



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)

Sira Road, Tumakuru - 572 106, Karnataka.



An ISO 9001:2015 Certified Institution

**ANNUAL REPORT FOR THE ACADEMIC YEAR
2020-2021**

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- This Institution Was started in the year 2002 with the approval of the AICTE, New Delhi. Affiliated to Visvesvaraya Technological University Belagavi, Karnataka and presently offers undergraduate and postgraduate Programmes with annual intake of 360 and 110 respectively. We offer 6 Under-Graduate Programmes, 6 Post Graduate Programmes and 5 Ph.D. Research Programmes – covering 'Engineering and Technology', 'Biotechnology' and 'Management' streams.
- The Institution has been focused on the continual improvement in all the areas including infrastructure, academics, extra-curricular and co-curricular activities, placement and training.
- We are stepping forward in the path to impart goal-oriented and value-added education and also to create and sustain a community of learning that sticks to social, ethical, culture and economic uplift
- VTU has Sanctioned Financial Assistance of RS 55,000 to the selected projects of UG students of your Institution.
- The placement cell enhanced the employability of the students to ensure maximum placements. Totally 61 students were successfully placed in various reputed organizations.

STAFF ACHIEVEMENT

- The college also set precedence by honoring teachers who have achieved 100% and more than 85% results with academic excellence award.

STAFF PUBLICATION AND PARTICIPATION IN VARIOUS PROGRAMMES

- The faculty members are encouraged to participate in various national, international seminars, conferences, workshops and faculty development programs conducted by other colleges and industries.
- Faculty members were provided with financial support for attending conferences, workshops etc.,
- **02 Training programs have been conducted in departments for Non Teaching staff and More than 48 staff members have attended the program.**

Papers published 2020-21

SL No.	Title of Paper	Name of the author	Department	Name of Journal
1	Structural and Biological Investigation of Green Synthesized Silver and Zinc Oxide Nanoparticles	Dr. N. Chandrasekhar	Chemistry	Journal of Inorganic and Organometallic Polymers and Materials.
2	In-vitro antibacterial, antioxidant and cytotoxic potential of gold nanoparticles synthesized using novel Elaeocarpus ganitrus seeds extract.	Dr. N. Chandrasekhar	Chemistry	Journal of Science: Advanced Materials and Devices
3	Enhanced security aware technique and ontology data access control in cloud computing	Kiran G M	Computer science & Engineering	International journal on communication systems
4	A study on Digital Marketing Impact of Consumer Buying Behavior at Decathlon, Bangalore	Mrs. Grace Hemalatha	MBA	Journal of Emerging Technologies and Innovative Research. JETIRISSN UGC Approved
5	A study on Employee Engagement activities at H& R Johnson(India) a division of Prism cements	Mrs. Grace Hemalatha	MBA	Journal of Emerging Technologies and Innovative Research. JETIR
6	A study on effectiveness of digital marketing at mysticgoldz pvt lit.	Mrs. Grace Hemalatha	MBA	Journal of Emerging Technologies and Innovative Research. JETIR
7	"Study on Customer Satisfaction Towards Hindu Newspaper"	Mr. Prathap B N	MBA	Journal of Emerging Technologies and Innovative Research
8	"A Study on Social Media Marketing"	Mr. Prathap B N	MBA	Journal of Emerging Technologies and Innovative Research
9	"Study on Investors Perception towards Mutual Funds"	Mr. Prathap B N	MBA	journal of Emerging Technologies and Innovative Research
10	"A Study on Comparative Analysis of Yamaha Fascino with TVS Zest"	Mr. Prathap B N	MBA	journal of Emerging Technologies and Innovative Research
11	"A Study on Working Capital Management and Control at Mysticgoldz private limited"	Mr. Prathap B N	MBA	journal of Emerging Technologies and Innovative Research
12	"Impact of Advertisement on Sales Towards Honda Vehicles"	Mr. Prathap B N	MBA	Science and Engineering journal
13	"A Study on Brand Preference and Comparative Analysis of Different Brands of Ready to eat Products with Reference to MTR Food Ltd"	Mr. Prathap B N	MBA	Science and Engineering journal

14	"A Study on Brand Awareness with Reference to Maruthi Suzuki Ciaz in Tumkur"	Mr. Prathap B N	MBA	Science and Engineering journal
15	"A Study on Performance Evaluation of Selected Equity Diversified Mutual Fund Schemes in India"	Mr. Prathap B N	MBA	Science and Engineering journal
16	"A Study on Customer Satisfaction Towards Bharath Benz Products"	Mr. Prathap B N	MBA	Science and Technology Development Journal
17	GCFID Technique for the Quantitative Evaluation of Multiple Residual Organic Solvent Impurities in Fosaprepitant Dimeglumine Drug	Dr. N. Chandrasekhar	Chemistry	Asian Journal of Chemistry
18	A Novel Liquid Chromatographic Method for the Quantitative Determination of Degradation Products in Remdesivir Injectable Drug product	Dr. N. Chandrasekhar	Chemistry	Journal of Chromatographic Science.
19	A simple Gas chromatographic method for the Quantitative determination of related impurity (1, 4-butanediol) in busulfan drug.	Dr. N. Chandrasekhar	Chemistry	Rasayan Journal of Chemistry, RJC,

PROGRAMMES ORGANIZED

- We constantly encourage the staff and students to organize various programs in our campus for the benefits of staff and students. We have organized more number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship
- The following are the programs organized this year
 - Expert Lecture on Leadership in Modern Organization and how students can Build Leadership Skills in College
 - Expert Lecture on Digital Marketing Opportunities and Challenges.
 - Expert Lecture on Importance of Economics for management studies
 - Expert Lecture on Investor Awareness- Investing in Mutual funds
 - "Corresponding Skills" for Non Teaching Staff members was conducted.
 - "Communication Skills" for Non Teaching Staff members was conducted.
- The NSS unit of our institution has organized women's day, blood donation camp, vaccination camp, international yoga day, tree plantation camp.
- Various skill development activities conducted for our students including soft skills from the placement Team.



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- The college has successfully signed various MOUs with universities, leading industries and R&D organizations have been signed this year to align engineering student's competencies with industry needs and they are
- Seventh Sense People Development Solutions Pvt Ltd-2020, Bangalore
 - HEd Experts Private Limited Bangalore 560025

C. Nagappa
IQAC Coordinator

IQAC Co-ordinator
SIET, TUMKUR

Manjunath

Principal

PRINCIPAL
SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY
TUMKUR - 572106