

**Project report on**

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS THE TIMES OF INDIA NEWSPAPER,  
TUMAKURU”**

Submitted by

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(1SV20BA008)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

*In partial fulfilment of the requirement for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

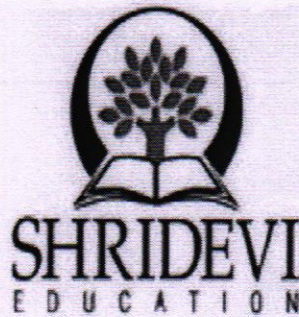
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### CERTIFICATE

This is to certify that Mr. DHANUSH T M bearing USN - 1SV20BA008 is a Bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2020-22)**, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON CUSTOMER SATISFACTION TOWARDS THE TIMES OF INDIA NEWS PAPER, TUMAKURU" is prepared by him under the guidance of **Prof. Praveen Kumar T M**, Assistant Professor, Department of MBA, in partial fulfillment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi, Karnataka.

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