

PROJECT REPORT ON

**“A STUDY ON BUYING BEHAVIOR OF CONSUMER AT BIG BAZAR
BENGALORE”**

Submitted by

Ms.JAINAVI U

(ISV21BA014)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY- BELAGAVI

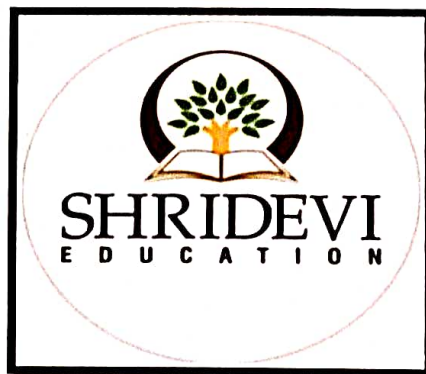
In partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

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CERTIFICATE

This is to certify that Ms. JAHNAVI U bearing USN-1SV21BA014 is a bonafide student of Master of Business Administration course of SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2021-2023), affiliated to Visvesvaraya Technology University, Belagavi, Project report on "A STUDY ON BUYING BEHAVIOUR OF CONSUMER AT BIG BAZAR BENGALORE." Is prepared by him under the guidance of prof. PRAVEEN KUMAR T M , Assistant Professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of "Master of Business Administration" of Visvesvaraya Technology University, Belagavi, Karnataka.

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