

ODD SEM-2019-20



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1-Comprehend & correlate all the management functions which are happening around with fundamental concepts and principles of management.

CO2-Understand the overview of management, theory of management and practical applications of the same.

CO3-Effectively use their skills for self-grooming, working in groups and to achieve organizational goals.

CO4-Demonstrate their acumen in applying managerial and behavioral concept in real world/situation.

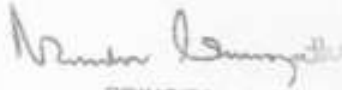
CO5-Understand and demonstrate their exposure on recent trends in management.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. AMTUL NASEEB				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	MANAGEMENT & ORGANIZATIONAL BEHAVIOUR			SUBJECT CODE	18MBA11
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2	3			2	
CO3	3				2
CO4					2
CO5			2		
AVERAGE	3		2	2	2
OVERALL MAPPING OF SUBJECT					2.25

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	59.29	1.78				
CO2	57.50	1.73			1.15	
CO3	65.50	1.97				1.31
CO4	60.96					1.22
CO5	63.64			1.27		
AVERAGE	61.38	1.82		1.27	1.15	1.26
FINAL ATTAINMENT LEVEL						1.37


 Head of the Department
 M.B.A. Programme
 S.J.E.I. Tumkur


 PRINCIPAL
 SIET, TUMAKURU

Management and Organizational Behaviour

AY-2019-20

SEM: I	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and Seminar					SEE					Total					% of Individual CO						
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	
	25	25	50	25	25	50	20	20	20	20	20	100	5	5	5	5	5	10	10	10	10	10	60	60	60	60	35						
ISV19MBA02	16	17	33	18	10	28	15	12	14	15	14	70	5	5	5	5	5	7.8	7.8	7.8	7.8	7.8	44	42	45	38	27	73	69.67	74.67	63	76.57	
ISV19MBA03	18	16	34	17	15	32	10	11	15	18	6	60	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	39	38	43	44	17	65.67	64	72.33	74	49.71	
ISV19MBA04	21	19	40	21	19	40	12	11	15	14	24	76	5	5	5	5	5	8.4	8.4	8.4	8.4	8.4	46	43	49	46	37	77.33	72.33	82.33	77.33	106.9	
ISV19MBA05	12	17	29	15	18	33	18	19	20	18	4	79	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	42	48	47	48	16	69.33	79.33	77.67	79.33	44.57	
ISV19MBA06	19	19	38	18	19	37	11	12	15	20	16	74	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	41	42	44	50	27	68.33	70	73.33	83.33	77.14	
ISV19MBA07	18	16	34	12	17	29	18	12	18	16	16	80	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	47	39	41	44	27	78.67	65.33	68.67	73.67	77.71	
ISV19MBA08	12	21	33	18	10	28	14	16	15	18	7	70	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	37	48	44	39	18	62.33	80.67	74	65.67	52.57	
ISV19MBA09	16	16	32	17	21	38	11	15	15	18	10	69	5	5	5	5	5	7.4	7.4	7.4	7.4	7.4	39	43	44	51	22	65.67	72.33	74	85.67	64	
ISV19MBA10	0	0	0	16	5	21	0	0	0	0	0	0	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	10	10	26	15	10	16.33	16.33	43	24.67	28	
ISV19MBA12	17	13	30	19	16	35	12	15	18	9	10	64	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	41	40	49	37	22	67.67	66	81	61	61.71	
ISV19MBA13	11	9	20	12	13	25	10	11	15	9	10	55	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	31	30	37	32	20	51.67	50	61.67	53.33	57.14	
ISV19MBA14	15	13	28	10	15	25	10	12	15	4	16	57	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	35	35	35	29	26	58	58	58	48	73.71	
ISV19MBA15	13	13	26	15	10	25	0	0	0	0	0	0	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	23	23	25	20	10	38.33	38.33	41.67	33.33	28.57	
ISV19MBA16	0	0	0	8	7	15	12	14	15	6	17	64	5	5	5	5	5	2.6	2.6	2.6	2.6	2.6	20	22	31	21	25	32.67	36	51	34.33	70.29	
ISV19MBA17	18	8	26	11	15	26	12	15	15	18	11	71	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	40	33	36	43	21	67	55.33	60.33	72	60.57	
ISV19MBA18	21	19	40	22	18	40	11	10	12	17	24	74	5	5	5	5	5	7.2	7.2	7.2	7.2	7.2	44	41	46	47	36	73.67	68.67	77	78.67	103.4	
ISV19MBA19	19	7	26	15	7	22	12	14	15	15	3	59	5	5	5	5	5	8.0	8.0	8.0	8.0	8.0	44	34	43	35	16	73.33	56.67	71.67	58.33	45.71	
ISV19MBA20	12	10	22	18	7	25	8	5	2	0	0	15	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	30	25	30	17	10	49.67	41.33	49.67	28	28	
ISV19MBA21	0	0	0	0	0	0	0	0	0	0	0	0	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	11	11	11	11	11	18	18	18	18	30.86	
ISV19MBA22	23	22	45	23	22	45	15	15	18	18	19	85	5	5	5	5	5	8.2	8.2	8.2	8.2	8.2	51	50	54	53	32	85.33	83.67	90.33	88.67	92	
ISV19MBA23	0	0	0	9	10	19	15	12	11	16	13	67	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	26	23	31	37	24	44	39	52.33	62.33	69.71	
ISV19MBA24	7	11	18	15	10	25	12	11	15	11	9	58	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	29	32	40	31	19	48.33	53.33	66.67	51.67	54.29	
ISV19MBA25	19	19	38	24	16	40	12	15	18	19	18	82	5	5	5	5	5	7.4	7.4	7.4	7.4	7.4	43	46	54	47	30	72.33	77.33	90.67	79	86.86	
ISV19MBA26	18	21	39	12	17	29	12	18	14	15	19	78	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	42	51	38	44	31	70	85	63.33	73.33	88.57	
ISV19MBA27	16	16	32	15	10	25	15	15	12	15	13	70	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	42	42	38	36	24	69.33	69.33	62.67	59.33	67.43	
ISV19MBA28	0	0	0	13	13	26	11	10	10	15	21	67	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	22	21	34	39	32	36	34.33	56	64.33	90.29	
ISV19MBA29	18	7	25	15	11	26	11	15	12	14	12	64	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	39	32	37	35	22	64.67	53	61.33	58	62.29	
ISV19MBA30	16	14	30	19	16	35	15	12	15	18	13	73	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	42	37	45	45	24	70	61.67	75	75	68.57	
ISV19MBA31	17	11	28	18	18	36	12	15	11	8	11	57	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	40	37	40	37	22	66.33	61.33	66.33	61.33	62.29	
ISV19MBA32	18	16	34	17	21	38	10	11	15	16	14	66	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	40	39	44	49	26	66.33	64.67	73	81.33	73.71	
ISV19MBA33	19	9	28	13	13	26	15	15	12	11	13	66	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	44	34	35	34	23	73.67	57	58.67	57	66.29	
ISV19MBA34	9	8	17	18	9	27	11	15	12	16	9	63	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	30	33	40	35	19	49.67	54.67	66.33	58	53.71	
ISV19MBA35	18	10	28	15	8	23	10	11	15	5	4	45	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	39	32	41	24	15	64.67	53	68	39.67	42.29	
ISV19MBA36	8	8	16	8	5	13	11	11	10	15	13	60	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	31	31	30	32	25	51.33	51.33	49.67	53	70.86	
ISV19MBA37	18	18	36	12	13	25	15	18	19	16	10	78	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	44	47	42	40	21	72.67	77.67	69.33	66	58.86	
ISV19MBA38	0	0	0	18	0	18	10	11	12	15	1	49	5	5	5	5	5	3.0	3.0	3.0	3.0	3.0	18	19	38	23	9	30	31.67	63.33	38.33	25.71	
ISV19MBA39	0	0	0	16	14	30	12	8	9	10	7	46	5	5	5	5	5	4.0	4.0	4.0	4.0	4.0	21	17	34	33	16	35	28.33	56.67	55	45.71	
ISV19MBA40	19	14	33	18	12	30	10	11	15	16	17	69	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	41	37	45	40	29	68.33	61.67	75	66.67	82.86	
ISV19MBA41	18	18	36	18	16	34	10	11	15	16	14	66	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	39	40	44	43	25	65.33	67	73.67	72	72	
ISV19MBA42	12	13	25	14	12	26	15	11	19	18	16	79	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	37	34	43	40	26	61.67	56.67	71.67	66.67	74.29	
TOTAL	531	468	999	612	508	1120	455	475	523	518	454	2425	200	200	200	200	200	237	237	237	237	237	1423	1380	1572	1463	891	2372	2300	2620	2438	2546	
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.3	11.7	24.975	15.3	12.7	28	11.4	11.9	13.1	13	11.4	60.625	5	5	5	5	5	5.93	5.93	5.93	5.93	5.93	35.58	34.5	39.3	36.58	22.28	59.29	57.5	65.5	60.96	63.64	



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- The student will understand the application of Economic Principles in Management decision making.

CO2- The student will learn the micro economic concepts and apply them for effective functioning of a Firm and Industry.

CO3- The Student will be able to understand, assess and forecast Demand.

CO4- The student will apply the concepts of production and cost for optimization of production.


CO5- The student will design Competitive strategies like pricing, product differentiation etc. and marketing according to the market structure.


CO6- The student will be able to identify, assess profits and apply BEP for decision making.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. KOKILA				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	MANAGERIAL ECONOMICS			SUBJECT CODE	18MBA12
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2	3			2	
CO3	3				2
CO4					2
CO5			2		
CO6			3		
AVERAGE	3		2.5	2	2
OVERALL MAPPING OF SUBJECT					2.37

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	64.09	1.92				
CO2	59.94	1.80			1.20	
CO3	66.51	1.80				1.20
CO4	64.48					1.20
CO5	69.20			1.20		
CO6	67.64			2.03		
AVERAGE	65.31	1.84		1.61	1.20	1.20
FINAL ATTAINMENT LEVEL						1.46


 Head of the Department
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 PRINCIPAL
 SIET., TUMAKURU



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

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PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Demonstrate theoretical knowledge and its application in real time accounting.

CO2- Demonstrate knowledge regarding accounting principles and its application.

CO3- Capable of preparing financial statement of sole trading concerns and companies.

CO4- Independently undertake financial statement analysis and take decisions.

CO5- Comprehend emerging trends in accounting and taxation.

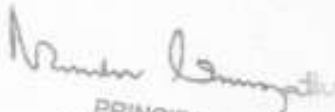
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	ACCOUNTING FOR MANAGERS			SUBJECT CODE	18MBA13
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1			3	
CO2		3	1		
CO3		3			
CO4	1				2
CO5	1				2
AVERAGE	1	3	1	3	2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	66.78	0.67			2	
CO2	62.03		1.86	0.62		
CO3	70.03		2.10			
CO4	67.15	0.67				1.34
CO5	65.69	0.66				1.31
AVERAGE	66.33	0.66	1.98	0.62	2	1.32
FINAL ATTAINMENT LEVEL						1.31

A. Lakshmi


 Head of the Department
 M.B.A. Programme
 S.J.E.T. Tumkur


 PRINCIPAL
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DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

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PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Facilitate objective solutions in business decision making under subjective conditions.

CO2- Demonstrate different statistical techniques in business/real-life situations.

CO3- Understand the importance of probability in decision making.

CO4- Understand the need and application of analytics.

CO5- Understand and apply various data analysis functions for business problems.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	BUSINESS STATISTICS & ANALYTICS			SUBJECT CODE	18MBA14
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2	1				
CO3		2			
CO4			3		2
CO5					
AVERAGE	1	2	3		2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	60.18	0.60				
CO2	56.76	0.57				
CO3	63.68		1.27			
CO4	62.59			1.88		1.25
CO5	64.01					
AVERAGE	61.44	0.58	1.27	1.88		1.25
FINAL ATTAINMENT LEVEL						1.24

B-2-02

Prathap B N
 head of the Department
 M.B.A. Programme
 S.J.E.T. Tumkur

Principals
 PRINCIPAL
 SIET, TUMAKURU.

BUSINESS STATISTICS & ANALYTICS

AY-2019-20

SEM: I	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and Seminar					SEE					Total					% of Individual CO						
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1(60)	CO2(60)	CO3(60)	CO4(60)	CO5(35)	CO1	CO2	CO3	CO4	CO5	
	25	25	50	25	25	50	20	20	20	20	20	100	5	5	5	5	5	10	10	10	10	10	60	60	60	60	35	190	95	75			
ISV19MBA02	17	14	31	17	19	36	18	15	11	9	8	61	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	46	40	39	39	19						
ISV19MBA03	18	14	32	16	15	31	11	15	12	15	17	70	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	39	39	38	40	27	65	65	63.3	66.7	77.1	
ISV19MBA04	0	0	0	25	25	50	20	20	19	18	20	97	5	5	5	5	5	9.6	9.6	9.6	9.6	9.6	35	35	59	58	35	57.7	57.7	97.7	96	98.9	
ISV19MBA05	14	12	26	18	19	37	20	18	19	15	9	81	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	44	40	47	44	19	73.7	67	78.7	73.7	54.9	
ISV19MBA06	16	16	32	23	24	47	8	5	3	2	1	19	5	5	5	5	5	8.0	8.0	8.0	8.0	8.0	37	34	39	39	14	61.7	56.7	65	65	40	
ISV19MBA07	18	14	32	18	16	34	15	20	11	15	14	75	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	44	45	40	42	25	73.7	75.3	67	70.3	72	
ISV19MBA08	16	14	30	19	18	37	15	20	15	12	11	73	5	5	5	5	5	8.0	8.0	8.0	8.0	8.0	44	47	47	43	24	73.3	78.3	78.3	71.7	68.6	
ISV19MBA09	15	6	21	16	17	33	15	12	20	15	14	76	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	42	30	48	44	26	70	50	80	73.3	74.3	
ISV19MBA10	11	9	20	9	10	19	12	11	15	12	10	60	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	33	30	34	32	20	55.3	50.3	57	53.7	57.7	
ISV19MBA12	16	17	33	19	17	36	12	14	15	12	8	61	5	5	5	5	5	8.0	8.0	8.0	8.0	8.0	41	44	47	42	21	68.3	73.3	78.3	70	60	
ISV19MBA13	30	4	14	0	0	0	15	12	11	16	17	71	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	36	27	22	27	28	60.7	45.7	37.3	45.7	81.1	
ISV19MBA14	12	7	19	15	13	28	10	12	11	5	2	40	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	32	29	36	28	12	54	49	60.7	47.3	35.4	
ISV19MBA15	11	9	20	12	13	25	0	0	0	0	0	0	5	5	5	5	5	2.8	2.8	2.8	2.8	2.8	19	17	20	21	8	31.3	28	33	34.7	22.3	
ISV19MBA16	0	0	0	13	14	27	12	11	10	15	15	63	5	5	5	5	5	2.4	2.4	2.4	2.4	2.4	19	18	30	36	22	32.3	30.7	50.7	60.7	64	
ISV19MBA17	11	6	17	15	8	23	11	10	9	11	9	50	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	32	26	34	29	19	53	43	56.3	48	53.7	
ISV19MBA18	18	20	38	21	20	41	18	12	12	18	18	78	5	5	5	5	5	10.2	10.2	10.2	10.2	10.2	51	47	48	53	33	85.3	78.7	80.3	88.7	94.9	
ISV19MBA19	9	9	18	14	9	23	11	12	12	18	17	70	5	5	5	5	5	9.6	9.6	9.6	9.6	9.6	35	36	41	42	32	57.7	59.3	67.7	69.3	90.3	
ISV19MBA20	18	7	25	15	10	25	10	8	9	11	9	47	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	38	25	34	31	19	63	41.3	56.3	51.3	53.7	
ISV19MBA21	0	0	0	0	0	0	0	0	0	0	0	0	5	5	5	5	5	1.8	1.8	1.8	1.8	1.8	7	7	7	7	7	11.3	11.3	11.3	11.3	19.4	
ISV19MBA22	25	25	50	24	25	49	15	14	20	19	20	88	5	5	5	5	5	9.8	9.8	9.8	9.8	9.8	55	54	59	59	35	91.3	89.7	98	98	99.4	
ISV19MBA23	0	0	0	15	10	25	15	16	15	15	18	79	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	25	26	40	35	28	41.7	43.3	66.7	58.3	80	
ISV19MBA24	14	11	25	13	13	26	8	9	5	6	5	33	5	5	5	5	5	2.6	2.6	2.6	2.6	2.6	30	28	26	27	13	49.3	46	42.7	44.3	36	
ISV19MBA25	24	24	48	23	22	45	20	15	16	15	18	84	5	5	5	5	5	7.8	7.8	7.8	7.8	7.8	57	52	52	50	31	94.7	85.3	86.3	83	88	
ISV19MBA26	22	20	42	24	24	48	20	20	20	18	19	97	5	5	5	5	5	8.2	8.2	8.2	8.2	8.2	55	53	57	55	32	92	88.7	95.3	92	92	
ISV19MBA27	17	4	21	12	13	25	18	19	8	15	13	73	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	45	33	30	38	23	74.7	54.7	49.7	63	65.1	
ISV19MBA28	15	10	25	16	16	32	15	10	11	16	16	68	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	40	30	37	42	26	66.3	49.7	61.3	69.7	73.7	
ISV19MBA29	11	12	23	16	14	30	15	18	19	9	9	70	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	37	41	46	34	20	62	68.7	77	57	57.7	
ISV19MBA30	10	12	22	18	15	33	10	5	8	18	12	53	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	30	27	36	43	22	49.7	44.7	59.7	71.3	62.3	
ISV19MBA31	10	10	20	16	19	35	15	14	12	16	16	73	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	37	36	40	47	28	61.3	59.7	66.3	78	79.4	
ISV19MBA32	18	18	36	22	20	42	15	12	15	16	6	64	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	45	42	49	48	18	74.7	69.7	81.3	79.7	50.9	
ISV19MBA33	12	13	25	17	11	28	15	12	15	10	12	64	5	5	5	5	5	7.2	7.2	7.2	7.2	7.2	39	37	44	33	24	65.3	62	73.7	55.3	69.1	
ISV19MBA34	19	15	34	16	11	27	10	15	8	9	2	44	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	38	39	33	29	11	62.7	64.3	54.3	47.7	30.3	
ISV19MBA35	15	13	28	14	8	22	5	9	8	8	6	36	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	31	33	33	27	17	51.7	55	55	45	48.6	
ISV19MBA36	8	11	19	15	11	26	12	15	12	15	19	73	5	5	5	5	5	1.0	1.0	1.0	1.0	1.0	26	32	33	32	25	43.3	53.3	55	53.3	71.4	
ISV19MBA37	16	14	30	18	13	31	10	12	11	12	13	58	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	36	36	39	35	23	60.3	60.3	65.3	58.7	66.3	
ISV19MBA38	0	0	0	12	13	25	10	12	11	8	1	42	5	5	5	5	5	1.4	1.4	1.4	1.4	1.4	16	18	29	27	7	27.3	30.7	49	45.7	21.1	
ISV19MBA39	0	0	0	0	0	0	11	12	8	9	17	57	5	5	5	5	5	1.6	1.6	1.6	1.6	1.6	18	19	15	16	24	29.3	31	24.3	26	67.4	
ISV19MBA40	9	6	15	12	20	32	11	15	12	16	17	71	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	33	34	37	49	30	54.3	56	61	81	84.6	
ISV19MBA41	18	18	36	16	17	33	11	10	15	10	11	57	5	5	5	5	5	3.2	3.2	3.2	3.2	3.2	37	36	39	35	19	62	60.3	65.3	58.7	54.9	
ISV19MBA42	17	17	34	22	18	40	12	12	11	15	19	69	5	5	5	5	5	7.2	7.2	7.2	7.2	7.2	41	41	45	45	31	68.7	68.7	75.3	75.3	89.1	
TOTAL	510	431	941	626	580	1206	506	503	474	494	468	2445	200	200	200	200	200	228	228	228	228	228	1444.2	1362.2	1528.2	1502.2	896.2	2330	2203	2482	2438	2506	
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	12.8	10.8	23.525	15.7	14.5	30.15	12.7	12.6	11.9	12.4	11.7	61.125	5	5	5	5	5	5.71	5.71	5.71	5.71	5.71	36.105	34.055	38.205	37.555	22.405	58.3	55.1	62	61	62.6	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Develop an ability to assess the impact of the environment on marketing function.

