

**Project report on**

**“A STUDY ON MARKETING AND CONSUMER ATTITUDE TOWARDS MTR FOOD PRODUCTS WITH SPECIAL REFERENCE TUMAKURU CITY”**

Submitted by

**Ms. ANJU U**

(1SV20BA003)

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfilment of the requirement for the award of the degree of*

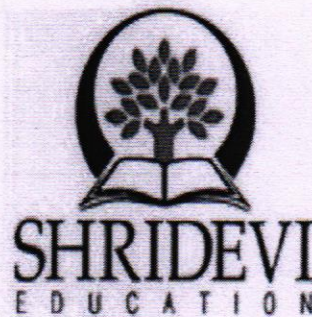
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

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2020-2022**



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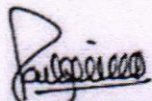


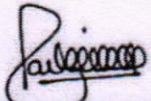
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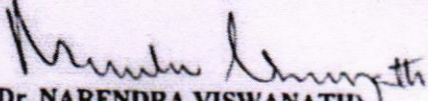
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**CERTIFICATE**

This is to certify that Ms. ANJU U bearing USN - 1SV20BA003 is a Bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2020-22)**, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON MARKETING AND CONSUMER ATTITUDE TOWARDS MTR FOOD PRODUCTS WITH SPECIAL REFERENCE TUMAKURU." is prepared by her under the guidance of **Dr. K S Ramakrishna**, Professor and Head, Department of MBA, in partial fulfillment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi, Karnataka.

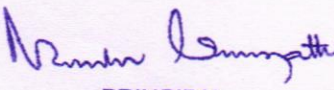
  
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