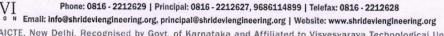
Sri Shridevi Charitable Trust (R.)



NSTITUTE OF ENGINEERING AND TE

Sira Road, Tumkur - 572 106, Karnataka, India.



(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka and Affiliated to Visvesvaraya Technological University, Belagavi)

CERTIFICATE

This is to certify that ANJALI M bearing USN 1SV22BA002 is bonafide student of Master of Business Administration course of SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2022-24), affiliated to Visvesvaraya Technology University, Belagavi, Miniproject on "A STUDY ON CONSUMER PERCEPTION TOWARDS HIMALAYA PRODUCTS WITH SPECIAL REFERENCE TO TUMKUR CITY" is prepared by her under the guidance of MR. PRATHAP B N, Assistant Professor, Department of MBA.

HAP B N) B.E, MBA, M.Phil. (Ph.D.) Assistant Professor, Department of MBA SIET, Tumkur.

(Dr. K S RAMAKRISHNA) M.A, MBA, M.Phil. Ph.D., Professor and Head, Department of MBA SIET, Tumkur.

(Dr. NARENDRA VISWA

ESTD: 2002

M.E., Ph.D., Principal SIET, Tumkur

Date: 20/09/23

Place: Tumkur