

INTERNSHIP REPORT ON

**“AN ORGANIZATION STUDY AT CHAMUNDI DIE CAST PVT. LTD,
HIREHALLY, TUMAKURU.**

Submitted by

NIVEDITHA J

(1SV21BA028)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

Dr GRACE HEMALATHA

B.E, MBA ,PGDMM, M. Phil, Ph.D., MISTE

Associate Professor

Department of MBA

S.I.E.T, Tumakuru.

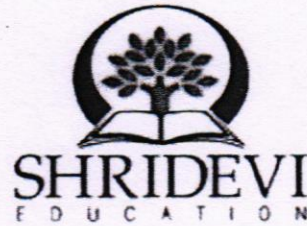
EXTERNAL GUIDE:

Mr. RAVI N AVARADI

Plant Head

Chamundi die cast Pvt. Ltd.

hirehally, tumakura



Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira, Road, Tumakuru -572106, Karnataka.

2021-2023

**PRINCIPAL
SIET., TUMAKURU.**



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

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Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. NIVEDITHA J** bearing USN (1SV21BA028) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on **“An Organization study at Chamundi Die Cast Pvt. Ltd. Hirehalli , Tumakuru”** is prepared by her under the guidance of **Dr. GRACE HEMALATHA**, Associate Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of “Master of Business Administration” of Visvesvaraya Technological University, Belagavi.

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Professor and Head

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Narendra Viswanath

(Dr. NARENDRA VISWANATH)

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Ph.D.

Principal

SIET, Tumakuru

Date: 17/3/23

Place: Tumakuru

18/03/23

Narendra Viswanath

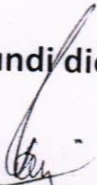
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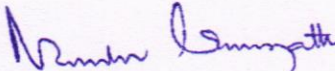
CERTIFICATE

This is to certify that Mis Niveditha J (USN. 1SV21BA028) Student of Postgraduate, Department of Management Studies, at Shridevi Institute of Engineering & Technology Tumkur of Visvesvariah Technological University. Who is studying in 3 semesters MBA, has successfully completed her in plant Training, as part of her curriculum, in our Company, from dated 17.10.2022 to 12.11.2022. During the period of her internship program with us she was punctual and hard working

We wish her all the best for her Bright Future.

Chamundi die cast (p) Ltd.,


Ravi N Avaradi
Plant Head


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EXECUTIVE SUMMARY


The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile or background history of the Chamundi die cast Pvt. Limited, Hirehally, Tumakur.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKensey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,


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