

INTERNSHIP REPORT ON

**“AN ORGANIZATION STUDY AT AJT COATINGS PVT,
LTD.,HIREALLI, TUMKUR.**

Submitted by

Mr. THIPPESWAMY N

(1SV21BA044)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

Mr. PRAVEEN KUMAR T M

BSC,MBA, PGHRM,KSET

Assistant Professor,

Department of MBA

S.I.E.T, Tumkur.

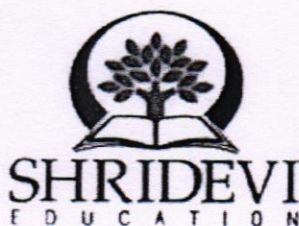
EXTERNAL GUIDE:

Mr. HANUMANTHARAJU K

H.R Manager,

AJIT COATINGS PVT,LTD.

Hirealli, Tumkur



Hanumantharaju K

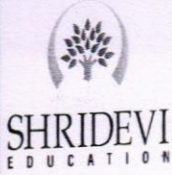
PRINCIPAL
SIET., TUMAKURU.

Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumakur-572106, Karnataka.

2022-2023



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Mr. THIPPESWAMY N** bearing USN (1SV21BA044) is a Bonafede student of Master of Business administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. An internship report on "An Organization study at Ajit Coatings Pvt, Ltd., Hirehalli, Tumkur." is prepared by him under the guidance of Mr. Praveen Kumar, Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

Mr.PRAVEEN KUMAR T M
BSC. MBA,PGHRM,KSET
Assistant professor
Department of MBA
SIET,Tumkur.

Dr. K S RAMAKRISHNA
M.A, MBA, M.Phil. (Ph.D.)
professor and Head
Department of MBA
SIET,Tumkur.

Dr.NARENDRA VISWANATH
Ph.D.
Principal
SIET, Tumkur.

Date:

Place: Tumkur

18/03/2023

*Md. Musarath Pasha
Asst professor - MBA Dept
CIS, Gubbi*

PRINCIPAL
SIET, TUMAKURU



An ISO 9001 - 2008 Certified Company

Certificate

To whomsoever it may concern

This is certifying that **Mr. Thippeswamy. N (USN No: 1SV21BA044)** student of **Master of Business Administration, Sridevi Institute of Engineering and Technology, Tumkur** has successfully completed his Internship Training in our organization. He had undergone his internship work **“Organization Study with special reference to Ajit Coatings Pvt. Ltd”**, Hirehalli, Tumkur - 572168 from the period of **29th Oct'2022 to 24th Nov'2022**.

During the above period we found his sincere and hardworking and he has taken proper initiative and efforts towards completing his internship.

“We wish you the very best for your success, growth and prosperity in your ventures ahead”

For Ajit Coatings Pvt. Ltd.

Handwritten signature
HR Manager 24/11/22



Handwritten signature
PRINCIPAL
SIET., TUMAKURU.

IN : U28920KA2006PTC038565
Office : #454, 2nd Floor, 6th A Cross, 11th Main, RMV Extension, Sadashivanagar, Bengaluru - 560 080
actory : #3/3A, KIADB Industrial Area, Hirehalli, NH-4, Tumkur - 572 168, sales@ajitcoatings.com / www.ajitcoatings.com

The Pioneers of Aluminium Surface Treatment

EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

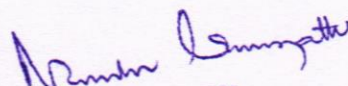
In a first section will discuss introduction about an internship program and industry profile or background history of the AJIT COATINGS PVT ,LTD., HIREALLI, TUMKUR.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.


PRINCIPAL
SIET., TUMAKURU.