CO2- To formulate marketing strategies that incorporate psychological and sociological factors which influence buying.

CO3- Explain how companies identify attractive market segments, differentiate and position their products for maximum competitive advantage in the market place.

CO4- Build marketing strategies based on product, price, place and promotion objectives.

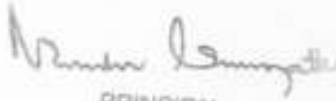
CO5- Synthesize ideas into a viable marketing plan.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	DR. K S RAMAKRISHNA				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	MARKETING MANAGEMENT			SUBJECT CODE	18MBA15
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1			3	
CO2		3	1		
CO3		3			
CO4	1				2
CO5	1				2
AVERAGE	1	3	1		2
OVERALL MAPPING OF SUBJECT					1.75

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	63.92	0.64			1.92	
CO2	63.75		1.91	0.64		
CO3	72.71		2.18			
CO4	66.96	0.67				1.34
CO5	69.14	0.69				1.38
AVERAGE	67.30	0.66	2.04	0.64	1.92	1.36
FINAL ATTAINMENT LEVEL						1.32


 head of the Department
 M.B.A. Programme
 S.I.E.I. Tumkur


 PRINCIPAL
 SIET, TUMAKURU.

MARKETING MANAGEMENT

AY-2019-20

SEM: I	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and Seminar					SEE					Total					% of Individual CO						
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	
	25	25	50	25	25	50	20	20	20	20	20	100	5	5	5	5	5	10	10	10	10	10	60	60	60	60	35						
ISV19MBA02	18	14	32	23	20	43	20	18	19	15	14	86	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	48	42	52	45	24	79.7	69.7	86.3	74.7	68	
ISV19MBA03	16	23	39	22	20	42	20	20	20	18	16	94	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	46	53	52	48	26	76.3	88	86.3	79.7	73.7	
ISV19MBA04	0	0	0	24	23	47	19	19	20	20	20	98	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	29	29	54	53	30	48.7	48.7	90.3	88.7	86.3	
ISV19MBA05	19	17	36	18	21	39	20	18	18	8	11	75	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	50	46	47	40	22	83.3	76.7	78.3	66.7	62.9	
ISV19MBA06	23	23	46	22	21	43	20	20	18	20	20	98	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	55	55	52	53	32	91.7	91.7	86.7	88.3	91.4	
ISV19MBA07	16	15	31	24	22	46	20	19	18	18	20	95	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	46	44	52	50	30	76.7	73.3	86.7	83.3	85.7	
ISV19MBA08	18	18	36	23	20	43	18	15	20	10	13	76	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	46	43	53	40	23	76.3	71.3	88	66.3	65.1	
ISV19MBA09	16	14	30	24	22	46	20	20	20	18	19	97	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	48	46	56	52	31	79.7	76.3	93	86.3	88	
ISV19MBA10	11	17	28	18	15	33	20	18	15	9	11	73	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	41	45	43	34	21	68.3	75	71.7	56.7	60	
ISV19MBA12	16	14	30	16	14	30	20	18	19	15	16	88	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	46	42	45	39	26	76.3	69.7	74.7	64.7	73.7	
ISV19MBA13	8	7	15	17	17	34	12	15	18	10	16	71	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	31	33	46	38	27	51	54.3	76	62.7	76	
ISV19MBA14	9	9	18	17	5	22	11	15	12	10	12	60	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	30	34	39	25	22	49.7	56.3	64.7	41.3	62.3	
ISV19MBA15	15	16	31	15	20	35	11	12	15	14	12	64	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	36	38	40	44	22	60.7	64	67.3	74	64	
ISV19MBA16	0	0	0	8	5	13	15	16	18	16	15	80	5	5	5	5	5	2.6	2.6	2.6	2.6	2.6	23	24	34	29	23	37.7	39.3	56	47.7	64.6	
ISV19MBA17	12	13	25	15	14	29	20	18	16	16	14	84	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	42	41	40	24	69.7	68	68	66.3	68		
ISV19MBA18	22	20	42	18	19	37	20	20	20	18	20	98	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	52	50	48	47	30	87	83.7	80.3	78.7	86.3	
ISV19MBA19	8	5	13	12	11	23	20	15	15	9	9	68	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	39	31	38	31	20	65	51.7	63.3	51.7	57.1	
ISV19MBA20	16	14	30	0	0	0	10	8	8	9	20	55	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	35	31	17	18	29	57.7	51	27.7	29.3	81.7	
ISV19MBA21	0	0	0	0	0	0	0	0	0	0	0	0	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	10	10	10	10	10	16.3	16.3	16.3	16.3	28	
ISV19MBA22	24	25	49	23	24	47	20	18	20	20	20	98	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	54	53	53	54	30	90.7	89	89	90.7	86.9	
ISV19MBA23	0	0	0	15	10	25	20	15	16	18	11	80	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	30	25	41	38	21	50.3	42	68.7	63.7	60.6	
ISV19MBA24	8	6	14	17	11	28	8	9	20	8	13	58	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	25	24	46	28	22	41.3	39.7	76.3	46.3	62.3	
ISV19MBA25	23	22	45	23	23	46	20	20	20	20	18	98	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	53	52	53	53	28	88.3	86.7	88.3	88.3	80	
ISV19MBA26	9	19	28	25	23	48	20	19	20	20	19	98	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	39	48	55	53	29	65	80	91.7	88.3	82.9	
ISV19MBA27	19	16	35	21	19	40	20	18	19	15	10	82	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	50	45	51	45	21	83.7	75.3	85.3	75.3	60.6	
ISV19MBA28	12	15	27	21	10	31	20	20	18	16	20	94	5	5	5	5	5	2.6	2.6	2.6	2.6	2.6	40	43	47	34	28	66	71	77.7	56	78.9	
ISV19MBA29	12	8	20	16	14	30	12	15	20	15	12	74	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	34	33	46	39	22	56.3	54.7	76.3	64.7	62.3	
ISV19MBA30	15	23	38	18	16	34	12	15	16	20	20	83	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	37	48	44	46	30	61.3	79.7	73	76.3	85.1	
ISV19MBA31	15	14	29	19	19	38	18	15	16	20	11	80	5	5	5	5	5	8.4	8.4	8.4	8.4	8.4	46	42	48	52	24	77.3	70.7	80.7	87.3	69.7	
ISV19MBA32	12	20	32	23	23	46	18	15	12	18	15	78	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	40	45	45	51	25	66.3	74.7	74.7	84.7	70.9	
ISV19MBA33	18	9	27	16	14	30	15	16	18	9	10	68	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	43	35	44	33	20	71.7	58.3	73.3	55	57.1	
ISV19MBA34	10	12	22	18	13	31	10	12	8	9	16	55	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	29	33	35	31	25	47.7	54.3	57.7	51	70.3	
ISV19MBA35	10	10	20	18	21	39	5	8	2	5	9	29	5	5	5	5	5	4.0	4.0	4.0	4.0	4.0	24	27	29	35	18	40	45	48.3	58.3	51.4	
ISV19MBA36	16	15	31	12	15	27	15	12	18	11	13	69	5	5	5	5	5	2.0	2.0	2.0	2.0	2.0	38	34	37	33	20	63.3	56.7	61.7	55	57.1	
ISV19MBA37	24	21	45	23	22	45	20	21	20	15	13	89	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	54	52	53	47	23	89.7	86.3	88	78	65.1	
ISV19MBA38	0	0	0	18	17	35	12	10	11	6	6	45	5	5	5	5	5	2.4	2.4	2.4	2.4	2.4	19	17	36	30	13	32.3	29	60.7	50.7	38.3	
ISV19MBA39	0	0	0	12	13	25	5	8	9	15	18	55	5	5	5	5	5	3.0	3.0	3.0	3.0	3.0	13	16	29	36	26	21.7	26.7	48.3	60	74.3	
ISV19MBA40	8	11	19	22	22	44	13	14	15	20	20	82	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	31	35	47	52	30	51.3	58	78	86.3	85.1	
ISV19MBA41	15	17	32	19	17	36	20	20	18	15	12	85	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	44	46	46	41	21	72.7	76	76	67.7	58.9	
ISV19MBA42	16	15	31	19	20	39	15	18	15	13	13	74	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	41	43	44	43	23	68	71.3	73	71.3	65.1	
TOTAL	509	517	1026	714	655	1369	634	622	640	561	577	3034	200	200	200	200	200	191	191	191	191	191	1534	1530	1745	1607	968	2557	2550	2908	2678	2766	
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	12.7	12.9	25.65	17.9	16.4	34.225	15.9	15.6	16	14	14.4	75.85	5	5	5	5	5	4.78	4.78	4.78	4.78	4.78	38.4	38.3	43.6	40.2	24.2	63.9	63.8	72.7	67	69.1	



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- To enable the students to become aware of their communication skills and sensitize them to their potential to become successful managers.

CO2- To enable learners with the mechanics of writing and also help them to draft business letters in English precisely and effectively.

CO3- To introduce the students to some of the practices in managerial communication those are in vogue.

CO4- To prepare students to develop the art of business communication with emphasis on analysing business situations.

CO5- To train Students towards drafting business proposals.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	I	ACADEMIC YEAR	2019-20
SUBJECT	MANAGERIAL COMMUNICATION			SUBJECT CODE	18MBA16
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1	2			
CO2	2	1			
CO3			2	2	
CO4	2	1	1		
CO5	2		2	2	
AVERAGE	1.75	1.33	1.66	2	
OVERALL MAPPING OF SUBJECT					1.68

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	60.69	0.61	1.21			
CO2	60.11	1.20	0.60			
CO3	67.73			1.35	1.35	
CO4	69.53	1.39	0.70	0.70		
CO5	69.51	1.39		1.39	1.39	
AVERAGE	65.52	1.14	0.83	1.14	1.37	
FINAL ATTAINMENT LEVEL						1.12

Grace Hemalatha

Head of the Dept.
M.B.A. Programme
S.I.E.T. Tumakuru

Principal
S.I.E.T. TUMAKURU

MANAGERIAL COMMUNICATION

AY-2019-20

SEM: I	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and Seminar					SEE					Total					% of Individual CO						
	USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5
		25	25	50	25	25	50	20	20	20	20	20	100	5	5	5	5	5	10	10	10	10	10	60	60	60	60	35					
ISV19MBA02	15	17	32	16	19	35	20	18	9	10	16	73	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	47	47	37	41	28	78	78	61.3	68	79.4	
ISV19MBA03	12	17	29	18	21	39	18	15	8	9	11	61	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	42	44	38	42	23	69.7	73	63	69.7	65.1	
ISV19MBA04	0	0	0	23	24	47	19	19	20	15	19	92	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	31	31	55	51	31	51.7	51.7	91.7	85	88.6	
ISV19MBA05	15	13	28	12	16	28	20	15	18	16	19	88	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	45	38	40	42	29	74.7	63	66.3	69.7	82.3	
ISV19MBA06	21	20	41	21	21	42	20	16	15	18	17	86	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	54	49	49	52	30	89.3	81	81	86	84.6	
ISV19MBA07	11	11	22	15	22	37	18	15	16	15	11	75	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	40	37	42	48	22	67.3	62.3	70.7	80.7	64	
ISV19MBA08	18	21	39	23	24	47	20	18	15	11	15	79	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	50	51	50	47	27	82.7	84.3	82.7	77.7	76	
ISV19MBA09	12	13	25	18	19	37	20	18	13	15	20	86	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	44	43	43	46	32	73	71.3	71.3	76.3	90.9	
ISV19MBA10	16	10	26	19	16	35	0	0	0	0	0	0	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	27	21	30	27	11	45.7	35.7	50.7	45.7	32.6	
ISV19MBA12	12	15	27	18	19	37	12	15	16	15	18	76	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	35	41	45	45	29	58.7	68.7	75.3	75.3	83.4	
ISV19MBA13	15	10	25	12	19	31	10	11	12	15	9	57	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	37	33	36	46	21	61.7	55	60	76.7	60	
ISV19MBA14	8	8	16	15	8	23	15	15	11	10	12	63	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	36	36	39	31	25	59.3	59.3	64.3	51	70.3	
ISV19MBA15	11	10	21	22	23	45	0	0	0	0	0	0	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	21	20	32	33	10	34.7	33	53	54.7	28	
ISV19MBA16	0	0	0	12	14	26	8	9	10	5	7	39	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	18	19	32	29	17	30.3	32	53.7	48.7	49.1	
ISV19MBA17	13	16	29	14	20	34	10	11	13	15	17	66	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	34	38	38	46	28	56	62.7	62.7	76	78.9	
ISV19MBA18	21	20	41	23	22	45	20	15	18	20	20	93	5	5	5	5	5	6.4	6.4	6.4	6.4	6.4	52	46	52	53	31	87.3	77.3	87.3	89	89.7	
ISV19MBA19	11	14	25	15	23	38	12	12	15	18	20	77	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	34	37	41	52	31	56	61	67.7	86	87.4	
ISV19MBA20	8	8	16	0	0	0	18	16	18	9	7	68	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	38	36	30	21	19	63	59.7	49.7	34.7	53.7	
ISV19MBA21	0	0	0	0	0	0	0	0	0	0	0	0	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	10	10	10	10	10	17.3	17.3	17.3	17.3	29.7	
ISV19MBA22	23	22	45	24	25	49	20	19	20	16	20	95	5	5	5	5	5	8.4	8.4	8.4	8.4	8.4	56	54	57	54	33	94	90.7	95.7	90.7	95.4	
ISV19MBA23	0	0	0	18	20	38	15	16	11	15	13	70	5	5	5	5	5	7.2	7.2	7.2	7.2	7.2	27	28	41	47	25	45.3	47	68.7	78.7	72	
ISV19MBA24	8	10	18	12	16	28	11	12	12	18	13	66	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	29	32	34	44	23	48	53	56.3	73	65.1	
ISV19MBA25	19	19	38	23	24	47	20	18	19	20	20	97	5	5	5	5	5	8.8	8.8	8.8	8.8	8.8	53	51	56	58	34	88	84.7	93	96.3	96.6	
ISV19MBA26	18	20	38	24	23	47	18	15	16	18	18	85	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	49	48	53	54	31	81	79.3	87.7	89.3	87.4	
ISV19MBA27	12	16	28	16	14	30	20	15	16	12	10	73	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	44	43	44	38	22	72.7	71	72.7	62.7	61.7	
ISV19MBA28	8	9	17	15	16	31	12	11	15	16	19	73	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	32	32	42	44	31	53	53	69.7	73	88	
ISV19MBA29	16	14	30	14	15	29	18	16	15	16	8	73	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	45	41	40	42	19	75.3	68.7	67	70.3	54.9	
ISV19MBA30	15	13	28	16	15	31	12	11	15	20	15	73	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	37	34	41	45	25	61.3	56.3	68	74.7	70.9	
ISV19MBA31	16	18	34	15	23	38	12	14	15	12	17	70	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	40	44	42	47	29	66	72.7	69.3	77.7	81.7	
ISV19MBA32	15	16	31	18	21	39	15	16	16	12	20	79	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	42	44	46	45	32	69.3	72.7	76	74.3	90.3	
ISV19MBA33	12	13	25	16	14	30	12	15	18	14	10	69	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	34	38	44	38	20	57	63.7	73.7	63.7	57.7	
ISV19MBA34	15	10	25	14	15	29	12	11	15	12	17	67	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	40	34	42	40	30	66	56	69.3	66	84.6	
ISV19MBA35	8	7	15	23	22	45	0	0	0	0	0	0	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	19	18	34	33	11	31.7	30	56.7	55	31.4	
ISV19MBA36	12	11	23	15	10	25	15	18	17	15	6	71	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	37	39	42	35	16	61.7	65	70	58.3	45.7	
ISV19MBA37	16	17	33	16	21	37	11	15	16	15	20	77	5	5	5	5	5	7.6	7.6	7.6	7.6	7.6	40	45	45	49	33	66	74.3	74.3	81	93.1	
ISV19MBA38	0	0	0	12	15	27	12	15	14	16	19	76	5	5	5	5	5	3.0	3.0	3.0	3.0	3.0	20	23	34	39	27	33.3	38.3	56.7	65	77.1	
ISV19MBA39	0	0	0	16	14	30	0	0	0	0	0	0	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	12	12	28	26	12	20	20	46.7	43.3	34.3	
ISV19MBA40	8	8	16	12	20	32	12	15	16	15	14	72	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	31	34	39	46	25	51.7	56.7	65	76.7	71.4	
ISV19MBA41	9	8	17	15	19	34	20	15	15	16	14	80	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	39	33	40	45	24	65.7	55.7	67.3	75.7	69.7	
ISV19MBA42	12	14	26	16	20	36	15	16	18	9	9	67	5	5	5	5	5	6.6	6.6	6.6	6.6	6.6	39	42	46	41	21	64.3	69.3	76	67.7	58.9	
TOTAL	461	468	929	646	712	1358	542	521	526	503	520	2612	200	200	200	200	200	254	254	254	254	254	1457	1443	1626	1669	973.6	2428	2404	2709	2781	2782	
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	11.5	11.7	23.225	16.2	17.8	33.95	13.6	13	13.2	12.6	13	65.3	5	5	5	5	5	6.34	6.34	6.34	6.34	6.34	36.42	36.07	40.64	41.72	24.34	60.7	60.1	67.7	69.5	69.5	



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1-Explain the background and concepts vital for understanding Consumer Behaviour.

CO2-Identify the role of variables that determines Consumer Behaviour in Social & cultural domain.

CO3-Identifying the psychological and behavioural practices adopted by organizations to enhance the Consumer Behaviors.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. KOKILA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	CONSUMER BEHAVIOR			SUBJECT CODE	18MBAMM301
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2		1	3		
CO3		2	2		2
AVERAGE	2	1.5	2.5		2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	67.27	1.35				
CO2	61.33		0.61	1.84		
CO3	60.75		1.22	1.22		1.22
AVERAGE	63.12	1.35	0.91	1.53		1.22
FINAL ATTAINMENT LEVEL						1.25

PRINCIPAL
 SIET, TUMAKURU.

