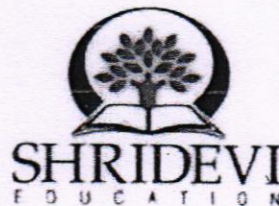


INTERNSHIP REPORT ON**“AN ORGANIZATION STUDY AT ACC CEMENT WORKS THONDEBHAVI.”****Submitted by****Ms. RAMYA V.N****(1SV21BA034)****Submitted to****VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:**Mr. PRATHAP .B.N**
B.E.,MBA.,M.Phill.,MISTE
Assistant Professor,
Department of MBA
S.I.E.T, Tumkur.**EXTERNAL GUIDE:****Ms.CHANDRA DAS**
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ACC Limited
Thondebhavi Cement Works
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Chikkaballapur Dist -561213**DEPARTMENT OF MBA****SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

Sira Road, Tumakur-572106, Karnataka.

2021-2023

PRINCIPAL
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SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY
(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. RAMYA V.N** bearing **USN (1SV21BA034)** is a Bonafide student of **Master of Business administration** course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. An internship report on "**An Organization study at ACC Cement Works , Thondebhavi**" is prepared by her under the guidance of **Mr. Prathap B.N** , Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

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PRINCIPAL
SIET, TUMAKURU
Principal
SIET, Tumkur.

Date: 17/01/23

Place: Tumkur

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SIET, TUMAKURU.

ACC

ACC Limited
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Chikkaballapur Dist - 561 213
Karnataka, India.

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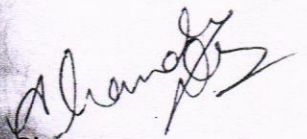
11.01.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Ramya VN bearing Reg No. USN 1SV21BA034, student of Shridevi Institute of Engineering & Technology, Tumakuru has completed her internship on "Organisational Study with reference to ACC Ltd Thondebhavi" from 18.10.2022 to 26.11.2022 in fulfilling her academic requirement.

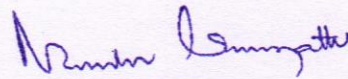
For

ACC Limited, Thondebhavi Cement Works



Ms. Chandra Das

Head - Human Resource



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EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

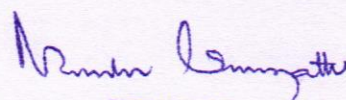
In a first section will discuss introduction about an internship program and industry profile or background history of the ACC CEMENT WORKS, Thondebhavi

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and ratio analysis.



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