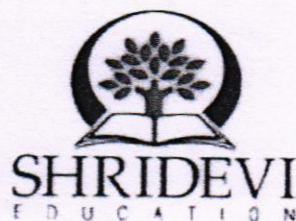


INTERNSHIP REPORT ON**“AN ORGANIZATION STUDY AT VECTUS INDUSTRIES LIMITED,
TUMAKUR”****Submitted by****Mr. BHARATH G****(1SV21BA004)****Submitted to****VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:**Prof. PRATHAP B N**
B.E, MBA, M.Phil,
Assistant Professor,
Department of MBA
S.I.E.T, Tumkur.**EXTERNAL GUIDE:****Mr. SANTOSH K G**
B.E, MBA
HR Manager
Vectus Industries Limited,
Vasanthanarasapura, Tumakur.**DEPARTMENT OF MBA****SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

Sira Road, Tumakur-572106, Karnataka.

2021-2023

PRINCIPAL
SIET, TUMAKUR



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Mr. BHARATH G** bearing USN (1SV21BA004) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on “**An Organization study at Vectus Industries Ltd**” is prepared by him under the guidance of **Prof. PRATHAP B N**, Assistant Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of “Master of Business Administration” of Visvesvaraya Technological University, Belagavi.

(Prof. PRATHAP B N)

B.E, MBA, M.Phil,

Assistant professor

Department of MBA

(Dr. K S RAMAKRISHNA)

M.A, MBA, M.Phil, Ph.D.

Professor and Head

Department of MBA

(Dr NARENDRANATH)
PRINCIPAL
SIET., TUMAKURU.

Ph.D.

Principal

SIET, Tumakuru

Date: 18/3/23

Place:

PRINCIPAL
SIET., TUMAKURU.



VECTUS INDUSTRIES LIMITED

Plot No. 98, 99A & 98A, 1st Phase Vasanthanarasapura

Industrial Area, Nagenahalli Village, Kora Hobli

Tumkur-572138 | Tel: +91 99647 87864

Email: info@vectus.in | www.vectus.in

PPR, CPVC, COMPOSITE & PVC PIPING - WATER TANKS
MOULDED PRODUCTS • UNDERGROUND INFRASTRUCTURE

Date: 18.11.2022

INTERNSHIP CERTIFICATE

This is to certify that Ms/Mr/Mrs. **BHARATH G (Reg No. ISV21BA004)**, a Master of Business Administration student at the **Shridevi Institute of Engineering and Technology** in Tumakuru, Karnataka, India, completed an internship from 15th October 2022 to 18th November 2022 under the supervision of Santhosh K. G.

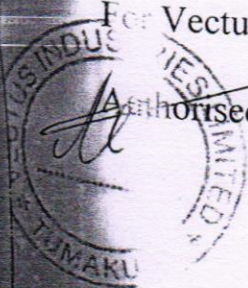
During the period of her/his internship programme with us, she/he was exposed to different processes and was found diligent, hardworking, and inquisitive.

We wish her/him every success in her/his life and career.

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SIET., TUMAKURU.

For Vectus Industries Limited

Authorised Signature



WAY AHEAD!

Registered Office: *262, Jiwaji Nagar Thatipur, Gwalior- 474011, Madhya Pradesh, India • CIN: U25202MP2007PLC019781
Corporate Office: A -101, Sector 83, Noida - 201305, UP

EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

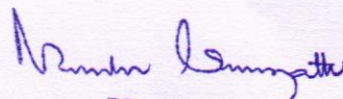
In a first section will discuss introduction about an internship program and industry profile or background history of the VECTUS INDUSTRIES Ltd.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities.


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