6.25	25	9.25	9.25	9.25	9.25	37	64.5	65.5	64.5	61.5	93.82	95.27	93.82	89.45	
8	ISV22BA010	Chandana Kumar K H	20	21	41	22	16	38	18	20	14	9	61	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	51.75	54.75	49.75	38.75	75.27	79.64	72.36	56.36	
9	ISV22BA011	Chandraiah R	25	25	50	25	24	49	25	24	22	25	96	6.25	6.25	6.25	6.25	25	6	6	6	6	24	62.25	61.25	59.25	61.25	90.55	89.09	86.18	89.09	
10	ISV22BA012	Chethan R	19	17	36	18	13	31	9	8	8	10	35	6.25	6.25	6.25	6.25	25	6	6	6	6	24	40.25	37.25	38.25	35.25	58.55	54.18	55.64	51.27	
11	ISV22BA013	Darshan B J	8	20	28	15	13	28	7	10	8	9	34	6.25	6.25	6.25	6.25	25	5	5	5	5	20	26.25	41.25	34.25	33.25	38.18	60	49.82	48.36	
12	ISV22BA014	Dhanush H U	0	0	0	13	19	32	11	7	8	10	36	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	24.5	20.5	34.5	42.5	35.64	29.82	50.18	61.82	
13	ISV22BA015	Dilip B S	24	23	47	23	22	45	24	25	25	25	99	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	62	62	62	61	90.18	90.18	90.18	88.73	
14	ISV22BA017	Harshitha G S	0	0	0	8	19	27	8	9	12	7	36	6.25	6.25	6.25	6.25	25	9.5	9.5	9.5	9.5	38	23.75	24.75	35.75	41.75	34.55	36	52	60.73	
15	ISV22BA018	Hemanth K R	24	9	33	0	0	0	16	18	13	13	60	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	52	39	25	25	75.64	56.73	36.36	36.36	
16	ISV22BA019	Kusuma N	21	20	41	17	18	35	18	21	20	22	81	6.25	6.25	6.25	6.25	25	7.75	7.75	7.75	7.75	31	53	55	51	54	77.09	80	74.18	78.55	
17	ISV22BA021	Lokesh B R	19	11	30	16	12	28	0	0	0	0	0	6.25	6.25	6.25	6.25	25	7.25	7.25	7.25	7.25	29	32.5	24.5	29.5	25.5	47.27	35.64	42.91	37.09	
18	ISV22BA022	Mani Krishna R	14	21	35	23	10	33	11	15	14	9	49	6.25	6.25	6.25	6.25	25	7	7	7	7	28	38.25	49.25	50.25	32.25	55.64	71.64	73.09	46.91	
19	ISV22BA023	Manjunatha J	15	18	33	6	10	16	0	0	0	0	0	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	27.5	30.5	18.5	22.5	40	44.36	26.91	32.73	
20	ISV22BA024	Manoj Patel T M	8	20	28	11	8	19	6	4	2	5	17	6.25	6.25	6.25	6.25	25	9	9	9	9	36	29.25	39.25	28.25	28.25	42.55	57.09	41.09	41.09	
21	ISV22BA025	Maruthi H	25	20	45	16	20	36	14	12	11	19	56	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	51.5	44.5	39.5	51.5	74.91	64.73	57.45	74.91	
22	ISV22BA026	Munaf Malik D M	24	16	40	24	21	45	24	22	10	14	70	6.25	6.25	6.25	6.25	25	6.5	6.5	6.5	6.5	26	60.75	50.75	46.75	47.75	88.36	73.82	68	69.45	
23	ISV22BA027	Namitha M N	25	24	49	25	25	50	25	25	25	23	98	6.25	6.25	6.25	6.25	25	10.25	10.25	10.25	10.25	41	66.5	65.5	66.5	64.5	96.73	95.27	96.73	93.82	
24	ISV22BA029	Priya S	25	24	49	24	23	47	12	15	14	9	50	6.25	6.25	6.25	6.25	25	8.25	8.25	8.25	8.25	33	51.5	53.5	52.5	46.5	74.91	77.82	76.36	67.64	
25	ISV22BA030	Ramkumar S	18	21	39	22	11	33	23	22	10	24	79	6.25	6.25	6.25	6.25	25	5.75	5.75	5.75	5.75	23	53	55	44	47	77.09	80	64	68.36	
26	ISV22BA031	Rekha K R	25	25	50	24	25	49	21	21	25	16	83	6.25	6.25	6.25	6.25	25	9.25	9.25	9.25	9.25	37	61.5	61.5	64.5	56.5	89.45	89.45	93.82	82.18	
27	ISV22BA033	Sandipan Adhikary	1	7	8	4	14	18	11	15	21	20	67	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	24.5	34.5	37.5	46.5	35.64	50.18	54.55	67.64	