CONSUMER BEHAVIOR

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3				Assignment and			SEE			Total			% of Individual CO		
USN	CO1	CO2	TOTAL	CO2	CO3	TOTAL	CO1	CO2	CO3	TOTAL	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3
	25	25	50	25	25	50	33	33	34	100	5	5	5	20	20	20	83	108	84			
																	0	0	0			
ISV18MBA02	16	17	33	19	14	33	30	22	22	74	5	5	5	10.5	10.5	10.5	62	74	52	74.1	68.1	61.3
ISV18MBA03	21	19	40	16	14	30	25	22	26	73	5	5	5	12.7	12.7	12.7	64	75	58	76.7	69.1	68.7
ISV18MBA04	18	7	25	14	9	23	22	12	20	54	5	5	5	9.0	9.0	9.0	54	47	43	65.1	43.5	51.2
ISV18MBA08	23	20	43	16	17	33	25	30	20	75	5	5	5	12.7	12.7	12.7	66	84	55	79.1	77.5	65.1
ISV18MBA09	11	16	27	0	0	0	12	15	23	50	5	5	5	8.7	8.7	8.7	37	45	37	44.2	41.4	43.7
ISV18MBA10	18	14	32	9	9	18	23	18	16	57	5	5	5	11.8	11.8	11.8	58	58	42	69.7	53.5	49.8
ISV18MBA12	19	12	31	18	16	34	25	26	27	78	5	5	5	13.0	13.0	13.0	62	74	61	74.7	68.5	72.6
ISV18MBA14	0	0	0	12	12	24	30	25	16	71	5	5	5	14.0	14.0	14.0	49	56	47	59	51.9	56
ISV18MBA15	22	19	41	19	16	35	25	20	30	75	5	5	5	12.3	12.3	12.3	64	75	63	77.5	69.8	75.4
ISV18MBA16	24	17	41	18	18	36	23	25	20	68	5	5	5	12.3	12.3	12.3	64	77	55	77.5	71.6	65.9
ISV18MBA19	12	8	20	4	4	8	12	15	17	44	5	5	5	9.0	9.0	9.0	38	41	35	45.8	38	41.7
ISV18MBA20	18	16	34	16	16	32	24	25	29	78	5	5	5	10.2	10.2	10.2	57	72	60	68.9	66.8	71.6
ISV18MBA21	19	18	37	22	19	41	24	25	29	78	5	5	5	12.7	12.7	12.7	61	83	66	73.1	76.5	78.2
ISV18MBA26	2	5	7	8	7	15	22	25	12	59	5	5	5	7.7	7.7	7.7	37	51	32	44.2	46.9	37.7
ISV18MBA27	23	22	45	19	17	36	25	24	26	75	5	5	5	13.0	13.0	13.0	66	83	61	79.5	76.9	72.6
TOTAL	246	210	456	210	188	398	347	329	333	1009	75	75	75	170	170	170	838	994	766	1009	920	911
Total students	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
Average	16.4	14	30.4	14	12.5	26.533	23.1	21.9	22.2	67.267	5	5	5	11.3	11.3	11.3	55.8	66.2	51	67.3	61.3	60.8



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Find out the contemporary retail management, issues, and strategies.

CO2- Evaluate the recent trends in retailing and its impact in the success of modern business.

CO3- Relate store management and visual merchandising practices for effective retailing.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	RETAIL MANAGEMENT			SUBJECT CODE	18MBAMM302
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2	2		2	2	
CO3	3	2			3
AVERAGE	2.66	2	2	2	3
OVERALL MAPPING OF SUBJECT					2.33

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	77.27	2.32				
CO2	77.78	1.56		1.56	1.56	
CO3	72.54	2.18	1.45			2.18
AVERAGE	75.86	2.02	1.45	1.56	1.56	2.18
FINAL ATTAINMENT LEVEL						1.75

[Signature]
Head of the Department
 M.B.A. Programme
 S.I.E.T. Tumkur

[Signature]
PRINCIPAL
 SIET, TUMAKURU

RETAIL MANAGEMENT

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3				Assignment and			SEE			Total			% of Individual CO		
USN	CO1	CO2	TOTAL	CO2	CO3	TOTAL	CO1	CO2	CO3	TOTAL	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3
	25	25	50	25	25	50	33	33	34	100	5	5	5	20	20	20	83	108	84			
1SV18MBA02	21	19	40	25	20	45	30	33	31	94	5	5	5	12.7	12.7	12.7	69	95	69	82.7	87.7	81.7
1SV18MBA03	23	21	44	23	23	46	30	30	30	90	5	5	5	13.3	13.3	13.3	71	92	71	85.9	85.5	84.9
1SV18MBA04	15	10	25	22	21	43	26	28	30	84	5	5	5	10.3	10.3	10.3	56	75	66	67.9	69.8	79
1SV18MBA08	19	17	36	23	21	44	33	32	29	94	5	5	5	17.0	17.0	17.0	74	94	72	89.2	87	85.7
1SV18MBA09	12	17	29	15	13	28	25	26	18	69	5	5	5	11.7	11.7	11.7	54	75	48	64.7	69.1	56.7
1SV18MBA10	12	14	26	18	10	28	20	25	20	65	5	5	5	11.0	11.0	11.0	48	73	46	57.8	67.6	54.8
1SV18MBA12	23	23	46	25	23	48	33	32	29	94	5	5	5	12.0	12.0	12.0	73	97	69	88	89.8	82.1
1SV18MBA14	0	0	0	24	21	45	33	30	31	94	5	5	5	12.7	12.7	12.7	51	72	70	61	66.4	82.9
1SV18MBA15	24	22	46	23	24	47	32	33	33	98	5	5	5	12.0	12.0	12.0	73	95	74	88	88	88.1
1SV18MBA16	22	20	42	22	23	45	30	32	28	90	5	5	5	12.7	12.7	12.7	70	92	69	83.9	84.9	81.7
1SV18MBA19	8	11	19	18	3	21	15	16	15	46	5	5	5	10.3	10.3	10.3	38	60	33	46.2	55.9	39.7
1SV18MBA20	23	20	43	23	20	43	33	32	29	94	5	5	5	13.7	13.7	13.7	75	94	68	90	86.7	80.6
1SV18MBA21	22	20	42	22	21	43	32	32	24	88	5	5	5	14.0	14.0	14.0	73	93	64	88	86.1	76.2
1SV18MBA26	18	12	30	11	11	22	30	32	18	80	5	5	5	14.7	14.7	14.7	68	75	49	81.5	69.1	57.9
1SV18MBA27	23	21	44	23	22	45	30	18	8	56	5	5	5	12.0	12.0	12.0	70	79	47	84.3	73.1	56
TOTAL	265	247	512	317	276	593	432	431	373	1236	75	75	75	190	190	190	962	1260	914	1159	1167	1088
Total students	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
Average	17.7	16.5	34.133	21.1	18.4	39.533	28.8	28.7	24.9	82.4	5	5	5	12.7	12.7	12.7	64.1	84	60.9	77.3	77.8	72.5



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Develop an understanding about the various concepts and importance of Services Marketing.

CO2- Enhance knowledge about emerging issues and trends in the service sector.

CO3 -Learn to implement service strategies to meet new challenges.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. KOKILA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	SERVICES MARKETING			SUBJECT CODE	18MBAMM303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2	2		3		
CO3					3
AVERAGE	2.5		3		3
OVERALL MAPPING OF SUBJECT					2.83

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	68.2	2.03				
CO2	62.4	1.24		1.86		
CO3	66.7					1.99
AVERAGE	65.78	1.63		1.86		1.99
FINAL ATTAINMENT LEVEL						1.82


 Head of the Department
 M.B.A. Program
 S.I.E.T. Tumkur


 PRINCIPAL
 SIET, TUMAKURU.

SERVICES MARKETING

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3				Assignment and Seminar			SEE			Total			% of Individual CO			
	USN	CO1	CO2	TOTAL	CO2	CO3	TOTAL	CO1	CO2	CO3	TOTAL	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3	CO1	CO2	CO3
	25	25	50	25	25	50	33	33	34	100	5	5	5	20	20	20	83	108	84				
ISV18MBA02	15	16	31	18	18	36	32	21	19	72	5	5	5	10.0	10.0	10.0	62	70	52	74.7	64.8	61.9	
ISV18MBA03	23	20	43	15	19	34	23	20	27	70	5	5	5	13.0	13.0	13.0	64	73	64	77.1	67.6	76.2	
ISV18MBA04	9	9	18	12	8	20	30	12	19	61	5	5	5	9.0	9.0	9.0	53	47	41	63.9	43.5	48.8	
ISV18MBA08	16	14	30	16	18	34	25	18	31	74	5	5	5	16.0	16.0	16.0	62	69	70	74.7	63.9	83.3	
ISV18MBA09	12	15	27	8	10	18	30	25	10	65	5	5	5	12.3	12.3	12.3	59	65	37	71.5	60.5	44.4	
ISV18MBA10	13	14	27	11	14	25	23	12	26	61	5	5	5	10.0	10.0	10.0	51	52	55	61.4	48.1	65.5	
ISV18MBA12	16	20	36	16	16	32	24	25	31	80	5	5	5	14.3	14.3	14.3	59	80	66	71.5	74.4	79	
ISV18MBA14	0	0	0	11	15	26	30	25	21	76	5	5	5	10.3	10.3	10.3	45	51	51	54.6	47.5	61.1	
ISV18MBA15	22	18	40	18	19	37	25	24	24	73	5	5	5	12.7	12.7	12.7	65	78	61	77.9	71.9	72.2	
ISV18MBA16	23	20	43	19	19	38	25	23	25	73	5	5	5	13.3	13.3	13.3	66	80	62	79.9	74.4	74.2	
ISV18MBA19	2	4	6	5	6	11	10	11	12	33	5	5	5	9.3	9.3	9.3	26	34	32	31.7	31.8	38.5	
ISV18MBA20	18	20	38	18	19	37	24	22	32	78	5	5	5	14.0	14.0	14.0	61	79	70	73.5	73.1	83.3	
ISV18MBA21	22	18	40	22	20	42	20	25	23	68	5	5	5	9.0	9.0	9.0	56	79	57	67.5	73.1	67.9	
ISV18MBA27	22	22	44	22	19	41	23	24	29	76	5	5	5	12.3	12.3	12.3	62	85	65	75.1	79	77.8	
TOTAL	213	210	423	211	220	431	344	287	329	960	70	70	70	166	166	166	793	944	785	955	874	934	
Total students	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Average	15.2	15	30.214	15.1	15.7	30.786	24.6	20.5	23.5	68.571	5	5	5	11.8	11.8	11.8	56.6	67.4	56	68.2	62.4	66.7	



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY
SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- The Student will be acquainted to various Banking and Non-Banking financial services in India.

CO2- The Student will understand the activities of Merchant Banking and credit rating.

CO3- The Student will be equipped to understand micro financing and other financial services in India.

CO4- The Student will understand how to evaluate and compare leasing & hire purchase

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	BANKING & FINANCIAL SERVICES			SUBJECT CODE	18MBAFM301
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2		2		2	
CO3					3
CO4			2		
AVERAGE	1	2	2	2	3
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	66.67	0.67				
CO2	66.16		1.32		1.32	
CO3	69.44					2.08
CO4	69.82			1.40		
AVERAGE	68.02	0.67	1.32	1.40	1.32	2.08
FINAL ATTAINMENT LEVEL						1.35

R. Prathap B N

Prathap B N
 Head of the Dept.
 M.B.A. Programme
 S.I.E.T. Tumkur

Ramesh Kumar
 PRINCIPAL
 S.I.E.T. TUMAKURU.

BANKING & FINANCIAL SERVICES

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69					
ISV18MBA01	15	10	25	21	20	41	20	15	15	14	64	3.75	3.8	3.8	3.8	5.8	5.8	5.8	5.8	45	35	46	44	64.5	50	65.9	63	
ISV18MBA02	16	22	38	24	25	49	21	24	25	20	90	3.75	3.8	3.8	3.8	7.0	7.0	7.0	7.0	48	57	60	56	69.2	82.2	86.6	80.8	
ISV18MBA03	23	21	44	23	24	47	25	22	23	25	95	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	61	56	59	62	88.8	81.5	85.9	90.2	
ISV18MBA04	15	12	27	18	21	39	24	20	18	21	83	3.75	3.8	3.8	3.8	8.3	8.3	8.3	8.3	51	44	48	54	73.9	63.8	69.6	78.3	
ISV18MBA05	23	22	45	23	24	47	0	0	0	0	0	3.75	3.8	3.8	3.8	8.3	8.3	8.3	8.3	35	34	35	36	50.7	49.3	50.7	52.2	
ISV18MBA06	22	19	41	18	16	34	15	18	15	9	57	3.75	3.8	3.8	3.8	9.0	9.0	9.0	9.0	50	50	46	38	72.1	72.1	66.3	54.7	
ISV18MBA07	19	19	38	23	21	44	22	18	11	16	67	3.75	3.8	3.8	3.8	7.0	7.0	7.0	7.0	52	48	45	48	75	69.2	64.9	69.2	
ISV18MBA08	23	24	47	24	24	48	20	25	20	23	88	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	56	62	57	60	81.5	90.2	83	87.3	
ISV18MBA09	15	22	37	0	0	0	18	12	11	17	58	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	44	45	22	28	64.1	65.6	32.2	40.9	
ISV18MBA10	12	15	27	16	16	32	10	12	11	15	48	3.75	3.8	3.8	3.8	6.0	6.0	6.0	6.0	32	37	37	41	46	53.3	53.3	59.1	
ISV18MBA12	23	19	42	24	24	48	20	25	20	25	90	3.75	3.8	3.8	3.8	6.5	6.5	6.5	6.5	53	54	54	59	77.2	78.6	78.6	85.9	
ISV18MBA13	0	0	0	22	21	43	20	22	21	18	81	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	31	33	54	50	44.9	47.8	78.3	72.5	
ISV18MBA14	0	0	0	23	18	41	23	22	20	7	72	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	34	33	54	36	49.6	48.2	78.6	52.5	
ISV18MBA15	23	24	47	23	24	47	24	25	25	24	98	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	60	62	61	61	87.3	90.2	88.8	88.8	
ISV18MBA16	21	20	41	24	21	45	20	21	25	20	86	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	52	52	60	52	75.4	75.4	87	75.4	
ISV18MBA19	5	2	7	6	9	15	15	15	11	3	44	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	31	28	28	23	44.9	40.6	40.6	33.3	
ISV18MBA20	18	19	37	23	22	45	16	18	19	20	73	3.75	3.8	3.8	3.8	7.0	7.0	7.0	7.0	45	48	53	53	64.9	69.2	76.4	76.4	
ISV18MBA21	19	16	35	24	23	47	18	16	18	20	72	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	48	43	53	54	69.9	62.7	77.2	78.6	
ISV18MBA23	18	20	38	18	21	39	15	15	12	23	65	3.75	3.8	3.8	3.8	8.3	8.3	8.3	8.3	45	47	42	56	65.2	68.1	60.9	81.2	
ISV18MBA26	6	11	17	2	4	6	20	12	11	20	63	3.75	3.8	3.8	3.8	7.8	7.8	7.8	7.8	38	35	25	36	54.3	50	35.5	51.4	
ISV18MBA27	21	20	41	25	23	48	24	25	22	24	95	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	59	59	61	61	84.8	84.8	87.7	87.7	
ISV18MBA28	18	20	38	22	19	41	20	22	15	15	72	3.75	3.8	3.8	3.8	6.0	6.0	6.0	6.0	48	52	47	44	69.2	75	67.8	63.4	
ISV18MBA30	10	4	14	23	24	47	20	22	22	22	86	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	41	37	56	57	59.8	54	81.5	83	
TOTAL	365	361	726	449	444	893	430	426	390	401	1647	86.3	86.3	86.3	86.3	177	177	177	177	1058	1050	1102	1108	1533	1522	1597	1606	
Total students	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23
Average	15.9	15.7	31.565	19.5	19.3	38.826	18.7	18.5	17	17.4	71.609	3.75	3.75	3.75	3.75	7.68	7.68	7.68	7.68	46	45.7	47.9	48.2	66.7	66.2	69.4	69.8	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1-The student will understand the capital market and various Instruments for Investment.

CO2-The learner will be able to assess the risk and return associated with investments and methods to value securities.

CO3-The student will be able to analyse the Economy, Industry and Company framework for Investment Management.

CO4-The student will learn the theories of Portfolio management and also the tools and techniques for efficient portfolio management.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	INVESTMENT MANAGEMENT			SUBJECT CODE	18MBAFM302
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2				2	2
CO3					2
CO4	2				
AVERAGE	1.5			2	2
OVERALL MAPPING OF SUBJECT					1.83

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	71.05	0.71				
CO2	68.40				1.37	1.37
CO3	71.49					1.43
CO4	68.78	1.38				
AVERAGE	69.93	1.04			1.37	1.4
FINAL ATTAINMENT LEVEL						1.27

Nandana

Nandana
 Head of the Department,
 M.B.A. Program
 S.I.E.T. Tumkur

Nandana
 PRINCIPAL
 SIET, TUMAKURU.

INVESTMENT MANAGEMENT

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69					
ISV18MBA01	17	14	31	20	5	25	20	22	20	22	84	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	49	48	52	39	71	69.6	75.4	56.5	
ISV18MBA02	18	20	38	22	22	44	24	22	25	23	94	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	56	56	61	59	80.8	80.8	88	85.1	
ISV18MBA03	22	22	44	23	20	43	24	25	22	24	95	3.8	3.8	3.8	3.8	12.0	12.0	12.0	12.0	62	63	61	60	89.5	90.9	88	86.6	
ISV18MBA04	22	6	28	12	13	25	20	20	21	20	81	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	55	39	46	46	79	55.8	65.9	65.9	
ISV18MBA05	21	20	41	16	15	31	0	0	0	0	0	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	34	33	29	28	48.6	47.1	41.3	39.9	
ISV18MBA06	18	15	33	18	18	36	15	19	18	19	71	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	46	47	49	50	67	68.5	71.4	72.8	
ISV18MBA07	19	14	33	21	20	41	16	15	15	22	68	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	48	42	49	55	69.2	60.5	70.7	79.3	
ISV18MBA08	21	20	41	18	19	37	24	22	20	25	91	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	59	56	52	58	85.1	80.8	75	83.7	
ISV18MBA09	15	12	27	10	9	19	15	16	18	18	67	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	42	40	40	39	60.5	57.6	57.6	56.2	
ISV18MBA10	16	18	34	12	14	26	12	15	22	24	73	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	40	45	46	50	57.6	64.9	66.3	72.1	
ISV18MBA12	15	19	34	21	21	42	24	22	23	21	90	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	53	55	58	56	76.8	79.7	84.1	81.2	
ISV18MBA13	19	14	33	18	17	35	20	24	22	13	79	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	51	50	52	42	73.2	71.7	74.6	60.1	
ISV18MBA14	0	0	0	19	16	35	20	24	22	16	82	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	32	36	53	44	45.7	51.4	76.1	63	
ISV18MBA15	23	20	43	23	22	45	24	25	25	22	96	3.8	3.8	3.8	3.8	12.5	12.5	12.5	12.5	63	61	64	60	91.7	88.8	93.1	87.3	
ISV18MBA16	21	19	40	21	20	41	24	25	22	20	91	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	57	56	55	52	82.2	80.8	79.3	75	
ISV18MBA19	6	6	12	10	13	23	15	15	16	13	59	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	33	33	38	38	47.1	47.1	54.3	54.3	
ISV18MBA20	11	20	31	21	20	41	20	20	20	15	75	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	44	53	54	48	63.8	76.8	78.3	69.6	
ISV18MBA21	19	19	38	22	20	42	20	15	16	30	81	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	52	47	51	63	75.4	68.1	73.9	91.3	
ISV18MBA23	25	12	37	19	19	38	20	15	16	2	53	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	59	41	49	35	84.8	58.7	70.3	50	
ISV18MBA26	12	15	27	12	11	23	15	15	16	18	64	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	38	41	39	40	54.7	59.1	56.2	57.6	
ISV18MBA27	21	19	40	22	20	42	25	20	25	25	95	3.8	3.8	3.8	3.8	12.5	12.5	12.5	12.5	62	55	63	61	90.2	80.1	91.7	88.8	
ISV18MBA28	15	18	33	11	18	29	25	22	15	8	70	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	51	51	37	37	73.6	73.6	53.3	53.3	
ISV18MBA30	16	14	30	15	12	27	22	20	18	16	76	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	50	46	45	40	72.5	66.7	65.2	58	
TOTAL	392	356	748	406	384	790	444	438	437	416	1735	86.3	86.3	86.3	86.3	209	209	209	209	1132	1090	1139	1096	1640	1579	1650	1588	
Total students	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23	23
Average	17	15.5	32.522	17.7	16.7	34.348	19.3	19	19	18.1	75.435	3.75	3.75	3.75	3.75	9.1	9.1	9.1	9.1	49.2	47.4	49.5	47.6	71.3	68.7	71.7	69	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- To provide the students with a comprehensive understanding of basic concepts of Income tax

CO2- To understand the computation of taxable Income under different heads.

