

2

INTERNSHIP REPORT ON

**“AN ORGANIZATION STUDY AT SHIVAMOGGA DAVANAGERE
AND CHITRADURGA DIST.CO-OP. MILK PRODUCERS SOCIETIES
UNION LTD.”**

Submitted by

VANDANA A N

(1SV21BA045)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

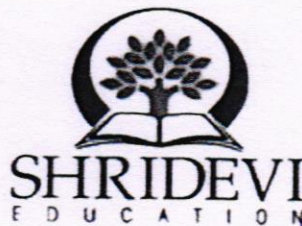
Under the Guidance of

INTERNAL GUIDE:

Dr. GRACE HEMALATHA
B.E, MBA, PGDMM, M.Phil, Ph.D, MISTE
Associate Professor,
Department of MBA
S.I.E.T, Tumakuru.

EXTERNAL GUIDE:

Mr. VEDA MURTHI
Admin Manager
SHIMUL
Shivamogga



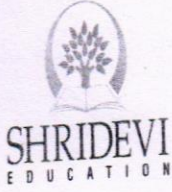
Department of MBA

Vandana An
PRINCIPAL
SIET., TUMAKURU.

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumakuru-572106, Karnataka.

2021-2023



Sri Shridevi Charitable Trust' (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **VANDANA A N** bearing USN (1SV21BA045) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-2023)** Affiliated to Visvesvaraya Technological University, Belagavi. Intership report on "An Organization Study at Shivamogga, Davanagere and Chitradurga District Co-Operative. Milk Producers Societies Union Ltd. "is prepared by her under the guidance of **Dr. Grace Hemalatha**, Associate professor, Department of MBA, in partial fulfillment of the requirement for the award of the degree "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

Grace Hemalatha

(Dr. GRACE HEMALATHA)
B.E.MBA, PGDMM, Phil, Ph.D, MISTE.
Associate Professor
Department of MBA

K S Ramakrishna

(Dr. K S RAMAKRISHNA)
M.A, MBA, M.Phil, Ph.D
Professor and Head,
Department of MBA

Narendra Viswanth

(Dr. NARENDRA VISWANTH)
PRINCIPAL
SIET, TUMAKURU
Ph.D
Principal
SIET, Tumakuru

Done 18/03/22

Narendra Viswanth

PRINCIPAL
SIET, TUMAKURU.



ಶಿವಮೊಗ್ಗ, ದಾವಣಗೆರೆ ಮತ್ತು ಚಿತ್ರದುರ್ಗ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ನಿಯಮಿತ
SHIVAMOGGA, DAVANAGERE & CHITRADURGA DIST. CO-OP. MILK PRODUCERS SOCIETIES UNION LTD.,



ISO 22000 : 2005 ಪ್ರಮಾಣ ಪತ್ರ ಹೊಂದಿದೆ

O/SDCMUL/Admin-6/ P.C-12 (A) / /2022-23 DATE: 24.11.2022

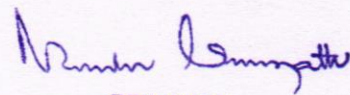
CERTIFICATE

This is to certify that Kum. Vandana A. N, Studying Master of Business Administration in Shridevi Institute of Engineering Technology, Tumkur has attended and completed her project work on "Organization Study" at Shivamogga, Davanagere and Chitradurga District Co-operative Milk Producers Union Ltd., as part of her course curriculum during the period from 19.10.2022 to 5.11.2022

This Certificate is issued only for academic Purpose


Managing Director
Shivamogga, Davanagere & Chitradurga
District Co-op Milk Producers
Societies Union Ltd.,
Shivamogga,


ಆಡಳಿತ ಕಚೇರಿ : ಮಾಚೇನಹಳ್ಳಿ, ನಿದಿಗೆ (ಅಂಚೆ), ಶಿವಮೊಗ್ಗ - 577 222. ಕರ್ನಾಟಕ
Administrative Office : Machenahalli, Nidige (Post), Shivamogga - 577 222. Karnataka
Phone : 08182-246161, 246163. Fax : 08182-246284. Email : md_shimul@yahoo.com


PRINCIPAL
SIET, TUMAKURU.

EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

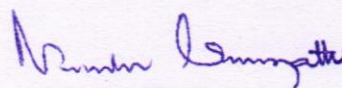
In a first section will discuss introduction about an internship program and industry profile or background history of the SHIVAMOGGA DIST. CO-OPERATIVE, MILK UNION LIMITED

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.



PRINCIPAL
SIET., TUMAKURU.