

INTERNSHIP REPORT ON

“AN ORGANIZATION STUDY AT JIO NETWORKING CENTER, TUMAKURU.

Submitted by

SUPRITHA WESLEY

(1SV21BA042)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

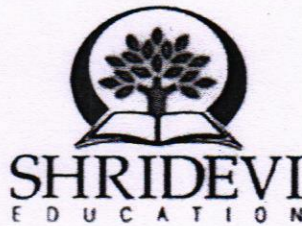
Under the Guidance of

INTERNAL GUIDE:

Dr. GRACE HEMALATHA
B.E., MBA, PGDMM, M.Phil, Ph.D., MISTE
Associate Professor
Department of MBA
S.I.E.T, Tumakuru.

EXTERNAL GUIDE:

Mr. SHARATH B. G
Jio Mobility Sales Lead
Jio Networking Center
Tumakuru



Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira, Road, Tumakuru-572106, Karnataka.

2021-2023

**PRINCIPAL
SIET., TUMAKURU.**



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. SUPRITHA WESLEY** bearing USN (1SV21BA042) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on **“AN ORGANIZATION STUDY AT JIO NETWORKING CENTER, TUMAKURU”** is prepared by her under the guidance of **Dr.GRACE HEMALATHA**, Associate Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of **“Master of Business Administration”** of Visvesvaraya Technological University, Belagavi.

Grace Hemalatha
(Dr.GRACE HEMALATHA)

B.E, MBA, PGDMM, M.Phil, Ph.D. MISTE.,

Associate professor

Department of MBA

K.S. Ramakrishna
(Dr.K.S.RAMAKRISHNA)

M.A, MBA, M.Phil, Ph.D.

Professor and Head

Department of MBA

Narendra Viswanath
(Dr.NARENDRA VISWANATH)

PRINCIPAL
SIET., TUMAKURU
PH.D.

Principal

SIET, Tumakuru

Date: 17/03/2023.

Place: TUMAKURU

Dr. 17/3/23

Narendra Viswanath
PRINCIPAL
SIET., TUMAKURU.



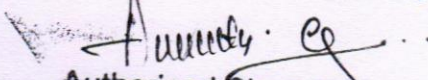
DIGITAL
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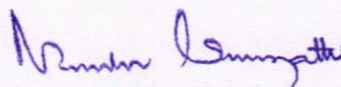
TO WHOM SO EVER IT MAY CONCERN

Jio Network Center Certifies that Ms. SUPRITHA WESLEY (USN 1SV21BA042) Studying MBA Shridevi Institute of Engineering And Technology has done her Internship at our organisation from. 17th October 2022 to 12th November 2022.

During this time Ms.Supritha Wesley displayed professional traits during her Internship period and managed to complete all assigned tasks as required . She was hardworking, dedicated, committed.It was pleasure having her with us in this short period.

Authorised Signature
For Reliance Jio Infocomm Ltd


Authorised Signatory
Jio Networking Center



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EXECUTIVE SUMMARY

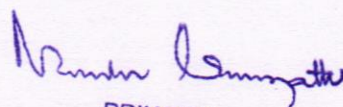
The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile or background history of the Jio Networking Center, Tumakuru.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,



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