CO3- To know the deductions available while computing Income.

CO4- To understand corporate taxation system in India

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	DIRECT TAXATION			SUBJECT CODE	18MBAFM303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2		3		2	
CO3			3		
CO4	2				
AVERAGE	1.5	3	3	2	
OVERALL MAPPING OF SUBJECT					2.37

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	65.98	0.66				
CO2	64.99		1.95		1.30	
CO3	66.29			1.99		
CO4	61.33	1.23				
AVERAGE	64.65	0.94	1.95	1.99	1.30	
FINAL ATTAINMENT LEVEL						1.54

Alabur

Subitha

Head of the Department
M.B.A. Programme
S.J.E.T. Tumkur

Nandan Lemayath
PRINCIPAL
SIET, TUMAKURU.

DIRECT TAXATION

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69				
ISV18MBA02	19	18	37	18	19	37	20	25	19	23	87	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	51	55	49	54	73.2	79	70.3	77.5
ISV18MBA03	23	20	43	22	22	44	22	25	25	22	94	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	59	59	61	58	84.8	84.8	87.7	83.3
ISV18MBA04	11	11	22	15	13	28	20	18	20	12	70	3.8	3.8	3.8	3.8	6.3	6.3	6.3	6.3	41	39	45	35	59.4	56.5	65.2	50.7
ISV18MBA05	18	20	38	16	17	33	0	0	0	0	0	3.8	3.8	3.8	3.8	5.8	5.8	5.8	5.8	28	30	26	27	39.9	42.8	37	38.4
ISV18MBA08	22	18	40	16	14	30	20	20	16	24	80	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	54	50	44	50	77.5	71.7	63	71.7
ISV18MBA09	12	14	26	17	14	31	0	0	0	0	0	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	25	27	30	27	36.2	39.1	43.5	39.1
ISV18MBA10	18	19	37	11	15	26	12	18	19	20	69	3.8	3.8	3.8	3.8	6.5	6.5	6.5	6.5	40	47	40	45	58.3	68.5	58.3	65.6
ISV18MBA12	18	21	39	21	19	40	20	24	22	20	86	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	50	57	55	51	72.1	82.2	79.3	73.6
ISV18MBA13	19	14	33	18	19	37	0	0	0	0	0	3.8	3.8	3.8	3.8	4.8	4.8	4.8	4.8	28	23	27	28	39.9	32.6	38.4	39.9
ISV18MBA14	0	0	0	18	20	38	24	22	22	14	82	3.8	3.8	3.8	3.8	5.0	5.0	5.0	5.0	33	31	49	43	47.5	44.6	70.7	62
ISV18MBA15	23	21	44	22	21	43	24	22	25	24	95	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	60	56	60	58	87.3	81.5	87.3	84.4
ISV18MBA16	24	17	41	16	14	30	24	22	22	21	89	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	59	50	49	46	85.9	72.8	71.4	67
ISV18MBA19	11	8	19	12	15	27	21	11	15	11	58	3.8	3.8	3.8	3.8	5.8	5.8	5.8	5.8	42	29	37	36	60.1	41.3	52.9	51.4
ISV18MBA20	21	19	40	21	19	40	20	25	21	14	80	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	52	55	53	44	75	79.3	76.4	63.4
ISV18MBA21	22	20	42	23	22	45	24	22	22	21	89	3.8	3.8	3.8	3.8	5.8	5.8	5.8	5.8	56	52	55	53	80.4	74.6	79	76.1
ISV18MBA23	21	20	41	18	16	34	20	20	24	10	74	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	53	52	54	38	77.2	75.7	78.6	55.4
ISV18MBA26	12	14	26	11	3	14	15	16	11	1	43	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	39	42	34	16	55.8	60.1	48.6	22.5
ISV18MBA27	21	20	41	23	22	45	20	24	23	24	91	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	55	58	60	60	79.7	84.1	87	87
ISV18MBA28	18	17	35	16	16	32	15	16	18	12	61	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	44	44	45	39	63.4	63.4	64.9	56.2
TOTAL	333	311	644	334	320	654	321	330	324	273	1248	71.3	71.3	71.3	71.3	140	140	140	140	865	852	869	804	1254	1235	1259	1165
Total students	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19
Average	17.5	16.4	33.895	17.6	16.8	34.421	16.9	17.4	17.1	14.4	65.684	3.75	3.75	3.75	3.75	7.36	7.36	7.36	7.36	45.5	44.8	45.7	42.3	66	65	66.3	61.3



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Gain the insights of various principles and practices of recruitment and selection in an industry.

CO2- Equip students with various selection procedure practiced in industry.

CO3- Develop students with latest selection tools in the corporate sector.

CO4- Develop students with various testing of job recruitment and selection

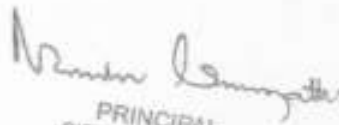
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. AMTUL NASEEB				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	RECRUITMENT AND SELECTION			SUBJECT CODE	18MBAHR301
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2		2		
CO2		2		1	
CO3		2			
CO4		2			1
AVERAGE	2	2	2	1	1
OVERALL MAPPING OF SUBJECT					1.6

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	68.43	1.37		1.37		
CO2	67.16		1.34		0.67	
CO3	68.61		1.37			
CO4	68.43		1.37			0.68
AVERAGE	68.16	1.37	1.36	1.37	0.67	0.68
FINAL ATTAINMENT LEVEL						1.09

Grace H. H. H.


 Head of the Department
 M.B.A. Programme
 S.I.E.T. Tumkur


 PRINCIPAL
 SIET, TUMAKURU

RECRUITMENT AND SELECTION

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69				
ISV18MBA01	22	19	41	23	20	43	22	22	10	9	63	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	58	55	47	43	84.1	79.7	68.1	62.3
ISV18MBA05	22	19	41	12	10	22	0	0	0	0	0	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	34	31	24	22	49.6	45.3	35.1	32.2
ISV18MBA06	23	20	43	23	22	45	15	15	16	20	66	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	52	49	53	56	74.6	70.3	76.1	80.4
ISV18MBA07	19	19	38	24	24	48	20	22	20	16	78	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	51	53	56	52	73.9	76.8	81.2	75.4
ISV18MBA13	18	20	38	23	24	47	15	16	18	19	68	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	46	49	54	56	65.9	70.3	77.5	80.4
ISV18MBA23	23	23	46	24	24	48	16	15	16	12	59	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	53	52	54	50	76.4	75	77.9	72.1
ISV18MBA28	16	15	31	12	17	29	16	15	18	17	66	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	44	42	42	46	63.4	60.5	60.5	66.3
ISV18MBA30	15	12	27	16	17	33	12	15	20	23	70	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	41	41	50	54	59.4	59.4	72.5	78.3
TOTAL	158	147	305	157	158	315	116	120	118	116	470	30	30	30	30	73.8	73.8	73.8	73.8	378	371	379	378	547	537	549	547
Total students	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
Average	19.8	18.4	38.125	19.6	19.8	39.375	14.5	15	14.8	14.5	58.75	3.75	3.75	3.75	3.75	9.22	9.22	9.22	9.22	47.2	46.3	47.3	47.2	68.4	67.2	68.6	68.4



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

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PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Have an understanding of How HR function adds value and demonstrates the value in business terms

CO2- Measure the value of Intangibles that HR helps builds for the organization given a particular business context to facilitate decision making.

CO3- Convert soft factors in a people management context into measurable variables across various domains.

CO4- Devise, conduct and analyse a study on employees or any other related to the HR context in an organization.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	HR ANALYTICS			SUBJECT CODE	18MBAHR302
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2		3		
CO2				3	
CO3		3		3	
CO4	2	2		3	
AVERAGE	2	2.5	3	3	
OVERALL MAPPING OF SUBJECT					2.6

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	71.47	1.43		2.14		
CO2	67.12				2.01	
CO3	67.84		2.04		2.04	
CO4	62.95	1.26	1.26		1.89	
AVERAGE	67.35	1.34	1.65	2.14	1.98	
FINAL ATTAINMENT LEVEL						1.77

Grace Hemalatha

Katir
 Head of the Department
 M.B.A. Programme
 S.I.T.I. Tumkur

Manjunath
 PRINCIPAL
 SIET, TUMAKURU.

HR ANALYTICS

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69					
ISV18MBA01	20	18	38	23	22	45	15	10	20	20	65	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	49	42	57	56	70.7	60.5	82.2	80.8	
ISV18MBA05	23	24	47	16	15	31	0	0	0	0	0	3.8	3.8	3.8	3.8	6.0	6.0	6.0	6.0	33	34	26	25	47.5	48.9	37.3	35.9	
ISV18MBA06	18	20	38	12	13	25	20	11	22	15	68	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	51	44	47	41	73.6	63.4	67.8	59.1	
ISV18MBA07	20	20	40	11	2	13	20	11	22	20	73	3.8	3.8	3.8	3.8	6.0	6.0	6.0	6.0	50	41	43	32	72.1	59.1	62	46	
ISV18MBA13	12	13	25	23	22	45	20	22	16	17	75	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	43	46	50	50	62	66.3	72.1	72.1	
ISV18MBA23	23	23	46	8	5	13	20	16	18	13	67	3.8	3.8	3.8	3.8	11.3	11.3	11.3	11.3	58	54	41	33	84.1	78.3	59.4	47.8	
ISV18MBA28	21	20	41	23	22	45	21	22	24	22	89	3.8	3.8	3.8	3.8	10.8	10.8	10.8	10.8	57	57	62	59	81.9	81.9	89.1	84.8	
ISV18MBA30	19	20	39	22	22	44	24	22	16	19	81	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	55	54	50	53	80.1	78.6	72.8	77.2	
TOTAL	156	158	314	138	123	261	140	114	138	126	518	30	30	30	30	68.5	68.5	68.5	68.5	395	371	375	348	572	537	543	504	
Total students	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
Average	19.5	19.8	39.25	17.3	15.4	32.625	17.5	14.3	17.3	15.8	64.75	3.75	3.75	3.75	3.75	8.56	8.56	8.56	8.56	49.3	46.3	46.8	43.4	71.5	67.1	67.8	63	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

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PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Have an understanding of How HR function adds value and demonstrates the value in business terms

CO2- Measure the value of Intangibles that HR helps builds for the organization given a particular business context to facilitate decision making.

CO3- Convert soft factors in a people management context into measurable variables across various domains.

CO4- Devise, conduct and analyse a study on employees or any other related to the HR context in an organization.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	III	ACADEMIC YEAR	2019-20
SUBJECT	COMPENSATION & REWARD SYSTEM			SUBJECT CODE	18MBAHR303
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2		3		
CO2				3	
CO3		3		3	
CO4	2	2		3	
AVERAGE	2	2.5	3	3	
OVERALL MAPPING OF SUBJECT					2.6

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	56.34	1.13		1.69		
CO2	60.69				1.82	
CO3	67.21		2.02		2.02	
CO4	67.75	1.36	1.36		2.03	
AVERAGE	63	1.24	1.69	1.69	1.95	
FINAL ATTAINMENT LEVEL						1.64

Grace Hemalatha

Grace Hemalatha
 Head of the Department
 M.B.A. Programme
 S.I.E.T. Tumkur

Nandini Lakshmi
 PRINCIPAL
 SIET, TUMAKURU.

COMPENSATION & REWARD SYSTEM

AY 2019-20

SEM: III	IA TEST 1			IA TEST 2			IA TEST 3					Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	25	25	50	25	25	50	25	25	25	25	100	3.75	3.75	3.75	3.75	15	15	15	15	69	69	69	69				
ISV18MBA01	16	16	32	23	22	45	20	22	12	11	65	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	48	50	47	45	69.6	72.5	68.1	65.2
ISV18MBA05	12	17	29	16	17	33	0	0	0	0	0	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	26	31	30	31	37.3	44.6	43.1	44.6
ISV18MBA06	18	19	37	23	23	46	12	11	15	19	57	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	41	41	49	53	59.8	59.8	71.4	77.2
ISV18MBA07	16	20	36	24	23	47	10	11	20	14	55	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	38	43	56	49	54.3	61.6	80.4	70.3
ISV18MBA13	18	21	39	23	22	45	20	11	16	20	67	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	50	44	51	54	72.1	63.4	73.6	77.9
ISV18MBA23	19	18	37	24	25	49	11	15	16	23	65	3.8	3.8	3.8	3.8	6.5	6.5	6.5	6.5	40	43	50	58	58.3	62.7	72.8	84.4
ISV18MBA28	5	5	10	12	9	21	15	20	16	20	71	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	32	37	40	41	46	53.3	57.6	59.1
ISV18MBA30	12	14	26	16	13	29	12	20	20	18	70	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	37	47	49	44	53.3	67.8	70.7	63.4
TOTAL	116	130	246	161	154	315	100	110	115	125	450	30	30	30	30	65	65	65	65	311	335	371	374	451	486	538	542
Total students	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
Average	14.5	16.3	30.75	20.1	19.3	39.375	12.5	13.8	14.4	15.6	56.25	3.75	3.75	3.75	3.75	8.13	8.13	8.13	8.13	38.88	41.88	46.38	46.75	56.3	60.7	67.2	67.8

EVEN SEM-2019-20



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

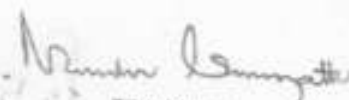
CO1- Understanding of HRM functions, principles, Job analysis that facilitates students to design a job description and job specification for various levels of employees.

CO2- Synthesize knowledge on effectiveness of recruitment process, sources & understanding of systematic selection procedure.

CO3- Identify the various training methods and design a training program.

CO4- Understand the concept of performance appraisal process in an organization.

CO5- List out the regulations governing employee benefit practices.


PRINCIPAL
SIET, TUMAKURU.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. AMTUL NASEEB				
COURSE	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SUBJECT	HUMAN RESOURCE MANAGEMENT			SUBJECT CODE	18MBA21
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3		2		
CO2		3			
CO3	2		3		
CO4				2	2
CO5		3	2		
AVERAGE	2.5	3	2.33	2	2
OVERALL MAPPING OF SUBJECT					2.36

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	74.37	2.23		1.49		
CO2	75.95		2.28			
CO3	78.96	1.58		2.37		
CO4	77.60				1.55	1.55
CO5	77.03		2.31	1.54		
AVERAGE	76.78	1.90	2.29	1.8	1.55	1.55
FINAL ATTAINMENT LEVEL						1.81

Head of the Department
M.B.A. Programme
S.J.E.I. Tumkur.

PRINCIPAL
S.I.E.I. TUMAKURU.

