

ABSTRACT

The AICTE activity point's project has the focus on applying engineering skills to solve the social problems existing in India. The project "Swachh Bharath Abhiyan" is a clean India drive and mission launched as a national campaign by the Indian Government aimed at maintaining cleanliness of streets, roads, rivers and infrastructure of the country etc. Indian Honorable Prime Minister Narendra Modi has officially launched this mission on 2nd of October, the birth anniversary of the Mahathma Gandhi in 2014 at Rajghat, New Delhi. While launching the event Prime Minister himself had cleaned the road. It is the biggest cleanliness drive ever in India where approximately three million government employees, students from schools and colleges took part in the cleanliness activities.

Two days programme was arranged from 'Shridevi Institute of Engineering & Technology' and 'YOUTH for SEVA' which was scheduled for 23rd and 24th October 2021 at Devarayanadurga for Swachh Bharath Abiyan program for second year Electrical & Electronics Engineering students.



Objectives of Swachh Bharath Abiyan program

The core objectives of the first phase of the mission were to reduce open defecation and improve management of municipal solid waste in both urban and rural areas. Elimination of open defecation was to be achieved through construction of individual household level toilets (often twin pit pour flush pit latrines), toilets and public toilets. For improving solid waste management, cities were encouraged to prepare detailed project reports that are bankable and have a financial model. The goal was to assume a "community-led total sanitation" approach to educate people; critics point out, however, that in the actual implementation, organizers used shaming tactics (to dissuade people from openly defecating) instead of providing respectful education.

The second phase on the other hand focuses on sustaining gains of the first phase and improving management of the solid and liquid wastes.

Waste segregation refers to the separation of dry and wet garbage's which paves the way for other concepts of waste management like recycling incineration. Its end goal is to reduce waste from landfills and eventually prevent land, water and air pollutions

Swachh Bharat Mission (Rural)

- The Rural mission, known as Swachh Bharat Gramin, aims to make Village Panchayats open defecation free by October 2, 2019.
- Considering the filth and unhygienic conditions in village schools, this programme lays special emphasis on toilets in schools with basic sanitation amenities.
- Construction of Anganwadi toilets and management of solid and liquid waste in all Village Panchayats is the object of the Clean India mission.





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DATE : 24-10-2021


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Swachh Bharat Abhiyan - Conclusion

Swachh Bharat Mission is definitely with great goals and objectives, the issues associated with finance, implementation & awareness needs to be tackled in the right manner, every citizen of India should involve themselves and inculcate the behavioral changes to the literates and illiterates towards cleanliness respectively.