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**INTERNSHIP REPORT ON**  
**“AN ORGANIZATION STUDY AT ADITHYA INDUSTRY PVT LTD.,**  
**CHALLAKERE”**

**Submitted by**  
**Ms. KAVITHA P**  
**(1SV21BA017)**

**Submitted to**  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

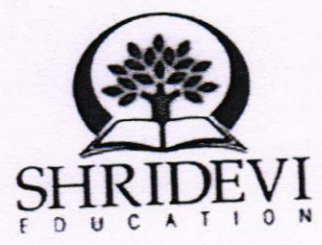
Under the Guidance of

**INTERNAL GUIDE:**

**Mr. PRAVEEN KUMAR T M**  
B.Sc, MBA ,PGDHRM, KSET.  
Assistant Professor  
Department of MBA  
S.I.E.T, Tumakuru

**EXTERNAL GUIDE:**

**Mr. KARTHIK**  
Marketing Manager  
Adithya industry Pvt. Ltd.  
Challakere



**Department of MBA**

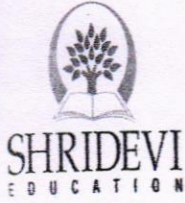
**SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**Sira, Road, Tumakuru -572106, Karnataka.**

**2021-2023**

*[Handwritten Signature]*  
**PRINCIPAL**  
**SIET., TUMAKURU.**





Sri Shridevi Charitable Trust (R.)

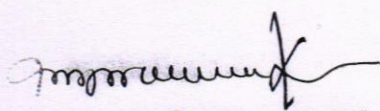
# SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)  
Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



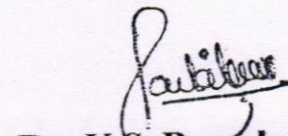
## CERTIFICATE

This is to certify that Ms. **KAVITHA P** bearing USN (1SV21BA017) is a bonafide student of **Master of Business Administration** course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on "**An Organization study at ADITHYA INDUSTRY PVT.LTD.**" is prepared by him under the guidance of **Mr. PRAVEEN KUMAR T M** Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

  
(Praveen Kumar T M)

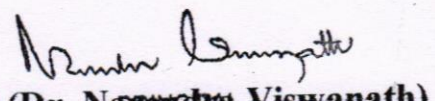
B.Sc,MBA,PGDHRM,KSET.

Assistant professor  
Department of MBA

  
(Dr. K.S. Ramakrishna)

MA, MBA,M.Phil,Ph.D.

Professor and Head  
Department of MBA

  
(Dr. Narendra Viswanath)

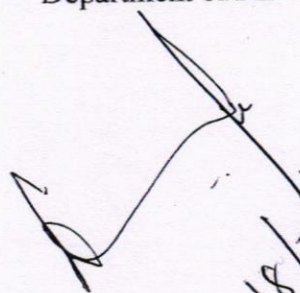
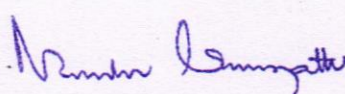
SIET., TUMAKURU.

Ph.D

Principal  
SIET,Tumakuru

Date:

Place:

  
18/5/23  
  
PRINCIPAL  
SIET., TUMAKURU.



## ADITHYA INDUSTRIES

8MG7+H6M, KALYANDURGA ROAD , OUTLET STORE IN CHALLAKERE (NEAR  
RAILWAY BRIDGE ) CHITRADURGA , KARNATAKA- 577522

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### CERTIFICATE

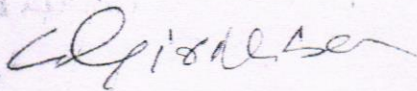
This is to certify that Ms. kavitha P USN NO 1SV21BA017 3<sup>rd</sup> semester MBA  
VTU student of Shridevi institute of engineering and technology, tumkur has  
Successfully completed her internship program at oil industries from 17/10/2022  
to 25/11/2022 . this code of conduct Ms Kavitha P during the period of  
internship program with us she was good and hardworking , we wish her all the  
best for future endeavours .


Date: 25/11/2022

Place: challakere

For ADITHYA INDUSTRIES

Authorized signature





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## EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile of the Adithya industry Pvt Ltd. Challakere.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis an organization internal activities like strength and weakness, external activities like opportunities and threats.

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.



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