HUMAN RESOURCE MANAGEMENT

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2				Assignment and Seminar					SEE					Total					% of Individual CO					
	USN	CO1	CO2	TOTAL	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5
	15	15	30	20	20	20	60	5	5	5	5	5	10	10	10	10	10	30	30	35	35	35						
15V19MBA02	12	16	28	15	18	19	52	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	23	27	26	29	30	75.3	88.7	73.1	81.7	84.6	
15V19MBA03	15	14	29	18	20	18	56	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	25	24	28	30	28	84	80.7	80.6	86.3	80.6	
15V19MBA04	15	12	27	18	20	19	57	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	27	24	30	32	31	89.3	79.3	85.1	90.9	88	
15V19MBA05	12	14	26	20	18	16	54	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	22	24	30	28	26	72.7	79.3	85.1	79.4	73.7	
15V19MBA06	13	11	24	18	19	17	54	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	24	22	29	30	28	80.7	74	83.4	86.3	80.6	
15V19MBA07	11	13	24	18	15	19	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	21	23	28	25	29	70	76.7	80	71.4	82.9	
15V19MBA08	13	11	24	15	18	20	53	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	24	22	26	29	31	78.7	72	73.1	81.7	87.4	
15V19MBA09	12	15	27	18	18	18	54	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	23	26	29	29	29	76	86	82.3	82.3	82.3	
15V19MBA10	15	12	27	15	18	17	50	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	25	22	25	28	27	82.7	72.7	70.9	79.4	76.6	
15V19MBA12	13	14	27	16	17	19	52	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	23	24	26	27	29	77.3	80.7	74.9	77.7	83.4	
15V19MBA13	14	10	24	14	20	19	53	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	24	20	24	30	29	78.7	65.3	67.4	84.6	81.7	
15V19MBA14	10	15	25	15	15	10	40	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	20	25	25	25	20	66	82.7	70.9	70.9	56.6	
15V19MBA15	11	15	26	20	15	17	52	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	20	24	29	24	26	66	79.3	82.3	68	73.7	
15V19MBA16	12	13	25	20	16	16	52	5	5	5	5	5	3.2	3.2	3.2	3.2	3.2	20	21	28	24	24	67.3	70.7	80.6	69.1	69.1	
15V19MBA17	13	12	25	18	16	16	50	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	22	21	27	25	25	74	70.7	77.7	72	72	
15V19MBA18	13	15	28	15	19	18	52	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	24	26	26	30	29	80.7	87.3	74.9	86.3	83.4	
15V19MBA19	11	15	26	18	18	19	55	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	22	26	29	29	30	73.3	86.7	82.9	82.9	85.7	
15V19MBA20	9	13	22	20	18	17	55	5	5	5	5	5	4.4	4.4	4.4	4.4	4.4	18	22	29	27	26	61.3	74.7	84	78.3	75.4	
15V19MBA21	10	13	23	18	19	16	53	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	19	22	27	28	25	62.7	72.7	76.6	79.4	70.9	
15V19MBA22	15	15	30	19	18	20	57	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	27	27	31	30	32	90	90	88.6	85.7	91.4	
15V19MBA23	15	12	27	20	15	19	54	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	25	22	30	25	29	83.3	73.3	85.7	71.4	82.9	
15V19MBA24	13	12	25	18	19	15	52	5	5	5	5	5	4.0	4.0	4.0	4.0	4.0	22	21	27	28	24	73.3	70	77.1	80	68.6	
15V19MBA25	15	15	30	16	19	20	55	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	26	27	30	31	86	86	76.6	85.1	88	
15V19MBA26	14	13	27	20	16	20	56	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	25	24	31	27	31	82.7	79.3	88	76.6	88	
15V19MBA27	13	14	27	18	19	15	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	23	24	28	29	25	76.7	80	80	82.9	71.4	
15V19MBA28	9	13	22	18	16	19	53	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	19	23	28	26	29	62	75.3	78.9	73.1	81.7	
15V19MBA29	12	13	25	20	15	18	53	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	22	23	30	25	28	72.7	76	85.1	70.9	79.4	
15V19MBA30	15	13	28	20	15	18	53	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	25	23	30	25	28	82	75.3	84.6	70.3	78.9	
15V19MBA31	14	15	29	18	16	20	54	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	25	26	29	27	31	82.7	86	82.3	76.6	88	
15V19MBA32	15	11	26	18	16	16	50	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	25	21	28	26	26	84.7	71.3	81.1	75.4	75.4	
15V19MBA33	12	13	25	18	16	20	54	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	23	28	26	30	73.3	76.7	80	74.3	85.7	
15V19MBA34	13	13	26	15	19	20	54	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	23	23	25	29	30	75.3	75.3	70.3	81.7	84.6	
15V19MBA35	15	13	28	18	18	19	55	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	24	22	27	27	28	80.7	74	77.7	77.7	80.6	
15V19MBA36	0	0	0	18	16	6	40	5	5	5	5	5	3.4	3.4	3.4	3.4	3.4	8	8	26	24	14	28	28	75.4	69.7	41.1	
15V19MBA37	12	13	25	17	16	20	53	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	23	27	26	30	73.3	76.7	77.1	74.3	85.7	
15V19MBA38	10	12	22	18	19	3	40	5	5	5	5	5	2.4	2.4	2.4	2.4	2.4	17	19	25	26	10	58	64.7	72.6	75.4	29.7	
15V19MBA39	11	11	22	16	15	9	40	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	20	20	25	24	18	65.3	65.3	70.3	67.4	50.3	
15V19MBA40	12	13	25	18	16	19	53	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	22	23	28	26	29	74.7	78	81.1	75.4	84	
15V19MBA41	13	13	26	18	16	18	52	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	22	22	27	25	27	74	74	77.7	72	77.7	
15V19MBA42	14	15	29	19	18	18	55	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	24	25	29	28	28	79.3	82.7	82.3	79.4	79.4	
TOTAL	496	515	1011	709		682	2081	200	200	200	200	200	196	196	196	196	196	892.4	911.4	1105	1086	1078	2975	3038	3158	3104	3081	
Total students	40	40	40	40		40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	12.4	12.9	25.275	17.7		17.1	52.025	5	5	5	5	5	4.91	4.91	4.91	4.91	4.91	22.31	22.79	27.64	27.16	26.96	74.4	76	79	77.6	77	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Understand the basic financial concepts.

CO2- Apply time value of money.

CO3- Evaluate the investment decisions.

CO4- Analyze the capital structure and dividend decisions.

CO5- Estimate working capital requirements

PRINCIPAL
SIET, TUMAKURU.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SUBJECT	FINANCIAL MANAGEMENT			SUBJECT CODE	18MBA22
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2		2			
CO3			1		
CO4		2	1		
CO5			1	2	
AVERAGE	2	2	1	2	
OVERALL MAPPING OF SUBJECT					1.75

CO AND PO ATTAINMENT

	PO1	PO2	PO3	PO4	PO5
CO1	1.54				
CO2		1.50			
CO3			0.80		
CO4		1.53	0.76		
CO5			0.77	1.54	
AVERAGE	1.54	1.51	0.77	1.54	
FINAL ATTAINMENT LEVEL					1.34

Nandan



Head of the Department
M.B.A. Programme
S.I.E.T. Tumkur

Nandan
PRINCIPAL
S.I.E.T. TUMAKURU

FINANCIAL MANAGEMENT

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2				Assignment and Seminar					SEE					Total					% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5
	15	15	30	20	20	20	60	5	5	5	5	5	10	10	10	10	10	30	30	35	35	35					
15V19MBA02	15	12	27	20	20	13	53	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	26	23	31	31	24	85.3	75.3	87.4	87.4	67.4
15V19MBA03	14	14	28	20	18	19	57	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	24	24	30	28	29	80.7	80.7	86.3	80.6	83.4
15V19MBA04	15	15	30	20	20	20	60	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	27	27	32	32	32	89.3	89.3	90.9	90.9	90.9
15V19MBA05	14	14	28	18	19	15	52	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	24	24	28	29	25	79.3	79.3	79.4	82.3	70.9
15V19MBA06	15	14	29	20	18	20	58	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	26	25	31	29	31	87.3	84	89.1	83.4	89.1
15V19MBA07	12	12	24	20	14	18	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	22	30	24	28	73.3	73.3	85.7	68.6	80
15V19MBA08	14	15	29	20	18	17	55	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	25	26	31	29	28	82	85.3	87.4	81.7	78.9
15V19MBA09	15	15	30	20	15	20	55	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	26	31	26	31	86	86	88	73.7	88
15V19MBA10	15	10	25	20	15	17	52	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	25	20	30	25	27	82.7	66	85.1	70.9	76.6
15V19MBA12	12	16	28	20	18	19	57	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	22	26	30	28	29	74	87.3	86.3	80.6	83.4
15V19MBA13	10	12	22	15	18	9	42	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	20	22	25	28	19	65.3	72	70.3	78.9	53.1
15V19MBA14	12	13	25	12	16	14	42	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	22	23	22	26	24	72.7	76	62.3	73.7	68
15V19MBA15	13	13	26	15	20	17	52	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	22	22	24	29	26	72.7	72.7	68	82.3	73.7
15V19MBA16	15	7	22	14	16	19	49	5	5	5	5	5	3.2	3.2	3.2	3.2	3.2	23	15	22	24	27	77.3	50.7	63.4	69.1	77.7
15V19MBA17	14	12	26	20	15	17	52	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	23	21	29	24	26	77.3	70.7	83.4	69.1	74.9
15V19MBA18	15	15	30	20	18	20	58	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	26	26	31	29	31	87.3	87.3	89.1	83.4	89.1
15V19MBA19	15	14	29	20	18	16	54	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	26	25	31	29	27	86.7	83.3	88.6	82.9	77.1
15V19MBA20	14	11	25	18	16	17	51	5	5	5	5	5	4.4	4.4	4.4	4.4	4.4	23	20	27	25	26	78	68	78.3	72.6	75.4
15V19MBA21	12	11	23	15	16	17	48	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	21	20	24	25	26	69.3	66	68	70.9	73.7
15V19MBA22	15	15	30	20	20	20	60	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	27	27	32	32	32	90	90	91.4	91.4	91.4
15V19MBA23	13	12	25	20	18	14	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	23	22	30	28	24	76.7	73.3	85.7	80	68.6
15V19MBA24	14	12	26	20	16	18	54	5	5	5	5	5	4.0	4.0	4.0	4.0	4.0	23	21	29	25	27	76.7	70	82.9	71.4	77.1
15V19MBA25	15	15	30	20	18	20	58	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	26	31	29	31	86	86	88	82.3	88
15V19MBA26	15	15	30	20	20	19	59	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	26	31	31	30	86	86	88	88	85.1
15V19MBA27	12	14	26	20	18	16	54	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	24	30	28	26	73.3	80	85.7	80	74.3
15V19MBA28	15	10	25	20	15	16	51	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	25	20	30	25	26	82	65.3	84.6	70.3	73.1
15V19MBA29	12	15	27	20	16	16	52	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	22	25	30	26	26	72.7	82.7	85.1	73.7	73.7
15V19MBA30	14	14	28	18	18	19	55	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	24	24	28	28	29	78.7	78.7	78.9	78.9	81.7
15V19MBA31	13	14	27	20	20	16	56	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	24	25	31	31	27	79.3	82.7	88	88	76.6
15V19MBA32	15	12	27	20	16	16	52	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	25	22	30	26	26	84.7	74.7	86.9	75.4	75.4
15V19MBA33	14	11	25	20	16	16	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	24	21	30	26	26	80	70	85.7	74.3	74.3
15V19MBA34	15	10	25	18	16	18	52	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	25	20	28	26	28	82	65.3	78.9	73.1	78.9
15V19MBA35	12	13	25	19	15	17	51	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	21	22	28	24	26	70.7	74	80.6	69.1	74.9
15V19MBA36	0	0	0	15	16	9	40	5	5	5	5	5	3.4	3.4	3.4	3.4	3.4	8	8	23	24	17	28	28	66.9	69.7	49.7
15V19MBA37	12	14	26	20	12	18	50	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	24	30	22	28	73.3	80	85.7	62.9	80
15V19MBA38	10	12	22	12	11	17	40	5	5	5	5	5	2.4	2.4	2.4	2.4	2.4	17	19	19	18	24	58	64.7	55.4	52.6	69.7
15V19MBA39	10	10	20	10	12	18	40	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	19	19	19	21	27	62	62	53.1	58.9	76
15V19MBA40	12	14	26	11	20	20	51	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	22	24	21	30	30	74.7	81.3	61.1	86.9	86.9
15V19MBA41	13	13	26	19	18	16	53	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	22	22	28	27	25	74	74	80.6	77.7	72
15V19MBA42	15	13	28	20	15	17	52	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	25	23	30	25	27	82.7	76	85.1	70.9	76.6
TOTAL	527	503	1030	729	674	680	2083	200	200	200	200	200	196	196	196	196	196	923.4	899.4	1125.4	1070.4	1076.4	3078	2998	3215	3058	3075
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.2	12.6	25.75	18.2	16.9	17	52.075	5	5	5	5	5	4.91	4.91	4.91	4.91	4.91	23.085	22.485	28.135	26.76	26.91	77	75	80.4	76.5	76.9



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Understand various research approaches, techniques and strategies in the appropriate in business.

CO2- Apply a range of quantitative / qualitative research techniques to business and day to day management problems.

CO3- Demonstrate knowledge and understanding of data analysis, interpretation and report writing.

CO4- Develop necessary critical thinking skills in order to evaluate different research approaches in Business.


CO	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FA	Y NAME	DR. K S RAMAKRISHNA			
CO	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SU	RESEARCH METHODOLOGY			SUBJECT CODE	18MBA23
CO	MAPPING				
	PO1	PO2	PO3	PO4	PO5
	2				
		2			
			2		
					2
AVER	2	2	2		2
OVERALL MAPPING OF SUBJECT					2

CO ATTAINMENT

	PO1	PO2	PO3	PO4	PO5
CO1	1.51				
CO2		1.47			
CO3			1.57		
CO4					1.58
AVERAGE	1.51	1.47	1.57		1.58
FINAL ATTAINMENT LEVEL					1.53



Head of the Department
M.B.A. Programme
S.J.E.T. Tumkur



PRINCIPAL
SIET., TUMAKURU.

RESEARCH METHODOLOGY

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL(30)	CO3	CO4	TOTAL(60)	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	6.25	6.25	6.25	6.25	12.5	12.5	12.5	12.5	34	34	49	49				
15V19MBA02	15	13	28	25	29	54	6.3	6.3	6.3	6.3	7.0	7.0	7.0	7.0	28	26	38	42	83.1	77.2	78.1	86.2
15V19MBA03	14	15	29	30	28	58	6.3	6.3	6.3	6.3	6.5	6.5	6.5	6.5	27	28	43	41	78.7	81.6	87.2	83.2
15V19MBA04	15	15	30	30	29	59	6.3	6.3	6.3	6.3	8.5	8.5	8.5	8.5	30	30	45	44	87.5	87.5	91.3	89.3
15V19MBA05	14	15	29	29	25	54	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	26	27	41	37	77.2	80.1	84.2	76
15V19MBA06	12	15	27	28	29	57	6.3	6.3	6.3	6.3	7.8	7.8	7.8	7.8	26	29	42	43	76.5	85.3	85.7	87.8
15V19MBA07	15	10	25	20	29	49	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	28	23	33	42	80.9	66.2	66.3	84.7
15V19MBA08	14	14	28	25	27	52	6.3	6.3	6.3	6.3	7.0	7.0	7.0	7.0	27	27	38	40	80.1	80.1	78.1	82.1
15V19MBA09	15	14	29	30	28	58	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	29	28	44	42	83.8	80.9	88.8	84.7
15V19MBA10	12	13	25	26	27	53	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	24	25	38	39	71.3	74.3	78.1	80.1
15V19MBA12	14	14	28	25	30	55	6.3	6.3	6.3	6.3	6.5	6.5	6.5	6.5	27	27	38	43	78.7	78.7	77	87.2
15V19MBA13	15	8	23	21	21	42	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	27	20	33	33	79.4	58.8	67.3	67.3
15V19MBA14	12	14	26	22	20	42	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	24	26	34	32	71.3	77.2	69.9	65.8
15V19MBA15	13	14	27	25	29	54	6.3	6.3	6.3	6.3	4.8	4.8	4.8	4.8	24	25	36	40	70.6	73.5	73.5	81.6
15V19MBA16	12	12	24	30	19	49	6.3	6.3	6.3	6.3	4.0	4.0	4.0	4.0	22	22	40	29	65.4	65.4	82.1	59.7
15V19MBA17	15	11	26	25	25	50	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	27	23	37	37	77.9	66.2	74.5	74.5
15V19MBA18	14	15	29	30	28	58	6.3	6.3	6.3	6.3	7.8	7.8	7.8	7.8	28	29	44	42	82.4	85.3	89.8	85.7
15V19MBA19	14	14	28	25	29	54	6.3	6.3	6.3	6.3	7.5	7.5	7.5	7.5	28	28	39	43	81.6	81.6	79.1	87.2
15V19MBA20	12	12	24	21	22	43	6.3	6.3	6.3	6.3	5.5	5.5	5.5	5.5	24	24	33	34	69.9	69.9	66.8	68.9
15V19MBA21	12	11	23	24	25	49	6.3	6.3	6.3	6.3	4.8	4.8	4.8	4.8	23	22	35	36	67.6	64.7	71.4	73.5
15V19MBA22	15	15	30	30	30	60	6.3	6.3	6.3	6.3	8.8	8.8	8.8	8.8	30	30	45	45	88.2	88.2	91.8	91.8
15V19MBA23	14	10	24	26	28	54	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	27	23	39	41	77.9	66.2	78.6	82.7
15V19MBA24	12	15	27	24	28	52	6.3	6.3	6.3	6.3	5.0	5.0	5.0	5.0	23	26	35	39	68.4	77.2	71.9	80.1
15V19MBA25	14	14	28	30	29	59	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	28	28	44	43	80.9	80.9	88.8	86.7
15V19MBA26	14	14	28	30	29	59	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	28	28	44	43	80.9	80.9	88.8	86.7
15V19MBA27	12	12	24	25	29	54	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	25	25	38	42	72.1	72.1	76.5	84.7
15V19MBA28	15	11	26	26	24	50	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	27	23	38	36	79.4	67.6	77.6	73.5
15V19MBA29	14	12	26	25	27	52	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	26	24	37	39	77.2	71.3	76	80.1
15V19MBA30	15	14	29	28	28	56	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	27	26	40	40	79.4	76.5	81.6	81.6
15V19MBA31	14	14	28	27	30	57	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	28	28	41	44	80.9	80.9	82.7	88.8
15V19MBA32	15	12	27	26	26	52	6.3	6.3	6.3	6.3	6.8	6.8	6.8	6.8	28	25	39	39	82.4	73.5	79.6	79.6
15V19MBA33	15	11	26	25	29	54	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	28	24	38	42	80.9	69.1	76.5	84.7
15V19MBA34	12	14	26	25	30	55	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	24	26	37	42	70.6	76.5	75.5	85.7
15V19MBA35	15	11	26	26	30	56	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	27	23	38	42	77.9	66.2	76.5	84.7
15V19MBA36	0	0	0	15	25	40	6.3	6.3	6.3	6.3	4.3	4.3	4.3	4.3	11	11	26	36	30.9	30.9	52	72.4
15V19MBA37	12	14	26	30	22	52	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	25	27	43	35	72.1	77.9	86.7	70.4
15V19MBA38	11	9	20	25	15	40	6.3	6.3	6.3	6.3	3.0	3.0	3.0	3.0	20	18	34	24	59.6	53.7	69.9	49.5
15V19MBA39	14	7	21	20	25	45	6.3	6.3	6.3	6.3	4.5	4.5	4.5	4.5	25	18	31	36	72.8	52.2	62.8	73
15V19MBA40	12	14	26	30	24	54	6.3	6.3	6.3	6.3	6.8	6.8	6.8	6.8	25	27	43	37	73.5	79.4	87.8	75.5
15V19MBA41	13	15	28	30	22	52	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	25	27	42	34	72.1	77.9	84.7	68.4
15V19MBA42	15	14	29	30	25	55	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	27	26	42	37	80.1	77.2	86.2	76
TOTAL	532	501	1033	1044	1054	2098	250	250	250	250	246	246	246	246	1027.5	996.5	1539.5	1549.5	3022	2931	3142	3162
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.3	12.5	25.825	26.1	26.4	52.45	6.25	6.25	6.25	6.25	6.14	6.14	6.14	6.14	25.6875	24.9125	38.4875	38.7375	75.6	73.3	78.5	79.1



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Students should get clear idea about the concept of incorporation of company, its relevance, characteristics, types of company, lifting of corporate.

CO2- Student to acquire knowledge about conducting meeting, duties of directors and Investigation of the company.

CO3- To give the students an insight on Winding up of the companies , Mode of winding up of the companies.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SUBJECT	LEGALAND BUSINESS ENVIRONMENT			SUBJECT CODE	18MBA24
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2		2	2		2
CO3			2		2
AVERAGE	2	2	2		2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.16	1.50				
CO2	78.52		1.57	1.57		1.57
CO3	77.02			1.54		1.54
AVERAGE	76.96	1.50	1.57	1.55		1.55
FINAL ATTAINMENT LEVEL						1.54

Prathap B N

Prathap B N

Head of the Department
M.B.A. Programme
S.I.E.T. Tumkur

Principals

PRINCIPAL
SIET, TUMAKURU.

