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INTERNSHIP REPORT ON
“AN ORGANIZATION STUDY MAHARAJ SOAP INDUSTRY PVT LTD
DAVANGERE”

Submitted by
Ms. M.E.DIVYA
(1SV21BA022)

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI
In partial fulfillment of the requirement for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

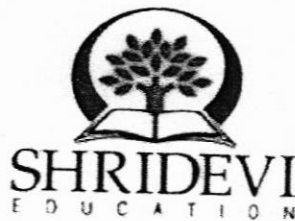
Under the Guidance of

INTERNAL GUIDE:

Prof. PRATHAP B N
B.E, MBA, M.Phil,
Assistant Professor,
Department of MBA
S.I.E.T, Tumakuru.

EXTERNAL GUIDE:

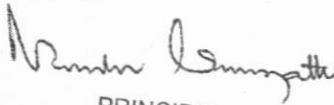
Mr. M S SHEKHAR
HR-manager
Maharaj soap industry Pvt ltd
Davangere



DEPARTMENT OF MBA
SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumakur-572106, Karnataka.

2021-2023


PRINCIPAL
SIET., TUMAKURU.



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Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. M.E.DIVYA** bearing USN (1SV21BA022) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on “**An Organization study at Maharaj soap industry Pvt ltd**” is prepared by her under the guidance of **Prof. PRATHAP B N**, Associate Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of “**Master of Administration**” of Visvesvaraya Technological University, Belagavi.

Prof. PRATHAP B N)

B.E, MBA, M. Phil .
Associate professor
Department of MBA

(Dr. K.S. RAMAKRISHNA)

M.A, MBA, M.Phil, Ph.D.
Professor and Head
Department of MBA

(Dr. NARENDRA VISWANTH)
SIET., TUMAKURU. Ph.D.

Principal
SIET, Tumakuru

Date: 17/03/2023

Place: Tumakuru

18/3/23

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MAHARAJ SOAPS INDUSTRY (P) Ltd.,

Reg. Off. : #2051/A, KIADB, Industrial Area, Lokikere Road, DAVANGERE-577005.

Trade Name : SHASHI & SAVAAL. Fax No. : 08192 262898. Office No. 08192 262826



No.

Date :

Date: 23.11.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. M.E DIVYA (USN: 1SV21BA022)** pursuing **MBA 3rd Semester** from **Shridevi Institute of Engineering & Technology ,Tumakuru** has successfully completed her Internship Work for a period from **17th October 2022 to 12th November 2022** under the guidance of **Mr. SHEKAR M S (H R Manager)**

During the above period, the performance and conduct of **Ms. M.E DIVYA** has been satisfactory.

For Maharaj Soaps Industry Pvt. Ltd

23/11/22
Authorised Signatory

Principals Signature

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Factory : # 768/500, Lokikere Main Road, Near KIADB Industrial Area, Davangere - 577 005.
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EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.


In a first section will discuss introduction about an internship program and industry profile or background history of the MAHARAJ SOAP INDUSTRY PVT LTD ,

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.



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