

INTERNSHIP REPORT ON**“AN ORGANIZATION STUDY AT CHAMUNDESHWARI SUGAR
LTD, CHANNRAYAPATNA.”****Submitted by****ANUSHA AG****(1SV21BA003)****Submitted to****VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

Dr GRACE HEMALATHA
B.E, MBA ,PGDMM, M. Phil, Ph.D., MISTE
Associate Professor
Department of MBA
S.I.E.T, Tumkur.

EXTERNAL GUIDE:

Mr. NARAYANA
General Manager
Chamundeshwari sugar Ltd.
Channrayapatna

**Department of MBA****SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

Sira, Road, Tumakuru -572106, Karnataka.

2021-2023

PRINCIPAL
SIET., TUMAKURU.



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **Ms. ANUSHA AG** bearing USN (1SV21BA003) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Internship report on **“An Organization study at Chamundehwari sugar Limited, Channarayapatna.”** is prepared by her under the guidance of **Dr. GRACE HEMALATHA**, Associate Professor, Department of MBA, in partial fulfilment of the requirement for the award of the degree of **“Master of Business Administration”** of Visvesvaraya Technological University, Belagavi.

Grace Hemalatha
(Dr. GRACE HEMALATHA)

B.E, MBA, PGDMM, M.Phil, Ph.D., MISTE.

Associate professor

Department of MBA

K.S. Ramakrishna
(Dr. K.S. RAMAKRISHNA)

M.A, MBA, M.Phil, Ph.D.

Professor and Head

Department of MBA

Narendra Viswanath
(Dr NARENDRA VISWANATH)th
PRINCIPAL
SIET., TUMAKURU.

Ph.D.

Principal

SIET, Tumakuru

Date: 16/03/2023

Place: TUMAKURU

18/3/23

Narendra Viswanath
PRINCIPAL
SIET., TUMAKURU



Sri Chamundeswari Sugars Ltd.,

Unit-II, Srinivasapura, C.R.Patna Tq, Hassan Dist-573116

Fax:08176-270245 Ph: 08176-270242 E-mail: csugars@rediffmail.com

No.SCSL/Est./2022-23/ 675.


Date: 12.11.2022

// CERTIFICATE //

This is to certificate that **Ms. Anusha A G**, (USN.1SV21BA003) Student of MBA second year at Shridevi Institute of Engineering & Technology, Tumakuru. She has completed intership work in our organization, form date 17.10.2022 to 12.11.2022.

during association with us she found to be sincere to the work assigned and prompt on his assignments.

Company wishes all the best for future career

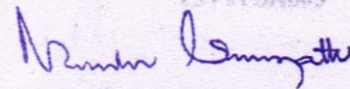

Sr. Manager - Admin

For Sri Chamundeswari Sugars Ltd.,
Unit-II (The Lessee of HSSK Ltd.,)
Srinivasapura



ANUSHA AG

1SV21BA003



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EXECUTIVE SUMMARY

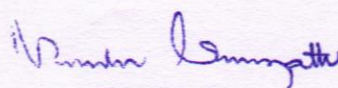
The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

In a first section will discuss introduction about an internship program and industry profile or background history of the Chamundeshwari Sugar Limited, Channrayapatna.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,



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