LEGALAND BUSINESS ENVIRONMENT

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2			Assignment and			SEE			Total			% of Individual CO		
USN	CO1	CO2	TOTAL(30)	CO2	CO3	TOTAL(60)	CO1	CO2	CO3	CO1	CO2	CO3	CO1(60)	CO2(60)	CO3(60)	CO1	CO2	CO3
	15	15	30	30	30	60	8.33	8.33	8.33	16.7	16.7	16.7	40	70	55			
15V19MBA02	15	12	27	30	25	55	8.3	8.3	8.3	9.3	9.3	9.3	33	60	43	81.658	85.233	77.57
15V19MBA03	15	13	28	30	27	57	8.3	8.3	8.3	8.7	8.7	8.7	32	60	44	79.992	85.71	79.994
15V19MBA04	15	15	30	30	29	59	8.3	8.3	8.3	11.3	11.3	11.3	35	65	49	86.658	92.376	88.479
15V19MBA05	15	14	29	28	26	54	8.3	8.3	8.3	8.0	8.0	8.0	31	58	42	78.325	83.329	76.964
15V19MBA06	14	15	29	28	30	58	8.3	8.3	8.3	10.3	10.3	10.3	33	62	49	81.658	88.09	88.479
15V19MBA07	15	9	24	29	20	49	8.3	8.3	8.3	8.3	8.3	8.3	32	55	37	79.158	78.09	66.661
15V19MBA08	13	16	29	25	30	55	8.3	8.3	8.3	9.3	9.3	9.3	31	59	48	76.658	83.805	86.661
15V19MBA09	15	13	28	28	30	58	8.3	8.3	8.3	9.7	9.7	9.7	33	59	48	82.492	84.281	87.267
15V19MBA10	14	10	24	30	22	52	8.3	8.3	8.3	8.0	8.0	8.0	30	56	38	75.825	80.471	69.691
15V19MBA12	15	13	28	29	27	56	8.3	8.3	8.3	8.7	8.7	8.7	32	59	44	79.992	84.281	79.994
15V19MBA13	12	10	22	24	18	42	8.3	8.3	8.3	7.7	7.7	7.7	28	50	34	69.992	71.424	61.812
15V19MBA14	15	10	25	21	21	42	8.3	8.3	8.3	8.0	8.0	8.0	31	47	37	78.325	67.614	67.873
15V19MBA15	13	13	26	25	28	53	8.3	8.3	8.3	6.3	6.3	6.3	28	53	43	69.158	75.233	77.57
15V19MBA16	15	7	22	29	20	49	8.3	8.3	8.3	5.3	5.3	5.3	29	50	34	71.658	70.948	61.206
15V19MBA17	15	12	27	26	24	50	8.3	8.3	8.3	7.0	7.0	7.0	30	53	39	75.825	76.186	71.509
15V19MBA18	15	15	30	28	30	58	8.3	8.3	8.3	10.3	10.3	10.3	34	62	49	84.158	88.09	88.479
15V19MBA19	14	15	29	29	25	54	8.3	8.3	8.3	10.0	10.0	10.0	32	62	43	80.825	89.043	78.782
15V19MBA20	12	13	25	24	18	42	8.3	8.3	8.3	7.3	7.3	7.3	28	53	34	69.158	75.233	61.206
15V19MBA21	15	8	23	24	24	48	8.3	8.3	8.3	6.3	6.3	6.3	30	47	39	74.158	66.662	70.297
15V19MBA22	15	15	30	30	30	60	8.3	8.3	8.3	11.7	11.7	11.7	35	65	50	87.492	92.852	90.903
15V19MBA23	14	12	26	28	24	52	8.3	8.3	8.3	8.3	8.3	8.3	31	57	41	76.658	80.948	73.933
15V19MBA24	15	13	28	26	26	52	8.3	8.3	8.3	6.7	6.7	6.7	30	54	41	74.992	77.138	74.539
15V19MBA25	15	15	30	28	30	58	8.3	8.3	8.3	9.7	9.7	9.7	33	61	48	82.492	87.138	87.267
15V19MBA26	15	15	30	29	30	59	8.3	8.3	8.3	9.7	9.7	9.7	33	62	48	82.492	88.567	87.267
15V19MBA27	12	14	26	28	26	54	8.3	8.3	8.3	8.3	8.3	8.3	29	59	43	71.658	83.805	77.57
15V19MBA28	10	15	25	26	24	50	8.3	8.3	8.3	7.7	7.7	7.7	26	57	40	64.992	81.424	72.721
15V19MBA29	15	10	25	22	30	52	8.3	8.3	8.3	8.0	8.0	8.0	31	48	46	78.325	69.043	84.236
15V19MBA30	15	13	28	26	30	56	8.3	8.3	8.3	7.7	7.7	7.7	31	55	46	77.492	78.567	83.63
15V19MBA31	14	14	28	29	26	55	8.3	8.3	8.3	9.7	9.7	9.7	32	61	44	79.992	87.138	79.994
15V19MBA32	15	12	27	28	27	55	8.3	8.3	8.3	9.0	9.0	9.0	32	57	44	80.825	81.9	80.6
15V19MBA33	12	13	25	26	26	52	8.3	8.3	8.3	8.3	8.3	8.3	29	56	43	71.658	79.519	77.57
15V19MBA34	14	12	26	28	23	51	8.3	8.3	8.3	7.7	7.7	7.7	30	56	39	74.992	79.995	70.903
15V19MBA35	12	13	25	25	27	52	8.3	8.3	8.3	7.0	7.0	7.0	27	53	42	68.325	76.186	76.964
15V19MBA36	0	0	0	15	25	40	8.3	8.3	8.3	5.7	5.7	5.7	14	29	39	34.992	41.424	70.903
15V19MBA37	15	11	26	19	30	49	8.3	8.3	8.3	8.3	8.3	8.3	32	47	47	79.158	66.662	84.842
15V19MBA38	12	9	21	18	22	40	8.3	8.3	8.3	4.0	4.0	4.0	24	39	34	60.825	56.186	62.418
15V19MBA39	11	9	20	18	27	45	8.3	8.3	8.3	6.0	6.0	6.0	25	41	41	63.325	59.043	75.145
15V19MBA40	13	14	27	28	24	52	8.3	8.3	8.3	9.0	9.0	9.0	30	59	41	75.825	84.757	75.145
15V19MBA41	12	14	26	25	27	52	8.3	8.3	8.3	7.0	7.0	7.0	27	54	42	68.325	77.614	76.964
15V19MBA42	14	15	29	28	26	54	8.3	8.3	8.3	8.0	8.0	8.0	30	59	42	75.825	84.757	76.964
TOTAL	542	491	1033	1047	1034	2081	8.33	8.33	8.33	327	327	327	1202.53	2198.53	1694.53	3006.3	3140.8	3081
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.6	12.3	25.825	26.2	25.9	52.025	8.33	8.33	8.33	8.18	8.18	8.18	30.0633	54.9633	42.3633	75.158	78.519	77.024



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1-Students should get clear idea about the concept of Strategic Management, its relevance, Characteristics, process nature and purpose.

CO2-Student to acquire an understanding of how firms successfully institutionalize a strategy and create an organizational structure for domestic and overseas operations and gain competitive advantage.

CO3-To give the students an insight on strategy at different levels of an organization to gain competitive advantage.

CO4-To help students understand the strategic drive in multinational firms and their decisions in different markets.

CO5-To enable the students to gain knowledge of strategy implementation and the control measures for effective decision-making

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SUBJECT	STRATEGIC MANAGEMENT			SUBJECT CODE	18MBA25
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2		2			
CO3			2	2	
CO4					2
CO5			2		
AVERAGE	2	2	2	2	2
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	77.78	1.56				
CO2	73.95		1.48			
CO3	80.03			1.60	1.60	
CO4	78.67					1.57
CO5	78.96			1.58		
AVERAGE	77.88	1.56	1.48	1.59	1.60	1.57
FINAL ATTAINMENT LEVEL						1.56

P. Prathap B N

P. Prathap B N

Head of the Department
M.B.A. Programme
S.J.E.I. Tumkur

Nandini Lakshmi
PRINCIPAL
SIET, TUMAKURU.

STRATEGIC MANAGEMENT

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2				Assignment and Seminar					SEE					Total					% of Individual CO				
USN	CO1	CO2	TOTAL(30)	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5
	15	15	30	20	20	20	60	5	5	5	5	5	10	10	10	10	10	30	30	35	35	35					
15V19MBA02	15	13	28	20	18	17	55	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	26	24	31	29	28	85.3	78.7	87.4	81.7	78.9
15V19MBA03	14	15	29	20	20	18	58	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	24	25	30	30	28	80.7	84	86.3	86.3	80.6
15V19MBA04	15	15	30	20	20	19	59	5	5	5	5	5	6.8	6.8	6.8	6.8	6.8	27	27	32	32	31	89.3	89.3	90.9	90.9	88
15V19MBA05	14	14	28	18	19	19	56	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	24	24	28	29	29	79.3	79.3	79.4	82.3	82.3
15V19MBA06	15	13	28	20	20	19	59	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	26	24	31	31	30	87.3	80.7	89.1	89.1	86.3
15V19MBA07	13	11	24	18	16	18	52	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	23	21	28	26	28	76.7	70	80	74.3	80
15V19MBA08	12	14	26	20	15	20	55	5	5	5	5	5	5.6	5.6	5.6	5.6	5.6	23	25	31	26	31	75.3	82	87.4	73.1	87.4
15V19MBA09	15	14	29	20	19	20	59	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	25	31	30	31	86	82.7	88	85.1	88
15V19MBA10	12	14	26	19	18	17	54	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	22	24	29	28	27	72.7	79.3	82.3	79.4	76.6
15V19MBA12	15	13	28	20	15	19	54	5	5	5	5	5	5.2	5.2	5.2	5.2	5.2	25	23	30	25	29	84	77.3	86.3	72	83.4
15V19MBA13	14	8	22	15	8	17	40	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	24	18	25	18	27	78.7	58.7	70.3	50.3	76
15V19MBA14	15	11	26	14	15	11	40	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	25	21	24	25	21	82.7	69.3	68	70.9	59.4
15V19MBA15	11	15	26	16	16	20	52	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	20	24	25	25	29	66	79.3	70.9	70.9	82.3
15V19MBA16	15	9	24	20	18	14	52	5	5	5	5	5	3.2	3.2	3.2	3.2	3.2	23	17	28	26	22	77.3	57.3	80.6	74.9	63.4
15V19MBA17	10	14	24	20	18	14	52	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	19	23	29	27	23	64	77.3	83.4	77.7	66.3
15V19MBA18	14	15	29	20	20	19	59	5	5	5	5	5	6.2	6.2	6.2	6.2	6.2	25	26	31	31	30	84	87.3	89.1	89.1	86.3
15V19MBA19	15	14	29	20	18	19	57	5	5	5	5	5	6.0	6.0	6.0	6.0	6.0	26	25	31	29	30	86.7	83.3	88.6	82.9	85.7
15V19MBA20	12	12	24	10	15	15	40	5	5	5	5	5	4.4	4.4	4.4	4.4	4.4	21	21	19	24	24	71.3	71.3	55.4	69.7	69.7
15V19MBA21	14	10	24	15	16	19	50	5	5	5	5	5	3.8	3.8	3.8	3.8	3.8	23	19	24	25	28	76	62.7	68	70.9	79.4
15V19MBA22	15	15	30	20	19	20	59	5	5	5	5	5	7.0	7.0	7.0	7.0	7.0	27	27	32	31	32	90	90	91.4	88.6	91.4
15V19MBA23	12	13	25	18	19	18	55	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	23	28	29	28	73.3	76.7	80	82.9	80
15V19MBA24	13	13	26	18	19	18	55	5	5	5	5	5	4.0	4.0	4.0	4.0	4.0	22	22	27	28	27	73.3	73.3	77.1	80	77.1
15V19MBA25	15	14	29	20	20	19	59	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	25	31	31	30	86	82.7	88	88	85.1
15V19MBA26	15	11	26	20	19	20	59	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	22	31	30	31	86	72.7	88	85.1	88
15V19MBA27	15	10	25	18	19	17	54	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	25	20	28	29	27	83.3	66.7	80	82.9	77.1
15V19MBA28	13	14	27	19	20	16	55	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	23	24	29	30	26	75.3	78.7	81.7	84.6	73.1
15V19MBA29	14	12	26	20	15	20	55	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	24	22	30	25	30	79.3	72.7	85.1	70.9	85.1
15V19MBA30	15	14	29	20	18	19	57	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	25	24	30	28	29	82	78.7	84.6	78.9	81.7
15V19MBA31	15	13	28	18	19	20	57	5	5	5	5	5	5.8	5.8	5.8	5.8	5.8	26	24	29	30	31	86	79.3	82.3	85.1	88
15V19MBA32	13	13	26	19	19	19	57	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	23	23	29	29	29	78	78	84	84	84
15V19MBA33	15	11	26	20	16	19	55	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	25	21	30	26	29	83.3	70	85.7	74.3	82.9
15V19MBA34	15	11	26	18	19	17	54	5	5	5	5	5	4.6	4.6	4.6	4.6	4.6	25	21	28	29	27	82	68.7	78.9	81.7	76
15V19MBA35	12	13	25	20	16	18	54	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	21	22	29	25	27	70.7	74	83.4	72	77.7
15V19MBA36	0	0	0	10	20	10	40	5	5	5	5	5	3.4	3.4	3.4	3.4	3.4	8	8	18	28	18	28	28	52.6	81.1	52.6
15V19MBA37	12	14	26	20	16	18	54	5	5	5	5	5	5.0	5.0	5.0	5.0	5.0	22	24	30	26	28	73.3	80	85.7	74.3	80
15V19MBA38	15	8	23	12	11	17	40	5	5	5	5	5	2.4	2.4	2.4	2.4	2.4	22	15	19	18	24	74.7	51.3	55.4	52.6	69.7
15V19MBA39	11	9	20	15	20	15	50	5	5	5	5	5	3.6	3.6	3.6	3.6	3.6	20	18	24	29	24	65.3	58.7	67.4	81.7	67.4
15V19MBA40	13	13	26	16	19	20	55	5	5	5	5	5	5.4	5.4	5.4	5.4	5.4	23	23	26	29	30	78	78	75.4	84	86.9
15V19MBA41	14	13	27	19	18	18	55	5	5	5	5	5	4.2	4.2	4.2	4.2	4.2	23	22	28	27	27	77.3	74	80.6	77.7	77.7
15V19MBA42	15	13	28	19	20	17	56	5	5	5	5	5	4.8	4.8	4.8	4.8	4.8	25	23	29	30	27	82.7	76	82.3	85.1	76.6
TOTAL	537	491	1028	705	709	2138	200	200	200	200	200	196	196	196	196	196	933.4	887.4	1120.4	1101.4	1105.4	3111	2958	3201	3147	3158	
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.4	12.3	25.7	17.6	17.7	53.45	5	5	5	5	5	4.91	4.91	4.91	4.91	4.91	23.335	22.185	28.01	27.535	27.635	77.8	74	80	78.7	79	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Display keen interest and orientation towards entrepreneurship, entrepreneurial opportunities in order to setup a business.

CO2- As an entrepreneur learn to think creatively and understand the components in developing a Business plan.

CO3- Become aware about various sources of funding and institutions supporting entrepreneurs.

CO4- Gain consciousness towards social entrepreneurship and rural entrepreneurship opportunities.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	II	ACADEMIC YEAR	2019-20
SUBJECT	ENTREPRENEURSHIP DEVELOPMENT			SUBJECT CODE	18MBA26
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3		2		
CO2		3			
CO3		3	2	3	2
CO4				3	2
AVERAGE	3	3	2	3	2
OVERALL MAPPING OF SUBJECT					2.6

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	74.96	2.25		1.50		
CO2	70.55		2.12			
CO3	80.03		2.40	1.60	2.40	1.60
CO4	77.58				2.33	1.55
AVERAGE	75.78	2.25	2.26	1.55	2.36	1.57
FINAL ATTAINMENT LEVEL						1.99

Grace Hemalatha



Head of the Department
M.B.A. Programme
S.I.E.T. Tumkur

Principal Hemalatha
PRINCIPAL
SIET, TUMAKURU.

