

INTERNSHIP REPORT ON
"AN ORGANIZATION STUDY AT CHAMUNDI DIE CAST PVT. LTD,
HIREHALLY, TUMAKURU.

Submitted by

NANDINI N

(1SV21BA026)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

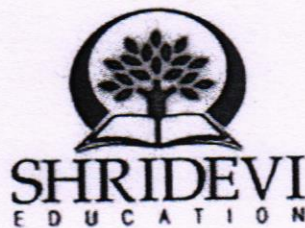
Under the Guidance of

INTERNAL GUIDE:

Dr .K .S .RAMAKRISHNA
M.A, MBA , M. Phil, Ph.D.,
Professor and Head of The Department
Department of MBA
S.I.E.T, Tumkur.

EXTERNAL GUIDE:

Mr. PAVAN KUMAR Y
FOUNDER
YS CONSTRUCTION.
MahalakshmiPuram,Bangalore



Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira, Road, Tumakuru -572106, Karnataka.

2021-2023

Nandini N
PRINCIPAL
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Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms.NANDINI N** bearing USN **(1SV21BA026)** is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on “**An Organization study at YS CONSTRUCTIONS**” is prepared by her under the guidance of **Dr. K.S. RAMAKRISHNA**, Associate Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of “**Master of Administration**” of Visvesvaraya Technological University, Belagavi.

(Dr. K. S. RAMAKRISHNA)

M.A.MBA,M.Phil. Ph.D

Professor and Head,
Department of MBA
SIET, Tumakuru

(Dr. NARENDRA VISWANATH)

SIET., TUMAKURU

Ph.D

Principal
SIET, Tumakuru

Date:

Place:

PRINCIPAL
SIET., TUMAKURU.

YS CONSTRUCTIONS

Firm Number RJR-F281-2021-22

YSC/345/2022-23
2022

November 10,

CERTIFICATE

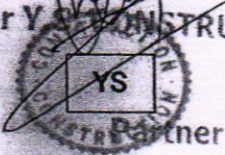
This is to certify that project work A STUDY ON CHALLENGES AND PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES WITH REFERENCE TO YS CONSTRUCTIONS was carried out by Ms. Nandini. N (USN. 1SV21BA026) student at SRIDEVI INSTITUTE, TUMAKURU in partial fulfillment for the award of MBA under guidance of Pavan Kumar Y (Founder YSC).

It is certified that the project work was carried in our organization under our supervision and the successfully completed the project work.

For YS Constructions.

Authorized Signature

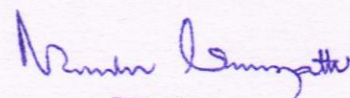
For YS CONSTRUCTIONS



Place

No. 1123, 10th D Cross, 7th Main Near Indian Overseas Bank, Mahalakshmi Puram, Bangalore-560086

Pavanuppar7511@gmail.com: 7892693488, 9986358233



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EXECUTIVE SUMMARY

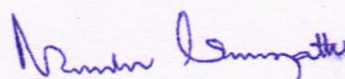
The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile or background history of the YS Constructions. MahalakshmiPuram,Bangalore.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats.



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