

Project report on

“A Study on customer satisfaction towards Britannia Biscuits in Tumkur.”

Submitted by

Mr. BHARATH T.R

(1SV21BA005)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

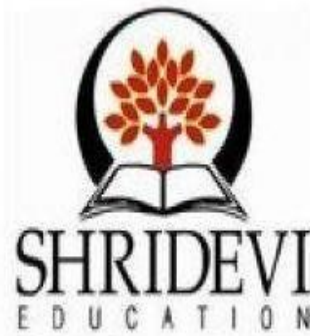
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CERTIFICATE

This is to certify that **Mr. BHARATH T.R** bearing USN (1SV21BA005) is a bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23)** Affiliated to Visvesvaraya Technological University, Belagavi. Project work on "A STUDY ON CUSTOMER SATISFACTION TOWARDS BRITANNIA BISCUITS IN TUMKUR" is prepared by him under the guidance of **Prof. Praveen Kumar T M**, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

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