ENTREPRENEURSHIP DEVELOPMENT

AY-2019-20

SEM: II	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL(30)	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	6.25	6.25	6.25	6.25	12.5	12.5	12.5	12.5	34	34	49	49				
15V19MBA02	14	14	28	28	25	53	6.3	6.3	6.3	6.3	7.0	7.0	7.0	7.0	27	27	41	38	80.1	80.1	84.2	78.1
15V19MBA03	15	13	28	29	28	57	6.3	6.3	6.3	6.3	6.5	6.5	6.5	6.5	28	26	42	41	81.6	75.7	85.2	83.2
15V19MBA04	15	12	27	29	30	59	6.3	6.3	6.3	6.3	8.5	8.5	8.5	8.5	30	27	44	45	87.5	78.7	89.3	91.3
15V19MBA05	12	13	25	24	30	54	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	24	25	36	42	71.3	74.3	74	86.2
15V19MBA06	15	9	24	28	28	56	6.3	6.3	6.3	6.3	7.8	7.8	7.8	7.8	29	23	42	42	85.3	67.6	85.7	85.7
15V19MBA07	14	10	24	29	20	49	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	27	23	42	33	77.9	66.2	84.7	66.3
15V19MBA08	12	11	23	24	28	52	6.3	6.3	6.3	6.3	7.0	7.0	7.0	7.0	25	24	37	41	74.3	71.3	76	84.2
15V19MBA09	14	13	27	27	30	57	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	28	27	41	44	80.9	77.9	82.7	88.8
15V19MBA10	12	15	27	28	25	53	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	24	27	40	37	71.3	80.1	82.1	76
15V19MBA12	14	12	26	28	27	55	6.3	6.3	6.3	6.3	6.5	6.5	6.5	6.5	27	25	41	40	78.7	72.8	83.2	81.1
15V19MBA13	12	11	23	28	12	40	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	24	23	40	24	70.6	67.6	81.6	49
15V19MBA14	13	11	24	21	20	41	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	25	23	33	32	74.3	68.4	67.9	65.8
15V19MBA15	12	14	26	25	27	52	6.3	6.3	6.3	6.3	4.8	4.8	4.8	4.8	23	25	36	38	67.6	73.5	73.5	77.6
15V19MBA16	10	15	25	29	21	50	6.3	6.3	6.3	6.3	4.0	4.0	4.0	4.0	20	25	39	31	59.6	74.3	80.1	63.8
15V19MBA17	14	8	22	28	24	52	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	26	20	40	36	75	57.4	80.6	72.4
15V19MBA18	8	20	28	29	28	57	6.3	6.3	6.3	6.3	7.8	7.8	7.8	7.8	22	34	43	42	64.7	100	87.8	85.7
15V19MBA19	11	15	26	28	26	54	6.3	6.3	6.3	6.3	7.5	7.5	7.5	7.5	25	29	42	40	72.8	84.6	85.2	81.1
15V19MBA20	15	8	23	25	20	45	6.3	6.3	6.3	6.3	5.5	5.5	5.5	5.5	27	20	37	32	78.7	58.1	75	64.8
15V19MBA21	15	7	22	28	20	48	6.3	6.3	6.3	6.3	4.8	4.8	4.8	4.8	26	18	39	31	76.5	52.9	79.6	63.3
15V19MBA22	14	15	29	29	30	59	6.3	6.3	6.3	6.3	8.8	8.8	8.8	8.8	29	30	44	45	85.3	88.2	89.8	91.8
15V19MBA23	15	13	28	25	30	55	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	28	26	38	43	80.9	75	76.5	86.7
15V19MBA24	13	11	24	29	25	54	6.3	6.3	6.3	6.3	5.0	5.0	5.0	5.0	24	22	40	36	71.3	65.4	82.1	74
15V19MBA25	15	15	30	29	30	59	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	29	29	43	44	83.8	83.8	86.7	88.8
15V19MBA26	15	14	29	30	29	59	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	29	28	44	43	83.8	80.9	88.8	86.7
15V19MBA27	14	13	27	26	29	55	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	27	26	39	42	77.9	75	78.6	84.7
15V19MBA28	11	11	22	28	26	54	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	23	23	40	38	67.6	67.6	81.6	77.6
15V19MBA29	15	9	24	28	26	54	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	27	21	40	38	80.1	62.5	82.1	78.1
15V19MBA30	13	12	25	29	26	55	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	25	24	41	38	73.5	70.6	83.7	77.6
15V19MBA31	15	13	28	28	30	58	6.3	6.3	6.3	6.3	7.3	7.3	7.3	7.3	29	27	42	44	83.8	77.9	84.7	88.8
15V19MBA32	13	11	24	26	26	52	6.3	6.3	6.3	6.3	6.8	6.8	6.8	6.8	26	24	39	39	76.5	70.6	79.6	79.6
15V19MBA33	12	13	25	28	26	54	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	25	26	41	39	72.1	75	82.7	78.6
15V19MBA34	14	10	24	28	27	55	6.3	6.3	6.3	6.3	5.8	5.8	5.8	5.8	26	22	40	39	76.5	64.7	81.6	79.6
15V19MBA35	13	14	27	29	27	56	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	25	26	41	39	72.1	75	82.7	78.6
15V19MBA36	0	0	0	15	25	40	6.3	6.3	6.3	6.3	4.3	4.3	4.3	4.3	11	11	26	36	30.9	30.9	52	72.4
15V19MBA37	13	11	24	28	23	51	6.3	6.3	6.3	6.3	6.3	6.3	6.3	6.3	26	24	41	36	75	69.1	82.7	72.4
15V19MBA38	14	10	24	15	25	40	6.3	6.3	6.3	6.3	3.0	3.0	3.0	3.0	23	19	24	34	68.4	56.6	49.5	69.9
15V19MBA39	14	6	20	28	13	41	6.3	6.3	6.3	6.3	4.5	4.5	4.5	4.5	25	17	39	24	72.8	49.3	79.1	48.5
15V19MBA40	15	9	24	24	30	54	6.3	6.3	6.3	6.3	6.8	6.8	6.8	6.8	28	22	37	43	82.4	64.7	75.5	87.8
15V19MBA41	15	9	24	28	25	53	6.3	6.3	6.3	6.3	5.3	5.3	5.3	5.3	27	21	40	37	77.9	60.3	80.6	74.5
15V19MBA42	14	14	28	28	28	56	6.3	6.3	6.3	6.3	6.0	6.0	6.0	6.0	26	26	40	40	77.2	77.2	82.1	82.1
TOTAL	524	464	988	1073	1025	2098	250	250	250	250	246	246	246	246	1020	959.5	1569	1521	2999	2822	3201	3103
Total students	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40
Average	13.1	11.6	24.7	26.8	25.6	52.45	6.25	6.25	6.25	6.25	6.14	6.14	6.14	6.14	25.49	23.99	39.21	38.01	75	70.6	80	77.6



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Understand the apply the selling techniques in an organisation.

CO2- Develop a plan for organising, staffing & training sales force.

CO3- Organise sales territories to maximize selling effectiveness.

CO4- Evaluate sales management strategies.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	SALES MANAGEMENT			SUBJECT CODE	18MBAMM401
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2				1	
CO3	2				
CO4		2			
AVERAGE	2	2		1	
OVERALL MAPPING OF SUBJECT					1.66

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	78.36	1.57				
CO2	78.57				0.79	
CO3	82.94	1.66				
CO4	82.94		1.66			
AVERAGE	80.71	1.61	1.66		0.79	
FINAL ATTAINMENT LEVEL						1.35

R. L. Dhan

Prathap B N

Head of the Department
M.B.A. Programme
S.I.E.I. Tumkur

Principals
PRINCIPAL
SIET, TUMAKURU

SALES MANAGEMENT

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49				
ISV18MBA02	12	13	25	27	25	52	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	26	27	41	39	75	77.9	82.7	78.6
ISV18MBA03	15	14	29	28	29	57	3.75	3.8	3.8	3.8	8.5	8.5	8.5	8.5	27	26	40	41	80.1	77.2	82.1	84.2
ISV18MBA08	14	14	28	30	27	57	3.75	3.8	3.8	3.8	12.0	12.0	12.0	12.0	30	30	46	43	87.5	87.5	93.4	87.2
ISV18MBA09	15	12	27	24	30	54	3.75	3.8	3.8	3.8	9.3	9.3	9.3	9.3	28	25	37	43	82.4	73.5	75.5	87.8
ISV18MBA10	13	13	26	25	29	54	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	27	27	39	43	77.9	77.9	78.6	86.7
ISV18MBA12	13	14	27	26	30	56	3.75	3.8	3.8	3.8	6.8	6.8	6.8	6.8	24	25	37	41	69.1	72.1	74.5	82.7
ISV18MBA14	14	15	29	29	28	57	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	25	26	40	39	73.5	76.5	81.6	79.6
ISV18MBA15	15	15	30	29	30	59	3.75	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	28	42	43	80.9	80.9	84.7	86.7
ISV18MBA16	13	14	27	30	25	55	3.75	3.8	3.8	3.8	8.8	8.8	8.8	8.8	26	27	43	38	75	77.9	86.7	76.5
ISV18MBA19	12	12	24	26	26	52	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	25	25	39	39	74.3	74.3	80.1	80.1
ISV18MBA20	15	13	28	26	29	55	3.75	3.8	3.8	3.8	8.3	8.3	8.3	8.3	27	25	38	41	79.4	73.5	77.6	83.7
ISV18MBA21	14	15	29	29	28	57	3.75	3.8	3.8	3.8	11.5	11.5	11.5	11.5	29	30	44	43	86	89	90.3	88.3
ISV18MBA26	11	14	25	28	22	50	3.75	3.8	3.8	3.8	9.3	9.3	9.3	9.3	24	27	41	35	70.6	79.4	83.7	71.4
ISV18MBA27	15	14	29	30	29	59	3.75	3.8	3.8	3.8	10.3	10.3	10.3	10.3	29	28	44	43	85.3	82.4	89.8	87.8
TOTAL	191	192	383	387	387	774	52.5	52.5	52.5	52.5	130	130	130	130	373	374	569	569	1097	1100	1161	1161
Total students	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Average	13.6	13.7	27.357	27.6	27.6	55.286	3.75	3.75	3.75	3.75	9.25	9.25	9.25	9.25	26.6429	26.7143	40.6429	40.6429	78.4	78.6	82.9	82.9



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

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PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Define and apply knowledge of various aspects of managerial decision making related to marketing communications strategy and tactics.

CO2- Ability to create an integrated marketing communications plan which includes promotional strategies.

CO3- Explain the role of IMC in the overall marketing & Use effectiveness measures to evaluate IMC strategies.

CO4- Prepare advertising copy and design other basic IMC tools.



COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	INTEGRATED MARKETING COMMUNICATION			SUBJECT CODE	20MBAMM402
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2	2		3		
CO3	3				
CO4	3	2		2	3
AVERAGE	2.75	2	3	2	3
OVERALL MAPPING OF SUBJECT					2.55

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.79	2.27				
CO2	73.69	1.47		2.21		
CO3	80.28	2.41				
CO4	80.58	2.42	1.61		1.61	2.42
AVERAGE	77.58	2.14	1.61	2.21	1.61	2.42
FINAL ATTAINMENT LEVEL						1.99

Grace Hemalatha



Head of the Department
M.B.A. Programme
S.I.E.I. Tumkur

Principal
PRINCIPAL
S.I.E.I. Tumkur

INTEGRATED MARKETING COMMUNICATION

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49				
ISV18MBA02	14	10	24	28	22	50	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	25	21	39	33	74.3	62.5	80.1	67.9
ISV18MBA03	13	13	26	27	29	56	3.75	3.8	3.8	3.8	12.3	12.3	12.3	12.3	29	29	43	45	85.3	85.3	87.8	91.8
ISV18MBA08	10	14	24	26	29	55	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	23	27	39	42	68.4	80.1	80.1	86.2
ISV18MBA09	11	11	22	28	22	50	3.75	3.8	3.8	3.8	10.3	10.3	10.3	10.3	25	25	42	36	73.5	73.5	85.7	73.5
ISV18MBA10	12	13	25	25	27	52	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	25	26	38	40	74.3	77.2	78.1	82.1
ISV18MBA12	13	12	25	22	28	50	3.75	3.8	3.8	3.8	9.0	9.0	9.0	9.0	26	25	35	41	75.7	72.8	70.9	83.2
ISV18MBA14	13	13	26	25	26	51	3.75	3.8	3.8	3.8	9.0	9.0	9.0	9.0	26	26	38	39	75.7	75.7	77	79.1
ISV18MBA15	15	14	29	28	29	57	3.75	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	27	41	42	80.9	77.9	82.7	84.7
ISV18MBA16	15	11	26	29	24	53	3.75	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	24	42	37	80.9	69.1	84.7	74.5
ISV18MBA19	11	12	23	25	25	50	3.75	3.8	3.8	3.8	7.8	7.8	7.8	7.8	23	24	37	37	66.2	69.1	74.5	74.5
ISV18MBA20	14	13	27	26	29	55	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	25	24	37	40	73.5	70.6	75.5	81.6
ISV18MBA21	12	13	25	30	28	58	3.75	3.8	3.8	3.8	9.0	9.0	9.0	9.0	25	26	43	41	72.8	75.7	87.2	83.2
ISV18MBA26	13	11	24	22	26	48	3.75	3.8	3.8	3.8	8.5	8.5	8.5	8.5	25	23	34	38	74.3	68.4	69.9	78.1
ISV18MBA27	15	11	26	30	29	59	3.75	3.8	3.8	3.8	10.3	10.3	10.3	10.3	29	25	44	43	85.3	73.5	89.8	87.8
TOTAL	181	171	352	371	373	744	52.5	52.5	52.5	52.5	127	127	127	127	360.75	350.75	550.75	552.75	1061	1032	1124	1128
Total students	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Average	12.9	12.2	25.143	26.5	26.6	53.143	3.75	3.75	3.75	3.75	9.09	9.09	9.09	9.09	25.7679	25.0536	39.3393	39.4821	75.8	73.7	80.3	80.6



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Recognize appropriate e-marketing objectives.

CO2- Appreciate the e-commerce framework and technology.

CO3- Illustrate the use of search engine marketing, online advertising and marketing strategies.

CO4- Use social media & create templates.

CO5- Develop social media strategy's to solve business problems.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	DIGITAL & SOCIAL MEDIA MARKETING			SUBJECT CODE	18MBAMM403
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2			3		
CO3					2
CO4	2				
CO5		3		3	
AVERAGE	2.5	3	3	3	2
OVERALL MAPPING OF SUBJECT					2.7

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	78.86	2.37				
CO2	79.10			2.37		
CO3	82.08					1.64
CO4	81.67	1.63				
CO5	80.65		2.42		2.42	
AVERAGE	80.47	2	2.42	2.37	2.42	1.64
FINAL ATTAINMENT LEVEL						2.17

P.L. Don

Prathap B N

head of the Department
M.B.A. Programme
S.J.E.T. Tumkur.

Prathap B N
PRINCIPAL

DIGITAL & SOCIAL MEDIA MARKETING

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2				Assignment and Seminar					SEE					Total					% of Individual CO				
	CO1	CO2	TOTAL	CO3	CO4	CO5	TOTAL	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5	CO1	CO2	CO3	CO4	CO5
	15	15	30	20	20	20	60	3	3	3	3	3	12	12	12	12	12	30	30	35	35	35					
ISV18MBA02	13	13	26	18	16	20	54	3	3	3	3	3	8.0	8.0	8.0	8.0	8.0	24	24	29	27	31	80	80	82.9	77.1	88.6
ISV18MBA03	14	15	29	20	20	19	59	3	3	3	3	3	7.2	7.2	7.2	7.2	7.2	24	25	30	30	29	80.7	84	86.3	86.3	83.4
ISV18MBA08	12	16	28	19	19	20	58	3	3	3	3	3	7.2	7.2	7.2	7.2	7.2	22	26	29	29	30	74	87.3	83.4	83.4	86.3
ISV18MBA09	12	14	26	18	20	16	54	3	3	3	3	3	6.4	6.4	6.4	6.4	6.4	21	23	27	29	25	71.3	78	78.3	84	72.6
ISV18MBA10	13	13	26	17	19	18	54	3	3	3	3	3	6.0	6.0	6.0	6.0	6.0	22	22	26	28	27	73.3	73.3	74.3	80	77.1
ISV18MBA12	14	14	28	18	18	20	56	3	3	3	3	3	5.4	5.4	5.4	5.4	5.4	22	22	26	26	28	74.7	74.7	75.4	75.4	81.1
ISV18MBA14	15	13	28	20	19	19	58	3	3	3	3	3	8.0	8.0	8.0	8.0	8.0	26	24	31	30	30	86.7	80	88.6	85.7	85.7
ISV18MBA15	15	15	30	20	20	19	59	3	3	3	3	3	9.0	9.0	9.0	9.0	9.0	27	27	32	32	31	90	90	91.4	91.4	88.6
ISV18MBA16	12	14	26	20	18	17	55	3	3	3	3	3	10.0	10.0	10.0	10.0	10.0	25	27	33	31	30	83.3	90	94.3	88.6	85.7
ISV18MBA19	14	11	25	17	19	14	50	3	3	3	3	3	6.4	6.4	6.4	6.4	6.4	23	20	26	28	23	78	68	75.4	81.1	66.9
ISV18MBA20	14	14	28	20	18	17	55	3	3	3	3	3	6.4	6.4	6.4	6.4	6.4	23	23	29	27	26	78	78	84	78.3	75.4
ISV18MBA21	15	14	29	19	19	20	58	3	3	3	3	3	5.0	5.0	5.0	5.0	5.0	23	22	27	27	28	76.7	73.3	77.1	77.1	80
ISV18MBA26	13	12	25	17	15	16	48	3	3	3	3	3	5.4	5.4	5.4	5.4	5.4	21	20	25	23	24	71.3	68	72.6	66.9	69.7
ISV18MBA27	15	14	29	19	20	20	59	3	3	3	3	3	7.8	7.8	7.8	7.8	7.8	26	25	30	31	31	86	82.7	85.1	88	88
Total	191	192	383	262	260	255	777	42	42	42	42	42	98.2	98.2	98.2	98.2	98.2	331	332	402	400	395	1104	1107	1149	1143	1129
Total students	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
Average	13.6	13.7	27.36	18.7	18.6	18.2	55.5	3	3	3	3	3	7.01	7.01	7.01	7.01	7.01	23.7	23.7	28.7	28.6	28.2	78.9	79.1	82.1	81.7	80.7



SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY

SIRA ROAD, TUMKUR- 572 106.

DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Understand M&A with its different classifications, strategies, theories, synergy etc.

CO2- Conduct financial evaluation of M&A

CO3- Analyse the results after evaluation.

CO4- Critically evaluate different types of M&A, takeover and antitakeover strategies.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING			SUBJECT CODE	18MBAFM401
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2				1	
CO3	2				
CO4		2			
AVERAGE	2	2		1	
OVERALL MAPPING OF SUBJECT					1.6

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	73.49	1.47				
CO2	74.33				0.74	
CO3	80.15	1.60				
CO4	76.55		1.53			
AVERAGE	76.13	1.53	1.53		0.74	
FINAL ATTAINMENT LEVEL						1.26

alab...

Santosh

Head of the Department
M.B.A. Programme
S.I.E.I. Tumkur.

Nandan

PRINCIPAL
SIET, TUMAKURU.

MERGERS, ACQUISITIONS & CORPORATE RESTRUCTURING

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49					
ISV18MBA01	14	12	26	25	25	50	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	25	23	36	36	74.3	68.4	74	74	
ISV18MBA02	12	13	25	25	23	48	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	26	27	39	37	75	77.9	78.6	74.5	
ISV18MBA03	14	15	29	28	30	58	3.75	3.8	3.8	3.8	12.3	12.3	12.3	12.3	30	31	44	46	88.2	91.2	89.8	93.9	
ISV18MBA06	13	14	27	27	26	53	3.75	3.8	3.8	3.8	7.8	7.8	7.8	7.8	25	26	39	38	72.1	75	78.6	76.5	
ISV18MBA07	12	15	27	30	24	54	3.75	3.8	3.8	3.8	6.8	6.8	6.8	6.8	23	26	41	35	66.2	75	82.7	70.4	
ISV18MBA08	15	12	27	28	24	52	3.75	3.8	3.8	3.8	9.5	9.5	9.5	9.5	28	25	41	37	83.1	74.3	84.2	76	
ISV18MBA09	10	14	24	29	19	48	3.75	3.8	3.8	3.8	6.5	6.5	6.5	6.5	20	24	39	29	59.6	71.3	80.1	59.7	
ISV18MBA10	12	13	25	22	29	51	3.75	3.8	3.8	3.8	8.0	8.0	8.0	8.0	24	25	34	41	69.9	72.8	68.9	83.2	
ISV18MBA12	12	14	26	28	26	54	3.75	3.8	3.8	3.8	10.0	10.0	10.0	10.0	26	28	42	40	75.7	81.6	85.2	81.1	
ISV18MBA13	13	12	25	22	29	51	3.75	3.8	3.8	3.8	8.0	8.0	8.0	8.0	25	24	34	41	72.8	69.9	68.9	83.2	
ISV18MBA14	12	14	26	26	26	52	3.75	3.8	3.8	3.8	5.8	5.8	5.8	5.8	22	24	36	36	63.2	69.1	72.4	72.4	
ISV18MBA15	15	14	29	29	30	59	3.75	3.8	3.8	3.8	7.0	7.0	7.0	7.0	26	25	40	41	75.7	72.8	81.1	83.2	
ISV18MBA16	14	14	28	30	28	58	3.75	3.8	3.8	3.8	9.3	9.3	9.3	9.3	27	27	43	41	79.4	79.4	87.8	83.7	
ISV18MBA19	13	11	24	30	16	46	3.75	3.8	3.8	3.8	7.5	7.5	7.5	7.5	24	22	41	27	71.3	65.4	84.2	55.6	
ISV18MBA20	13	15	28	29	29	58	3.75	3.8	3.8	3.8	7.3	7.3	7.3	7.3	24	26	40	40	70.6	76.5	81.6	81.6	
ISV18MBA21	15	14	29	29	29	58	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	29	28	43	43	83.8	80.9	86.7	86.7	
ISV18MBA23	15	12	27	30	24	54	3.75	3.8	3.8	3.8	6.3	6.3	6.3	6.3	25	22	40	34	73.5	64.7	81.6	69.4	
ISV18MBA26	14	11	25	28	17	45	3.75	3.8	3.8	3.8	8.0	8.0	8.0	8.0	26	23	40	29	75.7	66.9	81.1	58.7	
ISV18MBA27	13	15	28	28	30	58	3.75	3.8	3.8	3.8	9.8	9.8	9.8	9.8	27	29	42	44	77.9	83.8	84.7	88.8	
ISV18MBA28	13	13	26	27	25	52	3.75	3.8	3.8	3.8	6.8	6.8	6.8	6.8	24	24	38	36	69.1	69.1	76.5	72.4	
ISV18MBA30	12	15	27	26	30	56	3.75	3.8	3.8	3.8	6.8	6.8	6.8	6.8	23	26	37	41	66.2	75	74.5	82.7	
TOTAL	276	282	558	576	539	1115	78.8	78.8	78.8	78.8	170	170	170	170	524.75	530.75	824.75	787.75	1543	1561	1683	1608	
Total students	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
Average	13.1	13.4	26.571	27.4	25.7	53.095	3.75	3.75	3.75	3.75	8.1	8.1	8.1	8.1	24.9881	25.2738	39.2738	37.5119	73.5	74.3	80.2	76.6	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Understand various types of risks.

