

INTERNSHIP REPORT ON

**“AN ORGANIZATION STUDY AT FON-TECH MODULAR SOLUTION,
PEENYA, BENGALURU.”**

Submitted by

MANOJ V N

(1SV21BA023)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

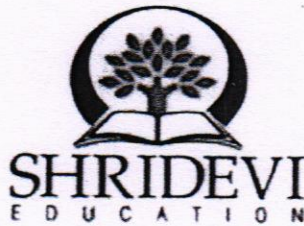
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SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira, Road, Tumkur -572106, Karnataka.

2021-2023

**PRINCIPAL
SIET., TUMAKURU.**



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

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CERTIFICATE

This is to certify that **Mr. MANOJ V N** bearing USN (1SV21BA023) is a bonafide student of Master of Business administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on “**AN ORGANIZATION STUDY AT FON-TECH MODULAR SOLUTION, PEENYA,BENGALURU**” is prepared by him under the guidance of **Dr. GRACE HEMALATHA**, Associate Professor Department of MBA , in partial fulfilment of the requirement for the award of the degree of “Master of Administration” of Visvesvaraya Technological University , Belagavi .

18/03/23

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Place: Tumkur

Narendra Swinath
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EXECUTIVE SUMMARY


The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile or background history of the FON-TECH MODULAR SOLUTION

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,



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