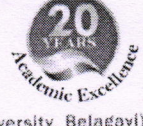


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**CERTIFICATE**

This is to certify that **ABHILASH H M** bearing **USN 1SV22BA001** is bonafide student of Master of Business Administration course of **SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY (2022-24)**, affiliated to Visvesvaraya Technology University, Belagavi, Mini-project on "A STUDY ON ROLE OF SOCIAL MEDIA IN MARKETING WITH SPECIAL REFERENCE TO INIDA" is prepared by him under the guidance of **MR. PRAVEEN KUMAR T M**, Assistant Professor, Department of MBA.

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Date: 20/09/23

Place: Tumkur