CO2- Assess the process of identifying and measuring the risk.

CO3- Acquaint with the functioning of life Insurance in risk management.

CO4- Understand general insurance contract.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. PRATHAP B N				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	RISK MANAGEMENT AND INSURANCE			SUBJECT CODE	18MBAFM402
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2				1	
CO3	2				
CO4		2			
AVERAGE	2	2		1	
OVERALL MAPPING OF SUBJECT					1.66

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	77.49	1.55				
CO2	76.23				0.76	
CO3	80.98	1.62				
CO4	80.20		1.60			
AVERAGE	78.72	1.58	1.60		0.76	
FINAL ATTAINMENT LEVEL						1.31

R. Prathap B N

Prathap B N

Head of the Department
M.B.A. Programing
S.I.E.T. Tumakuru

Prathap B N
PRINCIPAL
SIET, TUMAKURU.

RISK MANAGEMENT AND INSURANCE

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49					
ISV18MBA01	14	11	25	28	24	52	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	25	22	39	35	74.3	65.4	80.1	71.9	
ISV18MBA02	12	14	26	24	28	52	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	26	28	38	42	75	80.9	76.5	84.7	
ISV18MBA03	15	15	30	28	28	56	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	28	28	41	41	83.1	83.1	84.2	84.2	
ISV18MBA06	15	13	28	28	26	54	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	26	41	39	80.9	75	82.7	78.6	
ISV18MBA07	13	14	27	29	25	54	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	25	26	41	37	72.8	75.7	83.2	75	
ISV18MBA08	14	14	28	28	29	57	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	27	27	41	42	78.7	78.7	83.2	85.2	
ISV18MBA09	14	12	26	24	28	52	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	25	23	35	39	74.3	68.4	71.9	80.1	
ISV18MBA10	15	10	25	28	24	52	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	27	22	40	36	78.7	64	81.1	73	
ISV18MBA12	12	14	26	26	29	55	3.8	3.8	3.8	3.8	6.5	6.5	6.5	6.5	22	24	36	39	65.4	71.3	74	80.1	
ISV18MBA13	15	13	28	28	27	55	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	28	26	41	40	81.6	75.7	83.2	81.1	
ISV18MBA14	14	15	29	27	30	57	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	26	27	39	42	77.2	80.1	80.1	86.2	
ISV18MBA15	15	15	30	29	30	59	3.8	3.8	3.8	3.8	12.3	12.3	12.3	12.3	31	31	45	46	91.2	91.2	91.8	93.9	
ISV18MBA16	15	13	28	30	24	54	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	27	25	42	36	77.9	72.1	84.7	72.4	
ISV18MBA19	12	14	26	28	18	46	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	25	27	41	31	72.1	77.9	82.7	62.2	
ISV18MBA20	14	14	28	28	30	58	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	28	28	42	44	82.4	82.4	85.7	89.8	
ISV18MBA21	15	14	29	29	29	58	3.8	3.8	3.8	3.8	10.5	10.5	10.5	10.5	29	28	43	43	86	83.1	88.3	88.3	
ISV18MBA23	14	14	28	30	24	54	3.8	3.8	3.8	3.8	7.3	7.3	7.3	7.3	25	25	41	35	73.5	73.5	83.7	71.4	
ISV18MBA26	13	13	26	18	27	45	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	25	25	30	39	72.8	72.8	60.7	79.1	
ISV18MBA27	15	14	29	29	29	58	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	26	25	40	40	77.2	74.3	82.1	82.1	
ISV18MBA28	13	13	26	27	25	52	3.8	3.8	3.8	3.8	8.0	8.0	8.0	8.0	25	25	39	37	72.8	72.8	79.1	75	
ISV18MBA30	13	14	27	26	30	56	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	27	28	40	44	79.4	82.4	81.6	89.8	
TOTAL	292	283	575	572	564	1136	78.8	78.8	78.8	78.8	183	183	183	183	553.25	544.25	833.25	825.25	1627	1601	1701	1684	
Total students	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	
Average	13.9	13.5	27.381	27.2	26.9	54.095	3.75	3.75	3.75	3.75	8.69	8.69	8.69	8.69	26.3452	25.9167	39.6786	39.2976	77.5	76.2	81	80.2	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Have clarity about GST system in India.

CO2- Understanding of levy and collection of GST in India.

CO3- Have an overview of customs duty in India.

CO4- Understanding of valuation for customs duty.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MR. NANDAN				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	INDIRECT TAXATION			SUBJECT CODE	18MBAFM403
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2		1		2	2
CO3					2
CO4	2				
AVERAGE	1.5	1		2	2
OVERALL MAPPING OF SUBJECT					1.62

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.95	0.76				
CO2	75.11		0.75		1.50	1.50
CO3	80.49					1.61
CO4	78.64	1.57				
AVERAGE	77.55	1.16	0.75		1.50	1.55
FINAL ATTAINMENT LEVEL						1.24

Nandan



Head of the Department
M.B.A. Programme
S.I.E.T. Tumakuru.

Nandan
PRINCIPAL
S.I.E.T. TUMAKURU.

INDIRECT TAXATION

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO				
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49					
ISV18MBA01	14	11	25	28	24	52	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	28	25	42	38	81.6	72.8	85.2	77	
ISV18MBA02	14	10	24	25	20	45	3.8	3.8	3.8	3.8	6.8	6.8	6.8	6.8	25	21	36	31	72.1	60.3	72.4	62.2	
ISV18MBA03	15	14	29	28	30	58	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	27	41	43	80.9	77.9	82.7	86.7	
ISV18MBA06	13	14	27	28	25	53	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	27	28	42	39	79.4	82.4	85.7	79.6	
ISV18MBA07	14	13	27	28	24	52	3.8	3.8	3.8	3.8	10.8	10.8	10.8	10.8	29	28	43	39	83.8	80.9	86.7	78.6	
ISV18MBA08	15	12	27	25	29	54	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	27	24	37	41	80.1	71.3	76	84.2	
ISV18MBA09	13	11	24	25	23	48	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	26	24	38	36	75	69.1	76.5	72.4	
ISV18MBA10	11	15	26	26	24	50	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	25	29	40	38	72.1	83.8	80.6	76.5	
ISV18MBA12	12	14	26	26	29	55	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	25	27	39	42	74.3	80.1	80.1	86.2	
ISV18MBA13	10	14	24	28	23	51	3.8	3.8	3.8	3.8	7.8	7.8	7.8	7.8	22	26	40	35	63.2	75	80.6	70.4	
ISV18MBA14	11	15	26	26	27	53	3.8	3.8	3.8	3.8	6.3	6.3	6.3	6.3	21	25	36	37	61.8	73.5	73.5	75.5	
ISV18MBA15	15	14	29	29	30	59	3.8	3.8	3.8	3.8	12.5	12.5	12.5	12.5	31	30	45	46	91.9	89	92.3	94.4	
ISV18MBA16	15	13	28	29	29	58	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	28	26	42	42	81.6	75.7	85.2	85.2	
ISV18MBA19	12	13	25	25	22	47	3.8	3.8	3.8	3.8	6.8	6.8	6.8	6.8	23	24	36	33	66.2	69.1	72.4	66.3	
ISV18MBA20	13	15	28	28	30	58	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	26	28	41	43	77.2	83.1	84.2	88.3	
ISV18MBA21	14	15	29	28	30	58	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	27	28	41	43	79.4	82.4	83.7	87.8	
ISV18MBA23	15	13	28	24	24	48	3.8	3.8	3.8	3.8	7.3	7.3	7.3	7.3	26	24	35	35	76.5	70.6	71.4	71.4	
ISV18MBA26	13	11	24	28	30	58	3.8	3.8	3.8	3.8	6.8	6.8	6.8	6.8	24	22	39	41	69.1	63.2	78.6	82.7	
ISV18MBA27	15	12	27	28	25	53	3.8	3.8	3.8	3.8	8.5	8.5	8.5	8.5	27	24	40	37	80.1	71.3	82.1	76	
ISV18MBA28	15	11	26	28	27	55	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	28	24	41	40	82.4	70.6	83.7	81.6	
ISV18MBA30	12	15	27	27	23	50	3.8	3.8	3.8	3.8	6.8	6.8	6.8	6.8	23	26	38	34	66.2	75	76.5	68.4	
TOTAL	281	275	556	567	548	1115	78.8	78.8	78.8	78.8	183	183	183	183	542.25	536.25	828.25	809.25	1595	1577	1690	1652	
Total students	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
Average	13.4	13.1	26.476	27	26.1	53.095	3.75	3.75	3.75	3.75	8.69	8.69	8.69	8.69	25.8214	25.5357	39.4405	38.5357	75.9	75.1	80.5	78.6	



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- To demonstrate an understanding of the fundamentals tools of public relations practices.

CO2- To describe the various emerging trends in the field of public relations.

CO3- To analyze the importance of employee communication and organizational change.

CO4- To evaluate the importance of community relations.

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. AMTUL NASEEB				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	PUBLIC RELATIONS			SUBJECT CODE	18MBAHR401
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	1				
CO2		3		2	2
CO3			3		2
CO4	2				
AVERAGE	1.5	3	3	2	2
OVERALL MAPPING OF SUBJECT					2.3

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	75.32	0.75				
CO2	74.47		2.23		1.49	1.49
CO3	82.29			2.47		1.65
CO4	77.62	1.55				
AVERAGE	77.43	1.15	2.23	2.47	1.49	1.57
FINAL ATTAINMENT LEVEL						1.78

Head of the Department
M.B.A. Programme
S.I.E.T. TUMAKURU.

PRINCIPAL
SIET, TUMAKURU.

PUBLIC RELATIONS

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49				
ISV18MBA01	12	14	26	30	22	52	3.8	3.8	3.8	3.8	7.3	7.3	7.3	7.3	23	25	41	33	67.6	73.5	83.7	67.3
ISV18MBA06	14	11	25	29	25	54	3.8	3.8	3.8	3.8	9.3	9.3	9.3	9.3	27	24	42	38	79.4	70.6	85.7	77.6
ISV18MBA07	15	10	25	29	22	51	3.8	3.8	3.8	3.8	8.8	8.8	8.8	8.8	28	23	42	35	80.9	66.2	84.7	70.4
ISV18MBA13	13	13	26	26	27	53	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	26	26	39	40	77.2	77.2	80.1	82.1
ISV18MBA23	12	16	28	27	26	53	3.8	3.8	3.8	3.8	9.8	9.8	9.8	9.8	26	30	41	40	75	86.8	82.7	80.6
ISV18MBA28	11	14	25	26	28	54	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	23	26	38	40	67.6	76.5	77.6	81.6
ISV18MBA30	15	12	27	28	29	57	3.8	3.8	3.8	3.8	8.3	8.3	8.3	8.3	27	24	40	41	79.4	70.6	81.6	83.7
TOTAL	92	90	182	195	179	374	26.3	26.3	26.3	26.3	61	61	61	61	179.25	177.25	282.25	266.25	527	521	576	543
Total students	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
Average	13.1	12.9	26	27.9	25.6	53.429	3.75	3.75	3.75	3.75	8.71	8.71	8.71	8.71	25.6071	25.3214	40.3214	38.0357	75.3	74.5	82.3	77.6



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

PO1: Acquire Sufficient theoretical knowledge and are enabled to apply them to solve practical problems in business and other organizations / institutions of importance.

PO2: Apply Effective communication skills with a high degree of lateral and critical thinking that enhances learn ability, developed for being continuously employable.

PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Comprehend & correlate organizational leadership styles which are happening around with fundamental concepts of team leadership.

CO2- Understand the overview of leadership behavior and motivation in organization.

CO3- Effectively use their skills for self-grooming on leadership traits and ethics that influences them to effectively work in groups to achieve organizational goals.

CO4- Demonstrate their acumen in applying their knowledge in organizational leadership and behavioral concept in real world/situation.

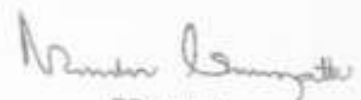
COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. AMTUL NASEEB				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	ORGANIZATIONAL LEADERSHIP		SUBJECT CODE	18MBAHR402	
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	3				
CO2					
CO3		2		2	
CO4	1		2	2	
AVERAGE	2	2	2	2	
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	74.26	2.23				
CO2	74.26					
CO3	82.14		1.64		1.64	
CO4	79.23	0.79		1.58	1.58	
AVERAGE	77.47	1.51	1.64	1.58	1.61	
FINAL ATTAINMENT LEVEL						1.58



Head of the Department
M.B.A. Programme
S.I.E.T. Tumakuru



PRINCIPAL
SIET, TUMAKURU

ORGANIZATIONAL LEADERSHIP

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49				
ISV18MBA01	14	12	26	25	29	54	3.8	3.8	3.8	3.8	7.5	7.5	7.5	7.5	25	23	36	40	74.3	68.4	74	82.1
ISV18MBA06	12	14	26	29	24	53	3.8	3.8	3.8	3.8	9.0	9.0	9.0	9.0	25	27	42	37	72.8	78.7	85.2	75
ISV18MBA07	12	14	26	25	29	54	3.8	3.8	3.8	3.8	9.5	9.5	9.5	9.5	25	27	38	42	74.3	80.1	78.1	86.2
ISV18MBA13	13	12	25	28	26	54	3.8	3.8	3.8	3.8	7.0	7.0	7.0	7.0	24	23	39	37	69.9	66.9	79.1	75
ISV18MBA23	14	13	27	29	29	58	3.8	3.8	3.8	3.8	6.5	6.5	6.5	6.5	24	23	39	39	71.3	68.4	80.1	80.1
ISV18MBA28	11	15	26	30	22	52	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	25	29	44	36	72.8	84.6	89.3	73
ISV18MBA30	15	11	26	30	27	57	3.8	3.8	3.8	3.8	10.0	10.0	10.0	10.0	29	25	44	41	84.6	72.8	89.3	83.2
TOTAL	91	91	182	196	186	382	26.3	26.3	26.3	26.3	59.5	59.5	59.5	59.5	176.75	176.75	281.75	271.75	520	520	575	555
Total students	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
Average	13	13	26	28	26.6	54.571	3.75	3.75	3.75	3.75	8.5	8.5	8.5	8.5	25.25	25.25	40.25	38.8214	74.3	74.3	82.1	79.2



DEPARTMENT OF MBA

PROGRAMME OUTCOMES (POS)

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PO3: Demonstrate leadership qualities, ethically sound, enabled with decision making skills that reflect a high degree of social consciousness

PO4: Recognise the need for sustained research orientation to comprehend a growingly complex, economic, legal and ethical environment

PO5: Possess self-sustaining entrepreneurship qualities that encourages calculated risk taking.

COURSE OUTCOME

CO1- Analyse the impact of contemporary issues and global imperatives on Human Resource concepts, policies and practices.

CO2- Apply concepts and knowledge in deployment, expatriate on international assignments.

CO3- Evaluate the effects of different human resource and international industrial relations.

CO4- Develop students to adopt international industrial relation strategies

COLLEGE	SHRIDEVI INSTITUTE OF ENGINEERING & TECHNOLOGY				
FACULTY NAME	MRS. GRACE HEMALATHA				
COURSE	MBA	SEMESTER	IV	ACADEMIC YEAR	2019-20
SUBJECT	INTERNATIONAL HUMAN RESOURCE MANAGEMENT			SUBJECT CODE	18MBAHR403
CO & PO MAPPING					
	PO1	PO2	PO3	PO4	PO5
CO1	2				
CO2		2			
CO3		2			
CO4		2			
AVERAGE	2	2			
OVERALL MAPPING OF SUBJECT					2

CO AND PO ATTAINMENT

	CO%	PO1	PO2	PO3	PO4	PO5
CO1	78.89	1.58				
CO2	78.89		1.58			
CO3	83.02		1.66			
CO4	81.56		1.63			
AVERAGE	80.59	1.58	1.62			
FINAL ATTAINMENT LEVEL						1.6

Grace Hemalatha

Subir

Head of the Department
M.B.A. Programme
S.I.E.T. Tumakuru

Principals
PRINCIPAL
S.I.E.T. TUMAKURU

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

AY 2019-20

SEM: IV	IA TEST 1			IA TEST 2			Assignment and				SEE				Total				% of Individual CO			
USN	CO1	CO2	TOTAL	CO3	CO4	TOTAL	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4
	15	15	30	30	30	60	3.75	3.75	3.75	3.75	15	15	15	15	34	34	49	49				
ISV18MBA01	12	13	25	29	23	52	3.8	3.8	3.8	3.8	10.3	10.3	10.3	10.3	26	27	43	37	76.5	79.4	87.8	75.5
ISV18MBA06	13	14	27	28	29	57	3.8	3.8	3.8	3.8	12.8	12.8	12.8	12.8	30	31	45	46	86.8	89.7	90.8	92.9
ISV18MBA07	12	12	24	29	26	55	3.8	3.8	3.8	3.8	10.5	10.5	10.5	10.5	26	26	43	40	77.2	77.2	88.3	82.1
ISV18MBA13	14	13	27	29	21	50	3.8	3.8	3.8	3.8	10.5	10.5	10.5	10.5	28	27	43	35	83.1	80.1	88.3	71.9
ISV18MBA23	12	15	27	22	26	48	3.8	3.8	3.8	3.8	13.3	13.3	13.3	13.3	29	32	39	43	85.3	94.1	79.6	87.8
ISV18MBA28	13	12	25	23	29	52	3.8	3.8	3.8	3.8	6.8	6.8	6.8	6.8	24	23	34	40	69.1	66.2	68.4	80.6
ISV18MBA30	15	12	27	28	29	57	3.8	3.8	3.8	3.8	6.5	6.5	6.5	6.5	25	22	38	39	74.3	65.4	78.1	80.1
TOTAL	91	91	182	188	183	371	26.3	26.3	26.3	26.3	70.5	70.5	70.5	70.5	187.75	187.75	284.75	279.75	552	552	581	571
Total students	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
Average	13	13	26	26.9	26.1	53	3.75	3.75	3.75	3.75	10.1	10.1	10.1	10.1	26.8214	26.8214	40.6786	39.9643	78.9	78.9	83	81.6