28	ISV22BA034	Shameer Ahamad S	23	18	41	18	13	31	13	11	9	10	43	6.25	6.25	6.25	6.25	25	5	5	5	5	20	47.25	40.25	38.25	34.25	68.73	58.55	55.64	49.82	
29	ISV22BA035	Sharath B R	16	17	33	20	8	28	10	11	15	9	45	6.25	6.25	6.25	6.25	25	5.25	5.25	5.25	5.25	21	37.5	39.5	46.5	28.5	54.55	57.45	67.64	41.45	
30	ISV22BA036	Shruthi Y P	22	25	47	21	15	36	12	14	11	20	57	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	47.75	52.75	45.75	48.75	69.45	76.73	66.55	70.91	
31	ISV22BA037	Shushmitha M V	24	20	44	17	21	38	12	12	15	11	50	6.25	6.25	6.25	6.25	25	6	6	6	6	24	48.25	44.25	44.25	44.25	70.18	64.36	64.36	64.36	
32	ISV22BA039	Syed Naveed	22	24	46	25	24	49	24	25	24	25	98	6.25	6.25	6.25	6.25	25	7.5	7.5	7.5	7.5	30	59.75	62.75	62.75	62.75	86.91	91.27	91.27	91.27	
33	ISV22BA040	Tanuja G H	20	24	44	22	16	38	22	21	22	14	79	6.25	6.25	6.25	6.25	25	6.75	6.75	6.75	6.75	27	55	58	57	43	80	84.36	82.91	62.55	
34	ISV22BA042	Tejaswini T M	24	25	49	24	24	48	13	17	11	24	65	6.25	6.25	6.25	6.25	25	9	9	9	9	36	52.25	57.25	50.25	63.25	76	83.27	73.09	92	
35	ISV22BA043	Thejaswini N	18	19	37	14	7	21	0	0	0	0	0	6.25	6.25	6.25	6.25	25	5	5	5	5	20	29.25	30.25	25.25	18.25	42.55	44	36.73	26.55	
36	ISV22BA044	Vaishnavi H R	14	24	38	15	17	32	21	16	15	18	70	6.25	6.25	6.25	6.25	25	6.25	6.25	6.25	6.25	25	47.5	52.5	42.5	47.5	69.09	76.36	61.82	69.09	
37	ISV22BA045	Vijayalakshmi S	25	25	50	25	24	49	25	24	25	25	99	6.25	6.25	6.25	6.25	25	11.25	11.25	11.25	11.25	45	67.5	66.5	67.5	66.5	98.18	96.73	98.18	96.73	
Total																																
Average																																



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for data based decision making.

PO3: Ability to develop value-based leadership.

PO4: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment.

COURSE OUTCOME

CO1. Understand the capital market and various Instruments for Investment.

CO2. Assess the risk and return associated with investments and methods to value securities.

CO3. Analyze the Economy, Industry and Company framework for Investment.

CO4. Learn the theories of Portfolio management and also the tools and techniques for efficient portfolio management.

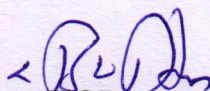
N. Srinivas Kumar
PRINCIPAL
SIET, TUMKUR.

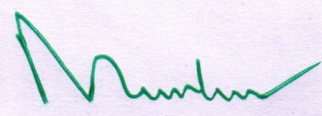
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MS.DIVYA S				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2023-24
SUBJECT	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT			SUBJECT CODE	22MBAFM304
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				2
CO2			2		
CO3				3	
CO4		2		2	
AVERAGE	1	2	2	2.5	2
OVERALL MAPPING OF SUBJECT					1.9

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.34	0.75				1.51
CO2	73.10			1.46		
CO3	66.81				2	
CO4	65.83		1.32		1.32	
AVERAGE	70.27	0.75	1.32	1.46	1.66	1.51
FINAL ATTAINMENT LEVEL						1.34

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