

INTERNSHIP REPORT ON
“AN ORGANIZATION STUDY AT KMF CATTLE FEED
PLANT,GUBBI”

Submitted by

Aishwarya B S

(1SV21BA002)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

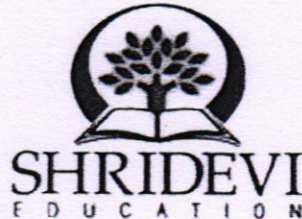
Under the Guidance of

INTERNAL GUIDE:

Dr. K S RAMAKRISHNA
HOD AND PROFESSOR
DEPARTMENT OF MBA
TUMKURU.

EXTERNALGUIDE:

S R MADHUSUDHAN
GENERAL MANAGER
KMF CATTLE FEED PLANTS IET
GUBBI.



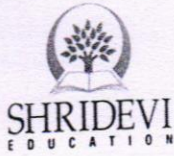
Principals Signature
PRINCIPAL
SIET., TUMAKURU.

Department of MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumakur-572106, Karnataka.

2022-2023



Sri Shridevi Charitable Trust (R.)
SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY
(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572 106. Karnataka. | Website: www.shrideviengineering.org



CERTIFICATE

This is to certify that **AISHWARYA B S** bearing USN (1SV21BA002) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2022-2023)** Affiliated to Visvesvaraya Technological University, Belagavi. internship report on **“AN ORGANIZATION STUDY AT KMF CATTLE FEED PLANT,GUBBI”** is prepared by his under the guidance of **Dr. K S RAMAKRISHNA** , professor and Head, Department of MBA, in partial fulfillment of the requirement for the award of the degree **“Master of Business Administration”** of Visvesvaraya Technological University, Belagavi.

Dr. K S RAMAKRISHNA M.A, MBA, M.Phil, Ph.D
Professor and Head
Department of MBA

PRINCIPAL
SIET., TUMAKURU.

Dr. NARENDRA VISWANTH Ph. D

PRINCIPAL
SIET., TUMAKURU

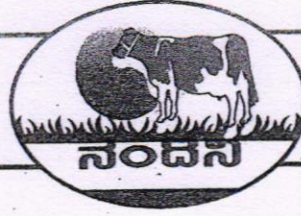
Principal

SIET, Tumakuru

12/08/23

PRINCIPAL
SIET., TUMAKURU.

ಠಿಕೆ: ಪಶು ಆಹಾರ ಕಾರ್ಖಾನೆ,
ಗುಬ್ಬಿ-572 216, ತುಮಕೂರು ಜಿಲ್ಲೆ.



Cattle Feed Plant
Gubbi- 572 216, Tumkur Dist.

No: KCMF/CFP-G/Admin/Project/2022-2023

Date: 05.12.2022

"Certificate"

This is to certify that AISHWARYA.B.S, Student of M.B.A (USN No: 1SV21BA002) from Shridevi Institute of Engineering & Technology, Tumakuru, has carried out the project Study on "Internship and Organization Study" at Gubbi Cattle Feed Plant, Gubbi :- A Unit of KMF from 17.10.2022 to 12.11.2022 and has completed the project under our guidance.

We wish his all the best and good luck in his future endeavours.

Anandesh
DIRECTOR
CATTLE FEED PLANT, GUBBI

Anandesh
PRINCIPAL
SIET, TUMAKURU.

Cattle Feed Plant, Railway station Road, Gubbi. * Phone : Office : 08131-222039, * Security : 222315 *
Grams : NANDINI. Regd. Office : K.M.F. Complex, Dr. M.H. Mari Gowda Road, Bengaluru-560 029.

Email : kmfcfgg_gubbi@yahoo.co.in

ಉತ್ಪನ್ನಗಳು : ನಂದಿನಿ ಪಶು ಆಹಾರ, ನಂದಿನಿ ಬೈಪಾಸ್ ಪ್ರೋಟೀನ್ ಮತ್ತು ನಂದಿನಿ ಖನಿಜ ಮಿಶ್ರಣ

EXECUTIVE SUMMARY

The MBA offered by VTU University has its own unique syllabus which requires its MBA students to undertake an internship with the any of the leading business houses for a long period ranging to 4 weeks after semester.

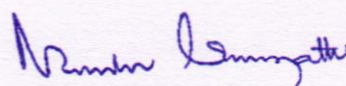
In a first section will discuss introduction about an internship program and industry profile or background history of the KMF CATTLE FEED PLANT, GUBBI.

In section two will discuss introduction about organization profile or background of the organization, nature of the business done by the organization, vision and mission statement, quality policy, types of products and services, ownership pattern, achievements and awards and also discuss further growth and prospects.

In third section will discuss McKinsey's 7's Framework like strategy, structure, systems, shared values, style, staff and skills. And porter's model like rivalry of competitors, bargaining power of buyers, bargaining power of suppliers, threat of new entrants and threat of substitute products.

In fourth section will discuss and analysis a organization internal activities like strength and weakness, external activities like opportunities and threats,

In fifth section will discussed the financial performance activities and also analyzing cashflow statement and ratio analysis.



PRINCIPAL
SIET., TUMAKURU.