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**INTERNSHIP REPORT ON**  
**“AN ORGANIZATION STUDY AT PSK PHARMA PVT LIMITED, HARIHARA”**

**Submitted by**

**Ms. CHANDANASHREE P**

**(1SV21BA007)**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY-  
BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

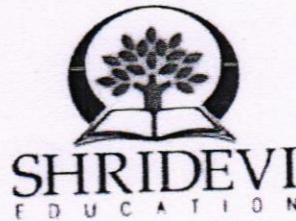
Under the Guidance of

**INTERNAL GUIDE:  
GUIDE:**

**Prof PRATHAP B N**  
BE ,MBA, M.phil  
Assistant Professor,  
Department of MBA  
S.I.E.T, Tumkur.

**EXTERNAL**

**Mr. KSHITIJ BASAVRAJ**  
PSK PHARMA PVT Ltd,  
DIRECTOR  
Harihara, Davangere



**DEPARTMENT OF MBA**  
**SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**Sira Road, Tumakur-572106, Karnataka.**

**2021-2023**

*Principals Signature*  
**PRINCIPAL**  
**S.I.E.T. TUMAKURU.**





Sri Shridevi Charitable Trust (R.)

# SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



## CERTIFICATE

This is to certify that **Ms. CHANDANASHREE P** bearing USN (1SV21BA007) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)**. Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on “**An Organization study at PSK Pharma PVT Ltd**” is prepared by her under the guidance of **Prof. PRATHAP B N**, Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of “**Master of Business Administration**” of Visvesvaraya Technological University, Belagavi.

(Prof. PRATHAP B N)

B.E, MBA, M.Phil,  
Assistant professor  
Department of MBA

(Dr. K S RAMAKRISHNA)

M.A, MBA, M.Phil, Ph.D.  
Professor and Head  
Department of MBA

PRINCIPAL  
(Dr NARENDRANATH SWAMY)

Ph.D.  
Principal  
SIET, Tumakuru

Date: 17/03/2023

Place: Tumakuru

18/3/23

PRINCIPAL  
SIET, TUMAKURU.





We Protect!

## PSK Pharma Private Limited

Manufacturers of Surgical Disinfectants & Antiseptics  
ISO 9001 : 2015 Certified

Ref:PSK:8068:2022-23

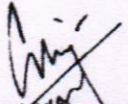
Date : 21.11.2022

### CERTIFICATE

#### To Whom So Ever It May Concern

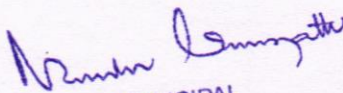
This Is To Certify That **Ms. CHANDANASHREE P** Student of First Year MBA At Sridevi Institute of Engineering And Technology, Sira Tumkur Bearing Register Number: 1SV21BA007 Has Successfully Undergone The Internship Report Entitled "Organization Study Under PSK Pharma Pvt Limited" At Harihara, Davanagere India. From The Period Of 17<sup>th</sup> October 2022 To 12<sup>th</sup> November 2022 in our company Under The Guidance of Kshitij Basavraj Director.

for PSK Pharma Private Limited

  
Kshitij Basavraj  
(Director)



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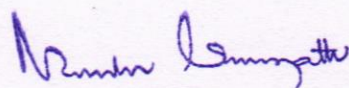
## EXECUTIVE SUMMARY

This is an internship report on the Organizational Study of PSK Pharma Pvt Ltd., Harihara, India. It has been prepared to fulfil the requirements of MBA Degree.

This internship report stresses on the knowledge and experience I have gathered from PSK Pharma. I had to enquire and discuss with different stake holders and also an analysis on the various roles and strategies of PSK Pharma Pvt Ltd.

The objectives of the study are to study & to analyse various roles and strategies of PSK Pharma Pvt Ltd. This report has been prepared by collecting all the data and work carried out by me.

This report consists of six chapters. First chapter includes the introduction. Second chapter gives an overview of the company, their nature of the business and their work model. Third chapter discusses on how Mckensy's 7S framework and Porters five force model in real time day to day work. Fourth Chapter gives us an opportunity to look into the organizations SWOT analysis and their strategy to overcome their weakness. Fifth Chapter looks into the financial statements of the PSK Pharma Ltd. Sixth chapter presents my personal learning experience and experience gatherer



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