

Project report on

**“A STUDY ON THE INVESTOR PERCEPTION TOWARDS INVESTMENT IN
LIFE INSURANCE POLICIES WITH SPECIAL REFERENCE TO LIC,
TUMKUR”**

Submitted by

Ms. LATHA N

(1SV21BA021)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

MR. PRAVEEN KUMAR T M

MBA,

PGDHRM,KSET

Assistant professor,

Department of MBA

S.I.E.T, Tumkur



DEPARTMENT OF MBA

SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY

Sira Road, Tumkur -572106, Karnataka

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Sri Shridevi Charitable Trust (R.)
SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumkur - 572 106, Karnataka, India.

Phone: 0816 - 2212629 | Principal: 0816 - 2212627, 9686114899 | Telefax: 0816 - 2212628

Email: info@shrideviengineering.org, principal@shrideviengineering.org | Website: www.shrideviengineering.org

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CERTIFICATE

This is to certify that **Ms. LATHA N** bearing **USN (1SV21BA021)** is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Project work on **“A STUDY ON INVESTOR PERCEPTION TOWARDS INVESTMENT IN LIFE INSURANCE POLICY TUMKURU”**, is prepared by her under the guidance of **Mr. PRVEEN KUMAR T M** Assistant Professor, Department of MBA, in partial fulfillment of the requirement for the award of the degree of “Master of Business Administration” of Visvesvaraya Technological University, Belagavi.

(**Mr. PRAVEENKUMAR T M**)

MBA, PGDHRM, KSET
Assistant Professor,
Department of MBA
SIET, Tumkur.

(**Dr. K.S RAMAKRISHNA**)

M.A, MBA, M.Phil. Ph. D,
Professor and Head,
Department of MBA
SIET, Tumkur.

(**Dr. NARENDRA VISWANATH**)

M.E, Ph.D.
Principal
SIET, Tumkur.

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