

Project report on

“A STUDY ON CUSTOMER PERCEPTION TOWARDS CEAT TYRES IN TUMAKURU”

Submitted by

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(1SV20BA018)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

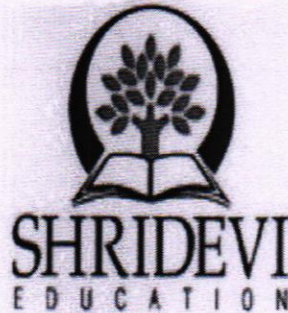
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CERTIFICATE

This is to certify that **Mr. NARAYANA REDDY N A** bearing **USN - 1SV20BA018** is a Bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2020-22)**, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **"A STUDY ON CUSTOMER PERCEPTION TOWARDS CEAT TIERS AT TUMAKURU."** is prepared by him under the guidance of **Dr. K S Ramakrishna**, Professor and Head, Department of MBA, in partial fulfillment of the requirement for the award of the degree of **"Master of Business Administration"** of Visvesvaraya Technological University, Belagavi, Karnataka.

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