# **Project report on**

"A Study on customer satisfaction with special reference to Himalaya Herbal Skin Care Products in Bangalore."

Submitted by

Mr. HEMATH V

(1SV21BA013)

Submitted to

# VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfilment of the requirement for the award of the degree of

### MASTER OF BUSINESS ADMINISTRATION

**Under the guidance of** 

**INTERNAL GUIDE** 

Prof., PRAVEEN KUMAR T M
MBA, PGDHRM, K-SET
Assistant professor,
Department of MBA
S.I.E.T, Tumakuru



## **DEPARTMENT OF MBA**

SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY Sira Road, Tumakuru -572106, Karnataka 2021-2023 Sri Shridevi Charitable Trust (R.)

# SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

Sira Road, Tumkur - 572 106, Karnataka, India.

Phone: 0816 - 2212629 | Principal: 0816 - 2212627, 9686114899 | Telefax: 0816 - 2212628

Emall: Info@shrideviengineering.org, principal@shrideviengineering.org | Website: www.shrideviengineering.org

(Approved by AiCTE, New Delhi, Recognised by Govt. of Kornataka and Affillated to Visvesvaraya Technological University, Belagavi)

#### CERTIFICATE

This is to certify that Mr. HEMANTH V bearing USN (1SV21BA013) is a bonafide student of Master of Business Administration course of SHRIDEVI INSTITUTE OF ENGINEERING AND TECNOLOGY (2021-23) Affiliated to Visvesvaraya Technological University, Belagavi. Project work on "A Study on customer satisfaction with special reference to Himalaya Herbal Skin Care Products in Bangalore" is prepared by him under the guidance of Prof. Praveen Kumar T.M, Department of MBA, in partial fulfilment of the requirement for the award of the degree of "Master of Business Administration" of Visvesvaraya Technological University, Belagavi.

Julucanin (Prof., PRAVEEN KUMAR TM) MBA PGDHRM, K-SET Assistant professor

Department of MBA

Date: 02/09/2023
Place: Turn/407

(Dr. K S RAMAKRISHNA) M.A., MBA, M.Phil, Ph. D

Professor and Head.

Department of MBA

(Dr.NARENDRA VISWANATH

ESTD: 2002

MEPhD

Principal

SIET, Tumakuru