

INTERNSHIP REPORT ON
"AN ORGANIZATION STUDY AT SAIRAKSHA DAIRY PRODUCT
PVT LTD JIGANI LINK ROAD BANGALORE"

Submitted by

Ms. GEETHA N P

(1SV21BA011)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

Prof. PRATHAP B N

B.E, MBA ,PGDMM, M PHIL.
Assistant Professor
Department of MBA
S.I.E.T, Tumakuru.

EXTERNAL GUIDE:

Mr. SURESH

Director
Sairaksha dairy product Pvt. Ltd.
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Bangalore



Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira, Road, Tumakuru -572106, Karnataka.

2021-2023

Principals Signature
PRINCIPAL
SIET., TUMAKURU.



Sri Shridevi Charitable Trust (R.)
SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY
(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. GEETHA N P** bearing USN (1SV21BA011) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on "An Organization study at **SAIRAKSHA DAIRY PRODUCT(p)Ltd**" is prepared by him under the guidance of **Prof. PRATHAP B N** Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Administration" of Visvesvaraya Technological University, Belagavi.

(Prof. PRATHAP B N)
B.E, MBA, PGDMM, M.Phil,
Assistant professor
Department of MBA

(Dr. K. S. RAMAKRISHNA)
M.A, MBA, M.Phil, Ph.D.
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Principal
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Date: 18/03/23

Place: Tumkur

18/3/23

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SAIRAKSHA DAIRY PRODUCTS PVT. LTD.,

Plot No. 209, Bommasandra - Jigani Link Road, KIADB Industrial area, 4th Phase, Jigani,
Heikal Taluk, Bangalore - 560105. Tel : 080-27839900 / Email : sairakshadairy@yahoo.com

INTERNSHIP CERTIFICATE

Date :

This is to certify that Ms .Geetha N P bearing USN (ISV21BA011), a student of MBA in Shridevi Institute of Engineering Technology ,Tumkur Affiliated to Visvesvaraya Technological University Belagavi has successfully completed her internship in Sairaksha Dairy Product pvt ltd Jigani , was working on " manufacturing products" from 24-10-2022 to

We have found her to be a self -starter who is motivated, duty-bound and hardworking. She has worked sincerely on her assignments and her performance is par excellence. We wish her all the best for her future endeavors.

Thanking you.



Principals Signature

PRINCIPAL
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EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

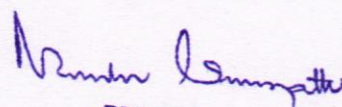
In a first section will discuss introduction about an internship program and industry profile or background history of the Sairaksha dairy product Pvt. Limited. Jigani link road Bangalore.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.


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