

Project report on

"A Study on ANALYSIS OF EFFECT OF WORKING CAPITAL MANAGEMENT ON RETURN ASSEST WITH SPECIAL REFERENCE TO BAILEY LTD

Submitted by

Mr. SUHAS KN

(1SV20BA033)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof., PRATHAP B.N
B.E,MBA,M.Phil.,MISTE
Assistant professor,
Department of MBA
S.I.E.T, Tumakuru

EXTERNAL GUIDE

MRS. SOWMYA S
PROPRIETOR
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Mysuru

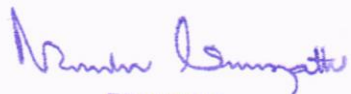


DEPARTMENT OF MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY

SiraRoad , Tumakuru -572106,Karnataka

2020-2022


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S.I.E.T, TUMAKURU.



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SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

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(Affiliated to Visvesvaraya Technological University &

Approved by AICTE, New Delhi Vide 06/06/KTK/ENGG/02/017 Dt. 27-5-2002)

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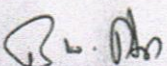


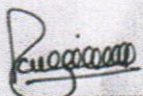
E-mail : shrivedi_itel@indiantimes.com/info@shrivediengineering.org

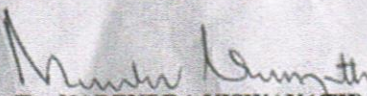
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CERTIFICATE

This is to certify that **Mr. SUHAS K N** bearing USN -1SV20BA033, is a bonafide student of Master of Business Administration course of the **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2020-22)**, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON ANALYSIS OF EFFECT OF WORKING CAPITAL MANAGEMENT ON RETURN ON ASSET WITH SPECIAL REFERENCE TO BAILEY LIMITED" is prepared by him under the guidance of **Prof. Prathap B. N**, Department of MBA, in partial fulfillment of the requirements for the award of the degree of **Master of Business Administration** of Visvesvaraya Technological University, Belagavi Karnataka

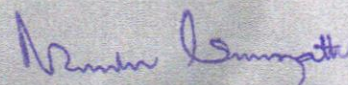

(**Prof. PRATHAP B.N**)
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MA., MBA.,M.Phil., Ph. D
Professor and Head ,
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(**Dr. NARENDRA VISWANATH**)
M.E.,Ph.D
Principal
SIET ,Tumakuru.

Date : 01/04/2022

Place: Tumkur



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CERTIFICATE

This is to certify that Mr. SUHAS K.N (USN:ISV20BA033) a Student Masters of Business Administration 2nd year 4th sem, SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY, TUMKURU. Has undertaken "Project work" in an organization during the period of 6 weeks between 26-03-2022 to 06-05-2022 and done a project on " A study on Analysis of Effect of Working capital management on return on Asset" with special reference to Bailley LTD. At Bailley water manufacturing with special reference to Sowmya.S [Parle Agro Pvt.Ltd.,] Mysore. to be submitted for the award of Partial fulfillment of Master Of Business Administration degree.

During the training his character and conduct found satisfactory and we wish all the best in his future endeavors.

Date:06/05/2022

Place:Mysore



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Sowmya S
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DECLARATION

I, SUHAS K N (1SV20BA033), hereby declare that the project report entitled "A STUDY ON ANALYSIS OF EFFECT OF WORKING CAPITAL MANAGEMENT ON RETURN ON ASSET WITH SPEACIAL REFERENCE TO BAILLEY LTD" has been prepared by me under the guidance of Prof. PRATHAP B N , Assistant professor, Department of Business Administration, SRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY and external assistance by MS.SOWMYA S, Proprietor, Bailey Limited Mysuru.

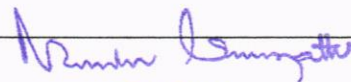
I also declare that this research project is towards the partial fulfilment of the university regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer research project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other university/ Institution.

Place: Tumkur

Date: 21/07/2022

SUHAS KN
Name: SUHAS K N
(USN: 1SV20BA033)



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